



4-H Alumni Interview Video Evaluation/Criteria

Score:

Name of Exhibitor(s): _____ Age(s): _____

Exhibit Title: _____

Record an interview with a 4-H Alumni. What did they enjoy about their 4-H experience and what would they want to share? Create a video that captures their 4-H projects, travels, competitions, leadership, skills and other memories. Highlight the impact of 4-H on their life, career, friendships, etc. Your video should inform, entertain, and showcase that 4-H is a beneficial program for youth. Assume that the audience does not know anything about 4-H. The video must be 3–5 minutes. Your video will be played at State Communications Day. Below is the rubric used for judging. Read comments to see suggestions to improve your exhibit. **Thank you for exhibiting your work!**

	Criteria	Excellent	Very good	Good	Fair	Not done	Comments/Suggestions
DESIGN	Style and Organization: Video content is organized and flows. Transition between “scenes” is logical and effective, background distractions are minimal. Subjects were positioned aesthetically.	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1	<input type="radio"/> 0	
	Creativity: Interesting use of camera angle, sound effects/music, close up and distance shots enhance video	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1	<input type="radio"/> 0	
MESSAGE/CONTENT	Content: Subject is introduced, viewers’ attention is caught and held, viewers could easily follow, material was appropriate and in accordance with 4-H program content expectations	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1	<input type="radio"/> 0	
	Questions: The creator chose engaging questions that prompted responses that met criteria	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1	<input type="radio"/> 0	
	Message: Sparks viewer’s interest in 4-H. Presents accurate information about 4-H participation and projects. Is inclusive, welcoming to all, and leaves viewer wanting to know more about 4-H.	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1	<input type="radio"/> 0	
GENERAL	Quality: Music and words were loud enough to hear; images were in focus, lighting appropriate, camera work is steady.	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1	<input type="radio"/> 0	
	Editing/Composition: Seamless, cohesive product and final composition	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1	<input type="radio"/> 0	
	Written Reflection:	<input type="radio"/> 4	<input type="radio"/> 3	<input type="radio"/> 2	<input type="radio"/> 1	<input type="radio"/> 0	
	Overall impression: Poster attracted attention, maintained interest and conveyed a message	<input type="radio"/> 8	<input type="radio"/> 6	<input type="radio"/> 4	<input type="radio"/> 2	<input type="radio"/> 0	
Point Deduction: 1 point will be deducted if sources are not listed							
Bonus Point: 1 point if video is free of spelling and grammatical errors on any text that appears and scripted dialogue is free of grammatical errors.							Point added:

 Blue Ribbon (32–27 points) = Excellent

 Red Ribbon (26–19 points) = Very Good

 White Ribbon (18–1 points) = Good

Additional Comments or Suggestions:

Evaluator Name