


**CCV Design and Media Studies A.A to
UVM Public Communication B.S. Pathway
College of Agriculture and Life Sciences (CALS)
Catalogue Year: 2024-2025**

CCV DEGREE PROGRAM: Design and Media Studies	UVM DEGREE PROGRAM: Public Communication
Gen Ed: First Semester Seminar INT 1050 - Dimensions of Self & Society	HUMN 1XXX - D1
Gen Ed: Introductory Written Expression ENG 1061 - English Composition	ENGL 1001 - Written Expression, WIL1
Gen Ed: Digital and Computer Literacy <i>Choose from:</i> CIS 1041 - Computer Applications CIS 1045 - Intro to Multimedia Applications and Tools	Transfers as CS 1XXX, fulfills CALS 1850 req't Transfers as CALS 1850
Gen Ed: Mathematics: <i>Choose from:</i> MAT 1221 - Finite Math MAT 2021 - Statistics <i>Note: Students must complete both Finite Math and Statistics for the UVM degree.</i>	MATH 1077 - Exploring Modern Mathematics, MA STAT 1110 - Elements of Statistics, QD
Gen Ed: Natural Science <i>Choose one 3-credit course from:</i> BIO 1140, BIO 2260, ENV 1055, MET 1020, PHY 1110 <u>OR</u> <i>Choose one 4-credit course from:</i> BIO 1210, BIO 1211, BIO 1212, BIO 1220, CHE 1031, CHE 1032	Natural Science (non-lab) requirement, N1; PHY 1110 also fulfills QD Natural Science (lab) requirement, N2; BIO 1220 also fulfills SU; CHE 1031 and CHE 1032 also fulfill QD
Gen Ed: Social Science <i>Choose:</i> POS 1020 – American Politics & Government	POLS 1300 - US Political System, S1 & Major Requirement
Gen Ed: Arts and Aesthetics <i>Choose:</i> COM 1045 - Intro to Visual Communication	CDAE 1150 - Visual Communication
Gen Ed: Humanistic Perspectives <i>Choose:</i> ANT 1010 - Intro to Cultural Anthropology	ANTH 1100 - Cultural Anthropology, D2, S1, SU
Gen Ed: Communication <i>Choose:</i> COM 1180 - Storytelling through Media	FTS 1XXX, OC
Gen Ed: Research & Writing Intensive <i>Choose any approved CCV class.</i>	Please refer to the Transfer Credit Guide
Gen Ed: HUM 2010 - Seminar in Educational Inquiry	HUMN 1XXX - WIL1, AH3
<u>Program Requirements:</u> ART 1210 - Introduction to Adobe Create Cloud ART 1011 - Drawing I OR ART 1060 - Two-Dimensional Design ART 2170 - Portfolio & Project Development	ARTS 1XXX, AH1 ARTS 1100, AH1 Evaluation completed at UVM upon review of portfolio
<u>Design & Media Electives:</u> *Choose at least 15 credits from any ART, ARH, FLM course or: BUS 1135 - Intro to Digital Marketing BUS 2245 - Search Engine Marketing & Optimization CIS 1151 - Website Development CIS 1152 - Advanced Web Development CIS 1170 - Introduction to Web Analytics COM 1070 - Social Media & Communication MUS 2160 - Music and Audio Recording	

