

December 2024

**Curriculum Vitae
Jason Konefal**

CONTACT INFORMATION

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Office: 202 Morrill Hall, Room 101 University of Vermont, Burlington, VT 05405

EDUCATION

Doctor of Philosophy

Department of Sociology, Michigan State University, 2007.

Bachelor of Arts

Department of Government, St. Lawrence University, 1998.

EMPLOYMENT

Professor

University of Vermont, Department of Community Development and Applied Economics, 2024-present.

Professor

Sam Houston State University, Department of Sociology, 2021-2024.

Associate Professor

Sam Houston State University, Department of Sociology, 2015-2021.

Assistant Professor

Sam Houston State University, Department of Sociology, 2009-2015.

Adjunct Assistant Professor

Utah State University, Department of Sociology, Social Work & Anthropology, January 2007-June 2009.

ADMINISTRATIVE APPOINTMENTS

Chair

University of Vermont, Department of Community Development and Applied Economics, 2024-present.

Chair

Sam Houston State University, Department of Sociology, 2018-2024

Director of Graduate Studies

Sam Houston State University, Department of Sociology, August 2015-August 2018.

RESEARCH AND TEACHING INTERESTS

Food and Agriculture; Environment; Social Theory; Social Movements; Political Economy; and Qualitative Methods

GRANTS

Co-Principal Investigator. 2017-2021. "Farmer Adoption and Diffusion of Sustainability Metrics and Standards in the United States." 2017-2019. National Institute of Food and Agriculture, US Department of Agriculture. \$358,470.

Principle Investigator. 2018. "The Adoption and Diffusion Sustainability Metrics: The Dutch Dairy Sector." Faculty Research Grant. Sam Houston State University. \$5,000.

Principle Investigator. 2018. "The Adoption and Diffusion Sustainability Metrics: The Dutch Dairy Sector." Department of Sociology Research Stipend. Sam Houston State University. \$4,000.

Principal Investigator. 2016. "Financialization, Agriculture, and Sustainability." Department of Sociology Research Stipend. Sam Houston State University. \$7,000.

Co-Principal Investigator. 2011-2012. "Improving Modes of Regulation in the Food System." Enhancement Research Grant, Sam Houston State University. \$14,917.

PUBLICATIONS

Books

Konefal, Jason and Maki Hatanaka (editors). 2019. *Twenty Lessons in the Sociology of Food and Agriculture*. New York: Oxford University Press.

Constance, Douglas H., Jason Konefal, and Maki Hatanaka (editors). 2018. *Contested Sustainability Discourses in the Agrifood System*. London: Earthscan. (Publication Date June 28, 2018).

Rudy, Alan P., Dawn Coppin, Jason Konefal, Bradley T. Shaw, Toby Ten Eyck, Lawrence Busch, and Craig Harris. 2007. *Universities in the Age of Corporate Science: The UC Berkeley-Novartis Controversy*. Philadelphia: Temple University Press.

Journal Articles

Hatanaka, Maki and Jason Konefal. 2024. "Governing by data; Metrics and sustainability in produce agriculture." *Agriculture and Human Values*. Online First.

Konefal, Jason, Evelien M. de Olde, Maki Hatanaka, and Peter J.M. Oosterveer. 2023. "Signs of agricultural sustainability: A global assessment of sustainability governance initiatives and their indicators in crop farming." *Agricultural Systems* 208: Online.

Hoffelmeyer, Michaela, David Conner, Johann Strube, Maki Hatanaka, Jason Konefal, and Leland Glenna. 2022. "Multistakeholder Initiatives and their Prospects for Sustainability: The Farmer Perspective." *Renewable Agriculture and Food Systems* 37: 399-407.

Hatanaka, Maki, Jason Konefal, Johann Strube, Leland Glenna, and David Conner. 2022. "Data-Driven Sustainability: Metrics, Digital Technologies, and Governance in Food and Agriculture." *Rural Sociology* 87: 206-230.

Konefal, Jason, Maki Hatanaka, Johann Strube, Leland Glenna, and David Conner. 2022. "Sustainability assemblages: From metrics development to metrics implementation in United States agriculture." *Journal of Rural Studies* 92: 502-509.

Strube, Johann, Leland Glenna, Maki Hatanaka, Jason Konefal, and David Conner. 2021. "How Data-driven, privately ordered sustainability governance shapes US food supply chains: The case of Field to Market." *Journal of Rural Studies* 86: 684-693.

Konefal, Jason, Maki Hanataka, and Douglas Constance. 2019. "Multi-Stakeholder Initiatives and the Divergent Construction and Implementation of Sustainable Agriculture in the United States." *Renewable Agriculture and Food Systems* 34: 293-303.

