



The University of Vermont

Exploring the Diversity and Impact of Agritourism in Southern Africa

MAZIZI AGRITOURISM FARM IN MALAWI

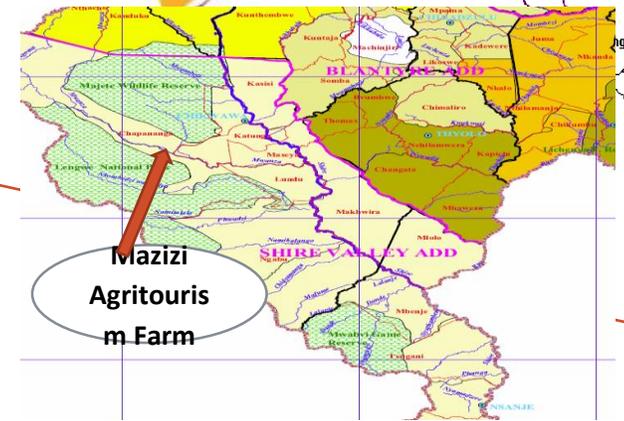
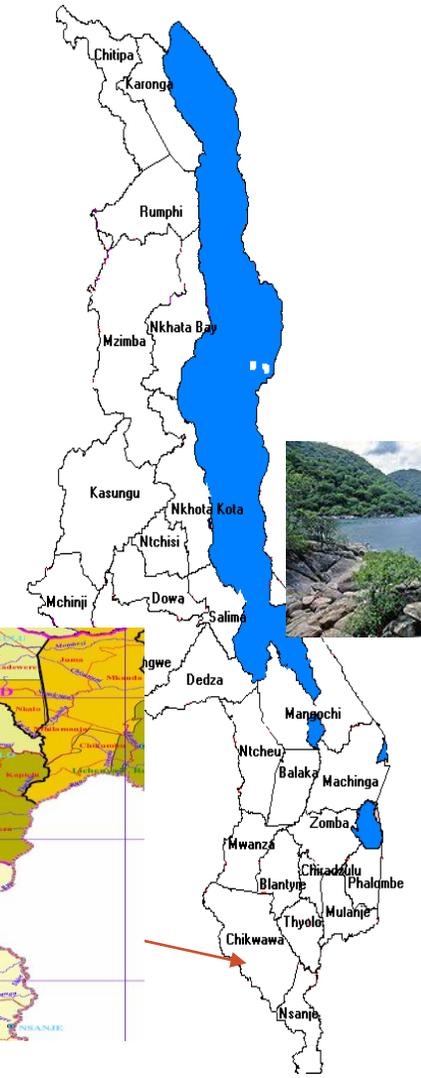
Wednesday 16 March 2021



Fidelis Chasukwa Mgowa

MAZIZI AGRITOURISM FARM

EXPLORING THE DIVERSITY AND IMPACT OF AGRITOURISM IN SOUTHERN AFRICA: Mazizi Agritourism farm in Malawi



Mazizi Agritourism Farm

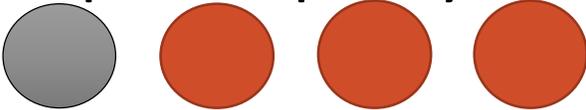


BACKGROUND: MAZIZI AGRITOURISM FARM IN MALAWI

- Cultural heritage holds great importance for communities around the world.
- Cultural heritage is at risk to the adverse impacts of natural disasters, and climate change is adding to the urgency of addressing this challenge.
- Outcome of 1st International Summer School of Sustainable Management and Promotion of Rural Territories in Malawi
 - 26-30th September 2016, Malawi
 - 1st World Congress on Agritourism o Agritourism 7-9 November 2018 South Tyrol, Italy.
 - Build momentum with ongoing interaction with Agritourism Africa and University of Vermont

