

# PARKS, RECREATION, & TOURISM

## Our graduates work as...

- Public and Community Recreation Directors
- Campus Recreation Directors
- Environmental Educators
- Recreation and Event Facility Managers
- Park Planning and Management Specialists
- Visitor Management and Interpretation Directors
- Marketing and Communications Specialists
- Park Rangers
- Resort Managers
- Social Scientists

## Our graduates work in...

- Parks & Protected Areas
- Convention & Visitor Centers
- Federal, State, & Local Government Agencies
- Private Sector Enterprises (Resorts & Hotels, etc.)
- Special Event Management Agencies
- Sport & Leisure Services
- Tourism Agencies
- Non-Profit Organizations
- Small Businesses & Startups



## CURRICULUM & CAREER COMPETENCIES

- Business Planning
- Community Engagement
- Social Science Research Methods
- Environmental Interpretation
- Trend Analysis
- CAD, Excel, Adobe
- Management
- Working Across Differences
- Impact Assessment & Reporting
- Verbal & Written Communication



## ALUMNI POSITIONS

President, *Vermont Ski Areas Association*

Natural Resource Specialist, *National Park Service*

Energy Consultant, *VT Energy Investment Cooperation*

Director of Parks, *County of Ocean, New Jersey*

Ski School Supervisor, *Stowe Mountain Resort*

Executive Director, *Adventure Treks/Camp Pinnacle*

Catering & Sales Coordinator, *Stowe Mountain Resort*

Senior Naturalist, *Essex County Park System*

Product Operations Manager, *Country Walkers*

Senior Marketing Brand Coordinator, *Deer Valley Resort*

Solar Community Organizer, *SunCommon*

Environmental Interpreter, *National Park Service*

Recreation Program Manager, *Burlington VT Parks Department*

## PROFESSIONAL ASSOCIATIONS OF NOTE:

[North American Association for Environmental Education](#)

[International Association for Society and Natural Resources](#)

[American Hotel & Lodging Association](#)

[American Academy for Parks & Recreation](#)

[The International Ecotourism Society](#)

[National Park Service](#)

[National Association of County Park & Recreation Officials](#)

[National Recreation & Park Association](#)

[National Ski Areas Association](#)

[National Tour Association](#)

[Small Business Administration](#)

[The Academy of Leisure Sciences](#)

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**Rubenstein School of Environment  
and Natural Resources**