Konefal, Jason. 2015. "Governing Sustainability Transitions: Multi-Stakeholder Initiatives and Regime Change in United States Agriculture." *Sustainability* 7: 612-633.

Konefal, Jason. 2013. "Environmental Movements, Market-based Approaches, and Neoliberalization: A Case Study of the Sustainable Seafood Movement." *Organization and Environment* 26: 336-352.

Hatanaka, Maki and Jason Konefal. 2013. "Legitimacy and Standard Development in Multi-stakeholder Initiatives: A Case Study of the Leonardo Academy's Sustainable Agriculture Standard Initiative." *International Journal of Sociology of Agriculture and Food* 20: 155-173.

Hatanaka, Maki, Jason Konefal, and Douglas Constance. 2012. "A Tripartite Standards Regime Analysis of the Contested Development of a Sustainable Agriculture Standard." *Agriculture and Human Values* 29: 65-78.

Konefal, Jason and Maki Hatanaka. 2011. "Enacting Third-party Certification: A Case Study of Science and Politics in Organic Shrimp Certification." *Journal of Rural Studies* 27: 125-133.

Konefal, Jason. 2010. "Food, the Environment, and Democracy: A Case Study of the Marine Conservation Movement's Shift from State-centered to Market-based Approaches." *Journal of Rural Social Sciences* 25: 226-252.

Konefal, Jason and Maki Hatanaka. 2010. "The Michigan State University School of Agrifood Governance and Technoscience: Democracy, Justice and Sustainability in an Age of Scientism, Marketism, and Statism." *Journal of Rural Social Sciences* 25: 1-17

Konefal, Jason and Lawrence Busch. 2010. "Markets of Multitudes: How Biotechnologies are Standardising and Differentiating Corn and Soybeans." *Sociologia Ruralis* 50: 409-427.

Rudy, Alan P. and Jason Konefal. 2007. "Nature, Sociology, and Social Justice: Environmental Sociology, Pedagogy and the Curriculum." *American Behavioral Scientist* 51: 495-515.

Konefal, Jason and Michael Mascarenhas. 2005. "The Shifting Political Economy of the Global Agrifood System: Consumption and the Treadmill of Production." *Berkeley Journal of Sociology* 49: 76-96.

Konefal, Jason, Michael Mascarenhas, and Maki Hatanaka. 2005. "Governance in the Global Agro-Food System: Backlighting the Role of Transnational Supermarket Chains." *Agriculture and Human Values* 22: 291-302.

Refereed Book Chapters

Konefal, Jason and Maki Hatanaka. 2019. "Introduction." *Twenty Lessons in the Sociology of Food and Agriculture*, Konefal, Jason and Maki Hatanaka (eds.). New York: Oxford University Press.

Hatanaka, Maki and Jason Konefal. 2019. "Conclusion." *Twenty Lessons in the Sociology of Food and Agriculture*, Konefal, Jason and Maki Hatanaka (eds.). New York: Oxford University Press.

Konefal, Jason and Maki Hatanaka. 2018.. "Shifting Visions of Sustainability in the United States Agriculture: A Case Study of the Role of Multi-Stakeholder Governance." *Contested Sustainability Discourses in the Agrifood System*, Constance, Douglas H., Jason Konefal, and Maki Hatanaka (eds). London: Earthscan.

Konefal, Jason. 2018. "Fault Lines in Sustainability: Contestation, Cooptation, Reform, and Transformation." *Contested Sustainability Discourses in the Agrifood System*, Constance, Douglas H., Jason Konefal, and Maki Hatanaka (eds). London: Earthscan.

Elizabeth Ransom, Maki Hatanaka, Jason Konefal, Allison Loconto. 2017. "Science and Standards." *The Routledge Handbook of the Political Economy of Science*, David Tyfield, Rebecca Lave, Samuel Randalls, and Charles Thorpe (eds). New York: Routledge. 229-240.

Hatanaka, Maki and Jason Konefal. 2017. "Legitimation and De-legitimation in Non-State Governance: LEO-4000 and Sustainable Agriculture in the United States." *Transforming the Rural: Global Processes and Local Futures*, edited by Mara Miele, Vaughn Higgins, Hilde Bjorkhaug, and Monica Truninger. New York: Emerald. 135-153.

Konefal, Jason, Maki Hatanaka, and Douglas Constance. 2014. "Patchworks of Sustainable Agriculture Standards and Metrics in the United States." *Alternative Agrifood Movements: Patterns of Convergence and Divergence*, edited by Douglas H. Constance, Marie-Christine Renard, and Marta G. Rivera-Ferre. New York: Emerald. 257-280.

Konefal, Jason and Lawrence Busch. 2014. "Standardisation and differentiation: les biotechnologies et la préservation de l'identité par le maïs et le soja." *Sociologie des grandes cultures: Au Coeur du modèle industriel agricole*, edited by Antonie Bernard de Raymond and Frédéric Goulet. Versailles, France: Quae.

