Dr. Sanjay Sharma

The University of Vermont School of Business Administration Email: ssharma4@uvm.edu

Education

Ph D, University of Calgary, 1996. Major: Management

MBA, Panjab University, India, 1976.

B. Com (Honours), The University of Delhi, India, 1974.

Non-UVM Employment History

Academic - Post-Secondary

Dean, John Molson School of Business, Concordia University, Montreal, Canada. (July 2007 - June 30, 2011).

The John Molson School of Business is the largest English language business school in Canada with over 8,500 students and over 335 full time (tenured and tenure track) and contract faculty

Professor (Management), The John Molson School of Business. (July 1, 2007 - June 30, 2011).

Director, CMA Centre for Responsible Organizations, Wilfrid Laurier University, Waterloo. (2005 - 2007).

Conceived and founded the centre. Set up the structure and operating system of the Centre

Professor (Policy), School of Business & Economics, Wilfred Laurier University. (2004 - 2007).

Associate Professor (Policy), Wilfrid Laurier University. (2001 - 2004).

Director, Executive MBA Programs, Saint Mary's University Canada. (1998 - 2001). Improved the national ranking of the EMBA program in Canadian Business from 10th out of 12 Canadian EMBA programs to 3rd or 4th depending on the year of ranking

Associate Professor, Saint Mary's University. (1998 - 2001).

Assistant Professor, Saint Mary's University. (1996 - 1998).

Graduate Research Assistant, University of Calgary. (1992 - 1996).

Professional

Chair, Canada Research in Organizational Sustainability. (2006 - Present).

Managing Director, Chanrai International Plc. UK. (1986 - 1992).

Responsible for West African operations, which included cotton/cashew plantations & processing plants, textile and edible oil manufacturing, commodity trading and exports This job involved multi-stakeholder collaboration with federal/provincial/local governments, local communities and indigenous people/tribes, special interest groups, international development

agencies, and international banks and financial institutions Annual sales revenues of operations managed US\$500 million

Chief Executive Officer, Sanraj Group Ltd. (1981 - 1986).

The company manufactures processed foods, soaps, chemicals, food processing plant and equipment and franchising operations in processed foods. I established the franchising operations and was awarded the Federation of Indian Chambers of Commerce national award for innovative marketing. The sales revenues of the company grew by 900% during this period. Approximate annual sales revenues of operations managed: US\$200 million

Financial Controller, Vardhman Spinning and General Mills Ltd. (1979 - 1981).

Company manufactures cotton/synthetic fibres, textiles, garments, and steel. Approximate annual sales revenues US\$ 2 billion

Assistant Manager (Finance), J. K. Synthetics Ltd. (1976 - 1979).

Company manufactures synthetic fibres, cellulose fibres, tire cord, textile machinery, steel pollution control equipment, and garments. Approximate annual sales revenues of company: US\$ 5 billion

Professional Memberships

Member, Board of Governors, Marianopolis College, Montreal.

Member, Board of Directors, eConcordia Inc.

Member, Board of Directors, Knowledge One Inc.

Member, Board of Directors, The Institute for Governance of Public and Private Organizations, Montreal.

Member, Board of Directors, The Kenneth Woods Portfolio Management Foundation.

Fellow, International Academy of Management. (January 2014 - Present).

Board member, Burlington City Arts. (September 2012 - Present).

Member of Advisory Board, Network for Business Sustainability. (January 2008 - Present).

Awards and Honors

Awarded the Hind Rattan by the Indian NRI (Non Resident Indians) Society for people of Indian origin making global contributions to society and community., NRI Society. (February 2013).

Inducted into the India Abroad Power List of prominent members of the Indo-Canadian community for contributions to Canadian and global society, India Abroad. (2009).

Sustainability Leadership Award, Sustainable Concordia. (2009).

TEACHING

Teaching Experience

The University of Vermont (only includes courses taught since 2001)

BSAD 304, 4.3 - Integrative Thinking and Competitive Imagination, 1 course.

Non-Credit Instruction

- Workshop, Cornell Global Forum. (2009). Facilitator, workshop on "Integrating Clean Technologies and Base of the Pyramid Business Model. Participants included CEOs of several Fortune 500 companies
- Workshop, Annual Form for the Clinton Global Initiative. (September 2009). Facukutaritm "Becoming Embedded: Co-Creating Business With the Community," chaired by President Bill Clinton. Workshop participants included heads of state, Nobel Prize winners, former US Secretaries of State and diplomats, and academics
- Workshop, Academy of Management. (August 11, 2009). Preparing for an academic career in sustainable business. Presented at the ONE Doctoral Consortium at the 73rd Annual Meetings of the Academy of Management, Chicago, IL
- Seminar, Academy of Management. (2005). "Developing a Research Program and Crafting Theoretical papers" at the Organizations and the Natural Environment Junior Faculty and Doctoral Consortium at the Academy of Management Annual meetings, Honolulu
- Workshop, Academy of Management. (2005). Presented "Developing strategies for capacity building at the Base of the Pyramid" at the Academy of Management Annual meetings, Honolulu
- Panelist, Academy of Management Annual Meetings, Seattle. (2003). Panelist in the Junior Faculty Consortium, SIM and ONE
- Panelist, Academy of Management Annual Meetings, Seattle. (2003). Panelist in the Doctoral Consortium, ONE
- Workshop, Academy of Management Annual Meetings, Seattle. (2003). Organized a workshop (with Mark Starik) "New Horizons and New Perspectives in Research on Corporate Sustainability."
- Workshop, St. Gallen University, Switzerland, 17 participants. (2003). Invited faculty at the Oikos Academy to run a one week international workshop on developing a winning dissertation. 17 doctoral proposals have been selected from dozens of international applicants.
- Workshop, Academy of Management Annual Meetings, Denver. (August 2002). Facilitated the Organizations and the Natural Environment Junior Faculty and Doctoral Consortium
- Workshop, Academy of Management Annual Meetings, Denver. (August 2002). Facilitated a research workshop on "The evolving theory and practice of organizations in the natural environment"

