

# MAEVE EBERHARDT, PHD

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## ACADEMIC POSITIONS

- August 2019 – present Associate Professor of Linguistics, University of Vermont
- July 2024 – June 2025 Acting Director, Critical Race & Ethnic Studies Program, University of Vermont
- August 2012 – July 2019 Assistant Professor of Linguistics, University of Vermont
- 2009 – 2012 Lecturer, Department of Romance Languages & Linguistics, University of Vermont
- 2008 – 2009 Lecturer, Department of Communication Sciences, University of Vermont

## EDUCATION

- PhD in Linguistics, University of Pittsburgh, Department of Linguistics, 2009
- MA in Applied Linguistics with TESOL Certificate, University of Pittsburgh, Department of Linguistics, 2002
- BA in Japanese with Asian Studies Certificate, University of Pittsburgh, Department of East Asian Languages and Literatures, 2000

## PEER REVIEWED ARTICLES

- Eberhardt, Maeve (2025). "Does this dick make my rights look bigger?" Transmittance and transgression of neoliberal feminism on Instagram. *Discourse, Context & Media* 65 <https://doi.org/10.1016/j.dcm.2025.100883>.
- Eberhardt, Maeve (2025). "I am a fat ass but I'm also a bad ass": Reconciling fat and fabulous on the neoliberal screen. *Journal of Language and Pop Culture*. <https://doi.org/10.1075/jlpop.24020.ebe>
- Eberhardt, Maeve (2024). Fat girl on TV: Humor, embodiment, and the aberration of fatness in neoliberal media. *Critical Discourse Studies* 1-18. <https://doi.org/10.1080/17405904.2024.2362975>
- Eberhardt, Maeve (2023). The social meaning of abortion and the perils of a neoliberal rights-based discourse. *Gender and Language* 17(3): 250-272. <https://doi.org/10.1558/genl.24480>

Eberhardt, Maeve (2022). "You probably have a parasite": Neoliberal risk and the discursive construction of the body in the wellness industry. *Language in Society* 53(1): 47-69. <https://doi.org/10.1017/S0047404522000409>

Eberhardt, Maeve (2021). Raucous feminisms in neoliberal times: Disruptive potential and the language of unruliness on *Broad City*. *Gender and Language* 15(1): 65-88. <https://doi.org/10.1558/genl.18824>

Shin, Richard, Lance Smith, Collin Vernay, Jamie Welch, Rajni Sharma & **Maeve Eberhardt** (2021). Accessing counseling services where the rainbow doesn't shine: A heterosexism audit study. *Journal of Homosexuality* 68(13): 2246-2265. <https://doi.org/10.1080/00918369.2020.1734377>

**Eberhardt, Maeve** & Anthony DiMario\* (2020). Colorblind along the Color line: Racialized fractals, recursive oppositions, and control of meaning in developmental spaces. *Linguistics and Education* 57. <https://doi.org/10.1016/j.linged.2020.100819>

**Eberhardt, Maeve** & Madeline Vdovciak-Markow\* (2020). "I ain't sorry": African American English as a strategic resource in Beyoncé's performative persona. *Language & Communication* 72: 68-78. <https://doi.org/10.1016/j.langcom.2020.03.003>

Eberhardt, Maeve (2018). Stylistic variation in /r/: Shifting interactional roles on a bridal reality television show. *Sociolinguistic Studies* 12(2-4): 345-366. <https://doi.org/10.1558/sols.33923>

Casey, Christina Schoux & **Maeve Eberhardt** (2018). "She don't need no help": Deconsolidating gender, sex, and sexuality in New Orleans bounce music. *Gender and Language*, 12(3): 318-345. <https://doi.org/10.1558/genl.32522>

Eberhardt, Maeve (2017). Gendered representations through speech: The case of the *Harry Potter* series. *Language and Literature*, 26(3): 227-246. <https://doi.org/10.1177/0963947017701851>

Eberhardt, Maeve (2016). Subjects and objects: Linguistic performances of sexuality in the lyrics of Black female hip-hop artists. *Gender & Language*, 10(1): 21-47. <https://doi.org/10.1558/genl.v10i1.16507>

**Eberhardt, Maeve** & Kara Freeman\* (2015). "First things first I'm the realest": Linguistic appropriation, white privilege, and the hip hop persona of Iggy Azalea. *Journal of Sociolinguistics*, 19(3): 303-327. <https://doi.org/10.1111/josl.12128>