Konefal, Jason and Maki Hatanaka. 2014. "Producing and Consuming Food: Justice and Sustainability in a Globalized World?" *Twenty Lessons in Environmental Sociology (2nd Edition)*, edited by Kenneth A. Gould and Tammy L. Lewis. New York: Oxford University Press. 191-209.

- Konefal, Jason and Maki Hatanaka. 2021. "Producing and Consuming Food: Justice and Sustainability in a Globalized World?" *Twenty Lessons in Environmental Sociology (3rd Edition)*, edited by Kenneth A. Gould and Tammy L. Lewis. New York: Oxford University Press. 213-231.

Konefal, Jason. 2013. "Forces of Social Change." *Ten Lessons in Introductory Sociology*, edited by Kenneth A. Gould and Tammy L. Lewis. New York: Oxford University Press. 218-249.

- Konefal, Jason. 2017. "Forces of Social Change." *Ten Lessons in Introductory Sociology (2nd edition)*, edited by Kenneth A. Gould and Tammy L. Lewis. New York: Oxford University Press. 218-249.
- Konefal, Jason. 2022. "Forces of Social Change." *Ten Lessons in Introductory Sociology 3rd edition*, edited by Kenneth A. Gould and Tammy L. Lewis. New York: Oxford University Press.

Konefal, Jason, Carmen Bain, Michael Mascarenhas, and Lawrence Busch. 2007. "Supermarkets and Supply Chains in North America." *Supermarkets and Agri-food Supply Chains: Transformations in the Production and Consumption of Foods*, edited by David Burch and Geoffrey Lawrence. Northampton, MA: Edward Elgar. 270-290.

Other Publications

Konefal, Jason. 2015. "Multinational Conglomerates." *The SAGE Encyclopedia of Food Issues*, edited by Ken Albala. Thousand Oaks, SAGE.

Konefal, Jason and Maki Hatanaka. 2010. "An Interview with Dr. Lawrence Busch of the Michigan State University School of Agrifood Governance and Technoscience." *Journal of Rural Social Sciences* 25: 18-33.

Konefal, Jason. 2010. "Review of *Stories of Globalization: Transnational Corporations, Resistance, and the State*." *Agriculture and Human Values* 27: 381-382.

Konefal, Jason and Lawrence Busch. 2006. "Survey finds standards, testing, IP, and certification critical for non-GMO production." *The Non-GMO Report* 6(10): Online. <http://non-gmoreport.com>.

Konefal, Jason and Lawrence Busch. 2006. *The Changing Structure of Agriculture: Non-genetically Modified Corn and Soybeans in the 21st Century*. East Lansing, MI: Institute for Food and Agricultural Standards, Michigan State University.

Konefal, Jason. 2005. "Review of *Identity and the Natural Environment: The Psychological Significance of Nature*." *Rural Sociology* 70: 592-595.

Busch, Lawrence, Richard Allison, Craig Harris, Alan Rudy, Bradley T. Shaw, Toby Ten Eyck, Dawn Coppin, Jason Konefal, Christopher Oliver, with James Fairweather. 2004. *External Review of the Collaborative Research Agreement between Novartis Agricultural Discovery Institute, Inc. and The Regents of the University of California*. East Lansing, MI: Institute for Food and Agricultural Standards, Michigan State University.

EDITORIAL ACTIVITY

Konefal, Jason and Maki Hatanaka. 2010. Special Issue: Theorizing the Global Agrifood System: Contributions of the Michigan School of Agrifood Studies in Global Governance and Technoscience. *Journal of Rural Social Sciences*.

PRESENTATIONS

Konefal, Jason and Maki Hatanaka, 2023. "A Farm-level Perspective on Agriculture 4.0: Insights from Produce Agriculture." Rural Sociological Society Annual Meeting, Burlington, VT.

Hatanaka, Maki and Jason Konefal. 2022. "From inception to implementation: Metrics and digital agriculture in the produce sector." Rural Sociological Society Annual Meeting, Westminster, CO.

Strube, Johann, Maki Hatanaka, Jason Konefal, and Leland Glenna 2019. "Implementation and Performance of Multi-stakeholder Sustainability Metrics in US

Agriculture.” XXVIII European Society for Rural Sociology Annual Meeting, Trondheim, Norway.

Hatanaka, Maki, Jason Konefal, Johann Strube, Leland Glenna, and David Conner 2019. “Governing Sustainability Through Performance Metrics.” Agriculture, Food and Human Values Society Annual Meeting, Anchorage, AK.

