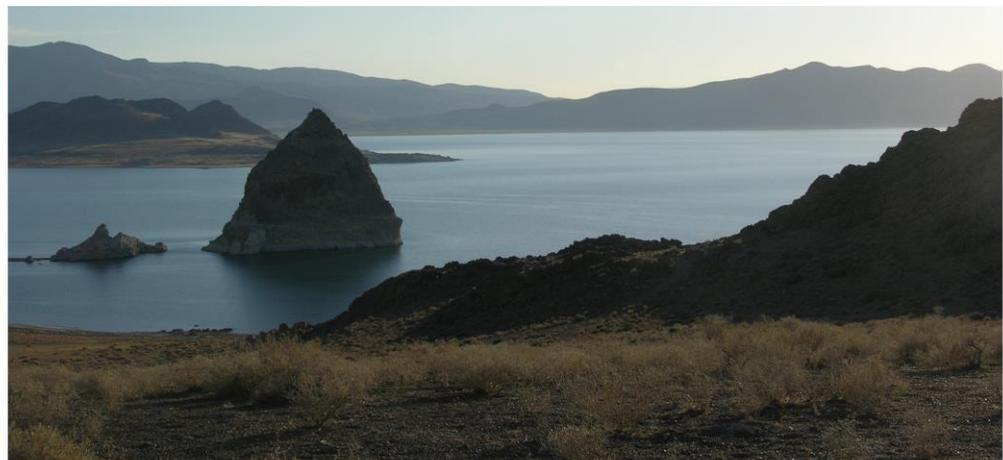


# University of Vermont International Workshop on Agritourism November 19, 2020

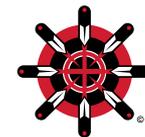
Presentation Given By  
Sherry L. Rupert, CEO  
American Indian Alaska Native Tourism Association  
(AIANTA)



# AIANTA's Mission



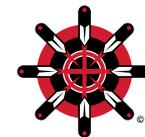
AIANTA's mission is to define, introduce, grow and sustain American Indian, Alaska Native and Native Hawaiian tourism that honors traditions and values.



**AIANTA**  
American Indian Alaska Native  
Tourism Association

# What We Do

- Leadership
- Partnerships
- Education and Training
- Visitor Outreach
- Tribal Relations and Outreach
- Media Outreach



**AIANTA**  
American Indian Alaska Native  
Tourism Association

# The U.S. Tribal Nations

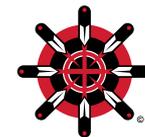


# The U.S. Tribal Nations

- 59M acres of land in Indian Country are engaged in food and agriculture
- Most of the value of that product leaves Tribal lands and communities and doesn't return
- 20M of the 26M acres in Arizona involved in food and agriculture are under direct Tribal control
- Largest contiguous farm in the US is the Navajo Agricultural Products Industry (NAPI)
- Top 10 farms in SD, AZ, NM, OR, WA, CA, ID, etc. are Tribal farms



(Source: Toni Stanger, Native American Agriculture Fund;  
Presentation at AITC 2018 (Isleta))



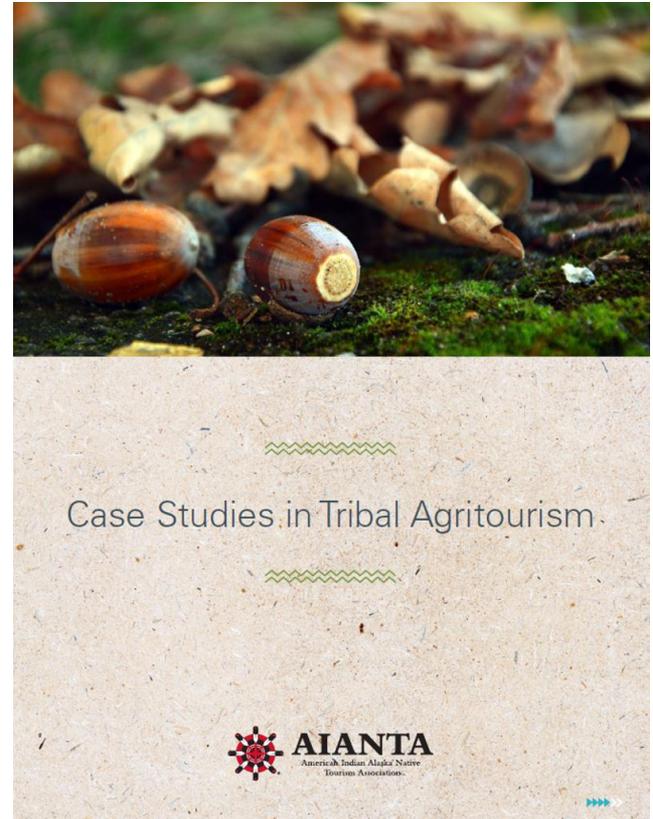
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# Tribal Agritourism and AIANTA



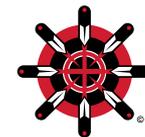
# Tribal Agritourism and AIANTA

- NEW: Case Studies in Tribal Agritourism
- Growing Listings on NativeAmerica.travel
- Tribal Agritourism Resource Page on [AIANTA.org/Agritourism](https://aianta.org/agritourism)
- Agritourism Presentation and Networking Break at 2020 American Indian Tourism Conference (AITC)
- Agritourism Webinars



# Upcoming Agritourism Webinars

- Webinar Series
  - Nov 24, 2020 – Building a Native Agritourism Ecosystem
  - Nov. 24 - Building a Native Agritourism Ecosystem
  - Dec. 08 - Oneida Big Apple Fest: Developing An Agritourism Festival



**AIANTA**  
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# Sherry L. Rupert, CEO AIANTA

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Websites: [www.Aianta.org](http://www.Aianta.org)  
[www.NativeAmerica.travel](http://www.NativeAmerica.travel)

## Thank You!



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