- Workshop, Lund University, Sweden. (June 2002). Conducted a workshop on developing research proposals and dissertations on environmental strategy and sustainability at IIIEE
- Workshop, Academy of Management. (August 2001). Teaching a mandatory course on environmental management" presentation made at workshop on Advances in teaching environmental subjects, Washington DC
- Workshop, Academy of Management. (August 2001). Facilitated the Organizations and the Natural Environment Junior faculty and Doctoral Consortium at the Academy of Management meetings, Washington DC
- Workshop, Trade and the Environment. (March 2000). Participated in a workshop of international experts on Trade and the Environment "A letter to the World Trade Organization Commission on Trade and the Environment (CTE)" at Burlington, Vermont.
- Workshop, Leaders Conference, Boston College Center for Corporate Community relations and Aspen Institute. (1999). One of the 10 academics invited to the annual Leaders Conference jointly hosted by the Boston College Center for Corporate Community relations and the Aspen Institute for Corporate Leadership in Orlando in March. The academics facilitated knowledge building and dissemination of cutting-edge research in social innovations and competitiveness to over 300 corporate presidents and vice-presidents of the world's largest companies.
- Workshop, University of North Carolina, Chapel Hill. (November 1999). Ran a workshop "Conducting Quantitative Research in Sustainability" at the Eighth Annual greening of Industry Conference.
- Workshop, Academy of Management. (1998). Co-organized the workshop "Internet Based Teaching of Global, Technological, and
- Environmental Issues: A Workshop for Web-Shy Faculty" at the Academy of Management meetings in San Diego, 1998. Organizers: Paul Shrivastava, Bucknell University; Paul Meising, SUNY, Albany; Sanjay Sharma, St. Mary's University, Canada.
- Workshop, National Roundtable on the Environment and Economy. (March 11, 1998 March 12, 1998). Invited to participate in a workshop on "Greening the Business Curriculum: Integrating sustainability into the core", held by the National Roundtable on the Environment and Economy, Ottawa
- Workshop, Academy of Management. (1997). Co-organized and facilitated a two day session at the 1997 Annual Academy of Management Meetings at Boston, MA titled, "Seeing 20/20: Setting the research agenda for the next millennium." This session included noted management scholars including Stuart Hart, Jim Walsh, Alan Rugman, Jane Dutton, Bruce Kogut, Tom Donaldson, Afred Marcus, Hayagreeva Rao, among others.
- Workshop, Academy of Management. (1996). Organized a preconference session at the Academy of Management Annual Meetings, Cincinnati, Ohio titled, "Learning from Personal Sustainability Initiatives." Participants: Mark Starik (George Washington U.), Harrie Vredenburg (U. of Calgary), Gordon Rands (Penn. State), and Gary Throop (Clarkson).
- Workshop, Greening of Industry Network Conference. (November 1995). Session Chair and Coordinator for two academic sessions and one academic workshop at the Fifth Greening of Industry Network Conference in Toronto.
- Doctoral Consortium, Academy of Management. (1994). Invited to attend the doctoral consortium of the Business Policy and Strategy division at the

Awards and Honors

- Professor of the Program, EMBA Class of 2000-2002 at Saint Mary's University. (2002).
- Professor of the Program, voted by the EMBA Class of 2000-2002 at Saint Mary's University. (2001).
- Professor of the Program, voted by the EMBA Class of 2000-2002 at Saint Mary's University. (2000).
- Professor of the Year-Award for Teaching Excellence, voted by the MBA Society at Saint Mary's University, Halifax. (1997).
- Professor of the Year-Award for Teaching Excellence, voted by the MBA Society at Saint Mary's University, Halifax. (1996).

RESEARCH

Published Intellectual Contributions

Books

- Sharma, P., Sharma, S. (2021). *Pioneering Family Firms' Sustainable Development Strategies*. Northampton, Massachusetts: Edward Elgar Academic Publishing.
- Sharma, S., Sharma, P. (2019). *Patient Capital: The Role of Family Firms in Sustainable Business* (pp. 240). Cambridge: Cambridge University Press.
- Sharma, S. (2014). Competing for a Sustainable World: Building Capacity for Sustainable Innovation. Greenleaf Publishing.
- Marcus, A., Shrivastava, P., Sharma, S., Pogutz, S. (2011). Cross-sector Leadership for a Green Economy: Integrating Research and Practice on Sustainable Enterprise.. New York, New York: Palgrave Macmillan.
- Wüstenhagen, R., Sharma, S., Starik, M., Hamschmidt, J. (2008). Sustainability, Innovation and Entrepreneurship. Northampton, Massachusetts: Edward Elgar Academic Publishing.
- Sharma, S., Starik, M., Husted, B. (2007). *Organizations and the Sustainability Mosaic: Crafting Long-Term Ecological and Societal Solutions*. Northampton, Massachusetts: Edward Elgar Academic Publishing.
- Sharma, S., Aragón-Correa, J. A. (2005). *Environmental Strategy and Competitive Advantage*. Northampton, Massachusetts: Edward Elgar Academic Publishing.
- Starik, M., Sharma, S., Egri, C. (2005). *New Horizons in Research on Sustainable Organizations: Emerging Ideas, Approaches, and Tools for Educators and Practitioners*. Greenleaf Publishing.

- Sharma, S., Starik, M. (2004). *New Perspectives on Research in Corporate Sustainability: Stakeholders, Environment and Society*. Northampton, Massachusetts: Edward Elgar Academic Publishing.
- Sharma, S., Starik, M. (2002). Research in corporate sustainability: The evolving theory and practice of organizations in the natural environment. Northhampton, Massachusetts: Edward Elgar Academic Publishing.

Book Chapters

- Sharma, P., Sharma, S. (2024). Sustainability.. In Carole Howorth and Allan Discua Cruz (Ed.), BOOK: Elgar Encyclopedia of Family Business.. Edward Elgar Publishing.
- Sharma, S. (2021). BOOK CHAPTER: The Role of Family Values in Institutional Change toward Sustainability in the Bordeaux Wine Industry. *Pioneering family firms' sustainable development strategies*.
- Sharma, S., Sharma, P., Schuetz, A. (2021). Supreme Creations and the Wings of Hope: A Symbiotic Care of Environment and Society. *Pioneering family firms' sustainable development strategies*. Northampton, Massachusetts: Edward Elgar Academic Publishing.
- Sharma, S., Sharma, P., Steiner, A. (2021). Sustainability Comes Naturally: Rocky Mountain Soap Company, A Purpose Driven Family Business. *Pioneering family firms' sustainable development strategies*. Northampton, Massachusetts: Edward Elgar Academic Publishing.
- Sharma, S., Bouzdine-Chameeva, T., Hofstetter, J. (2021). The Role of Family Values in Institutional Change toward Sustainability in the Bordeaux Wine Industry. *Pioneering family firms' sustainable development strategies*. Northampton, Massachusetts: Edward Elgar Academic Publishing.
- Sharma, P., Sharma, S. (2019). Ideas in local spaces: Sustainability & Family Enterprise. In Andrew Sturdy, Stefan Heusinkveld, Trish Reay, and David Strang (Ed.), *The Oxford Handbook of Management Ideas*. Oxford University Press.
- Sharma, S. (2019). Innovating for Society. In In Dess, G. and Hitt, M. (Ed.), Oxford Research Encyclopedia of Business and Management. Oxford University Press.
- Marcus, A. A., Shrivastava, P., Sharma, S., Pogutz, S. (2011). Cross-Sector leadership for the Green Economy: Integrating Research and Practice on Sustainable Enterprise (pp. xi-xvi). New York, New York: Palgrave Macmillan.
- Wustenhagen, R., Sharma, S., Starik, M., Wuebker, R. (2008). *Sustainability, Innovation and Entrepreneurship* (pp. 1-23). Northhampton, Massachusetts: Edward Elgar Publishing.
- Husted, B., Sharma, S., Starik, M. (2007). *Organizations and the Sustainability Mosaic: Crafting Long-Term Ecological and Societal* (pp. 313). Northhampton, Massachusetts: Edward Elgar Publishing.
- Sharma, S., Aragon-Correa, J. A. (2005). In Sharma, S. & Aragon-Correa, J.A. (Ed.), Corporate Environmental Strategy and Competitive Advantage: a Review from the Past to the Future. Northhampton, Massachusetts: Environmental Strategy and Competitive Advantage/Edward Elgar Academic Publishing.
- Sharma, S., Aragon-Correa, J. A. (2005). *Environmental Strategy and Competitive Advantage*. Northhampton, Massachusetts: Edward Elgar Academic Publishing.