Konefal, Jason. Maki Hatanaka, Johann Strube, Leland Glenna, and David Conner. 2019. “Implementing Sustainability in Big Food: Metrics, Assemblages, and Sustainability in US Agriculture.” Agriculture, Food and Human Values Society Annual Meeting, Anchorage, AK.

Konefal, Jason, Maki Hatanaka, Johann Strube, Leland Glenna, and David Conner 2019. “Private Governance and Sustainability Transitions: Sustainability Assemblages in US Agriculture.” American Sociological Association Annual Meeting, NYC, NY.

Hatanaka, Maki, Johann Strube, Jason Konefal, and Leland Glenna. 2019. “Calculating Sustainability: Metrics, Calculators, and Governance in Agrifood.” Rural Sociology Society Annual Meeting, Richmond VA.

Konefal, Jason, Maki Hatanaka, Leland Glenna, and Johann Strube. 2018. “Organizational Assessment of Sustainable Agriculture Multi-Stakeholder Initiatives in the United States.” Paper presented at the XIX ISA World Congress of Sociology, Toronto, CA.

Strube, Johann, Maki Hatanaka, Jason Konefal, and Leland Glenna. 2018. “Understanding the Increasing Private Ordering of Sustainability in US Agriculture Through a Study of Multi-Stakeholder Initiatives.” Paper presented at the Annual Meeting of the Agriculture, Food, and Human Values Society, Madison, WI.

Konefal, Jason. 2017. “Financialization, Agriculture, and Water Grabs in the Arid West.” Paper presented at the Annual Meeting of the Rural Sociological Society, Columbus, OH.

Konefal, Jason and Maki Hatanaka. 2017. “Sustainability Transitions and Governance: Regulatory vs. Network-building Approaches.” Paper presented at the XXVII European Society for Rural Sociology Conference, Krakow, Poland.

Constance, Douglas, Jason Konefal, and Maki Hatanaka. 2017. “The Crisis of Industrial Agriculture and the Two Paths Forward: Sustainable Intensification and Agroecology.” Paper presented at the Annual Meeting of the Agriculture, Food, and Human Values Society, Los Angeles.

Konefal, Jason, Maki Hatanaka, and Douglas Constance. 2016. “Multi-Stakeholder Initiatives and Divergent Sustainability Transitions: Sustainability Patchworks in United States Agriculture.” Paper presented at the American Sociological Association Annual Meeting, Seattle, WA.

Konefal, Jason and Maki Hatanaka. 2016. "A Network Analysis of Sustainability Governance: A Case Study of United States Agriculture." Paper presented at the 3rd International Sociological Association Forum of Sociology, Vienna, Austria.

Konefal, Jason. 2015. "Multi-stakeholder Governance and Agricultural Sustainability: Lessons from the United States." Graduate School of Agriculture, Kyoto University and the Research Institute for Humanity and Nature.

Konefal, Jason, Maki Hatanaka, and Douglas H. Constance. 2014. "Governing Agriculture Sustainability: Multi-Stakeholder Initiatives, Sustainable Intensification and Systematic Change." Paper presented at the American Sociological Association Annual Meeting, San Francisco, CA.

Constance, Douglas H., Jason Konefal, Jane Dixon, Francisco Martinez, and Gilberto Aboites. 2014. "Financialization Regime Analysis of Poultry Grabs in Mexico, China, and Australia." Paper presented at the Annual Meeting of the Rural Sociological Society, New Orleans, LA.

Konefal, Jason, Maki Hatanaka, and Douglas H. Constance. 2014. "Governing Agriculture Sustainability: Multi-Stakeholder Initiatives, Sustainable Intensification and Systematic Change." Paper presented at the XVIII International Sociology Association World Congress of Sociology, Yokohama, Japan..

Constance, Douglas H., Jane Dixon, Jason Konefal, Francisco Martinez, and Gilberto Aboites. 2014. "Poultry Grabs, Venture Capital, and debt Bondage: Contracting Access to the Means of Production." Paper presented at the XVIII International Sociology Association World Congress of Sociology, Yokohama, Japan.

Jason Konefal and Maki Hatanaka. 2014. "Legitimation Politics and Sustainable Agriculture: Market Power versus Democracy." Paper presented at the Annual Meeting of the Agriculture, Food, and Human Values Society, Burlington, VT.

Konefal, Jason, Douglas H. Constance, and William A. Rainey. 2013. "Neoliberalization and Monopoly Capitalism: Producing Chickens and Disciplining Growers in America." Paper presented at the Annual Meeting of the Rural Sociological Society, New York City.

Hatanaka, Maki and Jason Konefal. 2013. "Legitimacy and Stringency? A Case Study of Sustainable Agriculture Governance in the US." Paper presented at the Annual Meeting of the Agriculture, Food, and Human Values Society, East Lansing, MI.

