



**JERICHO  
SETTLERS  
FARM, Inc.**



*solar powered farm \* organic vegetables*

**Good Food Year Round**



# Jericho Settlers Farm

- 30 acres mixed veg production
- 1.8 acres hoophouses
- Year Round CSA Program: 150 up to 330 members (capped)
- Year Round Farmstand: open daily, 10x increase traffic March/Apr
- Year Round Wholesale: deliver 2x per week, loss of restaurant sales
- 12 Staff: 4 FTE's year round, 4 H2A, 4 seasonal local hires, plus 1 for direct market needs in 2020



# FARMSTAND DURING COVID



# FARMSTAND DURING COVID

- No scale, round \$\$, Paypal, Square
- Self serve, security cameras
- Sanitize
- Inform (signs, blog, newsletter)



# CSA DURING COVID



Prepack  
Shares

Drive  
Through  
Pickup



Jericho Settlers Farm – Mark Fasching & Christa Alexander

# U-PICK CSA GARDENS

Signage, Attendant, Sterilize Nippers



# Crew Safety / Customer Safety



Hand washing, Gloves,  
Masks, Sanitization



Thank you...

**Potatoes make fries,  
chips, and vodka.**

**It's like the other  
vegetables aren't  
even trying!**