- Starik, M., Sharma, S., Egri, C., Bunch, R. (2005). In Starik, M., Sharma S. & Egri C. (Ed.), *New horizons in research on sustainable Organizations: Emerging Ideas, Approaches, and Tools for Educators and Practitioners*. New Horizons in Research on Sustainable Organizations: emerging Ideas, Approaches, and Tools for Educators and Practitioners/Greenleaf Publishing.
- Sharma, S. (2005). In Sharma, S. & Aragon-Correa, J.A. (Ed.), Through the lens of managerial interpretations: stakeholder engagement, organizational knowledge and innovation (pp. 49-70). Northhampton, Massachusetts: Environmental Strategy and Competitive Advantage/Edward Elgar Academic Publishing.
- Sharma, S., Starik, M. (2004). In Sharma, S. & Starik, M. (Ed.), *Stakeholders, the Environment and Society: Multiple perspectives, emerging consensus* (pp. 1-22). Northhampton, Massachusetts: New Perspectives on Research in Corporate Sustainability: stakeholders, Environment and Society\Edward Elgar Academic Publishing.
- Sharma, S. (2002). In Sharma, S. & Starik, M. (Ed.), *Research on corporate sustainability: What really matters* (pp. 1-29). Northhampton, Massachusetts: Research in corporate sustainability: The evolving theory and practice of organizations in the natural environment/Edward Elgar Academic Publishing.

Refereed Journal Articles

- Sharma, S., Sharma, P. (2024). Temporal depth and directionality: Competitive advantage for sustainable family enterprises. *European Journal of Family Business*, *14*(1), 5-18.
- Sharma, S., Hofstetter, J. S. (2021). From Sustainable Global Value Chains to Circular Economy—Different Silos, Different Perspectives, but Many Opportunities to Build Bridges. *Circular Economy and Sustainability*(https://doi.org/10.1007/s43615-021-00015-2).
- Sharma, S. From Environmental Strategy to Environmental Impact. *To appear in Academy of Management Discoveries*.
- Hart, S., Sharma, S., Halme, M. (2016). Poverty, Business and Sustainable Development. *Organization and Environment*. 1-13.
- Hart, S., Sanjay, S., Minna, H. (2016). Poverty, business strategy, and sustainable development. *Organization & Environment, 29*(4), 401-415.
- Hahn, T., Figge, F., Sharma, S., Aragon-Correa, A. (2015). Advancing Research on Corporate Sustainability Off to Pastures New or Back to the Roots?. *Business and Society*, 1-31.
- Sharma, S., Hart, S. (2014). Beyond Saddlebag Sustainability for Business Education. *Organization and Environment, 27*(1), 10-15.
- Wassmer, U., Paquin, R., Sharma, S. (2014). The Engagement of Firms in Environmental Collaborations: Existing Contributions and Future Directions. *Business and Society, 53*(6), 754-786.
- Sharma, S. (2013). Pathways of Influence for Sustainability in Business Schools: A Dean's Eye View. *Organization and Environment*, *26*(2), 230-236.
- Sharma, S. (2013). Integrating Sustainability into the Business School Curriculum: A Dean's Eye View. *Organization and Environment/Sage*, *26*(230-236), 7.

- Sharma, P., Sharma, S. (2011). Drivers of proactive environmental strategy in family firms. Business Ethics Quarterly: The Journal of the Society for Business Ethics, 21(2), 309-334.
- Sharma, S. (2009). The ecological antecedents of terrorism: A critique of Shrivastava. *International Journal of Sustainable Strategic Management*, 1(2), 124-126.
- Sharma, S. (2009). The Influence of Organization Design, Information and Benchmarking on Environmental Practices in the Canadian Hotel Industry. *Business Strategy and the Environment*, 18, 266-276.
- Manzanares,, A. R., Aragon-Correa, J. A., Sharma, S. (2008). The Influence of Stakeholders on Environmental Strategy of Service Firms: The Moderating Effects of Complexity, Uncertainty and Munificence. *British Journal of Management*, 19(2), 185-203.
- Aragon-Correa, J. A., Hurtado-Torres, N., Sharma, S., Garcia-Morales, V. J. (2008). Environmental strategy and performance in small firms: A resource-based perspective. *Journal of Environmental Management, 86*(1), 88-103.
- Sharma, S., Aragon-Correa, J. A., Rueda-Manzanares, A. (2007). The contingent influence of organizational capabilities on proactive environmental strategy in the service sector: An analysis of North American and European ski resorts. *Canadian Journal of Administrative Sciences*, 24(4), 268-283.
- Sharma, S. (2007). Integrated social and ecosystem stewardship. *Business Strategy and the Environment, 16*(1), 90-91.
- Henriques, I., Sharma, S. (2005). Pathways of stakeholder influence in the Canadian forest products industry. *Business Strategy and the Environment*, *14*(6), 384-398.
- Sharma, S., Henriques, I. (2005). Stakeholder influences on sustainability practices in the Canadian forest products industry. *Strategic Management Journal*, *26*(2), 159-180.
- Joshi, A. W., Sharma, S. (2004). Customer Knowledge Development: Antecedents and Impact on New Product Performance. *Journal of Marketing*, *68*(4), 47-59.
- Hart, S. L., Sharma, S. (2004). Engaging Fringe Stakeholders for Competitive Imagination. *The Academy of Management Executive*, *18*(1), 7-18.
- Sharma, S. (2004). Living corporate citizenship: Strategic routes to socially responsible business. *Journal of Corporate Citizenship, 14*, 116-118.
- Sharma, S., Starik, M. (2004). Research in corporate sustainability: The evolving theory and practice of organizations in the natural environment. *Canadian Journal of Administrative Sciences / Revue Canadienne des Sciences de l'Administration, 21*(3), 288-289.
- Aragon-Correa, A., Sharma, S. (2003). A contingent natural-resource based view of proactive environmental strategy. *Academy of Management Review*, *28*(1), 71-88.
- Sharma, S., Ruud, A. (2003). On the path to sustainability: Integrating social dimensions into the research and practice of environmental management. *Business Strategy and the Environment*, 12, 205-214.
- Sharma, S. (2001). Different strokes: regulatory styles and environmental strategy in the North American oil and gas industry. *Business Strategy and Environment, 10*(6), 344-364.

