

## Final Report

# Vermont Tourism and Recreation Survey

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# Vermont Tourism and Recreation Survey

## Introduction

To support growth of the tourism and recreation economy in Vermont, a richer understanding of people who vacation and recreate in Vermont is needed. Understanding who they are (both Vermonters and visitors), why they vacation in Vermont, whether they will come back, and what are the emerging markets will provide information to promote growth of the state's tourism and recreation economy. A coordinated effort to address these issues began in the spring of 2012 by surveying people who vacation and recreate in Vermont. The intent of this program of research was to systematically conduct surveys over a two-year period to capture information about visitors at different types of sites (state parks, welcome centers, attractions) and during different seasons.

Researchers at the University of Vermont developed questionnaires in collaboration with the Vermont Department of Tourism and Marketing; the Vermont Department of Forests, Parks, and Recreation; the Vermont Agency of Agriculture; and the Vermont Attractions Association. Survey administration began in the summer of 2012 in selected state parks and selected attractions that were members of the Vermont Attractions Association. In October 2012, eight of Vermont's welcome centers were included in the survey procedure. In July 2013, a computer-based version of the questionnaire was made available via the wi-fi system present in all of Vermont's welcome centers, thus allowing participation by visitors in all of the centers. The Bennington welcome center opened in December 2013 and was added as a site that handed out the paper version of the questionnaire.

## Survey Methods

Survey questionnaires were designed to collect information on who visits tourist destinations and recreation areas in Vermont, what they do while they are here, and how likely they are to return. A sampling protocol was developed to select visitors at these sites to participate in the survey with the objective of creating a representative sample. By collecting information from a representative sample of visitors to the state's tourism and recreation sites (as compared to letting respondents self-select), the data will better represent recreation and tourism in Vermont. After the questionnaire and sampling protocols were finalized, University of Vermont researchers visited survey sites throughout the state to train on-site staff to administer the survey. Training began with 25 state parks selected for their geographic diversity and high rate of overnight visitation. Surveying began at state parks on June 7, 2012. Nine

attraction sites that are members of the Vermont Attractions Association volunteered to participate and were added throughout the summer, with surveying beginning June 21, 2012. Six of the original participating attraction sites close during the winter season. Surveying in welcome centers began on October 15, 2012, and at state craft centers on December 15, 2012. Two additional attraction locations were added in January 2013 and two others were added in June 2013 for a total of 15 attraction sites. The participating state parks, attraction sites and welcome centers are listed in Appendix A.

To help ensure a representative sample of visitors, each survey site was given a list of random times of day (3 times for attraction sites and 4 times for state parks) to conduct the survey. The times fell within the staffed operating hours of each location, and the times changed each day. When the first random time was reached, the first adult person to enter the sampling location was asked to participate in the survey. If that person did not wish to participate in the survey, the next adult from a different visitor group to enter the sampling location was asked to participate. This procedure continued until a member of a visiting group agreed to participate in the survey. Refusals were noted and used to determine the response rate. Beginning October 15, 2012, changes were made to simplify the procedure for staff conducting the survey. Participating survey locations sampled visitors at general times of day (i.e. early morning shortly after opening, late morning, early afternoon and late afternoon) instead of random times. This procedure allowed staff to choose times to solicit visitors for the survey that better met their other job responsibilities. Slight changes to the survey procedure were also made for welcome center staff. A relatively high rate of refusal early in welcome center participation prompted researchers to add a screening procedure for welcome center visitors. Only those visitors who appear to be looking for travel information (either from welcome center staff or by looking at brochure displays) were solicited for participation in the survey.

Visitors who agreed to participate were given a self-administered questionnaire. Completed questionnaires were then returned to the staff member. Completed questionnaires were sent to the University of Vermont in pre-addressed, postage-paid envelopes. Data entry and analysis took place at the University of Vermont. In the case of the computer-based version of the questionnaire, any visitor logging onto the Wi-fi system at welcome centers was asked via the system to participate in the survey. Between June 2012 and February 2014, 8,555 questionnaires were collected from visitors and Vermonters traveling in Vermont for pleasure (Table 1).

Table 1. Number of Completed questionnaires

	<i>Completed Questionnaires</i>
<i>Vermont State Parks</i>	1,866
<i>Welcome Centers</i>	2,661
<i>Attractions sites</i>	4,028
<i>TOTAL</i>	8,555

### **Limitations**

The sample collected for this study has some limitations and must be interpreted carefully. The most important limitation is the relatively small sample of visitors from the winter and spring seasons. These portions of the sample came primarily from the welcome centers and several of the attraction sites that remain open all year long. Since visitors in the winter and spring seasons who come to Vermont to ski may not stop at welcome centers or attractions, it is possible that skiers are underrepresented in this sample. Additionally, a subsample of the study came from Vermont’s State Parks, and it is possible that state park visitors and campers are oversampled.

### **Results**

Detailed results are presented in the form of charts and tables in Appendix D. The charts and tables are in the order they were answered on the questionnaires (see Appendix B for questionnaires). Highlights from the Vermont Visitor Survey are presented below.

#### **Demographics of Visitors and Vermonters Traveling for Pleasure**

Most visitors to Vermont resided in nearby states (Massachusetts, New York, Connecticut). However, visitors came from all 50 states and the District of Columbia and Canada. Few visitors to attractions lived in Vermont (6.5%), while 13% of visitors to Vermont welcome centers and nearly one-third of the visitors to state parks lived in Vermont (30.8%). Most visitors traveled in groups of two adults, most without children. However, Vermont state park visitors were more likely to visit with children. A majority of welcome center visitors (67.4%) and state park visitors (80.7%) visited Vermont previously, while a smaller majority of visitors to Vermont attractions (58.6%) visited previously. Overall, 66.2% of visitors had visited Vermont before. State park visitors were 46 years old on average. On average, welcome center visitors were 54 years old and attraction visitors were 53 years old. Table 2 shows the age distribution of Vermont visitors.

Table 2. Age distribution of Vermont visitors.

	<i>State Parks</i>	<i>Welcome Centers</i>	<i>Attractions</i>	<i>Overall</i>
	Percentage of Visitors			
<i>Under age 50</i>	59.1	35.4	37.8	42.0
<i>Age 50 and over</i>	40.9	64.6	62.2	58.0

Visitor income tended to skew toward higher income levels, with attractions visitors indicating a higher annual household income than welcome center and state park visitors (Table 3).

Table 3. Household income of Vermont visitors.

	<i>State Parks</i>	<i>Welcome Centers</i>	<i>Attractions</i>	<i>Overall</i>
	Percentage of visitors			
<i>&lt; \$15k</i>	4.6	2.5	2.2	2.9
<i>\$15k-30k</i>	9.6	8.7	5.1	7.2
<i>\$30k-50k</i>	15.7	21.7	12.8	16.1
<i>\$50k-75k</i>	23.1	26.3	21.0	23.1
<i>\$75k-100k</i>	20.2	18.9	21.1	20.2
<i>\$100k-150k</i>	17.4	13.4	19.6	17.3
<i>&gt; \$150k</i>	9.5	8.4	18.2	13.3
<i>Median</i>	\$62,500	\$62,500	\$87,500	\$87,500

## Vacation Planning

### *Influence on Decision to Visit Vermont*

Nearly two-thirds of respondents indicated that the advice of friends and family influenced their decision to travel to Vermont. Other important influences included websites, brochures and magazine articles.

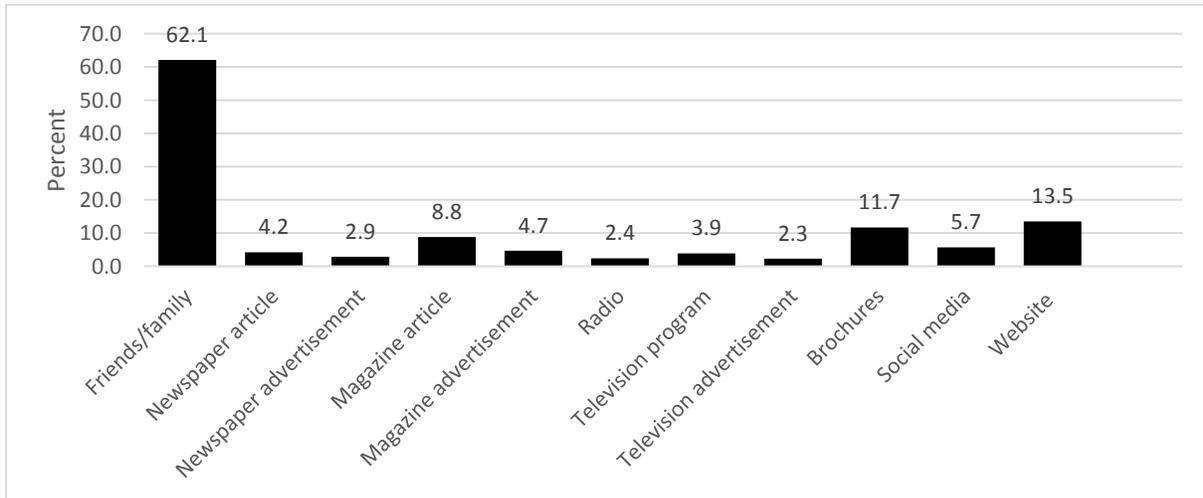


Figure 1. Influence on decision to vacation/travel in Vermont.

Age groups and repeat versus first-time visitors were separated to examine the influence of media on their decisions to vacation/travel in Vermont. Visitors under the age of 50 were more influenced by friends and family and social media than visitors over the age of 50, while visitors over the age of 50 were slightly more influenced by print media than younger visitors. Figure 2 below shows the percentage of visitors who were influenced to visit Vermont by various sources and types of media.

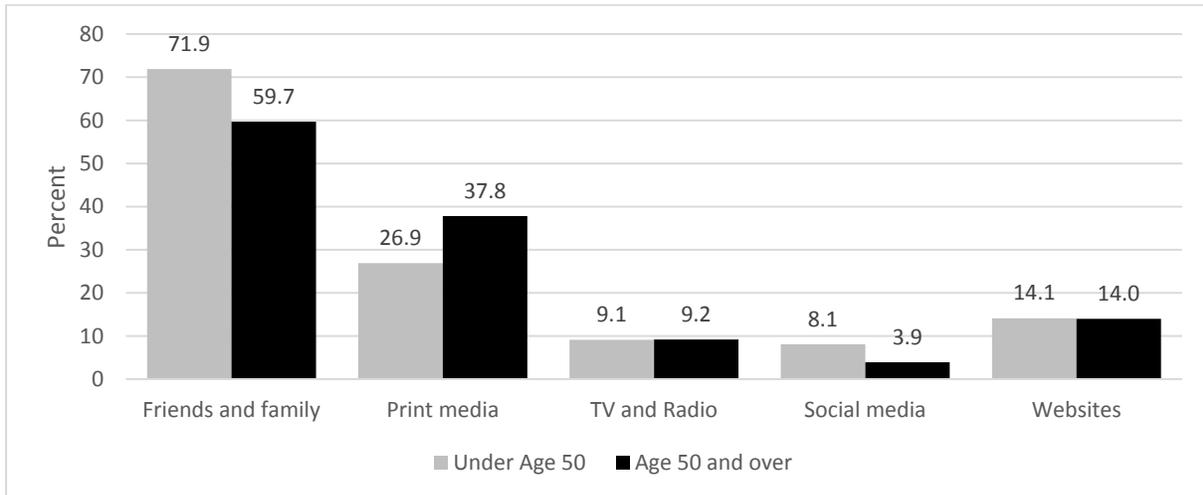


Figure 2. Influence on decision to vacation/travel in Vermont by age groups.