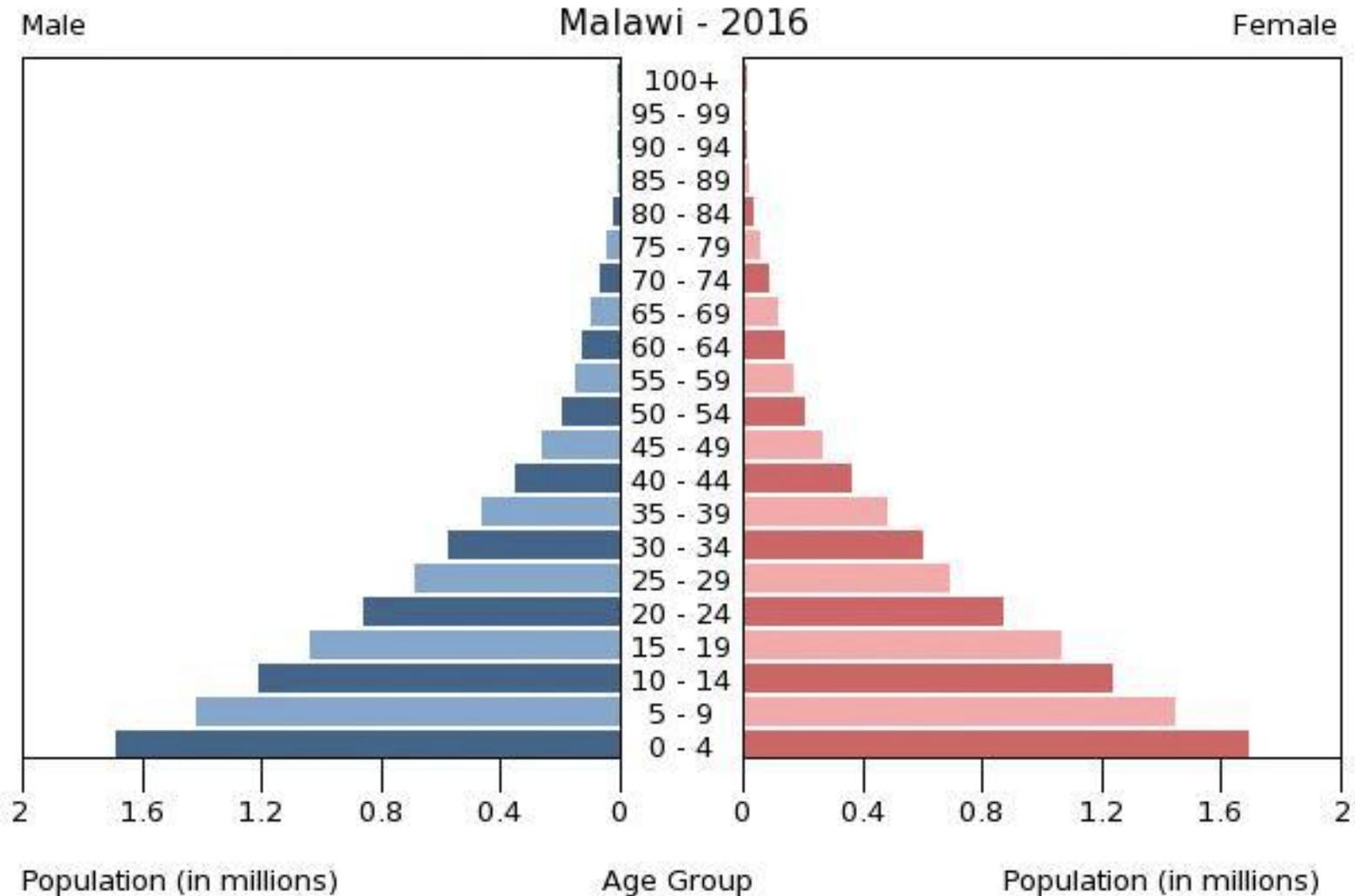


SITUATION OF THE AGRITOURISM SECTOR IN MALAWI: THE MALAWI GROWTH AND DEVELOPMENT STRATEGY (MGDS) III 2017 - 2022)

- The 2017-2022 MGDS III theme is “Building a Productive, Competitive and Resilient Nation.”
- MGDS III put agriculture and tourism among the 5 key priority areas.
 - Malawi Tourism 2020 Strategy and Malawi Agriculture policy, 2006
- Despite of policy framework, Malawi is described with pervasive poverty:
 -  One in four people live in extreme poverty (FAO 2018)
 - 37% children are stunted (MDHS 2015-2016)
 - 82% youth unemployment (National Statistical Office, 2008)
 - Youth migration to town and across border is undeniably predominant

CULTURAL HERITAGE MAKING THE CASE FOR INVESTING IN YOUTH:

MAZIZI AGRITOURISM FARM, MALAWI



Source: CIA World Factbook - accessed on Oct. 29, 2018

RAIONALE FOR PROTECTION OF CULTURAL HERITAGE

- Protecting lives
- Livelihoods
- Economic activities
- Countries around the world are employing a variety of measures to safeguard cultural heritage against disaster risks, drawing on relevant conventions, policy frameworks, and guidance



PROJECT DESCRIPTION: MAZIZI AGRITOURISM FARM, MALAWI “Think globally, act locally”

Goal: Improving livelihoods in Group Village Headman Tizola in Chikwawa district through Agritourism in Malawi

SO1: Improved livelihood capacities of 100 vulnerable households by December 2021

Strategic Objective 2: Vulnerable communities have protected and enhanced resiliency to climate change by December 31, 2021

Strategic Objective 3: To promote the safeguarding and protection of the *Mang'anja* and the *Sena* cultural heritage by December 31, 2021

YOUTH CLUB: MAZIZI AGRITOURISM FARM, MALAWI



Youth Club Membership Composition -Segregated by Sex

No	Description	Male	Female	Total
1	Club Composition	19	9	28
	Education			
1	Primary School	9	6	15
2	Secondary School	5	2	7
		14	8	22
	School Drop Out			
1	Primary School	1	0	1
2	Secondary School	3	0	3
		4	0	4
	Club Facilitators	1	1	2

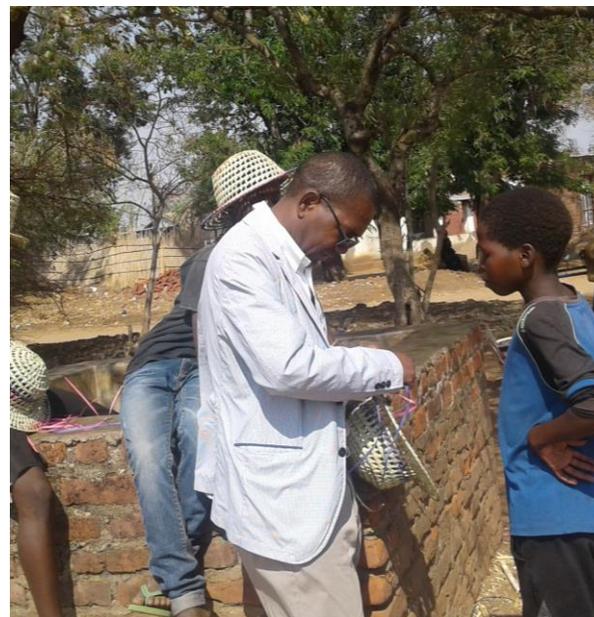
YOUTH CLUB: MAZIZI AGRITOURISM FARM, MALAWI



YOUTH2030
WORKING WITH AND FOR YOUNG PEOPLE

Mazizi Agritourism Farm embraces Youth 2030: The UN Youth Strategy

SOME YOUTH CLUB ACTIVITIES : MAZIZI AGRITOURISM FARM, MALAWI



CONCLUSION

- Malawi's mainstay economy is Agriculture.
- Dependency on rainfed, challenges from climate change.
- Cultural heritage holds a key for communities' resilience in disaster risk reduction
- Youth bulge is a reality, demographic dividend is asset to develop the country.
- In a tale of North-South Partnerships for grassroots, small-scale family initiatives in agritourism, needs mentoring and supporting environment to develop agritourism.
- Mazizi Agritourism Farm is such a platform that needs your support.



Fidelis Chasukwa Mgowa
 Mazizi Agritourism Farm
 P,O Box 60, Chikwawa
 Malawi

MENTORS: Are Short Cuts to Your

Destiny: MAZIZI AGRITOURISM FARM, MALAWI

T +265 999 987 701

 mazizifarm@gmail.com

 mazizifarm

 Mazizi Agritourism Farm

<https://www.facebook.com/agritourismalawi>



Malawi

ACKNOWLEDGEMENT

1. The Government of Malawi , Ministry of Industry, Trade and Tourism
2. Agritourism Africa, Jacqui Taylor
3. Unniversity of vermont, Lisa Chase
4. All Participants, Sponsors and Organizers for this meeting
5. Yvonne Chasukwa (Mrs.) and our children Steria, Fidel and Tumpale
6. Youth Club, Mazizi Agritourism Farm



MAZIZI AGRITOURISM FARM