- Sharma, S. (2001). l'organisation durable et ses stakeholders. *Revue Française de Gestion, 13*, 154-167.
- Sharma, S. (2000). Managerial interpretations and organizational context as predictors of firm choice of environmental strategies. *Academy of Management Journal*, *43*(4), 681-697.
- Sharma, S. (1999). Building organizational capabilities in the Canadian energy sector. *Academy of Management Executive*, *13*(2), 88-89.
- Sharma, S. (1999). Canadian cooperative alliances in Pacific Asia: An overview of strategic orientation and performance. *Journal of Asian Business*, *15*(2), 61-77.
- Sharma, S., Pablo, A., Vredenburg, H. (1999). Corporate Environmental Responsiveness Strategies: The Importance of Issue Interpretation and Organizational Context. *Journal of Applied Behavioral Science*, *35*(1), 87-109.
- Sharma, S. (1999). Trespass or symbiosis? Dissolving the boundaries between strategic marketing and strategic management. *Journal of Strategic Marketing*, 7(2), 73-88.
- Sharma, S., Nguan, O. (1999). The biotechnology industry and strategies of biodiversity conservation: the influence of managerial interpretations and risk propensity. *Business Strategy and the Environment*, 8(1), 46-61.
- Sharma, S., Vredenburg, H. (1998). Proactive corporate environmental strategy and the development of competitively valuable organizational capabilities. *Strategic Management Journal*, 19(8), 729-53.
- Sharma, S., Vredenburg, H., Westley, F. (1994). Strategic Bridging: A Role for the Multinational Corporation in Third World Development. *Journal of Applied Behavioral Science, 30*(41458-476).

Conference Proceedings

- Sharma, S., Sharma, P., Gerlitz, A. (2024). *Environmental Strategies in Family Firms: The Role of Informal Governance*.. STEP Global Summit.
- Sharma, S., Sharma, P., Gerlitz, A. (2024). When the Times get Rough, the Tough get Going. How Family Firms Pursue their Environmental Strategies in Times of Crisis.. Group of Researchers on Organizations and the Natural Environment.
- Sharma, S., Sharma, P. (2023). Resolving the paradox of sustainability: Subjective interpretation of cyclical time as an advantage for family enterprises.. STEP Global Summit.
- Sharma, S., Bouzdine-Chameeva, T., Hofstetter, J. (2020). Drivers of accelerated institutional change toward sustainable viticulture in Bordeaux. *The 20th European Academy of Management Conference*. Dublin (Virtual):.
- Sharma, S., Bouzdine-Chameeva, T., Hofstetter, J. (2020). Rapid institutional adoption of sustainability practices in the Bordeaux wine industry. *The 8th World Sustainability Forum*. Geneva (Virtual):.
- Sharma, S. (2020). Sustainable business education: A radical integrated approach. *Academy of Management Annual Meetings*. Vancouver (Virtual):.

- Sharma, S. (2020). The future of the management field in light of the climate and environmental crises: What changes do we have to make?. *Academy of Management Annual Meetings*. Vancouver (Virtual), Nebraska:.
- Sharma, S., Bouzdine-Chameeva, T., Hofstetter, J. (2020). Core Family Values As Accelerators of Institutional Change the Case of Sustainable Viticulture in the Bordeaux Wine Region. *The Annual Conference of the Society for the Advancement of Socio-Economics*. Amsterdam (Virtual): University of Amsterdam.
- Sharma, S., Bouzdine-Chameeva, T., Hofstetter, J. (2020). Family values are drivers of institutional work in diffusion of sustainability practices. *The 10th Conference of the Group of Researchers in Organizations and the Natural Environment*. Lisbon (Virtual):.
- Sharma, S., Sharma, P. (2020). Investing for the long-term: The role of family firms in sustainability. *The 12th Annual Sustainability, Entrepreneurship and Ethics Conference*. San Juan, PR:.
- Sharma, S., Sharma, P. (2019). The role of family firms in environmental sustainability: An integrative model. *Symposium by the ENT Entrepreneurship, ONE Organizations & the Natural Environment, STG Strategy Divisions*. Boston, Massachusetts: 79th Annual Academy of Management.
- SHARMA, S. (2015). *Developing a radical model of sustainability education in a business school.*Basel, Switzerland:.
- Sharma, S. (2009). *Drivers of Sustainability Strategy in Family Firms*. Snowmass, Colorado: Proceedings of the 20th Annual Conference of the International Association of Business and Society.
- Sharma, S. (2006). The Moderating Effect of the General Business Environment on the Relationship Between Stakeholder Integration and Environmental Strategies. Proceedings of the Group on Organizations and the Natural Environment Second Research Conference/St. Gallen.
- Sharma, S., Aragon-Correa, A., Rueda, A. (2006). *The contingent effect of uncertainty on proactive sustainability in North American and European ski resorts*. Merida: Proceedings of the 17th Annual Conference of the International Association of Business and Society.
- Bowen, F., Sharma, S. (2005). Resourcing corporate environmental strategy: Behavioral and resource-based perspectives. Academy of Management proceedings.
- Bowen, F., Sharma, S. (2005). *Resourcing Environmental Strategy: Behavioral and resource-based Perspectives*. Hawaii: Academy of Management Best Paper Proceedings.
- Sharma, S., Aragon-Correa, A. (2004). *Research on advanced environmental management:*Opportunities and capabilities. Gronen Research Workshop (Group on Organizations and the Natural).
- Sharma, S., Aragon-Correa, A., Rueda, A. (2004). *A Contingent Resource-Based Analysis of Environmental Strategy in the Ski Industry*. Proceedings of the Administrative Sciences Association of Canada Annual Meetings.
- Sharma, S., Henriques, I. (2003). Stakeholder influences and sustainability strategies in the Canadian forest products industry. Halifax, Nova Scotia: Administrative Sciences Association of Canada Annual Meetings.