Repeat visitors were more influenced by friends and family than first-time visitors. First-time visitors were slightly more influenced by print media and websites (Figure 3).

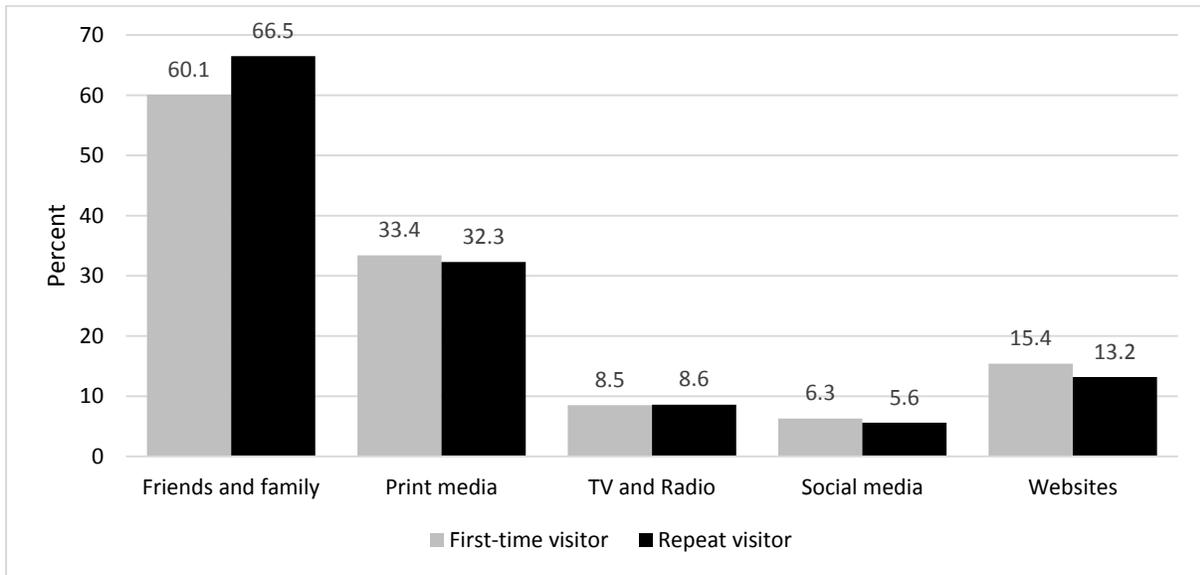


Figure 3. Influence on decision to vacation/travel in Vermont by first-time and repeat visitors.

Print media have an important influence on visitors. Figure 4 shows a breakdown of that category by age for influence on travel decisions. Brochures and magazine articles are the most influential forms of print media for both age groups. However, visitors over the age of 50 are more likely to be influenced by all forms of print media except newspaper advertisements.

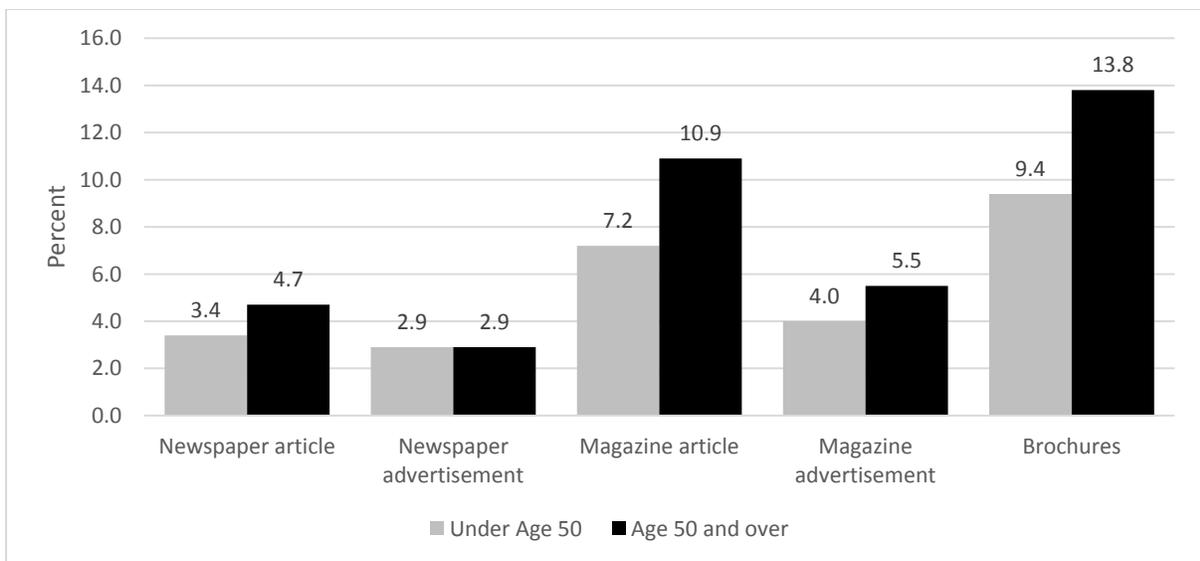


Figure 4. Influence of different types of print media by age group.

### Information Used for Trip Planning

Visitors used websites and the advice of friends and family as their primary sources of information for travel planning. Other important sources of information included brochures, social media and magazine articles (Figure 5).

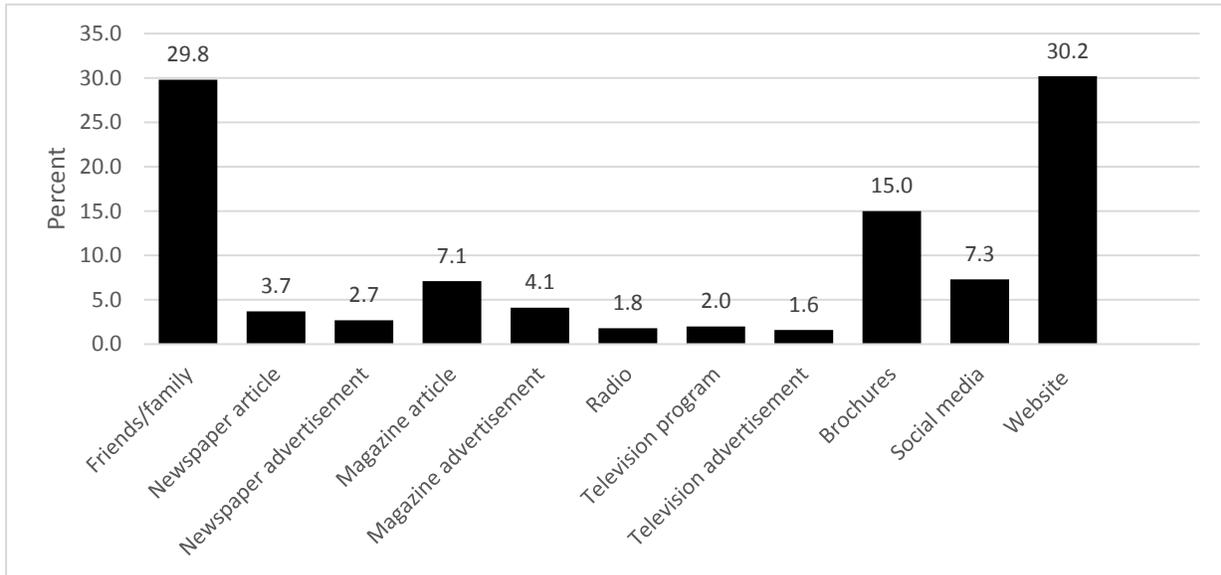


Figure 5. Information used for trip planning.

As in the previous section, age groups and repeat versus first-time visitors were separated to examine which information sources were used to plan travel in Vermont. Websites, print media, and friends/family were the primary sources of information for planning visits to Vermont. There was a slight tendency for visitors under the age of 50 to rely more on information from friends and family and websites, while visitors over the age of 50 were slightly more likely to depend on print media (Figure 6).

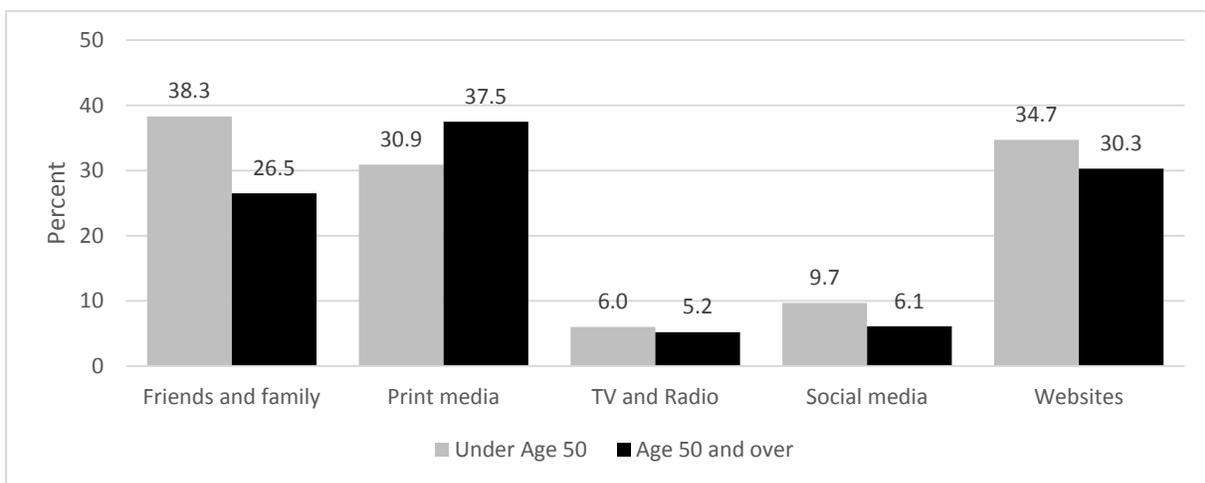


Figure 6. Sources and types of media used for trip planning by age group.