**Eberhardt, Maeve** & Corinne Downs\* (2015). "(r) you saying yes to the dress?" Rhoticity on a bridal reality television show. *Journal of English Linguistics*, 42(2): 118-142. <https://doi.org/10.1177/0075424215578147>

Eberhardt, Maeve (2012). Enregisterment of Pittsburghese and the local African American community. *Language & Communication*, 32(4): 358-371. <https://doi.org/10.1016/j.langcom.2012.08.002>

Eberhardt, Maeve (2009). The sociolinguistics of ethnicity in Pittsburgh. *Language and Linguistics Compass*, 3(6): 1443-1454. <https://doi.org/10.1111/j.1749-818X.2009.00157.x>

Eberhardt, Maeve (2008). The low-back merger in the Steel City: African American English and Pittsburgh speech. *American Speech*, 83(3): 284-311. <https://doi.org/10.1215/00031283-2008-021>

\*student co-author

## BOOKS

Carlock, Janine, **Maeve Eberhardt** & Jamie Horst (2025). *An ESL Writer's Handbook, 3<sup>rd</sup> edition*. University of Michigan Press.

Carlock, Janine, **Maeve Eberhardt** & Jamie Horst (2025). *Workbook for the ESL Writer's Handbook, 3<sup>rd</sup> edition*. University of Michigan Press.

Carlock, Janine, **Maeve Eberhardt**, Jamie Horst & Peter Kolenich. (2017) *The International Student's Guide to Writing a Research Paper*. University of Michigan Press.

Johnstone, Barbara, Daniel Baumgardt, **Maeve Eberhardt**, & Scott Kiesling. (2015). *Pittsburgh Speech and Pittsburghese*. DeGruyter *Dialects of English Series*.

## BOOK CHAPTERS

Eberhardt, Maeve (2010). African American and white vowel systems in Pittsburgh. In Malcah Yaeger-Dror & Erik Thomas (Eds), *AAE speakers and their participation in local sound changes: A comparative study*. Publication of American Dialect Society #94. Durham, NC: Duke University Press, 129-157.

## WORKING PAPERS

**Eberhardt, Maeve** & Corinne Downs\* (2013). A department store study for the 21<sup>st</sup> century: /r/ vocalization on Say Yes to the Dress. *University of Pennsylvania Working Papers in Linguistics: Selected Papers from NWAV 41, 19.2.*, Article 7. Accessible at <http://repository.upenn.edu/pwpl/vol19/iss2/>.

Gooden, Shelome & **Maeve Eberhardt** (2007). Local identity and ethnicity in Pittsburgh AAVE. *University of Pennsylvania Working Papers in Linguistics: Selected Papers from NWAV 35, 13.2.*, Article 7. Available at: <http://repository.upenn.edu/pwpl/vol13/iss2/7>.

## BOOK REVIEWS

Eberhardt, Maeve (2014). Review of Gerard Van Herk, *What is Sociolinguistics?* *Language in Society*, 43, 1, 116-119.

Kiesling, Scott, Brian Brubaker, **Maeve Eberhardt**, Verónica Lifreri, & Christina Schoux (2009). Review of Jack Sidnell, *Talk and Practical Epistemology: The Social Life of Knowledge in a Caribbean Community*. *Language in Society*, 38, 3, 372-375.

Eberhardt, Maeve (2008). Locating social meaning in talk: A comprehensive approach to style. Review of Nikolas Coupland, *Style: Language Variation and Identity*, *American Speech*, 83, 2, p. 206-213.

Eberhardt, Maeve (2008). Review of Leila Monaghan and Jane Goodman. *A Cultural Approach to Interpersonal Communication. Language in Society*, 37, 4, 619-622.

## GRANTS AND AWARDS

2014-2016. College of Arts and Sciences Faculty Research Support Award: “*Becoming Black*” in the Whitest State: Language, Identity, and Education Among Second-Generation African Immigrants in Vermont.

