



University of Vermont

United Way Campaign

Dear Colleagues,

We write to you today, as members of the UVM and wider communities, to let you know that this year's [UVM United Way Campaign](#) is officially underway. We hope you will join us in supporting our friends and neighbors through United Way. With all the challenges of these times, the need this year remains critical.

In its many collaborative efforts, [United Way of Northwest Vermont](#) changes the lives of many of our neighbors and friends. Our United Way transforms every \$1 raised into more than \$3 invested back into our communities through people power—volunteers, nonprofits, and businesses working together with United Way to address community-defined priorities and unmet needs.

And this year those needs have increased significantly. Mental health, food insecurity, substance misuse, and the need for safe and stable housing—these issues affecting so many have made the United Way's community responsiveness even more impactful at this time.

Our goal this year is to increase our participation to 250 UVM community members by December 31. We hope you will join us.

It's easy to [make a secure gift online](#) using your UVM NetID. You have the option to make your gift by payroll deduction, enabling you to spread your gift across all pay periods in 2025. (If you made a gift by payroll deduction during the last campaign, those deductions will stop as of the last pay period in December 2024. You can easily renew your gift using the link above.)

If you pledge \$5 per pay period, your total gift will be \$120, which the United Way transforms into an investment worth \$360 to the community.

All giving options (including the ability to direct your gift to your hometown United Way or to a nonprofit of your choice) are available on the on-line pledge form.

Thank you for joining this effort, and for each act you make that lifts up our neighbors and strengthens our communities. We are inspired by those around us who turn caring into doing. We look forward to seeing our great spirit and power as we work to meet the challenges of this time, together.

With deep gratitude,

John Sama, Mary Provost, and Daria Jarani