- Sharma, S., Henriques, I. (2002). Stakeholder influences and sustainability strategies in the Canadian forest products industry. Gotenburg: Proceedings of the Greening of Industry Network annual Conference.
- Sharma, S. (2001). Stakeholder influences and sustainability knowledge creation. Sedona, Arizona: Proceedings of the Eleventh Meeting of the International Association of Business & Society.
- Sharma, S. (2000). *Differences in regulatory styles and environmental strategies in the U.S. and Canadian energy sectors*. Burlington, Vermont: Proceedings of the eleventh Meeting of the International Association of Business & Society.
- Joshi, A., Sharma, S. (1999). *Environmental Turbulence and Firm Performance: The Mediating Role of Market Orientation processes*. Proceedings of the Annual Summer Educators Conference of the American Marketing Association.
- Sharma, S. (1999). Sustainability thinking and practices in the Canadian forest products industry. Chapel Hill, North Carolina: Proceedings of the Eighth Annual Meeting of the Greening of Industry Network (Best Paper)/University of North Carolina-chapel Hill.
- Sharma, S. (1999). In Wood, D.J. & Rehbein, K. (Ed.), *Sustainability strategies in the forest industry*. Paris: Proceedings of the Tenth Meeting of the International Association of Business & Society.
- Sharma, S., Nguan, O. (1998). In Calton, J. & rehbein, K. (Ed.), *Biodiversity strategies of biotechnology companies in developing countries* (pp. 229-234). Kona, Hawaii: Proceedings of the Ninth Annual Meeting of the International Association of Business and Society.
- Sharma, S. (1997). A longitudinal investigation of environmental responsiveness strategies: antecedents and outcomes (pp. 460-464). Boston, Massachusetts: Academy of Management Proceedings.
- Sharma, S., St. Cyr, A. (1997). In Weber, J. & Rehbein, K. (Ed.), *A resource market approach to micro and small enterprises development* (pp. 314-319). Sandestin, Florida: Eighth Annual Meeting of the International Association of Business and Society.
- Sharma, S. (1997). *Trespass or symbiosis: Dissolving the boundaries between marketing strategy and strategic management*. Proceedings of the Atlantic Schools of Business Annual Meetings.
- Sharma, S. (1996). In Logsdon, J. & Rehbein, K. (Ed.), *An empirical investigation into the influence of managerial cognitions and organizational context on corporate environmental responsiveness*. Sante Fe, New Mexico: Proceedings of the Seventh Annual Conference of the International Association of Business and Society.
- Sharma, S., Vredenburg, H. (1994). In A. Rahim (Ed.), *Stakeholder relations and environmental response in the Canadian oil and gas industry*. Calgary, Alberta: Proceedings of the Second Biannual International Conference on Advances in Management,.
- Sharma, S. (1994). Environmental management Global interconnections and the Third World perspective: A role for private business (pp. 505-510). Hilton Head, South Carolina: Proceedings of the Fifth Annual Conference of the International Association of Business & Society.

- Sharma, S., Vredenburg, H. (1994). *Environmental response in the Canadian oil and gas industry*. Hilton Head, South Carolina: Proceedings of the Fifth Annual Conference of the International Association of Business & Society.
- Sharma, S., Vredenburg, H. (1993). *Incorporating environmental concerns into strategy: A source of competitive advantage*. Lake Louise, Alberta: Proceedings of the Annual Meetings of the Administrative Sciences Association of Canada.
- Sharma, S., Vredenburg, H., Westley, F. (1993). *Strategic bridging: A role for the multinational corporation in Third World Development* (pp. 103-108). San Diego, California: Proceedings of the Fourth Annual Conference of the International Association of Business & Society.

Journal Articles

Sharma, S. (2019). From Environmental Strategy to Environmental Impact. *To appear in Academy of Management Discoveries, AMD-2019-0274*.

Other

- Sharma, S. (2024). Sustainable Strategies of Family Firms: Drawing on the Past & Looking to the Future. Boston, Massachusetts: Family Firm Institute.
- Sharma, P., Sharma, S., Seow, C. (2021). *Transforming Legacy Family Enterprises for Sustainable Development*. FFI Practitioner.
- Sharma, S. (2014). journal of Business and Society. *Advancing Research on Corporate Sustainability* Off to Pastures New or Back to the Roots?.
- Sharma, S. (2004). *Organizations, Policy and the Natural Environment: Institutional and Strategic Perspectives* (2nd ed., vol. 20, pp. 181-182). Canadian Journal of Administrative Sciences.
- Sharma, S. (2003). *Triba Water: A Business Model for Developing Nations* (vol. #120042). G. Laurier Institute.
- Sharma, S. (1994). Strategic Adaptation Scenarios in the Canadian tobacco Products Industries Consequent to Introduction of Plain Packaging for Cigarettes. Ministry of Health, Government of Canada.

Presentations Given

- Gerlitz, A., Sharma, S. (Author), Sharma, P., STEP Project Global Consortium (SPCG) Global Family Business Summit., "Environmental Strategies in Family Firms: The Role of Informal Governance.," Milan, Alabama, Italy. (2024).
- Gerken, M., Ernst, R.A., Hülsbeck, M., Sharma, P. (Author & Presenter), SHARMA, S. (Author & Presenter), 81st Academy of Management Annual Meetings, "Motivation for Sustainability in Family Businesses: A Latent Profile Analysis," Academy of Management, Massachusetts, United States. (2021).
- Sharma, P. (Author & Presenter), SHARMA, S. (Author & Presenter), Shaping Futures: Evolve, Emerge, Engage, "Motivation for Sustainability in Family Businesses: A Latent Profile Analysis," Family Firm Institute Annual Conference, Massachusetts, United States. (2021).

- Sharma, P., Sharma, S., IMD_Pictet Sustainability in Family Business Award Forum, "FEATURED FACULTY: The Role of Family Firms in Sustainable Business," IMD, Switzerland. (December 5, 2019).
- SHARMA, S. (Author & Presenter), Sharma, P. (Author & Presenter), Academy of Management Annual Meetings, "The role of family firms in environmental sustainability: An integrative model. Symposium by the ENT Entrepreneurship, ONE Organizations & the Natural Environment, STG Strategy Divisions," Academy of Management, Burlington, Massachusetts, United States. (August 13, 2019).
- Sharma, P., Sharma, S., Sasin Executive Education, "FEATURED FACULTY: Sustainable Innovations for Family Business," Sasin School Chulalongkorn University, Bangkok, Thailand. (July 2019).
- SHARMA, S. (Author & Presenter), Group of Researchers in Organizations and the Natural Environment Annual Meeting, "What are the main drivers and barriers for O&NE scholars to reach greater levels of legitimacy in academia?," GRONEN. (June 15, 2018).
- SHARMA, S. (Author & Presenter), Group of Researchers in Organizations and the Natural Environment Annual Meeting, "Theorizing and measuring the real impact of organizations on ecological systems. A worthwhile and necessary way to extend O&NE research?," GRONEN, Burlington, Spain. (June 13, 2018).
- Sharma, S. (Panelist), Academy of Management Annual Meetings, "A Discussion about Social Entrepreneurship with Distinguished Scholars in the Field," Academy of Management, Atlanta, Georgia, United States. (August 9, 2017).
- Sharma, S. (Panelist), Academy of Management Annual Meetings, "ONE-SIM Junior Faculty Consortium," Academy of Management, Atlanta, Georgia, United States. (August 4, 2017).
- Sharma, S. (Panelist), Annual Meetings of the International Association of Business and Society, "Doctoral and Junior faculty Consortium," International Association of Business and Society, Amsterdam, Netherlands. (June 26, 2017).
- Sharma, S. (Author & Presenter), International Academy of Management Global Forum, "A Radical Model for Sustainability Education in Business," International Academy of Management, Santiago, Chile. (March 29, 2017).
- Sharma, S. (Author & Presenter), Distinguished Research Seminar Series, Nanyang Technological University, "Building Capacity for Sustainable Innovation," Centre for Business Sustainability, Nanyang Technological University, Singapore, Singapore. (February 15, 2017).
- Sharma, S. (Author & Presenter), Eduniversal Annual Meeting, "Integrating Sustainability into management Education," Eduniversal, Perth, Australia. (November 30, 2016).
- Sharma, S., World Sustainability Forum, "Developing a radical model of sustainability education in a business school.," World Sustainability Congress, Basel, Switzerland. (September 2015).
- Sharma, S., Academy of Management Annual Meetings, "Alliance Portfolios: In Memory of Ulrich Wassmer," Academy of Management, Vancouver, BC, United States. (August 2015).
- Sharma, S., Academy of Management Annual Meetings, "Sustainability in Multinational Multi-Tier Supply Chains," Academy of Management, Vancouver, BC, United States. (August 2015).