2008-2009. National Science Foundation, Behavioral and Cognitive Sciences, Award #0745455: *Doctoral Dissertation Improvement Grant: An Acoustic Analysis of Regional African American English*

2007-2008. Andrew Mellon Predoctoral Fellowship, University of Pittsburgh

## TEACHING EXPERIENCE

### COURSES TAUGHT

#### University of Vermont:

*Linguistic Diversity in the US; African American English; Language, Gender & Sexuality; Language & Media; Linguistics of Social Media; Sociolinguistics; Introduction to Linguistics; Language & Ethnicity; Phonology & Morphology; Language Variation & Change; Linguistics Capstone Seminar Pursuit of Knowledge (Honors College Seminar) English for USSP (US-Sino Pathways Program)*

#### University of Pittsburgh:

*Cross Cultural Communication; Aspects of Language; Linguistic Structures of English (Graduate/Undergraduate)*

#### English Language Institute, University of Pittsburgh:

*Writing, Reading, Grammar, Listening, Speaking (at Low-Intermediate, High-Intermediate and Advanced levels) Advanced ESL Writing (for matriculated graduate students) TOEFL Preparation*

## INVITED PRESENTATIONS

2024. From reproductive rights to justice for all: The discourse of abortion in old and new media. *Michigan State University Linguistics Colloquium* (October)

2024. Abortion in the news: The discourse of individual rights and the elusiveness of justice for all. *University of Victoria Linguistics Circle Colloquium Series* (February).

2017. White privilege, sonic Blackness, and linguistic appropriation in the music of Iggy Azalea. *Middlebury College, Linguistics Program*. (November).

2013. "Ain't no yinz up here": Intersections of race and place and the enregisterment of Pittsburghese in the local African American community. *Concordia University, Department of Classics, Modern Languages, and Linguistics*. (November).

2013. Social meaning in linguistic variation: The case of /r/ in New York City. *Universidad Nacional de Cuyo, Facultad de Filosofía y Letras, Mendoza, Argentina* (June).

## UNIVERSITY PRESENTATIONS

2021. *From allies to accomplices to co-conspirators*. Co-panelist, Equity and Strategic Initiatives Series, College of Arts and Sciences (March)

2019. *Teaching international students: Communicating in the classroom and beyond*. College of Arts and Sciences Faculty Training Workshop (December).

2018. *The impact of language*. Presentation to the College of Nursing and Health Sciences, Committee on Inclusive Excellence (November).

2015. *Navigating our evolving language when engaging topics of diversity*. Workshop on Maximizing Multicultural Learning in the Classroom: Diversity, Pedagogy, and Curriculum. (November).

2015. *Real Talk About the N-word and other Oppressive Language*. Panel at Keynote Address, Blackboard Jungle 8 (March).

2014. *Ways of Talking, Ways of Being: Language and Identity in the Classroom and Beyond*. Panel at Blackboard Jungle 7 (March).

2013. *Taking up Space: The Politics and Perceptions of Dress in the Workplace*. Panel at Women's Summit (November).

2013. *Teaching the Zimmerman Trial: Strategies for the Classroom* Panel (September).

## CONFERENCE PRESENTATIONS

**Eberhardt, Maeve & Christina Schoux Casey** (2026). "On a mission to heal a sick culture": The wellness to far-right discursive pipeline. *Linguistic Society of America*, New Orleans, LA (January)

Eberhardt, Maeve (2025). "Welcome to Gilead": Feminist rage, affective (dis)alignments, and the algorithmic future of discourse. *Critical Discourse Studies Workshop*, University of Liverpool, UK (June).

Eberhardt, Maeve (2023). *Fat and fabulous?: Body positivity on the neoliberal screen*. *The Sociolinguistics of Pop Culture*, University of Bamberg, Germany (March).

**Eberhardt, Maeve & Christina Schoux Casey** (2019). Resilience thinking. *Southeastern Conference on Linguistics*, Boca Raton, FL (June).

**Eberhardt, Maeve** & Christina Schoux Casey (2019). “No peoples want pity over compassion”: Towards racial justice in media representations of Blackness. Georgetown Roundtable on Linguistics, Washington DC (March).

**Eberhardt, Maeve** & Madeline Vdoviak-Markow\* (2018). “I ain’t sorry”: African American English as a stylistic resource in the strategic development of Beyoncé’s performative persona. *Southeastern Conference on Linguistics*, Blacksburg, VA (April).

Schoux-Casey, Christina & **Maeve Eberhardt** (2018). An edgy aftertaste of danger: Media representations of New Orleans a decade after Katrina. *Southeastern Conference on Linguistics*, Blacksburg, VA (April).