<p><i>*Choose from one of the following:</i> ARH 2011, ARH 2012, ARH 2020, ARH 2050, ART 1020, ART 1050, ART 1070, ART 1160, ART 1170, FLM 1050, FLM 2060</p>	<p>AH1, (please refer to the Transfer Credit Guide)</p>
<p>Electives: <i>Choose:</i> MAT 2021 - Statistics or MAT 1221 - Finite Math <i>(If not completed as Gen Ed Math Requirement. Both required at UVM.)</i></p>	<p>STAT 1110 - Elements of Statistics, QD MATH 1077 – Exploring Modern Mathematics, MA</p>
<p>Total Credits at CCV: 60-61</p>	
<p>Credits remaining at UVM: Total credits required to earn Bachelor’s degree is minimum 120.</p>	<p><i>Students completing Calculus and/or specific foreign languages at UVM will be required to complete placement tests prior to registering into these courses at UVM.</i></p> <p><i>Students with applied transfer credit to their CCV degree and other transfer credits must send an official transcript from <u>each</u> transcribing institution to UVM. How transfer credits are accepted by CCV may differ from UVM’s policies. Please note that this includes evaluation of AP, IB, and CLEP scores.</i></p> <p><i>Please contact Undergraduate Admissions, transfer.apply@uvm.edu with questions about transfer credits from other institutions.</i></p> <p><i>Information related to Academic Honors can be found in the UVM undergraduate catalogue. Please note: to graduate with Latin Honors, a student must have taken at least sixty credits at UVM in which a letter grade of A, B, C, D, or F has been awarded.</i></p>
<p><u>All Concentrations: CDAE Core and PCOM Major</u> CALS 1010 or CALS 2830; CDAE 1020, 1160, 1240, 1610, 2020, 2200 or 2210, 2240, 2270, 3500, 4240</p>	
<p><u>Credits remaining: Communication Design Concentration:</u> CDAE 1170, 2160; CDAE 3310 or 2110 or 2140 or 2440; plus 12 additional restricted electives. <u>Remaining CCC:</u> Natural Sciences (N), GC. Need 40 unique credits. <u>Electives:</u> As needed to reach 60 total credits</p>	
<p><u>Credits remaining: Community Media+Journalism Concentration:</u> CDAE 2230 or 2440 or 2450 or POLS 2440; CDAE 2290, CDAE 2120 or 2130; plus 12 additional restricted electives. <u>Remaining CCC:</u> Natural Sciences (N), GC. Need 40 unique credits. <u>Electives:</u> As needed to reach 60 total credits</p>	
<p><u>Credits remaining: Strategic Communication Concentration:</u> CDAE 2280, 2290; CDAE 2680 or 2780; plus 12 additional restricted electives. <u>Remaining CCC:</u> Natural Sciences (N), GC. Need 40 unique credits. <u>Electives:</u> As needed to reach 60 total credits.</p>	

CATAMOUNT CORE: UVM'S GENERAL EDUCATION CURRICULUM



CATAMOUNT CORE CURRICULUM

CATAMOUNT CORE is made up of 42 credits in courses distributed across three main areas:

- Liberal Arts (21 credits)
- Core Skills (9 credits)
- Common Ground Values (12 credits)

Students will be able to take courses that fulfill more than one category, but they must still take at least 40 unique credits of courses that have been approved to fulfill CATAMOUNT CORE CURRICULUM requirements.

<h4>LIBERAL ARTS</h4> <p>21 CREDITS</p> <p>AH ARTS & HUMANITIES 6 CREDITS FROM ANY OF THE FOLLOWING <i>AH1: Arts</i> <i>AH2: Literature</i> <i>AH3: Humanities</i></p> <p>S1 SOCIAL SCIENCES 6 CREDITS</p> <p>N NATURAL SCIENCES 6 CREDITS FROM ANY OF THE FOLLOWING <i>N1: Natural Science (no Lab)</i> <i>N2: Natural Science (w/Lab)</i></p> <p>MA MATHEMATICS 3 CREDITS</p>	<h4>CORE SKILLS</h4> <p>9 CREDITS</p> <p>QD QUANTITATIVE & DATA LITERACY 3 CREDITS</p> <p>WIL1 WRITING & INFORMATION LITERACY 1 3 CREDITS</p> <p>WIL2/ OC WRITING & INFORMATION LITERACY 2 3 CREDITS <i>WIL2: Writing & Information Literacy Tier 2</i> - OR - <i>OC: Oral Communication</i></p>	<h4>COMMON GROUND VALUES</h4> <p>12 CREDITS</p> <p>D DIVERSITY 6 CREDITS (INCLUDING AT LEAST 3 D1 CREDITS) <i>D1: Race and Racism in the US</i> <i>D2: Diversity of Human Experience</i></p> <p>SU SUSTAINABILITY 3 CREDITS</p> <p>GC GLOBAL CITIZENSHIP 3 CREDITS <i>GC1: Global Systems & Problems</i> - OR - <i>GC2: Developing Global Citizens</i></p>
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LEARN MORE AT [GO.UVM.EDU/CATAMOUNTCORE](https://go.uvm.edu/catamountcore)