Few substantive differences existed between first-time and repeat visitors in the sources of information they used to plan their trips to Vermont. Slightly more first-time visitors than repeat visitors used websites in trip planning, while slightly more repeat visitors used information from friends and family to plan their trip (Figure 7).

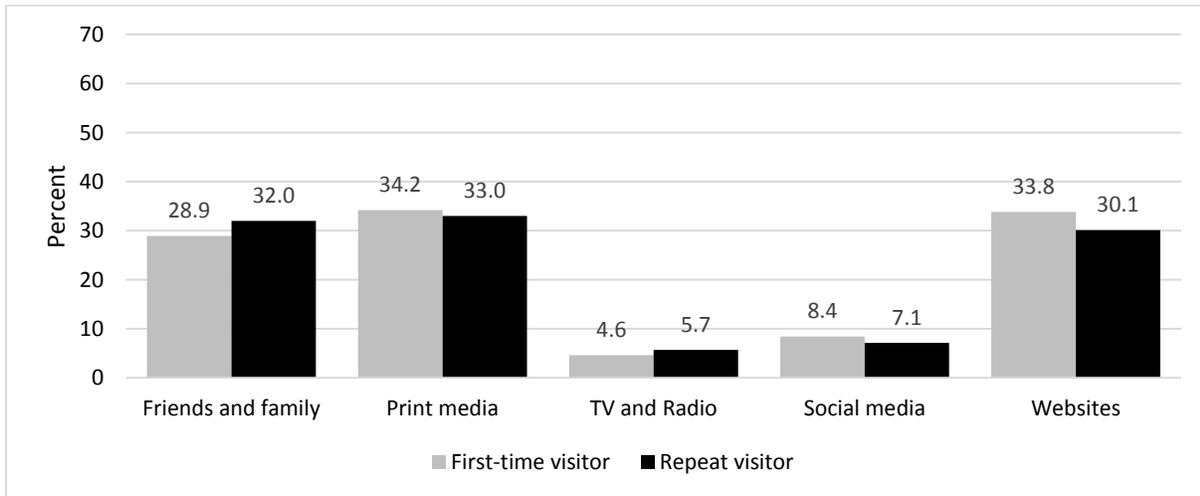


Figure 7. Sources and types of media used for trip planning by first-time and repeat visitors.

Print media are an important source of information for planning visits to Vermont. Figure 8 shows the types of print media used for trip planning by different age groups. Brochures and magazine articles were used most by both age groups, but visitors over the age of 50 were more likely to use most types of print media.

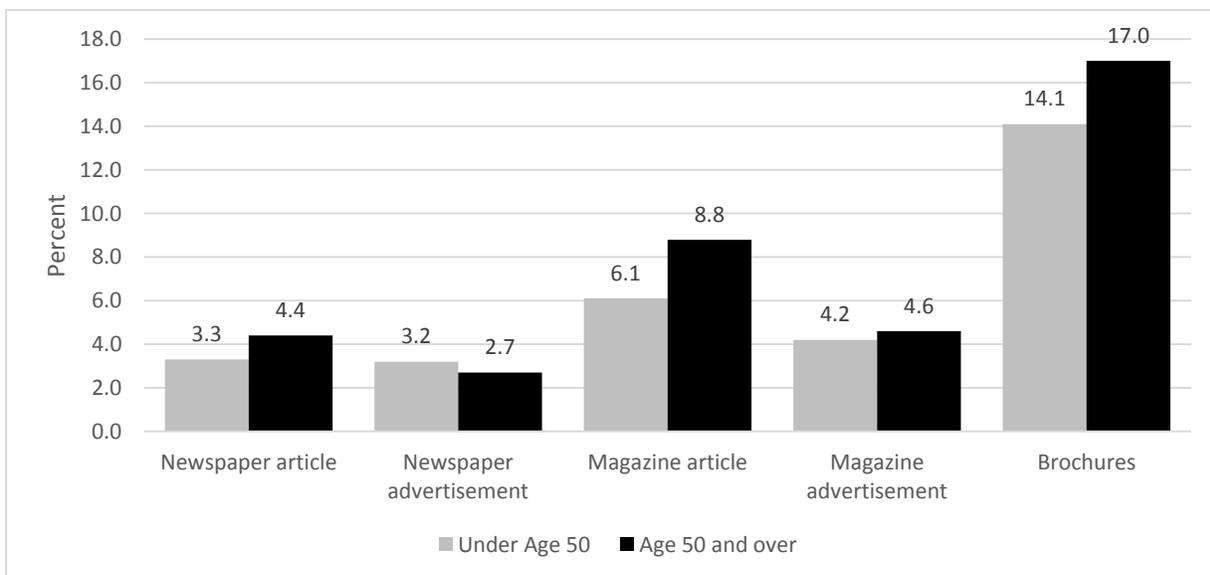


Figure 8. Types of print media used for trip planning by age group.

## Vacation Activities

Visitors participated in a wide variety of activities. State park visitors tended to participate in outdoor activities (hiking/backpacking, sightseeing, canoeing/kayaking, wildlife viewing), while welcome center visitors tended to participate in culturally based activities (sightseeing, shopping, food and drink experiences, farms/farmers markets). Attractions visitors participated in similar activities, but also visited historic sites/museums at higher rates. Table 4 shows the most popular types of activities for Vermont visitors.

Table 4. Popular visitor activities.

	<i>State Parks</i>	<i>Welcome Centers</i>	<i>Attractions</i>	<i>Overall</i>
	Percentage of visitors participating			
<i>Sightseeing</i>	60.0	59.5	85.8	72.8
<i>Shopping</i>	25.9	33.7	56.9	42.9
<i>Food &amp; drink experiences</i>	32.9	30.1	48.0	39.1
<i>Historic sites/museums</i>	22.5	21.3	53.1	36.6
<i>Farms/farmer's markets</i>	30.8	25.5	41.5	34.8
<i>Hiking/backpacking</i>	66.6	19.7	27.7	33.7
<i>Viewing wildlife</i>	44.2	14.4	27.3	27.0
<i>Canoeing/kayaking</i>	41.5	6.1	11.4	16.3

Figure 9 shows which activities were preferred by visitors under the age of 50 and those preferred by visitors over the age of 50. Visitors under the age of 50 were more likely to participate in outdoor activities like hiking or backpacking, while visitors over the age of 50 were more likely to participate in cultural activities like visiting historic sites or museums.

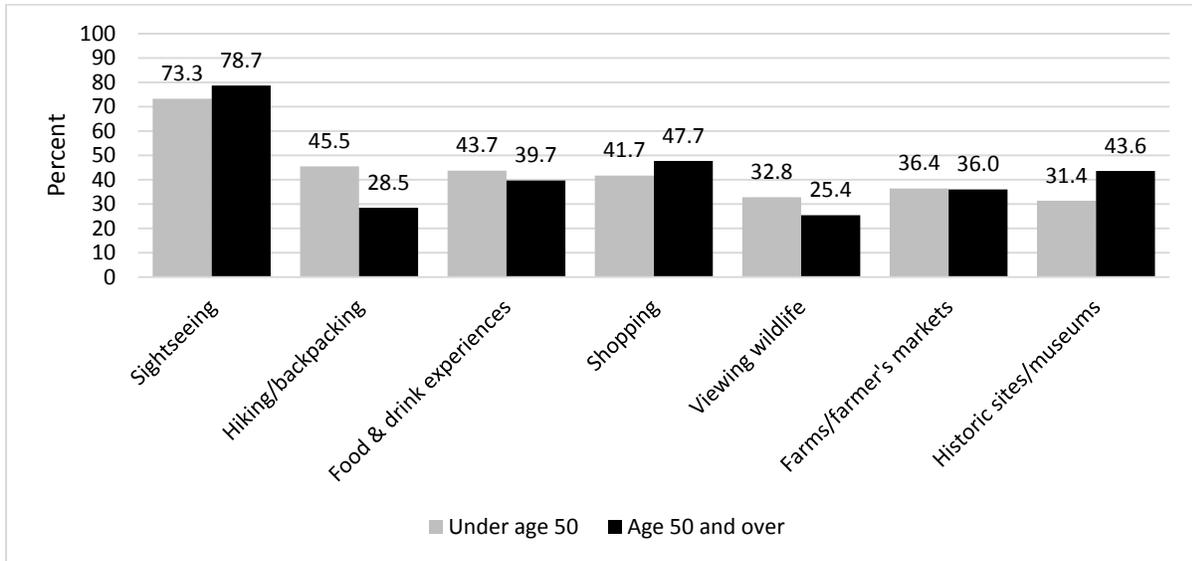


Figure 9. Popular activities by age.

Vermont-made products were purchased by three-quarters of the visitors to attractions (75.0%) and nearly half of the visitors to state parks (45.7%) and welcome centers (41.3%). Visitors intended to purchase a variety of other products and services while in Vermont, with dining being a priority for attraction visitors (62.8%), fuel being a priority for welcome center visitors, and groceries and fuel being priorities for state park visitors (65.8% and 63.0% respectively) (Table 5).

Table 5. Intended purchases in Vermont.

	<i>State Parks</i>	<i>Welcome Centers</i>	<i>Attractions</i>	<i>Overall</i>
	Percentage of Visitors			
<i>VT Products</i>	45.7	41.3	75.0	58.4
<i>Dining</i>	43.2	36.6	62.3	50.2
<i>Gifts</i>	18.3	25.9	50.6	36.1
<i>Admission fees</i>	33.4	15.6	48.7	35.1
<i>Groceries</i>	65.8	25.4	36.0	39.2
<i>Clothing</i>	16.8	18.1	25.9	21.5
<i>Antiques</i>	5.0	11.5	9.9	9.4
<i>Fuel</i>	63.0	39.3	55.8	52.2
<i>Outdoor supplies</i>	31.0	11.6	6.2	13.3
<i>Lift tickets/ski passes</i>	3.1	9.3	4.8	5.8

Visitors rated natural attractions (mountains, wildlife, state parks, lakes, etc.) as the most important type of attraction (Table 6).

Table 6. Visitor ratings of different types of attractions.

	<i>State Parks</i>	<i>Welcome Centers</i>	<i>Attractions</i>	<i>Overall</i>
	Average Visitor Rating Scale range of 1 to 5: 1=Less Important and 5=More Important			
<i>Agricultural</i>	3.4	3.7	3.5	3.5
<i>Cultural</i>	3.2	3.7	3.8	3.7
<i>Seasonal outdoor recreation</i>	4.5	3.7	3.3	3.7
<i>Natural</i>	4.6	4.2	4.2	4.3
<i>Vermont-made products</i>	3.5	4.0	3.9	3.8

### Overnight Travel

Most state park (86.2%) and attractions visitors (84.3%) intended to stay in Vermont overnight. A smaller majority of welcome center visitors (55.1%) intended to stay in Vermont overnight.