Schoux-Casey, Christina & **Maeve Eberhardt** (2016). “She don’t need no help”: Transgressive constructions of agency, solidarity and sexuality in New Orleans bounce music. *Sociolinguistics Symposium 21*, Murcia Spain (June).

**Eberhardt, Maeve** & Guillermo Rodríguez (2016). Of witches and wizards: A corpus study of gendered representations in the Harry Potter series. *Sociolinguistics Symposium 21*, Murcia Spain (June).

Eberhardt, Maeve (2013). Discourses of the body: Linguistic productions of sexuality in the lyrics of African American female hip hop artists. *New Ways in Analyzing Variation 42*, Pittsburgh PA (October).

Eberhardt, Maeve (2013). Stancetaking and post-vocalic /r/ on “Say Yes to the Dress”. *American Dialect Society*, Boston, MA (January).

Eberhardt, Maeve (2012). A department store study for the 21<sup>st</sup> century: Post-vocalic /r/ on TLC’s *Say Yes to the Dress*. Poster at *New Ways in Analyzing Variation 41*, Bloomington IN (October).

Kiesling, Scott & **Maeve Eberhardt** (2010). Stance, the ethnography of sociolinguistic variation, and the hexis of class. Circulated Stances and the Role of Ethnography Panel, *American Anthropological Association Annual Meeting*, New Orleans, LA (November).

Eberhardt, Maeve (2009). Enregisterment of Pittsburghese and the local African American community. The Ends of Enregisterment: Shifting Indexes of Identity and Place Panel, *American Anthropological Association Annual Meeting*, Philadelphia PA (December).

Eberhardt, Maeve (2009). Back vowel fronting in Pittsburgh AAE. *New Ways in Analyzing Variation 38*, Ottawa, Canada (October).

Eberhardt, Maeve (2009). Monophthongal /aw/ in Pittsburgh: On the social meanings of “Pittsburghese” in the local African American community. *American Dialect Society*, San Francisco CA (January).

**Eberhardt, Maeve** & Scott Kiesling (2008). Tracking stance and linguistic variation in interaction. *American Anthropological Association Annual Meeting*, Doing and Being: Stance and Identity in Interaction Panel, San Francisco CA (November)

Kiesling, Scott & **Maeve Eberhardt** (2008). Tracking stance and linguistic variation in interaction. Second author with Scott Kiesling, *Department of Linguistics Colloquium Series*, University of Pittsburgh, Pittsburgh PA (November)

Eberhardt, Maeve (2008). Who Goes 'Dahntahn'? Monophthongal /aw/ in Pittsburgh AAE. Poster at *New Ways in Analyzing Variation 37*, Houston TX (November)

Eberhardt, Maeve (2008). Ethnolinguistic alignment and division: African American English in Pittsburgh. *International Conference on Language and Social Psychology*, Tucson AZ (July)

Kiesling, Scott & **Maeve Eberhardt** (2008). Stance and the "baptismal essentializations" of indexicality. *Sociolinguistics Symposium 17*, Indexicality in Interaction Panel, Amsterdam (April)

**Eberhardt, Maeve & Shelome Gooden** (2008). Still different in the [stɪl] City? African American and White Vernaculars in Pittsburgh. *Linguistic Society of America Annual Meeting*, Urban Vowel Phonology and African American Ethnicity Symposium, Chicago IL (January)

Eberhardt, Maeve (2007). The low-back merger in Pittsburgh AAE. *Midwest Modern Language Association*, Cleveland OH (November)

Eberhardt, Maeve (2007). The Low-back merger in the Steel City: African American speech in Pittsburgh. *New Ways in Analyzing Variation 36*, Philadelphia PA (October)

Eberhardt, Maeve (2007). Women's stance-taking in interaction. *School of Arts and Sciences Grad Expo*, University of Pittsburgh, Pittsburgh PA (March)

Gooden, Shelome & **Maeve Eberhardt** (2007). AAVE in Pittsburgh: Ethnicity, local identity and local speech. *American Dialect Society*, Anaheim CA (January)

Eberhardt, Maeve (2006). Leadership and style shifting: Two women's use of (ING). *Department of Linguistics Colloquium Series*, University of Pittsburgh, Pittsburgh PA (December)

Eberhardt, Maeve (2006). Leadership and style shifting: Leadership and style shifting: Two women's use of (ING). *New Ways in Analyzing Variation 35*, Columbus OH (November)

Gooden, Shelome & **Maeve Eberhardt** (2006). Local identity and ethnicity in Pittsburgh AAVE. *New Ways of Analyzing Variation 35*, Columbus OH (November)

Eberhardt, Maeve (2006). The effects of race on speech perception. *Department of Linguistics Colloquium Series*, University of Pittsburgh, January 2006.