- Sharma, S., Academy of Management Annual Meetings, "Urgent Sustainability Academic Action," Academy of Management, Vancouver, BC, United States. (August 2015).
- Sharma, S., Latin America Base of the Pyramid Forum, "Creating a managerial opportunity frame for implementing BOP strategies.," INCAE, Costa Rica. (January 2015).
- Piper, E. (Panelist), Clark, K. (Panelist), Sharma, S. (Panelist), Monsen, E. (Panelist), innoVaTe 2014: Second Annual Economic Development Summit, "Cultivating Entrepreneurship," Vermont Department of Economic Development, Burlington, Vermont, United States. (October 28, 2014).
- Sharma, S., Academy of Management Annual Meetings, "ONE Junior Faculty Consortium," Academy of Management, Philadelphia, Pennsylvania, United States. (August 2014).
- Sharma, S., Academy of Management Annual Meetings, "Sustainability in Multinational Multi-Tier Supply Chains," Academy of Management, Philadelphia, Pennsylvania, United States. (August 2014).
- Sharma, S., Academy of Management Annual Meetings, "Urgent Sustainability Academic Action," Academy of Management, Philadelphia, Pennsylvania, United States. (August 2014).
- Sharma, S., Group of Researchers on Organizations and the Natural Environment Conference, "Inclusive Business and Poverty Alleviation," Group of Researchers on Organizations and the Natural Environment, Helsinki, Finland. (June 2014).
- Tsai, M., Mathews, D., Myrtle, R., Sharma, S., American Society of Anesthesiologists Annual Conference, "Leadership and Management: A crucible experience," American Society of Anesthesiologists Annual Conference, Orlando, Florida, United States. (2013).
- Sharma, S., Sharma, P., 72nd Annual Conference of the Academy of Management, "Sustainability across generations: Family influences on a proactive environmental strategy," 72nd Annual Conference of the Academy of Management, Boston, Massachusetts, United States. (August 2012).
- Sharma, S., Sharma, P., Sixth Bi-annual conference of the Group of Researchers on the Natural Environment (Gronen), "Sustainable Innovation in the Canadian Winery Industry," Group of Researchers on the Natural Environment (Gronen), Marseilles, France. (June 2012).
- Sharma, S., Tsai, M., Mathews, D., Myrtle, R., Society of Education in Anesthesiology, "Leadership and Management: A crucible experience," Society of Education in Anesthesiology, Milwaukee, Wisconsin, United States. (May 2012).
- Sharma, S., Wassmer, U., Paquin, R., EURAM 2010, "What We Know And Don't Know About Environmentally Focused Partnerships," Italy. (May 22, 2010).
- Sharma, S., International Association of Business and Society Annual Conference, "Sustainability in a Transition Economy," Social Issues in Management Division, Academy of Mangement, Banff, Canada. (March 2010).
- Sharma, S., 21st Annual Conference of the International Association of Business and Society, "Sustainability in a Transition Economy," International Association of Business and Society, Canada. (March 28, 2010).
- Sharma, S., Advancing Canada's Competitive Advantage Conference: A National Forum on Management,, "Energy and the future of Sustainable Business," Canada. (October 2, 2009).

- Sharma, S., Ratiu, C., Molz, R., 73rd Annual Meetings of the Academy of Management, "Developing capabilities for proactive sustainability strategies," Academy of Management, Illinois, United States. (August 11, 2009).
- Sharma, S., All Academy Symposium at the 73rd Annual Meetings of the Academy of Management, "Finding the balance between reliability and validity: What is measured?," Academy of Management, Illinois, United States. (August 11, 2009).
- Sharma, S., Family Enterprise Research Conference, "The environmentally sustainable (family) business: Does the family matter?," Family Enterprise Research Conference, Canada. (April 26, 2009).
- Sharma, S., Canadian Federation of Business School Deans, "Integrating sustainability into business education," Canadian Federation of Business School Deans, Canada. (November 28, 2008).
- Sharma, S., 3rd Gronen Conference, "New directions in research on corporate sustainability," Gronen, Cyprus. (May 2008).
- Sharma, S., 3rd Gronen Conference, "The spirit and philosophy of Gronen," Gronen, Cyprus. (May 2008).
- Ratiu, C., Sharma, S., Molz, R., The 3rd Gronen Conference, "Evolutionary change of organizations in the natural environment," Cyprus. (May 2008).
- Sharma, S., Desjardin Financial celebration of Earth week, "Sustainability and Competitive Advantage," Montreal business community, Canada. (April 2008).
- Sharma, S., Evolution of Innovation 2007 Tech Leadership Conference, "Lean, Mean and Green," Communitech, Canada. (May 10, 2007).
- Sharma, S., Energy Matters 2007, "Guiding Your Organization Toward Green: Implementing a Corporate Sustainability," Region of Peel, Canada. (March 27, 2007).
- Sharma, S., Faculty of Forestry Studies, "Adopting an integrated perspective on sustainability via a stakeholder perspective," University of Toronto, Canada. (February 2007).
- Sharma, S., Invited talk, "Drivers of sustainability for the Canadian economy," Ontario Premier's Research and Innovation Forum. (October 2006).
- Manzanares, A. R., Sharma, S., Aragon-Correa, J. A., Sanchez, J. A., Tapia, I. M., The European Academy of Management Conference, "The Relationship Between Stakeholder Integration Capability And Environmental Strategy," European Academy of Management Conference, Norway. (May 2006).
- Sharma, S., Academy of Management Annual Meetings, "Strategic competences for environmental strategy," Academy of Management, Hawaii, United States. (August 2005).
- Sharma, S., Academy of Management Annual Meetings, "Sustainable Organizational Innovation via Stakeholder Engagement," Academy of Management, Hawaii, United States. (August 2005).
- Sharma, S., Greening of Industry Network Conference, "The UN education for Sustainability Decade: What does it mean for Business?," United Nations University, China. (November 2004).