Most visitors reserved their lodging accommodations on average about 6 to 9 weeks in advance. However, a substantial percentage reserved accommodations less than a week in advance. State Park visitors tended to reserve their accommodations more than 9 weeks before traveling. Table 7 shows the distribution of how long before traveling visitors reserved their accommodations.

Table 7. Timing of reservations of accommodations by visitors.

	<i>State Parks</i>	<i>Welcome Centers</i>	<i>Attractions</i>	<i>Overall</i>
	Percentage of Visitors			
<i>Less than 1 week</i>	20.5	13.8	24.0	21.8
<i>1 to 2 weeks</i>	10.5	10.6	10.3	10.4
<i>2 to 4 weeks</i>	18.8	27.0	17.4	18.8
<i>4 to 8 weeks</i>	17.0	27.0	21.4	20.6
<i>8 to 12 weeks</i>	7.9	11.1	8.7	8.7
<i>12 to 26 weeks</i>	14.3	5.8	14.2	13.3
<i>26 to 52 weeks</i>	10.4	3.2	3.9	5.9
<i>More than 52 weeks</i>	0.7	1.6	0.2	0.5
<i>Mean (Average) Number of Weeks</i>	9.5	6.4	6.4	7.4

Over half of overnight visitors (52.8% ) stayed in commercial lodging, 14.7% stayed with friends and family, 8.3% stayed in vacation rental properties, 2.8% stayed in owned second or vacation homes, and 30.6% stayed in parks or campgrounds (Table 8).

Table 8. Accommodations while in Vermont.

	<i>State Parks</i>	<i>Welcome Centers</i>	<i>Attractions</i>	<i>Overall</i>
	Percentage of Visitors			
<i>Motel</i>	4.0	15.8	20.2	15.0
<i>Hotel</i>	3.8	17.2	17.8	14.0
<i>Family/friends</i>	7.0	20.8	16.3	14.7
<i>Resort</i>	2.6	15.4	14.3	11.4
<i>Vacation rentals</i>	4.2	5.7	10.8	8.3
<i>Inn</i>	1.4	5.9	8.9	6.3
<i>B&amp;B</i>	1.9	7.6	7.6	6.1
<i>State park campground</i>	85.3	3.5	5.3	26.2
<i>Commercial campground</i>	4.8	3.4	4.5	4.4
<i>Vacation home</i>	1.2	2.8	3.6	2.8

## Travel Patterns

On average, respondents who had made previous visits to Vermont visited 2 to 4 times per year. A large majority of visitors traveled to Vermont in their private vehicles. Visitors often traveled to other destinations while visiting Vermont, particularly nearby states. A majority of state park (79.4%) and welcome center visitors (57.0%) and a substantial plurality of attraction visitors (45.7%) expected to visit Vermont again within a year (Table 9). Very few visitors did not expect to visit Vermont again.

Table 9. When visitors expect to vacation in Vermont again.

	<i>State Parks</i>	<i>Welcome Centers</i>	<i>Attractions</i>	<i>Overall</i>
	Percentage of Visitors			
<i>Within 1 year</i>	79.4	57.0	45.7	56.6
<i>Within 2 years</i>	7.9	14.8	14.8	13.1
<i>Within 3 years</i>	1.4	3.6	4.2	3.4
<i>Don't know</i>	11.0	23.8	34.8	26.4
<i>Never</i>	0.3	0.8	0.6	0.5

Lack of available time was what prevented most visitors from traveling to Vermont more often. All barriers were slightly more pronounced among younger visitors (Figure 10).

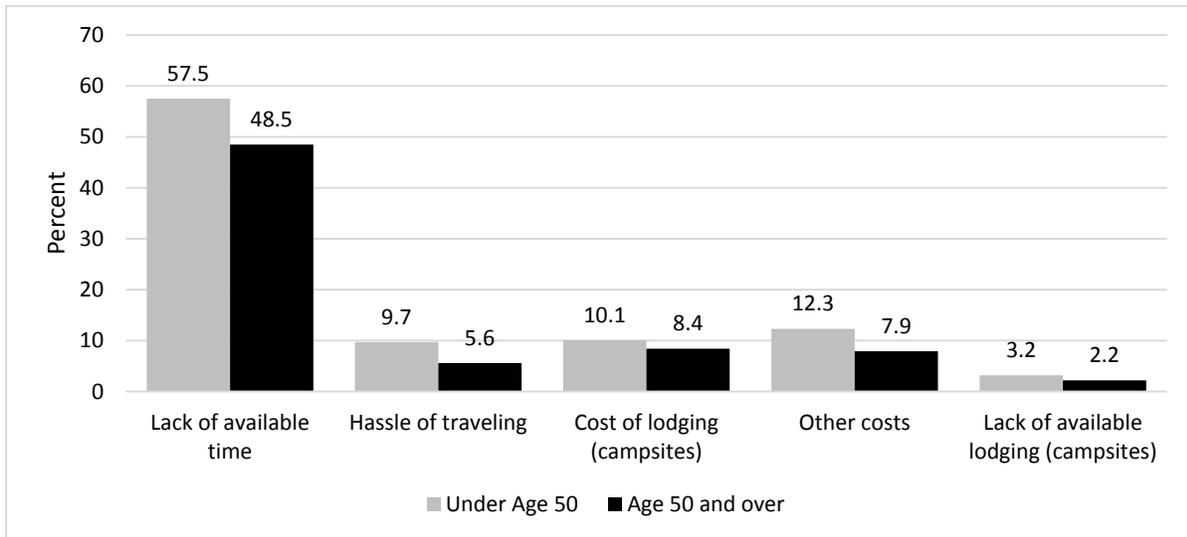


Figure 10. Effect of age on barriers to visiting Vermont more often.

A higher percentage of repeat visitors than first-time visitors indicated that lack of available time was a barrier to visiting more often, while a higher percentage of first-time visitors cited the hassle of traveling as a barrier to more frequent visitation (Figure 11).

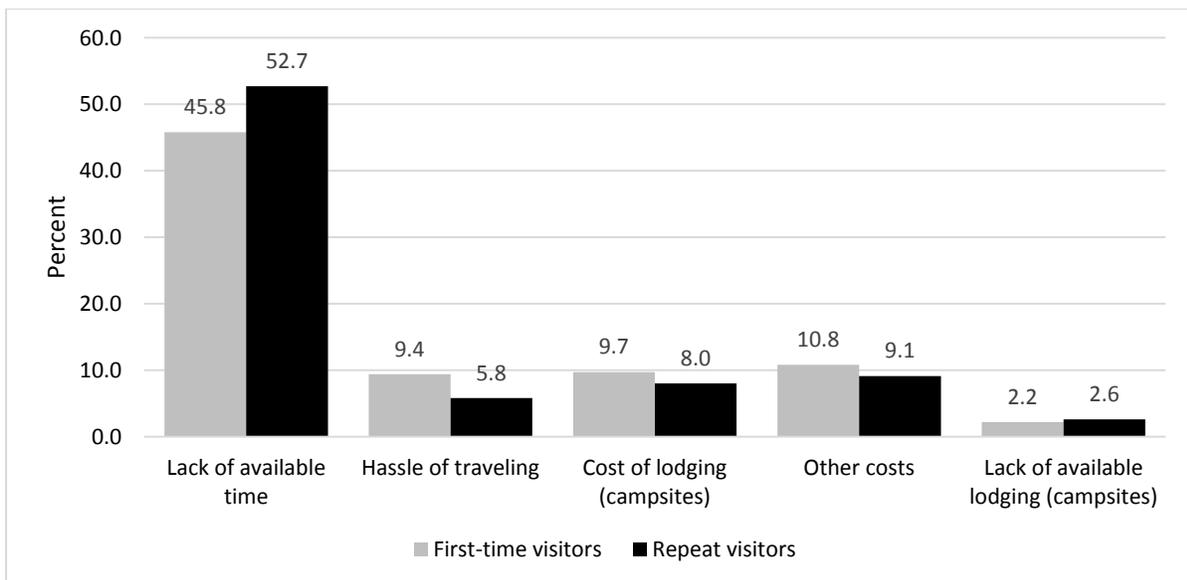


Figure 11. Barriers to visiting Vermont more often for first-time and repeat visitors.

## Conclusions

1. While Vermont received visitors from all 50 states and numerous other countries, most visitors to Vermont lived in nearby states, traveled to Vermont in automobiles, and were relatively affluent.
2. Most visitors planned to stay overnight while visiting Vermont. They tended to stay in commercial lodging, and they reserved their accommodations 6 to 9 weeks in advance. However, a substantial percentage of visitors prearranged their accommodations less than a week in advance.
3. Sightseeing, shopping, and food & drink experiences were some of the most popular activities for visitors of all ages. Younger visitors tended to engage in more active pursuits like hiking and backpacking, while older visitors were more likely to visit historic sites and museums.
4. A majority of visitors took Vermont-made products home with them. The interest in purchasing Vermont-made products often continued after visitors returned to their homes.
5. Visitors indicated that friends and family were their primary influence for visiting Vermont. Thus, marketing Vermont in Vermont may have an influence on visitors from other states.
6. To plan their vacations, visitors used travel information primarily from websites, print media, and friends and family. Visitors under the age of 50 relied more on information from friends and family as well as websites, while visitors over the age of 50 were more likely to depend on print media.
7. Most visitors had traveled to Vermont before and intended to visit again. The primary barrier to visiting more often was lack of available time, especially for visitors under the age of 50. Marketing that emphasizes the close proximity of Vermont and convenience of short visits may help visitors overcome this barrier.
8. Vermonters traveling within Vermont is an important segment of the traveling population. One-third of state park visitors and 15% of welcome center visitors indicated that they are residents of Vermont.
9. Profiles of Vermont visitors by season aid in understanding different needs and expectations across seasons. While many winter visitors come to Vermont to ski, they also enjoy other activities while they visit such as sightseeing, shopping, and dining out. Summer visitors enjoy the natural features that Vermont has to offer by backpacking, canoeing and kayaking, and wildlife viewing. Additionally, Vermont's agricultural and culinary tourism are important to visitors in all four seasons, with farm visits, festivals, and special events taking place throughout the year.

