



Poster Evaluation/Criteria

Score:

Name of Exhibitor(s): _____ Age(s): _____

Action Exhibit Title: _____

Posters must be the work of one individual member, no group effort allowed. For State Day, each region will select one poster to be displayed at Eastern States.

An excellent educational poster clearly communicates information about some topic or issue. This information should be presented in a simple and concise way, and be well-researched and readable. Below you will find an evaluator's opinion as to how effective your poster is. Read their comments to see what they think would improve your poster. **Thank you for exhibiting your work!**

	Criteria	Excellent	Very good	Good	Fair	Not done	Comments/Suggestions
ARTWORK/DESIGN	Use of color: Pleasing color combinations, color use enhanced readability and attractiveness	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0	
	Materials: Materials and props used made sense to the exhibit; handouts, if used, are clear and concise; product labels are covered	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0	
	Creativity: Interesting use of materials, color and/or design that added to the impact of the poster	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0	
	Neatness: Poster was free of smudges, had been assembled with care, and writing was neat	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0	
MESSAGE/CONTENT	Title: Easy to read, captured the idea/topic of the poster	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0	
	Written Material: Wording was limited, clear, easy to follow, easy to read from 2' away, and accurate	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0	
	Spelling, Usage, Grammar and Mechanics: Free of spelling mistakes, grammatical and punctuation errors	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0	
	Graphics/Pictures/Illustrations: Enhanced poster's impact or message and helped viewer understand content	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0	
GENERAL	Written Reflection:	☐ 4	☐ 3	☐ 2	☐ 1	☐ 0	
	Overall impression: Poster attracted attention, maintained interest and conveyed a message	☐ 8	☐ 6	☐ 4	☐ 2	☐ 0	
	Points Deductions: One half (½) point each will be deducted if any of the following is not included on the back of the poster: 4-Her's name, age, club, and county. One point will be deducted if sources are not listed on the front of the poster.						Points deducted:

☐ Blue Ribbon (44-37 points) = Excellent

☐ Red Ribbon (36-28 points) = Very Good

☐ White Ribbon (27-1 points) = Good

Additional Comments or Suggestions:

Evaluator Name