- Sharma, S., Greening of Industry Conference, "Stakeholder engagement innovation and competitive advantage," China. (November 9, 2004).
- Bowen, F., Sharma, S., Strategic Management Society Annual Meetings, "The role of slack, resources, and dynamic capabilities in innovation," Strategic Management Society, Puerto Rico. (October 2004).
- Sharma, S., Aragon-Correa, J., Rueda, A., XIII annual meeting of ACEDE, "Gestion medioambiental proactiva: validacion de un instrumento de medida," ACEDE, Spain. (2003).
- Sharma, S., Jones, L., Simanis, E., Greening of Industry Conference, "Business Strategies for the base of the economic pyramid," California, United States. (October 2003).
- Sharma, S., Jose, P. D., Sankaran, K., Greening of Industry Conference, "Developing a Canadian-Indian Network for Sustainable Development," California, United States. (October 2003).
- Sharma, S., Henriques, I., ONE Academy of Management Annual Meetings, "Stakeholder influences on sustainable practices in the Canadian forest products industry," Academy of Management, Washington, United States. (August 2003).
- Sharma, S., Henriques, I., SIM Academy of Management Annual Meetings, "Stakeholder influence strategies in the Canadian forest products industry," Academy of Management, Washington, United States. (August 2003).
- Sharma, S., TIM and ONE. Academy of Management Annual Meetings, "Stakeholder integration and organizational innovation," Academy of Management, Washington, United States. (August 2003).
- Hart, S. L., Sharma, S., Strategic Management Society Annual Meetings, "Stakeholder engagement and knowledge creation," Strategic Management Society, France. (September 2002).
- Sharma, S., ONE, Academy of Management Annual Meetings, "Different strokes: Differences in regulatory styles and environmental strategy in the Canadian and U.S. energy sectors," Academy of Management, California, United States. (2000).
- Sharma, S., ONE, Academy of Management Annual Meetings, "Sustainability strategies in the Canadian forest products industry: An exploration," Academy of Management, Canada. (2000).
- Sharma, S., Nguan, O., ONE, Academy of Management Annual Meetings, "The biotechnology industry and biodiversity conservation strategies: The influence of managerial interpretations and risk propensity," Academy of Management, California, United States. (August 1998).
- Sharma, S., Vredenburg, H., Institute of Operations Research and the Management Science (INFORMS), "Proactive environmental responsiveness strategies and the development of competitively valuable organizational capabilities," Institute of Operations Research and the Management Science, Canada. (April 29, 1998).
- Sharma, S., PBS, ONE, and SIM. Academy of Management Annual Meetings, "Proactive environmental responsiveness: Catalysts for changing organizational paradigms and organizational capabilities," Academy of Management, Ohio, United States. (August 1996).
- Sharma, S., Proceedings of the Fifth Greening of Industry Network Conference, "Environmental strategies and organizational capabilities," Canada. (November 1995).

- Sharma, S., ONE, Academy of Management Annual Meetings, "Proactive environmental response: Trigger for organizational learning and organizational capabilities," Academy of Management Annual, Canada. (August 1995).
- Hung, C. L., Sharma, S., International Business division of the Annual meetings of the Administrative Sciences Association of Canada, "Factors affecting the success of strategic alliances between Canadian and Pacific-Asian companies: An exploratory study," Administrative Sciences Association of Canada, Canada. (June 1995).
- Vredenburg, H., Sharma, S., Society of Consumer Psychology Annual Conference, "Anticipating strategic outcomes as a function of legislation mandating plain packaging," Society of Consumer Psychology, Georgia, United States. (May 1995).
- Sharma, S., OMT, MOC and SIM divisions of the Academy of Management Annual Meetings, "Opportunity framing of environmental issues: The role of visionary leadership in issue construction," Academy of Management, Texas, United States. (August 1994).

Contracts, Grants and Sponsored Research

Awarded/Funded

Grants

- Sharma, S. (Contributor), "A Longitudinal Analysis of Technical and Administrative Environmental Innovations," Sponsored by Social Sciences and Humanities Research Council of Canada, \$1,052,250.00. (2005).
- Sharma, S. (Contributor), "Building Canadian Corporate Competitiveness through Sustainable Development," \$28,100.00. (2004).
- Sharma, S. (Contributor), "The Sustainability of Canadian Business in the New Economy," Sponsored by Social Sciences and Humanities Research Council of Canada, Other, \$49,800.00. (2002).
- Sharma, S., "Senate Research (Internal SSHRD) Grant for Stakeholder influences on sustainability in the Canadian forest products industry," Sponsored by Saint Mary's University, Other, \$2,500.00. (2000).
- Sharma, S. (Contributor), "Sustainability Strategies in the Canadian Forest Products Industry," Sponsored by Social Sciences and Humanities Research Council of Canada Standard Research Grant, Other, \$45,296.00. (2000).
- Sharma, S., "Senate Research Grant (Internal SSHRC) for Environmental responsiveness in the Canadian forestry industry," Sponsored by Saint Mary's University, Other, \$2,550.00. (1998).
- Sharma, S., "Senate Research Grant (Internal SSHRC) Environmental responsiveness in the Canadian forestry industry," Sponsored by University of Saint Mary's, Other, \$3,150.00. (1997).
- Sharma, S., "Senate Research Grant (Internal SSHRC) for Biodiversity conservation strategies in the North American biotechnology industry," Sponsored by Saint Mary's University, Other, \$2,160.00. (1996).

- Sharma, S., "Wilfrid Laurier University Research Travel Award," Sponsored by Wilfrid Laurier University, Other, \$1,500.00. (2005).
- Sharma, S., "Dissertation Research award," Sponsored by University of Calgary, Other, \$1,500.00. (1995).
- Sharma, S., "Research funding," Sponsored by Canadian Association of Petroleum Producers, Other, \$3,000.00. (1995).
- Sharma, S., Sponsored by Social Sciences and Humanities Research Council of Canada Doctoral Fellowship, Other, \$26,852.00. (1994).

Sponsored Research

- Sharma, S. (Principal), Wassmer, U., Paquin, R., "Green Alliances: Strategies, Alliance Portfolios, and Performance Implications," Sponsored by Social Sciences and Humanities Research Council, \$43,280.00. (2009).
- Sharma, S. (Principal), "Social Sciences and Humanities Research Council of Canada Grant for Canada Research Chair in Organizational Sustainability," Sponsored by Social Sciences and Humanities Research Council of Canada, Other, \$500,000.00. (2006).
- Sharma, S. (Principal), "Organizational capabilities, institutional influences, and environmental management systems: A comparative study of the NAFTA countries," Sponsored by Social Sciences and Humanities Research Council of Canada, \$160,603.00. (2005).