## **Next Steps**

The two-year project described in this report has taken an important step in understanding Vermont's diverse visitor population. Gathering comparable data in the future can ensure that Vermont is meeting the changing needs of visitors. As activities such as mountain biking and culinary tourism become more popular with Vermont visitors, it will be important to understand visitor expectations for those new and evolving activities. Additionally, efforts to gather visitor information in the future can attempt to resolve some of the limitations of this study. For instance, methods can be designed to allow for greater interaction with winter and spring visitors so that larger samples of those groups can be obtained. It may be possible in the future to rely more heavily on emerging technologies like mobile devices to aid in data collection that will allow nearly instant feedback for Vermont decision makers. For these reasons, it will be important to replicate this study in the future.

## Appendix A: Participating State Parks and Attractions and Welcome Centers

State Parks	Attractions	Welcome Centers
Ascutney State Park	Bennington Battle Monument	<b><i>Paper and Wi-fi</i></b>
Bomoseen State Park	Billings Farm and Museum	<b><i>Questionnaires</i></b>
Branbury State Park	Ben & Jerry's Factory	Bennington
Brighton State Park	Cabot Annex Store	Derby
Burton Island State Park	Cabot Quechee Store	Fair Haven
Button Bay State Park	Cabot Visitor Center	Georgia – Southbound
Coolidge State Park	Frog Hollow– Burlington	Guilford
DAR State Park	Gallery at the Vault	Hartford
Elmore State Park	Green Mountain Railroad	Sharon
Emerald Lake State Park	President Calvin Coolidge State	Williston – Northbound
Fort Dummer State Park	Historic Site	Williston – Southbound
Grand Isle State Park	Rock of Ages Quarry	
Half Moon State Park	Shelburne Farms	<b><i>Wi-fi Questionnaires Only</i></b>
Jamaica State Park	Shelburne Museum	Alburgh
Lake Carmi State Park	Vermont Country Store -	Bradford
Lake St. Catherine State Park	Rockingham	Capitol Region
Little River State Park	Vermont Country Store - Weston	Lyndon
Maidstone State Park		Randolph
Quechee State Park		Waterford
Silver Lake State Park		White River Junction
Smuggler's Notch State Park		
Stillwater State Park		
Underhill State Park		
Wilgus State Park		
Woodford State Park		

## **Appendix B: Questionnaires**

The study questionnaires are included below. Questionnaires are printed double-sided on legal-sized paper. Each questionnaire is 2 pages (or one sheet of paper). The formatting has been adjusted for this report.

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Location \_\_\_\_\_

### Vermont State Parks Survey

We are conducting this survey to understand how to better serve people who vacation/travel in and around Vermont. Your answers to these questions will be held in the strictest confidence. Thank you.

Whether you live in Vermont or are visiting, please tell us about your trip!

1. Is this your first vacation/trip (a pleasure trip outside your normal daily commute) in Vermont?

Yes \_\_\_\_ No \_\_\_\_ (If no, please answer 1a and 1b, if you live in Vermont, skip to question 2)

1a. In what year and season was your most recent previous Vermont vacation/trip? \_\_\_\_\_ / \_\_\_\_\_  
(Year) (Season)

1b. In a typical year, how many vacations/trips do you take in Vermont? \_\_\_\_\_

2. Please check all that apply:

Which influenced your decision to vacation/travel in Vermont?

Which information did you use to plan your Vermont vacation/trip?

- |  |                       |                       |
|--|-----------------------|-----------------------|
| Friends/family                         | <input type="radio"/> | <input type="radio"/> |
| Newspaper article                      | <input type="radio"/> | <input type="radio"/> |
| Newspaper advertisement                | <input type="radio"/> | <input type="radio"/> |
| Magazine article                       | <input type="radio"/> | <input type="radio"/> |
| Magazine advertisement                 | <input type="radio"/> | <input type="radio"/> |
| Radio                                  | <input type="radio"/> | <input type="radio"/> |
| Television program                     | <input type="radio"/> | <input type="radio"/> |
| Television advertisement               | <input type="radio"/> | <input type="radio"/> |
| Brochure                               | <input type="radio"/> | <input type="radio"/> |
| Social media (Twitter, Facebook, etc.) | <input type="radio"/> | <input type="radio"/> |
| Website _____                          | <input type="radio"/> | <input type="radio"/> |
| Other _____                            | <input type="radio"/> | <input type="radio"/> |

3. In what activities do you plan to do during this vacation/trip in Vermont? (Check all that apply.)

- |  |   |  |
|--|---|--|
| <input type="radio"/> Sightseeing        | <input type="radio"/> Shopping                  | <input type="radio"/> Farms/farmer's markets       |
| <input type="radio"/> Road biking        | <input type="radio"/> Performing arts           | <input type="radio"/> Mountain biking              |
| <input type="radio"/> Fairs & events     | <input type="radio"/> Boating                   | <input type="radio"/> Historic sites/museums       |
| <input type="radio"/> Viewing wildlife   | <input type="radio"/> Food & drink experiences  | <input type="radio"/> Fishing                      |
| <input type="radio"/> Nightlife          | <input type="radio"/> Hunting                   | <input type="radio"/> Resort/spa                   |
| <input type="radio"/> Canoeing/kayaking  | <input type="radio"/> Factory tours             | <input type="radio"/> Snowmobiling/ATV riding      |
| <input type="radio"/> Hiking/backpacking | <input type="radio"/> Skiing (alpine or Nordic) | <input type="radio"/> Other (please specify) _____ |

Which of the activities above is your primary activity on this trip? \_\_\_\_\_

4. What transportation did you use to travel to and in Vermont? (Check all that apply.)

- |                                       |                                  |                                  |
|---------------------------------------|----------------------------------|----------------------------------|
| <input type="radio"/> Private vehicle | <input type="radio"/> RV         | <input type="radio"/> Boat/Ferry |
| <input type="radio"/> Rented vehicle  | <input type="radio"/> Motorcycle | <input type="radio"/> Bicycle    |

5. How MANY NIGHTS will you spend in each type of lodging during your Vermont vacation/trip?

I live in Vermont and am not staying overnight/I am going home \_\_\_\_\_ (skip to question 6.)

- |        |                |                       |                |                    |                |
|--------|----------------|-----------------------|----------------|--------------------|----------------|
| Resort | _____ (nights) | Rental condo          | _____ (nights) | Cabin/cottage      | _____ (nights) |
| Motel  | _____ (nights) | Vacation home you own | _____ (nights) | Family/friends     | _____ (nights) |
| Hotel  | _____ (nights) | State Park campground | _____ (nights) | Bed & breakfast    | _____ (nights) |
| Inn    | _____ (nights) | Commercial campground | _____ (nights) | Rental home        | _____ (nights) |
|        |                |                       |                | Total nights in VT | _____          |

5a. Did you pre-arrange lodging reservations?

Yes \_\_\_\_ No \_\_\_\_ If yes, how long in advance did you pre-arrange your lodging? \_\_\_\_ week(s) \_\_\_\_ day(s).

6. What prevents you from vacationing/traveling in Vermont more often? (Check all that apply.)

- Lack of available time       Cost of campsites       Other costs  
 Hassle of traveling       Lack of available campsites       Other \_\_\_\_\_

7. How many people are in your personal travel group (including you)? Adults \_\_\_\_ Children under 18 \_\_\_\_

8. What type of purchases do you plan to make during your vacation/trip in Vermont? (Check all that apply.)

- Vermont-made products       Clothing       Outdoor supplies  
 Gifts       Groceries       Lift tickets/ski passes  
 Antiques       Dining       Other \_\_\_\_\_  
 Admission fees       Fuel

9. How important are the following types of attractions to you? (Circle one number for each item.)

	Less Important			More Important	
Agricultural (farms, fairs, Vermont-grown foods, etc.)	1	2	3	4	5
Cultural (museums, history, villages, arts, events, performances, etc.)	1	2	3	4	5
Seasonal outdoor recreation (skiing, hiking, camping, water sports, hunting, etc.)	1	2	3	4	5
Natural (mountains, wildlife, state parks, lakes, etc.)	1	2	3	4	5
Vermont-made products (specialty foods, maple syrup, wood products, cheese, etc.)	1	2	3	4	5

10. What other destinations, if any, do you plan to visit on this trip? (Please check all that apply.)

- New Hampshire       Rhode Island       Canada  
 Maine       New York       Other \_\_\_\_\_  
 Massachusetts       Connecticut

11. When do you expect to vacation/travel in Vermont again?

Within 1 year \_\_\_\_ Within 2 years \_\_\_\_ Within 3 years \_\_\_\_ Don't Know \_\_\_\_ Never \_\_\_\_

12. What is your home US zip code (or country)? \_\_\_\_\_ 13. In what year were you born? \_\_\_\_\_

14. What is your approximate annual household income?

- Less than \$15,000       \$75,000 - \$100,000  
 \$15,000 - \$30,000       \$100,000 - \$150,000  
 \$30,000 - \$50,000       \$150,000 or more  
 \$50,000 - \$75,000

15. Is there anything else you would like to tell us about your vacation/trip in Vermont?

Thank you for participating in this survey!

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Location \_\_\_\_\_

### Vermont Travel and Vacation Survey

We are conducting this survey to understand how to better serve people who vacation/travel in and around Vermont. Your answers to these questions will be held in the strictest confidence. Thank you.

Whether you live in Vermont or are visiting, please tell us about your trip!

1. Is this your first vacation/trip (a pleasure trip outside your normal daily commute) in Vermont?

Yes \_\_\_\_ No \_\_\_\_ (If no, please answer 1a and 1b, if you live in Vermont, skip to question 2)

1a. In what year and season was your most recent previous Vermont vacation/trip? \_\_\_\_\_ / \_\_\_\_\_  
(Year) (Season)

1b. In a typical year, how many vacations/trips do you take in Vermont? \_\_\_\_\_

2. Please check all that apply:  
Which influenced your decision to vacation/travel in Vermont? Which information did you use to plan your Vermont vacation/trip?