Eberhardt, Maeve (2005). The effects of race on speech perception. *Mid-Continental Workshop on Phonology*, Ann Arbor MI (November)

Eberhardt, Maeve (2005). The use of AAVE in the construction of White masculine identities. Poster at *Georgetown Linguistics Society Language and Identity Tapestry*, Washington DC (February)

Eberhardt, Maeve (2004). What does it buy them?: White males' use of AAVE. *New Ways in Analyzing Variation 33*, Ann Arbor MI (October)

Eberhardt, Maeve (2004). Conflicting ideologies: African American attitudes towards AAVE. *International Linguistics Association*, New York NY (March)

Wilson, Lois & **Maeve Eberhardt** (2002). ELI writing sample development. *Three Rivers TESOL Conference*, Pittsburgh PA (October)

Eberhardt, Maeve (2002). *Conflicting ideologies: African American attitudes towards AAVE*. *Department of Linguistics Colloquium Series*, University of Pittsburgh, Pittsburgh PA (April)

## **DEPARTMENT AND UNIVERSITY SERVICE**

Fall 2024-Spring 2025. Acting Director, Critical Race & Ethnic Studies Program

Fall 2023 – present. United Academics Executive Committee, Secretary.

Fall 2024-Spring 2025. Chair, Search Committee for TT position in Linguistics

Fall 2022-Spring 2023. Member, Search Committee for TT position in History

Fall 2022-Spring 2023. Member, Search Committee for TT position in Psychological Sciences

Fall 2019-Spring 2023. United Academics Executive Committee, Member at Large.

Fall 2016-present. Director, TESOL Undergraduate Certificate Program.

Spring 2016-Spring 2019. Personnel Committee, Romance Languages & Linguistics.

Spring 2018. Planning Committee, Race, Gender & Sexuality Conference.

Spring 2017. Planning Committee, Race, Gender & Sexuality Conference.

Spring 2016. Planning Committee, Race, Gender & Sexuality Conference.

Fall 2015-Spring 2016. Executive Committee, Romance Languages & Linguistics

Fall 2015. Fulbright Interview Committee, University of Vermont.

Fall 2015-Spring 2016. Interim Director, Linguistics Program.

2014. REACH grant proposal reviewer, University of Vermont

2013-present. ELL Committee, College of Education and Social Services, University of Vermont

Fall 2012-Spring 2016. Faculty Senator, Department of Romance Languages & Linguistics, University of Vermont

2012-2014. Linguistics Club faculty advisor, University of Vermont

2012-2014. Curriculum Committee member, Department of Romance Languages & Linguistics, University of Vermont

## **PROFESSIONAL SERVICE**

Review Editor, *Journal of English Linguistics*, 2019-present

Editorial Board, *Women & Language*, 2022-present

Program Committee, Linguistic Society of America, 2022-2024

Ad hoc Journal/Chapter Reviewer:

*Acta Academia: Critical Views on Society, Culture & Politics; American Speech; Critical Public Health; Feminist Media Studies; Gender & Language; Humanities & Social Sciences Communications; Journal of English Linguistics; Journal of Homosexuality; Journal of Language & Pop Culture; Journal of Multicultural Discourses; Journal of Phonetics & Audiology; Journal of Pragmatics; Journal of Speech, Language & Communication; Language & Hearing Research; Language & Linguistics Compass; Language in Society; Languages; Mouton de Gruyter (English Linguistics Series); Sex Roles; Social Semiotics; Visual Communication; Women & Language*

Ad hoc Book Proposal Reviewer:

*Bloomsbury, Cambridge University Press, Routledge*

Ad hoc Book Manuscript Reviewer:

*Cambridge University Press, Routledge, Wiley-Blackwell*

Ad hoc Conference Paper Reviewer:

*Linguistic Society of America, New Ways in Analyzing Variation*

Ad hoc Grant Proposal Reviewer:

*National Science Foundation*