

13th Annual
Schlesinger Global
Family Enterprise Case Competition
January 7-10, 2026

Hosted by the University of Vermont Grossman School of Business, SG-FECC prepares participants to understand the critical issues unique to family enterprise by applying the knowledge and expertise developed in the classroom towards solving complex family business cases.



2025 Graduate winners

1st place - Babes-Bolyai University, ROMANIA

2nd place - York University, Schulich School of Business, CANADA

3rd place - University of Adelaide, Adelaide Business School,
AUSTRALIA

Fast Facts Estb. 2013
Coaches & Competitors - 1,036
Teams - 268
Judges - 689
Student Organizers - 336
Institutions (6 continents) - 77

“From the youngest, most inexperienced freshman volunteer to the most senior faculty and administrators, it was you who made this probably **the smoothest, most exemplary event in which I've ever participated...** and that's in the context of having spoken at roughly 50 international conferences over the last quarter-century.”

Rodolfo Paiz, 2025 Judge,
CEO of *Fidelius*, Guatemala



2025 Undergraduate winners

1st place - University of Alabama,
Culverhouse College of Business, USA
2nd place - University of Prince Edward Island,
CANADA

3rd place - Ohio University College of Business, USA

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Registration
is OPEN!

2025 Competing Teams

Undergraduate

Graduate

- Bishop's University, CANADA
- California State University – Fullerton, USA
- Dublin City University, IRELAND
- Mississippi State University, USA
- Ohio University, USA
- Rotterdam University, NETHERLANDS
- University of Alabama, USA
- University of Alberta, CANADA
- University of Applied Sciences Munich, GERMANY
- Universidad Panamericana – Guadalajara, MEXICO
- University of Prince Edward Island, CANADA
- University of Vermont, Grossman School of Business, USA
- Utah State University, USA
- Babes-Bolyai University, ROMANIA
- Grand Valley State University, USA
- Heilbronn University of Applied Sciences, GERMANY
- National Sun Yat-Sen University, TAIWAN
- National Taiwan University, TAIWAN
- Sasin School of Management, THAILAND
- University of Adelaide Business School, AUSTRALIA
- University of Manitoba, Asper School of Business, CANADA
- University of Vermont, Grossman School of Business, USA
- York University, Schulich School of Business, CANADA

2025 SG-FECC Selected Cases

DAY 1: ASIAN GREEN GROUP: CROSSING THE GENERATIONAL CHASM FOR SUSTAINABILITY

Authors: Frank W. Ng, Kelly X. Chen, Jeremy C.Y. Cheng

Publisher: Edward Elgar: Family Business Sustainability Case Studies Across the World

Editors: Tulsi Jayakumar, Elisa Conti, Andrea Calabro, Adriana Andrea, Yeny E. Rodriguez

Case Setting - MALAYSIA

DAY 2: SCHMIDT PRINT AND MEDIA: A FAMILY BUSINESS IN UPHEAVAL

Authors: Christopher Khoury, Christine Keller & Nadine Kammerlander

Publisher: Edward Elgar: Case Studies in Family Business

Editor: Roland E. Kidwell

Case Setting - GERMANY



DAY 3: HELADERIA ROMA: CHALLENGES OF SUCCESSION IN A CLIMATE OF DISTRUST

Authors: Pablo Álamo & Unai Arzubiaga

Publisher: Edward Elgar book: Family Business Sustainability Case Studies Across the World and SPGC – Step Project Global Consortium

Editors: Tulsi Jayakumar, Elisa Conti, Andrea Calabro, Adriana A. Amaya Rivas, Yeny E. Rodriguez

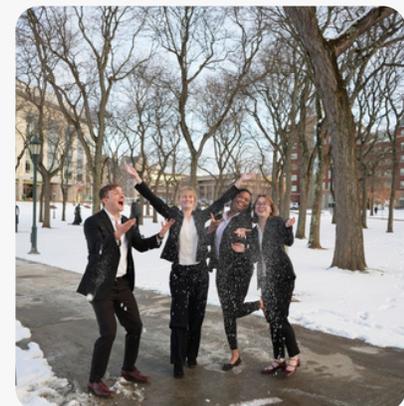
Case Setting - MEXICO

DAY 4 (FINALS): FIRMENICH: JUGGLING THE SHORT AND THE LONG-TERM

Authors: Marta Widz and Sameh Abadir

Publisher: IMD-7-2308

Case Setting - SWITZERLAND



University of Vermont
Grossman School of Business