



# Finca Luna Nueva Lodge

2020



# Story behind Finca Luna Nueva

- In 1994 Finca Luna Nueva was founded by Steven Farrell and New Chapter.
- New Chapter is a supplement company who was looking for a source of organic ginger.
- Today we are no longer affiliated with New Chapter but Luna Nueva has become an ecological paradise, an educational center, a hotel and a world model for regenerative agriculture.
- Run by Steven Farrell and Tom Newmark who was the former CEO of New Chapter.



# Regenerative Farming

We started out farming organically and we transitioned first to biodynamics and now on to **regenerative agriculture.**

Sustainable vs Regenerative Agriculture



- **Sustainable agriculture** tries to maintain systems without further degrading them.
- **Regenerative agriculture** regenerates or renews these degraded systems.





Everything we do at Finca Luna Nueva is seen through that carbon lens - we're not just growing cacao or turmeric- we're **regenerating ecosystems**, responding to the **climate crisis**, **increasing food quality** and security, and **being a model** for farmers throughout the tropics.



**We became an Ecolodge  
in 2008**



# Rustic



# Unique Infrastructure





# #1 Tour: Farm Tour



## Farm to table

Our menu features fresh produce from our farm; we cater to vegans, vegetarians, gluten free and any other food restrictions.

Many of our fruits and vegetables come from our gardens. We have cows who produce milk for our kefir, yogurt and cheeses.





**HELP MILK A COW**



**CAVALONGA TRAIL**



**ORGANIC CHOCOLATE  
TOUR**



**SACRED SEEDS MEDICINAL  
GARDEN**



to CR Nature Photography

**BIRDWATCHING**



Markus Mauthe

**NIGHT RAINFOREST  
MYSTERIES TOUR**



# Pura Vida!

## Email

[gerencia@fincalunanuevalodge.com](mailto:gerencia@fincalunanuevalodge.com)

## Phone

506-2468-4006

## Website

[www.fincalunanuevalodge.com](http://www.fincalunanuevalodge.com)