- |  |                       |                       |
|--|-----------------------|-----------------------|
| Friends/family                         | <input type="radio"/> | <input type="radio"/> |
| Newspaper article                      | <input type="radio"/> | <input type="radio"/> |
| Newspaper advertisement                | <input type="radio"/> | <input type="radio"/> |
| Magazine article                       | <input type="radio"/> | <input type="radio"/> |
| Magazine advertisement                 | <input type="radio"/> | <input type="radio"/> |
| Radio                                  | <input type="radio"/> | <input type="radio"/> |
| Television program                     | <input type="radio"/> | <input type="radio"/> |
| Television advertisement               | <input type="radio"/> | <input type="radio"/> |
| Brochure                               | <input type="radio"/> | <input type="radio"/> |
| Social media (Twitter, Facebook, etc.) | <input type="radio"/> | <input type="radio"/> |
| Website _____                          | <input type="radio"/> | <input type="radio"/> |
| Other _____                            | <input type="radio"/> | <input type="radio"/> |

3. In what activities do you plan to do during this vacation/trip in Vermont? (Check all that apply.)

- |  |   |  |
|--|---|--|
| <input type="radio"/> Sightseeing        | <input type="radio"/> Shopping                  | <input type="radio"/> Farms/farmer's markets       |
| <input type="radio"/> Road biking        | <input type="radio"/> Performing arts           | <input type="radio"/> Mountain biking              |
| <input type="radio"/> Fairs & events     | <input type="radio"/> Boating                   | <input type="radio"/> Historic sites/museums       |
| <input type="radio"/> Viewing wildlife   | <input type="radio"/> Food & drink experiences  | <input type="radio"/> Fishing                      |
| <input type="radio"/> Nightlife          | <input type="radio"/> Hunting                   | <input type="radio"/> Resort/spa                   |
| <input type="radio"/> Canoeing/kayaking  | <input type="radio"/> Factory tours             | <input type="radio"/> Snowmobiling/ATV riding      |
| <input type="radio"/> Hiking/backpacking | <input type="radio"/> Skiing (alpine or Nordic) | <input type="radio"/> Other (please specify) _____ |

Which of the activities above is your primary activity on this trip? \_\_\_\_\_

4. What transportation did you use to travel to and in Vermont? (Check all that apply.)

- |                                       |   |                                   |
|---------------------------------------|---|-----------------------------------|
| <input type="radio"/> Private vehicle | <input type="radio"/> Commercial airline      | <input type="radio"/> Boat/Ferry  |
| <input type="radio"/> Rented vehicle  | <input type="radio"/> Private airplane        | <input type="radio"/> Bicycle     |
| <input type="radio"/> RV              | <input type="radio"/> Motorcoach - group tour | <input type="radio"/> Shuttle bus |
| <input type="radio"/> Motorcycle      | <input type="radio"/> Motorcoach - commercial | <input type="radio"/> Rail        |

**5. How MANY NIGHTS will you spend in each type of lodging during your Vermont vacation/trip?**

I live in Vermont and am not staying overnight/I am going home \_\_\_\_\_ (skip to question 6.)

Resort _____ (nights)	Rental condo _____ (nights)	Cabin/cottage _____ (nights)
Motel _____ (nights)	Vacation home you own _____ (nights)	Family/friends _____ (nights)
Hotel _____ (nights)	State Park campground _____ (nights)	Bed & breakfast _____ (nights)
Inn _____ (nights)	Commercial campground _____ (nights)	Rental home _____ (nights)
		Total nights in VT _____

**5a. Did you pre-arrange lodging reservations?**

Yes \_\_\_\_ No \_\_\_\_ If yes, how long in advance did you pre-arrange your lodging? \_\_\_\_ week(s) \_\_\_\_ day(s).

**6. What prevents you from vacationing/traveling in Vermont more often? (Check all that apply.)**

- Lack of available time
- Cost of lodging
- Other costs
- Hassle of traveling
- Lack of available lodging
- Other \_\_\_\_\_

**7. How many people are in your personal travel group (including you)? Adults \_\_\_\_ Children under 18 \_\_\_\_**

**8. What type of purchases do you plan to make during your vacation/trip in Vermont? (Check all that apply.)**

- Vermont-made products
- Clothing
- Outdoor supplies
- Gifts
- Groceries
- Lift tickets/ski passes
- Antiques
- Dining
- Other \_\_\_\_\_
- Admission fees
- Fuel

**9. How important are the following types of attractions to you? (Circle one number for each item.)**

	Less Important		More Important		
Agricultural (farms, fairs, Vermont-grown foods, etc.)	1	2	3	4	5
Cultural (museums, history, villages, arts, events, performances, etc.)	1	2	3	4	5
Seasonal outdoor recreation (skiing, hiking, camping, water sports, hunting, etc.)	1	2	3	4	5
Natural (mountains, wildlife, state parks, lakes, etc.)	1	2	3	4	5
Vermont-made products (specialty foods, maple syrup, wood products, cheese, etc.)	1	2	3	4	5

**10. What other destinations, if any, do you plan to visit on this trip? (Please check all that apply.)**

- New Hampshire
- Rhode Island
- Canada
- Maine
- New York
- Other \_\_\_\_\_
- Massachusetts
- Connecticut

**11. When do you expect to vacation/travel in Vermont again?**

Within 1 year \_\_\_\_ Within 2 years \_\_\_\_ Within 3 years \_\_\_\_ Don't Know \_\_\_\_ Never \_\_\_\_

**12. What is your home US zip code (or country)? \_\_\_\_\_**

**13. In what year were you born? \_\_\_\_\_**

**14. What is your approximate annual household income?**

- Less than \$15,000
- \$15,000 - \$30,000
- \$30,000 - \$50,000
- \$50,000 - \$75,000
- \$75,000 - \$100,000
- \$100,000 - \$150,000
- \$150,000 or more

**15. Is there anything else you would like to tell us about your vacation/trip in Vermont?**

Thank you for participating in this survey!

## Appendix C: Seasonal Profiles

The date that visitors completed the Vermont Visitor Survey was collected. This makes it possible to create profiles of those visitors by season. For the purposes of this report, winter visitors are those who completed the survey during the months of December, January or February (N=468). Spring visitors are those who completed the survey during the months of March, April or May (N=177). Summer visitors are those who completed the survey during the months of June, July or August (N=4,289). Fall visitors are those who completed the survey during the months of September, October, or November (N=3,289). Surveys from visitors not returned with a completion date are excluded from these profiles (N=332).

### Winter

Most winter visitors had visited Vermont in the past (80.7%) and tended to visit Vermont an average of 3.5 times per year, traveled to Vermont in private or rented automobiles (90.6%), stayed overnight in Vermont (77.2%), and visited for about one week (7.2 nights). Most reserved their lodging (71.9%) two months or less in advance (81.8%). Most winter visitors tended to reside in nearby states like Massachusetts (20.2%), New York (16.0%), Connecticut (8.4%), and New Hampshire (7.9%), however, winter visitors visited Vermont from 30 different states. A sizeable percentage of winter visitors sampled (15.7%) lived in Vermont, meaning many Vermonters travel within the state for pleasure. The average age of winter visitors was 50 and their average household income was about \$82,000. More information about winter visitors is presented in the graphs below.

Figure 1 shows which sources and types of media influenced winter visitors in their decision to travel to Vermont, and were used to plan their trips. Winter visitors were most influenced to travel by family and friends and print media (newspaper articles and advertisements, magazine articles and advertisements, and brochures). The same types of media were used most for trip planning with websites also being important.

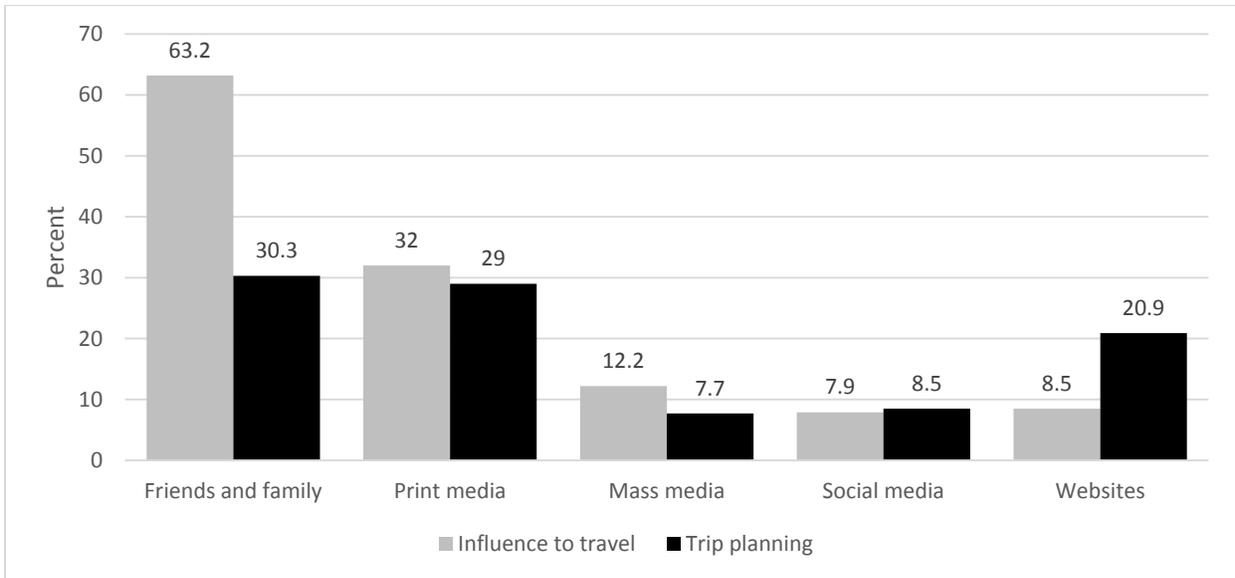


Figure 1. Sources and types of media used for trip planning by winter visitors.

Figure 2 shows the most popular activities for winter visitors. A majority of visitors participated in sightseeing, while substantial percentages (more than a quarter of visitors) also participated in food and drink experiences, shopping, skiing, farm visits or farmer’s markets and visits to historic sites or museums.

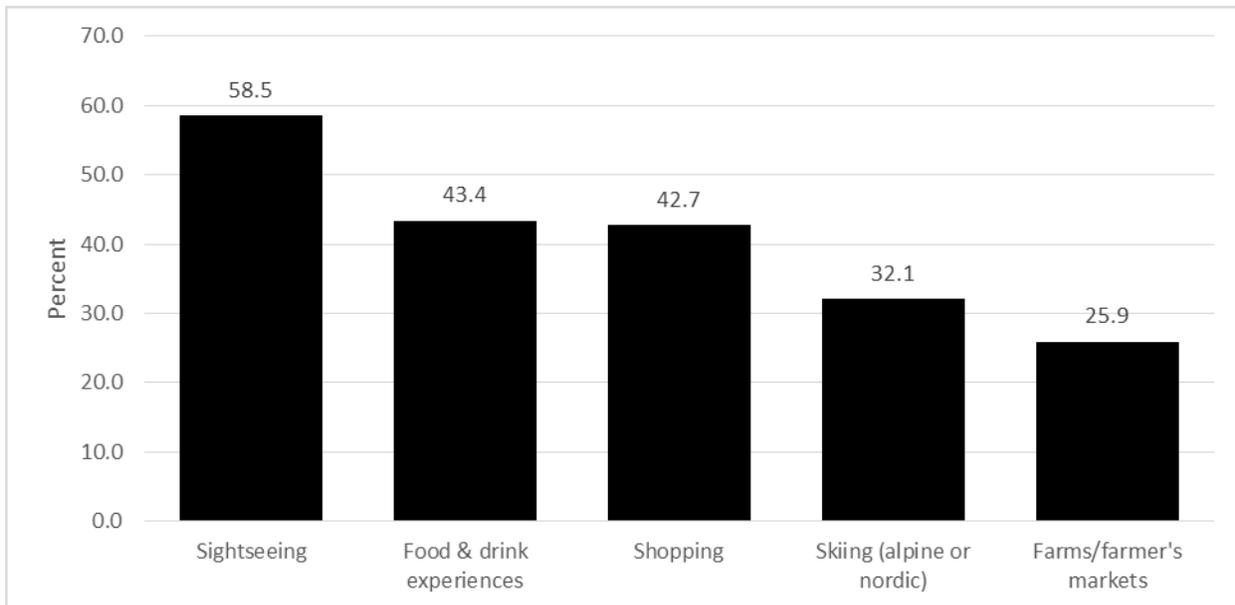


Figure 2. Popular activities for winter visitors.