Awards and Honors

- Fetner Sustainable Enterprise Fellow, Syracuse University Sustainable Enterprise Partnership of the Whitman School of Management, the L.C. Smith College of Engineering and Computer Science, the SUNY College of Environmental Science and Forestry and the Syracuse University Center of Excellence in Environmental and Energy Systems. (September 2019).
- Distinguished Scholar Lifetime Achievement Award--ONE Division, Academy of Management. (2016).
- Honorable Mention, Best Book Award, Organizations and the Natural EnvironmentAugust 2015, Academy of Management. (August 2015).
- Runner-up, Faculty Pioneer (Sustainability) Award, Aspen Institute. (2005).
- Wilfrid Laurier University research merit award, Wilfrid Laurier University. (2005).
- Barrett & Koehler Award for Best Academy Paper on Organizations and the Natural Environment, Academy of Management. (August 2005).
- Wilfrid Laurier University research merit award, Wilfrid Laurier University. (2004).
- Business School Rising Star Award, Corporate Knights Magazine. (2003). For establishing the triple-bottom line as a standard business practice
- Wilfrid Laurier University research merit award, Wilfrid Laurier University. (2003).
- Best Paper, Strategy Division, Administrative Sciences Association of Canada. (June 2003).

Wilfrid Laurier University research merit award, Wilfrid Laurier University. (2002).

US Fulbright Scholar (at UNC-Chapel Hill), US Flulbright. (2001).

ANBAR Citation of Excellence for research impact. (1999).

Jossey-Bass/New Lexington Award for Best Academy Paper on Organizations and the Natural Environment, Academy of Management. (August 1997).

Best Doctoral Dissertation Award, Social Issues in Management Division, Academy of Management. (August 1996).

Management Advisory Committee Research Award, University of Calgary. (1994).

India Gold Medal, Panjab University. (1976). For finishing first in the MBA program

Escorts-goetze (corporate) Merit Scholarship, Panjab University, India. (1974). For finishing first in all semesters of the MBA program

India Merit List of Top 10 students in the B.Com. (Honours) program, University of Delhi, India. (1974).

Intellectual Contributions in Submission

Refereed Journal Articles

Hamprecht, J., Sharma, S. A resource based view of institutional entrepreneurship: The context of sustainable development. *Academy of Management Review*.

Hart, S. L., Sharma, S. Base of the Pyramid: Predicting MNC entry and success. *Journal of International Business Studies*.

SERVICE

Professional Service

Reviewer, Ad Hoc Reviewer, Academy of Management Journal. (January 2011 - Present).

Reviewer, Ad Hoc Reviewer, Academy of Management Review. (January 2011 - Present).

Editorial Review Board Member, Organization and Environment. (January 2011 - Present).

AACSB Academic Task Force on implementing Principles for Responsible Management Education. (2008 - Present).

Chairperson, Organizations and the Natural Environment Interest Group. (2006 - Present).

Editorial Review Board Member, Business and Society. (2005 - Present).

Editorial Review Board Member, International Journal of Business Environment. (2005 - Present).

Editorial Review Board Member, Organization Studies. (2005 - Present).

Member, Research Advisory Board, Oikos Foundation for the Economy and Ecology, University of St. Gallen. (2004 - Present).

Editor, Special Issue, O&E Special Issue on Family Business and Sustainability. (June 2015 - June 2016).

Editor, Special Issue, Guest Editor, O&E Special Issue on Business, Poverty and Sustainable Development. (June 2014 - June 2016).

Chairperson, Group of Researchers on Organizations and the Natural Environment. (May 2002 - June 2016).

Editor, Special Issue, Business and Society Special Issue on Advancing Research on Corporate Sustainability. (June 2012 - June 2014).

Member, University Academic Cabinet of Concordia, Montreal. (2007 - July 2011).

Member, University President's Cabinet of Concordia, Montreal. (2007 - July 2011).

Member, University Information Technology Task Force at Concordia, Montreal. (2008 - June 2011).

Member, University Senate (Concordia). (2007 - June 2011).

Collective Bargaining Committee with Faculty Union, Concordia University, Montreal. (2008 - 2009).

Member, Search Committee for Dean of Arts and Science. (2008 - 2009).

Member, Search Committee for President of Concordia. (2008 - 2009).

Member, Search Committee for the Dean of Arts and Science at Concordia, Montreal. (2008 - 2009).

Chairperson, Greening of Industry International Conference, Waterloo. (2007).

University Sustainability Task Force at Concordia University, Montreal. (2007).

Chairperson, Faculty Recruitment Committee, Wilfrid Laurier University, Waterloo. (2006).

Member, Ph.D. Advisory Board, Wilfrid Laurier University, Waterloo. (2006).

The National Academies Taskforce on Environmental, Social and Behavioral Sciences Research for the National Science Foundation (National Research Council/National Science Foundation). (2003 - 2004).

Social Sciences and Humanities Research Council of Canada Research. (2001 - 2004).

Member, MBA Program Curriculum Review Committee, Wilfrid Laurier University, Waterloo. (2003).

Chairperson, Organizations and the Natural Environment Interest Group. (2002 - 2003).

Member, Greening Team, Social Issues in Management Division, Academy of Management. (2000 - 2003).

Editor, Special Issue, Business Strategy and the Environment. (June 2003).

Program Chair, Organizations and the Natural Environment Interest Group. (2001 - 2002).

Professional Development Workshops Chair, Organizations and the Natural Environment Interest Group, Academy of Management Annual Meetings. (2000 - 2001).

Member, University Senate Promotion and Tenure Review Committee, Saint Mary's University. (2000 - 2001).

Member, Faculty of Commerce Executive Committee, Saint Mary's University. (1998 - 2001).

Departmental Representative, Library Resources. (1998 - 2001).

Member, University Environmental Studies Committee, Saint Mary's University. (1998 - 2001).

Member, University Graduate Studies Committee, Saint Mary's University. (1998 - 2001).

Track Chair, Atlantic Schools of Business Annual Conference. (2000).

Member, Publications Team, Organizations and the Natural Environment Interest Group, Academy of Management. (1998 - 2000).

Departmental Representative, EMBA Council. (1996 - 1999).

Chairperson, Internationalization and Integration Team, Organizations and the Natural Environment Interest Group, Academy of Management. (1996 - 1999).

Canadian National Roundtable on the Economy and the Environment, Greening of Curriculum Committee. (1997 - 1998).

Member, Faculty Recruitment Committee. (1996 - 1998).

Member, Ph.D. Program Planning Committee, Saint Mary's University. (1996 - 1997).

Member, Small Business/Entrepreneurship program Planning Committee, Saint Mary's University. (1996).

Session Chair, Second Annual Meeting of the International Conference on Advances in Management, Dallas, Texas. (1994).

Public Service

Chairperson, Rotary Club of Halifax, Halifax. (1996 - 2001).

Chairperson, Rotary Club of Halifax, Halifax. (1996 - 2001).

Awards and Honors

Service, Community

Outstanding Service Award, Organizations and the Natural Environment Interest Group, Academy of Management. (2003).