

Matrix: Concentration & Theme Fall 2025

	Entrepreneurship	Global Business	Sustainable Business	Not Attached to a Theme
Accounting	2370 Business Law I 3615 Financial Statement Analysis 3620 Adv Topics in Management Acctg	3610 Corporate Financial Reporting 1 3611 Corporate Financial Reporting 2		
Business Analytics	2748 Bus. Driven Decision Making 2792 Business Process Improvement 3510 Marketing Research 3700 Quantitative Analysis for Managerial Decisions		2792 Business Process Improvement	
Finance	2810 Intermediate Financial Mgmt 3615 Financial Statement Analysis	3610 Corporate Financial Reporting 1 3820 Security Valuation & Portfolio Mgmt 3830 International Finance Mgmt 3840 Free Markets & Free Enterprise	3890 Real Estate Finance	3800 Green Mountain Investment Fund 4880 Wall Street Seminar (by invitation only)
Marketing	3545 Name, Image & Likeness 3510 Marketing Research 3550 Digital Marketing 3560 Retail Management	3555 Marketing Communications 3580 D2: International Market Analysis		
Not Connected to a Concentration	2990C Entrepreneurship Cornerstone 3330 Tech, Entr & Commercialization 3350 Entrepreneurial Family Firms 3990B Consulting Skills 4910 Entrepreneurship Capstone	2432 Political Environment of Business 4920 Global Business Strategic Capstone	2432 Political Environment of Business 2990B Addressing Grand Challenges 3350 Entrepreneurial Family Firms 3490 Ethics & Social Resp in Mgt	2990A Case Analysis and Bus. Research (can be used toward theme requirements with permission)

Please check your degree audit for all required courses • Course offerings and availability are subject to change • Audit exceptions for Special Topic Courses BUS 3990 will be made after Add/Drop•

Concentration & Theme Requirements/Course Options

	Accounting	Business Analytics	Finance	Marketing
Concentrations	2370 Business Law I 3610 Corporate Financial Reporting 1 3611 Corporate Financial Reporting 2 3615 Financial Statement Analysis 3620 Adv Topics in Management Acctg	2748 Bus. Driven Decision Making 2792 Business Process Improvement 3510 Marketing Research 3700 Quantitative Analysis for Managerial Decisions	2810 Intermediate Financial Mgmt 3610 Corporate Financial Reporting 1 3615 Financial Statement Analysis 3800 Green Mountain Investment Fund 3820 Security Valuation & Portfolio Mgmt 3830 International Finance Mgmt 3840 Free Markets & Free Enterprise 3890 Real Estate Finance 4880 Wall Street Seminar (by invitation only)	3510 Marketing Research 3545 Name, Image & Likeness 3550 Digital Marketing 3555 Marketing Communications 3560 Retail Management 3580 D2: International Market Analysis
	Entrepreneurship	Global Business	Sustainable Business	
Themes	2370 Business Law I 2748 Bus. Driven Decision Making 2792 Business Process Improvement 2810 Intermediate Financial Mgmt 2990C Entrepreneurship Cornerstone 3330 Tech, Entr & Commercialization 3350 Entrepreneurial Family Firms 3510 Marketing Research 3545 Name, Image & Likeness 3550 Digital Marketing 3560 Retail Management 3615 Financial Statement Analysis 3620 Adv Topics in Management Acctg 3700 Quantitative Analysis for Managerial Decisions 3990B Consulting Skills 4910 Entrepreneurship Capstone	2432 Political Envir. of Business 3555 Marketing Communications 3580 D2: International Market Analysis 3610 Corporate Financial Reporting 1 3611 Corporate Financial Reporting 2 3820 Security Valuation & Portfolio Mgmt 3830 International Finance Mgmt 3840 Free Markets & Free Enterprise 4920 Global Business Strategic Capstone	2432 Political Envir. of Business 2792 Business Process Improvement 2990B Addressing Grand Challenges 3350 Entrepreneurial Family Firms 3490 Ethics & Social Resp in Mgt 3890 Real Estate Finance	

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