Constance, Douglas H. Jason Konefal, and William A. Rainey. 2013. "Surviving the Tournament: Asset Specificity, Hold Up, and Monopsony Opportunism in the Poultry Industry." Paper presented at the Annual Meeting of the Southern Rural Sociological Association, Orlando, FL.

Hatanaka, Maki and Jason Konefal. 2012. "Competition and Legitimacy within and between Multi-Stakeholder Initiatives: the Contested Case of Sustainable Agriculture in the United States." Paper presented at the Governing Sustainable Agriculture through Multi-Stakeholder Initiatives: Participation, Knowledge and Networks in Action: An International Workshop. Marchés, Organisations, Institutions et Stratégies d'Acteurs, the University of Roskilde and CIRAD, Montpellier, France.

Douglas H. Constance, Jason Konefal, and William Heffernan. 2012. "Monopsony opportunism and debt slavery in the poultry industry: The origins of flexible accumulation in agrifood." Paper presented at the XIII World Congress of Rural Sociology, Lisbon, Portugal.

Konefal, Jason T., Maki Hatanaka, and Douglas H. Constance. 2012. "Patchworks of Sustainability: Examining Competing Sustainability Standards for Agriculture." Paper presented at the XIII World Congress of Rural Sociology, Lisbon, Portugal.

Hatanaka, Maki and Jason Konefal. 2012. The Backstage Practices of Standards-Development: A Case Study of the Leonardo Academy's 'Sustainable Agriculture Standard' initiative." Paper presented at the XIII World Congress of Rural Sociology, Lisbon, Portugal.

Constance, Douglas H., Jason Konefal, and Maki Hatanaka. 2012. "A Thompsonian Analysis of Sustainable Agriculture Standards Initiatives in the United States." Paper presented at the Annual Meeting of the Agriculture, Food, and Human Values Society, New York City.

Konefal, Jason and Maki Hatanaka. 2012. "Examining the Backstage of the Leonardo Academy's Sustainable Agriculture Standard." Paper presented at the Dimensions of Political Ecology Conference on Nature/Society at the University of Kentucky. Lexington, Kentucky.

Constance, Douglas H., Kevin Travers, Jason Konefal, Maki Hatanaka. 2012. Sustainability Agriculture Standards in the United States: From SARE to the Wal-Mart Sustainability Index and Consortium." Paper presented at the Annual Meeting of the Southern Rural Sociological Association, Birmingham, AL.

Hatanaka, Maki, Jason Konefal, and Douglas H. Constance. 2011. "The Backstage Practices of Standards-Development: A Case Study of the Leonardo Academy's 'Sustainable Agriculture Standard' Initiative." Paper presented at the Annual Meeting of the Rural Sociological Society, Boise, ID.

Konefal, Jason and Maki Hatanaka. 2011. "Enacting Third-party Certification: Examining Enrollment, Translation, and Performativity in Organic Shrimp Farming." Paper presented at the Joint Annual Meetings of Agriculture, Food, and Human Values Society, Association for the Study of Food and Society, and Society for Anthropology of Food and Nutrition, Missoula, MT.

Constance, Douglas H., Jason Konefal, and Maki Hatanaka. 2011. "Governance and Sustainable Agriculture: The Case of the Leonardo Academy Initiative." Paper presented at the Annual Meeting of the Southern Rural Sociological Association, Corpus Christi, TX.

Konefal, Jason 2010. "Legitimizing Neoliberalism: A Case Study of the Use of Market-based Approaches by the Marine Conservation Movement." Paper presented at the Annual Meeting of the Rural Sociological Society, Atlanta, GA.

Konefal, Jason, Maki Hatanaka, and Douglas H. Constance. 2010. "Governance and Sustainable Agriculture Standards in the United States." Paper presented at the Annual Meeting of the Rural Sociological Society, Atlanta, GA.

Konefal, Jason and Maki Hatanaka. 2010. "Measuring Menus: Evaluating Market-based Social Movement Approaches and Consumer Agency in Food and Agriculture." Paper presented at the Joint Meeting of Association for the Study of Food and Society, and Agriculture, Food, and Human Values Society, Bloomington, IN.

Konefal, Jason. 2010. "The Marriage of Big Green and Big Food: A Case Study of Sustainable Seafood" Paper presented at the Joint Meeting of the Association for the Study of Food and Society, and Agriculture, Food, and Human Values Society, Bloomington, IN.

Konefal, Jason and Maki Hatanaka. 2010. "Sustainability and Justice in Fish Farming: Case Studies of Shrimp and Salmon Aquaculture." Poster presented at the Annual College of Humanities and Social Sciences Research Conference, Huntsville, TX.

Constance, Douglas H., Jason Konefal, and Maki Hatanaka. 2010. "The Controversy Over GMO Foods: The Case of Sustainable Agriculture Standards in the United States." Paper presented at the Annual Meeting of the Southwestern Social Science Association, Houston, TX.