Figure 3 shows the accommodations of winter visitors. A majority of winter visitors stay in commercial lodging establishments (hotel, motel, inn, or bed and breakfast), while over one quarter stay with family and friends.

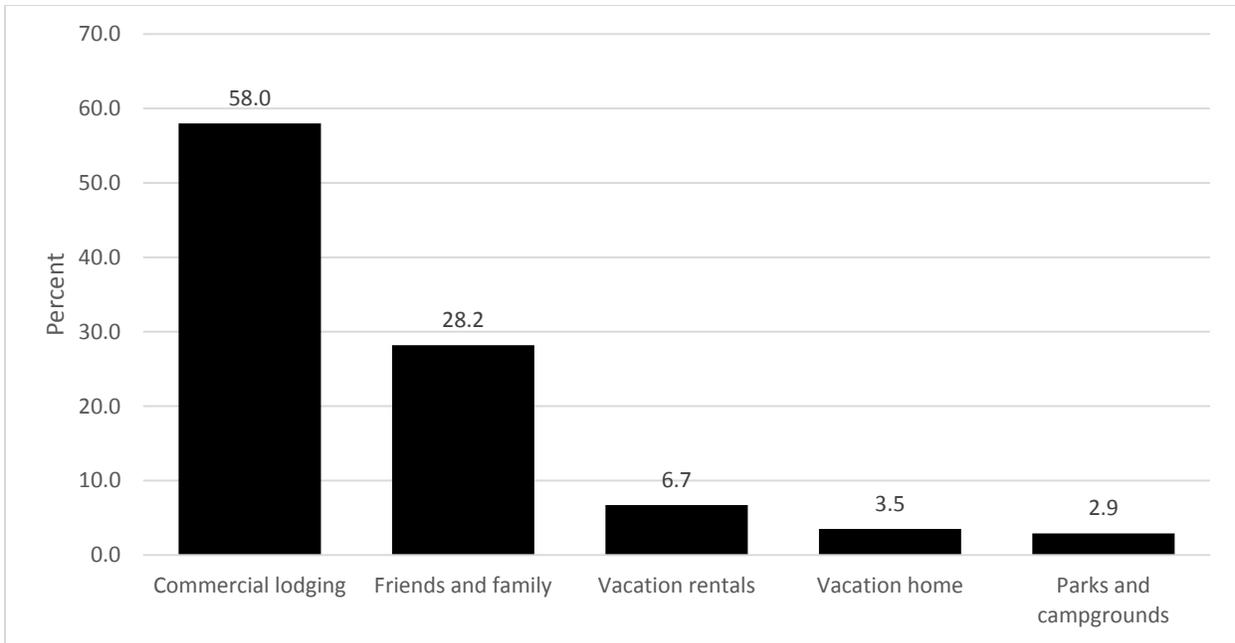


Figure 3. Types of accommodations used by winter visitors.

For winter visitors, lack of available time to travel is the most significant barrier to visiting Vermont more often. Just over half of winter visitors indicated this barrier kept them from visiting more often (Figure 4).

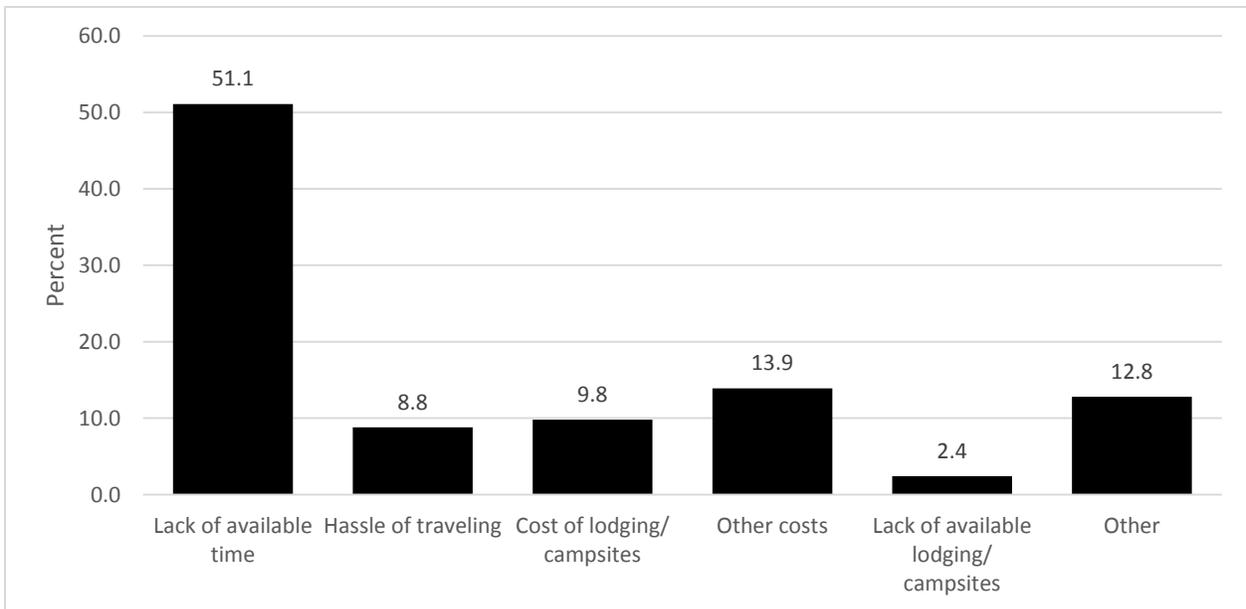


Figure 4. Barriers to more frequent travel for winter visitors.

A majority of winter visitors intended to purchase Vermont-made products, fuel, and dine out while visiting Vermont. Other significant expenditures by more than a quarter of visitors included groceries, gifts, and clothing (Figure 5).

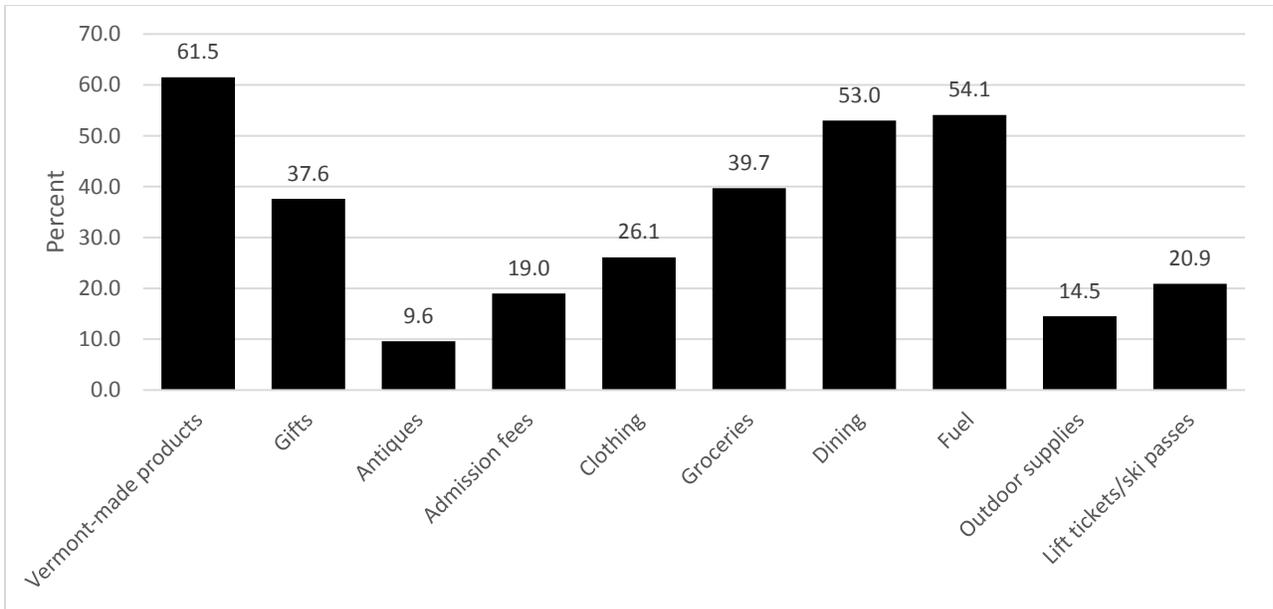


Figure 5. Expected purchases by winter visitors.

On average, winter visitors considered Vermont’s natural features to be the most important type of attraction. However, all types of attractions were considered at least moderately important to winter visitors (Figure 6).

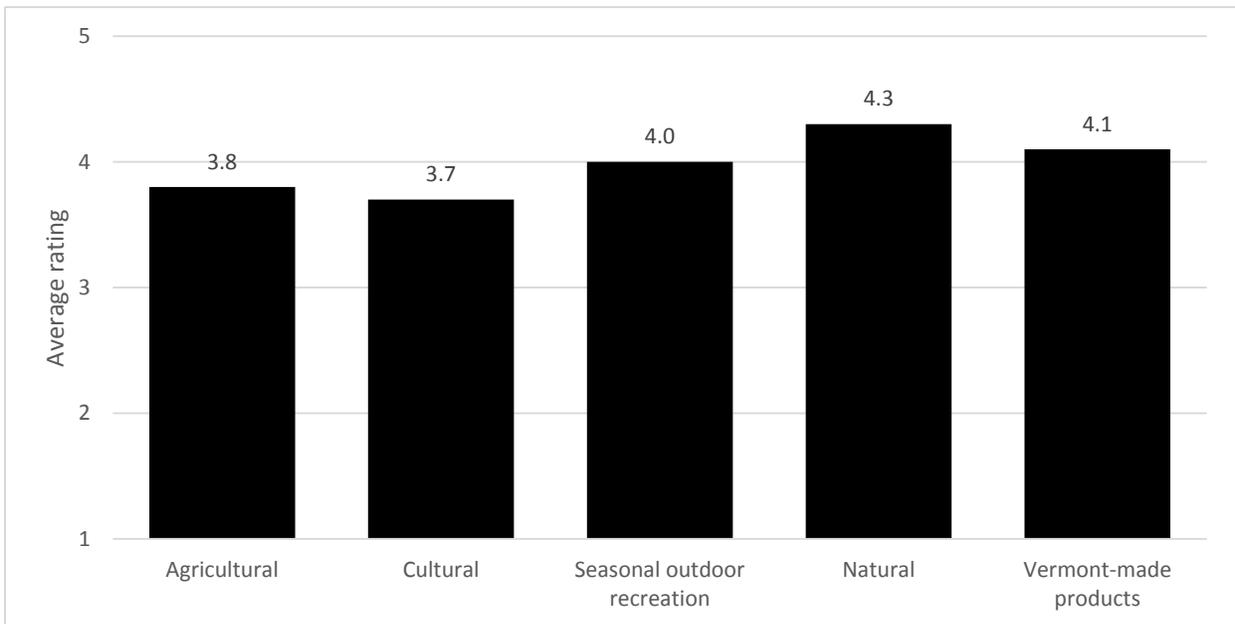


Figure 6. Importance of different attraction types to winter visitors.

