



Poster Evaluation/Criteria

Score:

Name of Exhibitor(s): _____ Age(s): _____

Exhibit Title: _____

Posters must be the work of one individual member, no group effort allowed. For State Day, each region will select one poster to be displayed at Eastern States.

An excellent educational poster clearly communicates information about some topic or issue. This information should be presented in a simple and concise way, and be well-researched and readable. Below you will find an evaluator's opinion as to how effective your poster is. Read their comments to see what they think would improve your poster. **Thank you for exhibiting your work!**

	Criteria	Excellent	Very good	Good	Fair	Not done	Comments/Suggestions	
DESIGN	Style and Organization: Video content is organized and flows. Transition between "scenes" is logical and effective, background distractions are minimal.	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0		
	Creativity: Interesting use of camera angle, sound effects/music, close up and distance shots enhance video.	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0		
MESSAGE/CONTENT	Content: Subject is introduced, viewers' attention is caught and held, viewers could easily follow, material was appropriate and in accordance with 4-H program content expectations	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0		
	Message: Sparks viewer's interest in 4-H. Presents accurate information about 4-H participation and projects. Is inclusive, welcoming to all, and leaves viewer wanting to know more about 4-H.	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0		
	Quality: Music and words were loud enough to hear; images were in focus, lighting appropriate, camera work is steady.	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0		
	Written Reflection:	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0		
GENERAL	Overall impression: Presentation attracted and maintained interest.	☐ 8	☐ 6	☐ 4	☐ 2	☐ 0		
	Point Deduction: 1 point will be deducted if sources are not listed.							Point deducted:
	Bonus Point: 1 point if video is free of spelling and grammatical errors on any text that appears and scripted dialogue is free of grammatical errors.							Point added:

☐ Blue Ribbon (32-27 points) = Excellent

☐ Red Ribbon (26-19 points) = Very Good

☐ White Ribbon (18-1 points) = Good

Additional Comments or Suggestions:

Evaluator Name