Hatanaka, Maki and Jason Konefal. 2010. "Remaking Rural and Agrifood Landscapes via Third-party Certification: Interests, Epistemologies, and Ontology." Paper presented at the Annual Meeting of the Southwestern Social Science Association, Houston, TX.

Konefal, Jason. 2008. "From Environmental Movements to Market-based Environmentalism: Implications of Foundations as the Lead Actors in the Marine and Ocean Conservation Movement." Paper presented at the Annual Meeting of the American Sociological Society, Boston, MA.

Konefal, Jason. 2008. "Changing the Market or Using the Market to Change Policy: The Sustainable Seafood Movement." Paper presented at the Annual Meeting of the Rural Sociological Society, Manchester, NH.

Konefal, Jason. 2007. "Unresponsive Governments and Social Change: Reforming Salmon Farming in British Columbia." Paper presented at the Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society Joint Annual Meetings, Victoria, BC.

Konefal, Jason and Lawrence Busch. 2006. "Producing Non-genetically Modified Corn and Soy: It is all About Supply Chain Management." Paper presented at the Rural Sociological Society Meeting, Louisville, KY.

Konefal, Jason. 2006. "Protecting the Oceans and Marine Life via the Market and Consumption: The Sustainable Seafood Movement." Paper presented at the RC 24 Sustainable Consumption and Society Conference, University of Wisconsin-Madison, Madison, WI.

Konefal, Jason. 2005. "Changing Political Economic Opportunity Structures: Environmental Movements in the Global Agrifood System." Paper presented at the American Sociological Association Annual Meeting, Philadelphia, PA.

Konefal, Jason. 2005. "Bringing Together Global Commodity Chain Analysis and Social Movement Theory: Changing Political and Economic Opportunities in the Global Agrifood System." Paper presented at the Rural Sociological Society Annual Meeting, Tampa, FL.

Rudy, Alan and Jason Konefal. 2004. "Teaching Environmental Justice." Paper presented at the American Sociological Association Annual Meeting, San Francisco, CA.

Konefal, Jason and Michael Mascarenhas. 2003. "Safer Food, Better Health, and Cleaner Environments: Extending the Treadmill of Production to Agro-food Networks." Paper presented at the Symposium on Environment and the Treadmill of Production, University of Wisconsin, Madison.

Konefal, Jason and Michael Mascarenhas. 2003. "Backlighting the Role of Supermarkets in the Restructuring of Agro-Food Networks." Paper presented at the Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society Joint Annual Meetings, Austin, TX.

Mascarenhas, Michael, Jason Konefal, and Alan Rudy. 2002. "The Search for a Sociology of Hybrids: A Material-Semiotic Approach to Water Quality Contamination." Paper presented for the Michigan State University Brownbag Series, East Lansing, MI.

Mascarenhas, Michael, Jason Konefal, and Alan Rudy. 2002. "Agential Realism and the Material-Semiotic of Water Quality Contamination: The Search for a Sociology of Hybrids." Paper presented at the American Sociological Association Annual Meeting, Chicago, IL.

Konefal, Jason and David Randels. 2001. "Safe Science: Shaping the Practice of Science in the Laboratory through Occupational Health and Safety." Paper presented at the Society for the Social Studies of Science Annual Meeting, Cambridge, MA, November 4.

Konefal, Jason. 2001. "PCBs in the Hudson: The Politics of Nature." Paper presented at the Rural Sociological Society Annual Meeting, Albuquerque, NM.

SCHOLARLY ACTIVITIES

Visiting Researcher

Environmental Policy Group, Wageningen University and Research, January 2018-May 2018.

PROFESSIONAL DEVELOPMENT CERTIFICATIONS AND WORKSHOPS

Texas Academic Leadership Academy Fellow. 2022-2023.

Management Development Program. Harvard Graduate School of Education. June 2022.

Diversity, Equity, and Inclusion Certification. Office of Institutional Diversity and Inclusion, Sam Houston State University, 2021.

Back on Track: Helping Students Recover From COVID-19 Learning Disruption Workshop. Insider Higher Ed. December 14, 2021.

First-Gen and Proud: Succeeding as a First-Generation College Student in Sociology. Department Affiliates Webinars, American Sociological Association. December 9, 2021.

Building a Burnout Resistant Campus Workshop. Sam Houston State University. November 12, 2021.

Creating Social Mobility for Today's Students. The Chronicle for Higher Education. March 8, 2021.

Leading During the Pandemic: A Professional Development Series. The Chronicle for Higher Education, DeverJustice LLC and Ithaka S+R, 2020.

Managing with Uncertainty. Harvard Institutes for Higher Education, October 22, 2020, Virtual.

