

ROW

SEED CO.

7

CULINARY INNOVATION ON THE FARM
and beyond





ROW 7

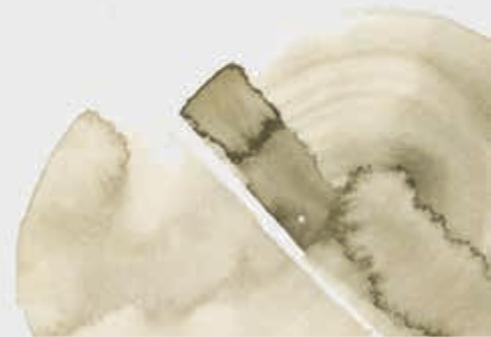
Row 7 is an organic seed company built to reimagine food from seed to table. Working in collaboration with chefs, farmers and plant breeders, our mission is to introduce new plant varieties that bring unique culinary, nutritional and ecological value to consumers. Through our online marketplace, Row 7 sells seeds that are 100% organic and unpatented. Since its inception, Row 7 has collaborated with stakeholders across the food chain in order to make delicious ingredients—and the stories behind them—more accessible to all.





“IN ALL MY YEARS BREEDING
NEW VARIETIES, NO ONE HAS
EVER ASKED ME TO BREED
FOR FLAVOR.”

— MICHAEL MAZOUREK , VEGETABLE BREEDER ,
IN CONVERSATION WITH CHEF DAN BARBER (2010)



UNITED STATES



UNITED STATES



UNITED STATES & CANADA



EUROPE



MEXICO & SOUTH AMERICA



JAPAN



AUSTRALIA





Row 7 Events

Engaging the chef, breeder, farmer and eater

Field Day
Dinner Series

Field Day 2018 Alewife Farm Kingston, NY

- 60 chefs
- 3 breeders
- Day-long educational experience about chef x breeder co-selection with breeder classes, farm tour and meal









DINNER SERIES

NYC • Healdsburg, CA •
Angeles, CA



Durham, NC •



Portland, OR • Los



50 chefs • 1000 eaters • 15 breeders



INTERNAL CULINARY TRIALS



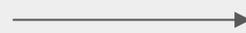
B.14
FIELD POLE BEANS 2020-
FRESH/SHELLING



B.14
FIELD POLE BEANS 2020-
FRESH/SHELLING



High Anthocyanin Paste Tomato PNW Trial



Midnight Roma Release



MIDNIGHT ROMA TOMATO

ROW — 7

A DEEP PURPLE-RED PASTE TOMATO THAT'S PACKED WITH PHYTONUTRIENTS. IN THE ROWS, IT WILL STOP YOU IN YOUR TRACKS. IN THE KITCHEN, THIS PURPLE WONDER SHINES FOR ITS QUICK COOK TIME AND MEMORABLY DELICIOUS FLAVOR.

SOLANUM LYCOPERSICUM	BREEDER: J. MYERS
CERTIFIED ORGANIC	OPEN POLLINATED





THANK YOU