Confronting Anti-Blackness, Disproportionately, and Racism/Nativism in Higher

Education. Harvard Institutes for Higher Education, August 6, 2020, Virtual.

Leading for Equitable Student Success During Uncertainty Workshop. Harvard Institutes for Higher Education, July 9, 2020, Virtual.

Forum for Department Chairs. American Sociological Association, May 6, 2020. Virtual.

Civic Prompts in the Major Zoom Forum: Moving Ahead When Campuses are Closed, Association of American Colleges and Universities, April 28, 2020, Virtual.

Institute on Civic Prompts in the Major: Designs in Social Responsibility and the Public Good. Association of American Colleges and Universities, November 15, 2019, Loyola University Chicago, Chicago.

Department Leaders Workshop. American Sociological Association, August 9, 2019, New York City.

Master Mentor Workshop. Sam Houston State University, February-May 2019.
Attracting Students to the Sociology Major. American Sociological Association Webinar, November 14, 2018.

Conflict Resolution Techniques. Sam Houston State University, October 16, 2018.

Leadership Development Workshop for Department Chairs/Heads. Council of Colleges of Arts and Sciences. San Diego, September 30-October 2, 2018.

Leadership Institute Workshop: The First 90 Days, Session 2, Sam Houston State University, September 27, 2018

Leadership Institute Workshop: The First 90 Days, Session 1, Sam Houston State University, August 28, 2018

Faculty Certification for Online Instruction. Sam Houston State University. August 6-9, 2018.

“Beyond the Walls: A Workshop in Professional Communication.” Sam Houston State University, August 11, 2017.

“Teaching Portfolio Workshop.” Rural Sociological Society Annual Meeting, Tampa, FL, August 9, 2005.

“Cooperative Learning Basics Workshop.” Summer Institute in Cooperative and Active Learning, Michigan State University, August 11-13, 2003.

TEACHING

Undergraduate Courses

- Introduction to Ethnic Studies
- Introductory Sociology
- Social Theory
- Economy and Society
- Environment and Society
- Social Movements
- Youth and Society

Graduate Courses

- Sociological Theory
- Social Change and Development
- Proseminar in Sociology

Related Teaching Activities

Advisor. Honors Contract. "The Theoretical Approach of LGBTQ+ Mobility in the Workplace," Department of Sociology, Fall 2020.

Advisor. Honors Contract. "Doing Gender and the Subordination of Women in the Workplace," Spring 2019.

Advisor. Honors Contract on "Transgender Activism and Social Movements." Department of Sociology, Spring 2016.

Advisor. Honors Contract on "Underwater: Except Not Really Because It's All Disappearing, An Examination of Water Scarcity in Texas and Austin." Department of Sociology, Spring 2015.

Advisor. Honors Contract on "Durkheimian Analysis of Rural Quality of Life in Texas." Department of Sociology, Fall 2015.

Advisor. Honors Contract on Farm to Table Movement in Texas. Department of Sociology, Fall Semester 2014.

Advisor. Honors Contract. "The Sociology of Suicide: Applying Durkheim Today." Department of Sociology, Fall Semester 2012.

Instructor. Independent Readings Course on the Financial Recession. Department of Sociology, Fall Semester 2010.

Advisor. Honors Contract. "Gay Marriage in Texas." Department of Sociology, Fall Semester 2010.

Director. Undergraduate Teaching Fellow Program. Department of Sociology, Utah State University August 2008 to June 2009.

Advisor. Honors Study in Social Theory. Department of Sociology, Utah State University, Fall 2008.

GRADUATE STUDENT TRAINING

Master's Committee Member (2)

Sam Houston State University, Department of Sociology.

PROFESSIONAL SERVICE

Member, Texas Transfer Framework Field of Study Discipline-Specific Subcommittee for Sociology, Texas Higher Education Coordinating Board. 2022-2025.

Board Member. Agriculture, Food, and Human Values Society. 2020-2023.

Member. Justice, Equity, Diversity, and Inclusion Committee. Agriculture, Food, and Human Values Society. 2020-2023.

Chair, Membership Committee, Environment and Technology Section, American Sociological Association. 2013-2015.

Member, Allan Schnaiberg Outstanding Publication Award Committee, Schnaiberg Paper, Environment and Technology Section, American Sociological Association. 2013.

Member, Marvin E. Olsen Student Paper Award, Environment and Technology Section, American Sociological Association. 2012.

Organizer. Roundtable Sessions, Environmental and Technology Section, American Sociological Association. The American Sociological Association Annual Meeting, Atlanta, GA, August 14-17, 2010.

Editorial Boards

Rural Sociology, 2011-2014

Reviewer

- Reviewer for *Agriculture and Human Values* (2007, 2009, 2011, 2012, 2013, 2014, 2015, 2018, 2020, 2022, 2023, 2024).
- Reviewer for *Agriculture Systems* (2019, 2023)
- Reviewer for *Animal* (2023)
- Reviewer for *Ecological Economics* (2017)

- Reviewer for *Energy, Sustainability and Society* (2022)
- Reviewer for *Environmental Sociology* (2019)
- Reviewer for *Environmental Studies and Sciences* (2015)
- Reviewer for *Food, Culture, and Society* (2011).
- Reviewer for *Food Policy* (2015)
- Reviewer for *Food Security* (2018)
- Reviewer for *Frontiers* (2021)
- Reviewer for *Geoforum* (2013)
- Reviewer for *Journal of Consumer Culture* (2013, 2014)
- Reviewer for *Journal of Environmental Policy & Planning* (2013, 2015)
- Reviewer for the *Journal of Cleaner Production* (2023)
- Reviewer for the *Journal of Rural Social Sciences* (2010, 2011)
- Reviewer for the *Journal of Rural Studies* (2011, 2012, 2015, 2016, 2017, 2018, 2024)
- Reviewer for *Rural Sociology* (2011, 2012, 2013, 2014, 2018)
- Reviewer for *Science and Culture* (2020, 2022)
- Reviewer for *Social Problems* (2013, 2015, 2016, 2023)
- Reviewer for *Socio-Ecological Practice Research* (2022)
- Reviewer for *Sociological Focus* (2021)
- Reviewer for *Sustainability: Science, Practice, & Policy* (2016)
- Reviewer for *The Social Science Journal* (2022)
- Reviewer for Oxford University Press (2008, 2010, 2022)
- Reviewer for Routledge/Earthscan Press (2013, 2015)
- Grant Reviewer for Science and Society Program, National Science Foundation.

UNIVERSITY SERVICE

Member, Faculty Workload Policy Alignment Workgroup, Sam Houston State University, 2024-2024

Member, Leadership Pipeline Committee, Sam Houston State University, 2021-2023

Member, Council of Academic Department Chairs, Sam Houston State University, 2018-2024

Master Mentor, Sam Houston State University, 2019-2020

Faculty Mentor, Department of Sociology, Sam Houston State University, 2015-2018.

Chair, Graduate Committee, Department of Sociology, Sam Houston State University, 2015-2018

Member, Graduate Committee, College of Humanities and Social Science, Sam Houston State University, 2015-2018

Member, Graduate Council, Sam Houston State University, 2016-2017

Chair, Graduate Program External Study Committee, Department of Sociology, Sam Houston State University, 2016-2017.

Member, University Excellence in Teaching Award Committee, Sam Houston State University, 2016-2017.

Member, Scholarship Committee, College of Humanities and Social Science, Sam Houston State University, 2015-2016.

Member, OATDB Committee, Department of Sociology, Sam Houston State University, Fall 2015-2024.

Member, Budget Committee, Department of Sociology, Sam Houston State University, Fall 2015-2024

Member, DPTAC, Department of Sociology, Sam Houston State University, Fall 2015-2018

Member, Academic Review Panel, College of Humanities and Social Science, Sam Houston State University, Summer 2016.

Member, Undergraduate Committee, Department of Sociology, Sam Houston State University, Spring 2015

Chair, Search Committee, Department of Sociology, Sam Houston State University, 2015.

Chair, Scholarship Committee, Department of Sociology, Sam Houston State University. 2014-2015.

Member, Undergraduate Studies Committee, Department of Sociology, Sam Houston State University, 2014-2015.

Co-Chair, Search Committee, Department of Sociology, Sam Houston State University, 2013-2014.

Member, Search Committee, Department of Sociology, Sam Houston State University, 2012-2013.

Member, Graduate Studies Committee, Department of Sociology, Sam Houston State University, 2009-2013.

Advisor, Undergraduate Sociology Club, Department of Sociology, Sam Houston State University, 2011-2014.

Advisor, Alpha Kappa Delta, Department of Sociology, Sam Houston State University, 2012-2014.

FELLOWSHIPS

College of Social Science Dissertation Completion Fellowship. Fall 2006. Michigan State University. Award amount \$6,000.

AWARDS

Departmental Outstanding Classroom Teacher, 2011-2012. Department of Sociology, Sam Houston State University.

Co-winner of the Rita S. Gallin Award for the Best Graduate Student Paper in Women and International Development, Michigan State University Women & International Development Program, January 24, 2002. Paper: "The Invisibility of Space in Development: Re-Inscribing Space through a Feminist Politics of Place.

Natural Resources Research Group Graduate Student Award, Rural Sociological Society, Chicago, IL, August 14-18, 2002. Paper: "Societies, Natures and Science in Environmental Problems: A Case Study of the Hudson River PCB Conflict."