## Spring

Most spring visitors had visited Vermont in the past (83.5%) and tended to visit Vermont an average of 4.3 times per year, traveled to Vermont in private or rented automobiles (92.7%), stayed overnight in Vermont (72.3%), and visited for four nights. Most reserved their lodging (55.0%) one month or less in advance. Most spring visitors tended to reside in nearby states like Massachusetts (14.8%), New York (19.0%), Connecticut (7.0%), and New Hampshire (10.6%), however, spring visitors visited Vermont from 20 different states. A sizeable percentage of spring visitors sampled (21.1%) lived in Vermont, meaning many Vermonters travel within the state for pleasure. The average age of spring visitors was 53 and their average household income was about \$86,000. More information about spring visitors is presented in the graphs below.

Figure 7 shows which sources and types of media influenced spring visitors in their decision to travel to Vermont, and were used to plan their trips. Spring visitors were most influenced to travel by family and friends and print media (newspaper articles and advertisements, magazine articles and advertisements, and brochures). The same types of media were used most for trip planning, with websites also being important.

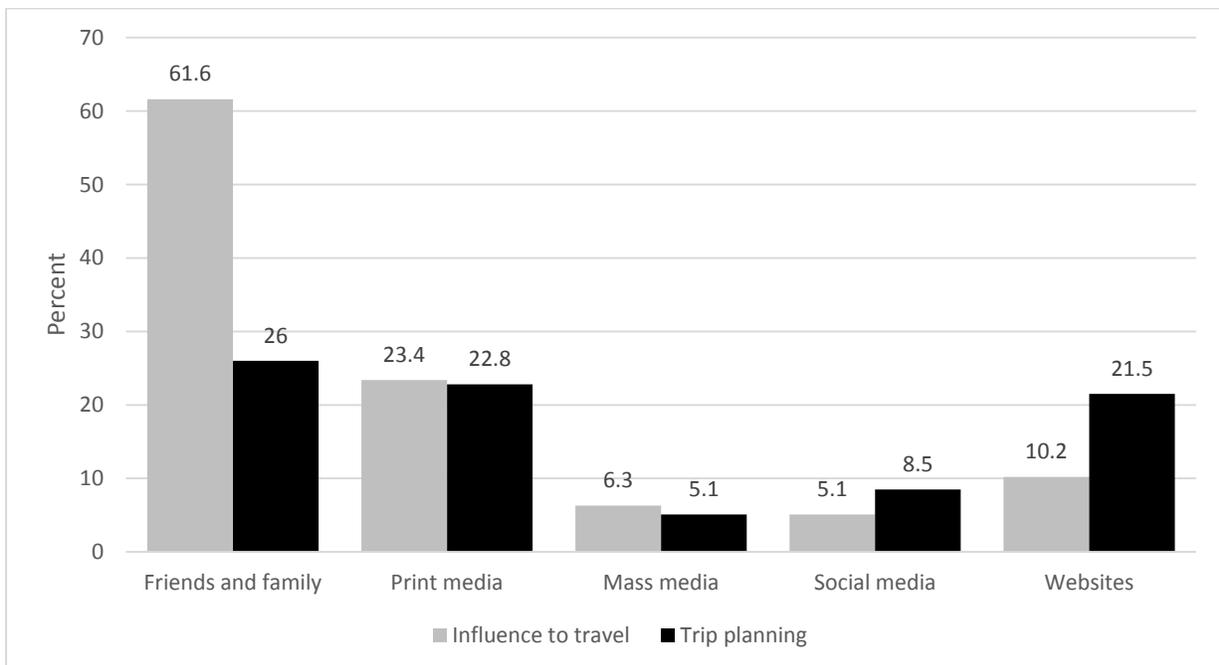


Figure 7. Source and types of media used for trip planning by spring visitors.

Figure 8 shows the most popular activities for spring visitors. A majority of visitors participated in sightseeing, and shopping while substantial percentages (more than a quarter of visitors) also participated in food and drink experiences, farm visits or farmer’s markets and visits to historic sites or museums, hiking or backpacking, and visits to historic sites or museums.

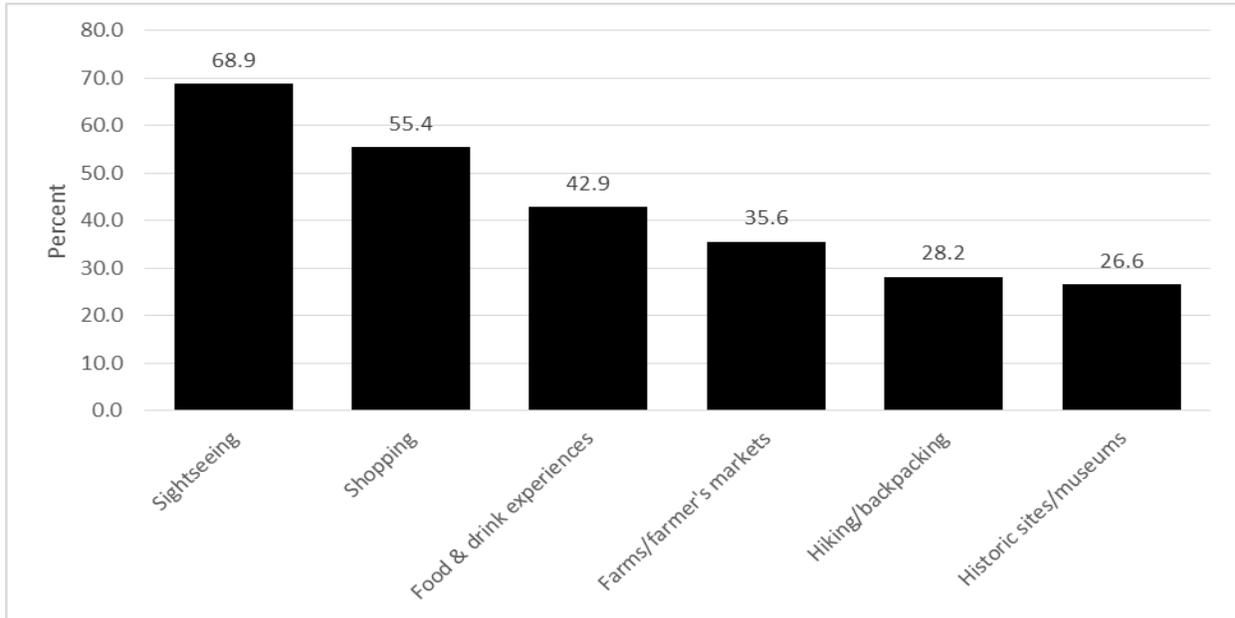


Figure 8. Popular activities for spring visitors.

Figure 9 shows the accommodations of spring visitors. A majority of spring visitors stay in commercial lodging establishments (hotel, motel, inn, or bed and breakfast) while over one quarter stay with family and friends.

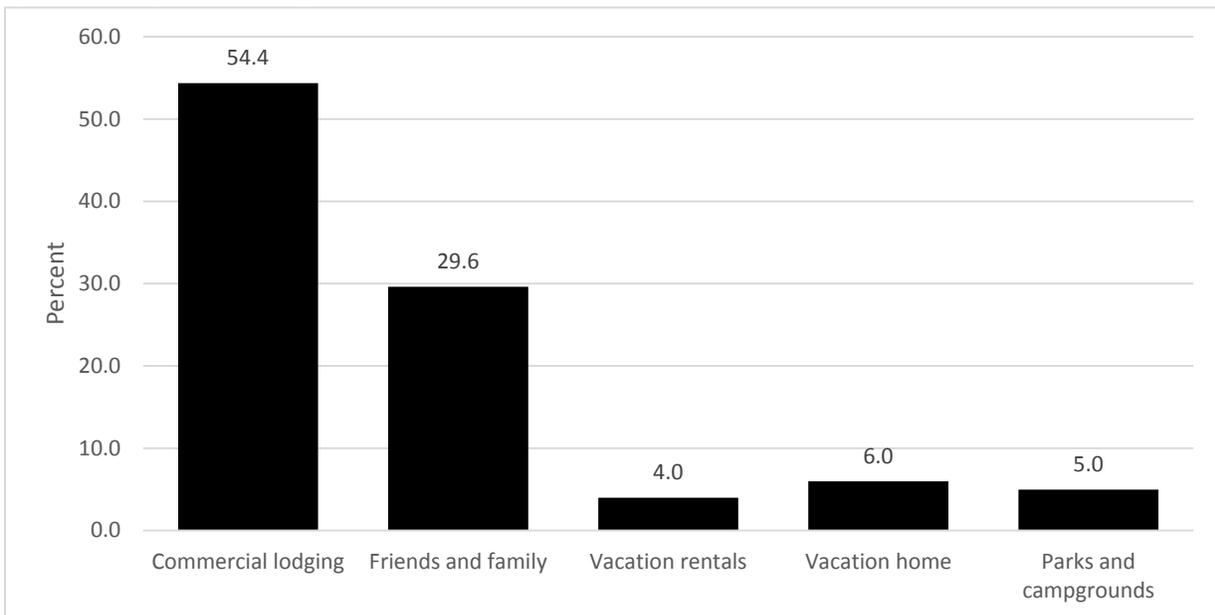


Figure 9. Types of accommodations used by spring visitors.

For spring visitors, lack of available time to travel is the most significant barrier to visiting Vermont more often. Just under half of spring visitors indicated that this barrier kept them from visiting more often (Figure 10).

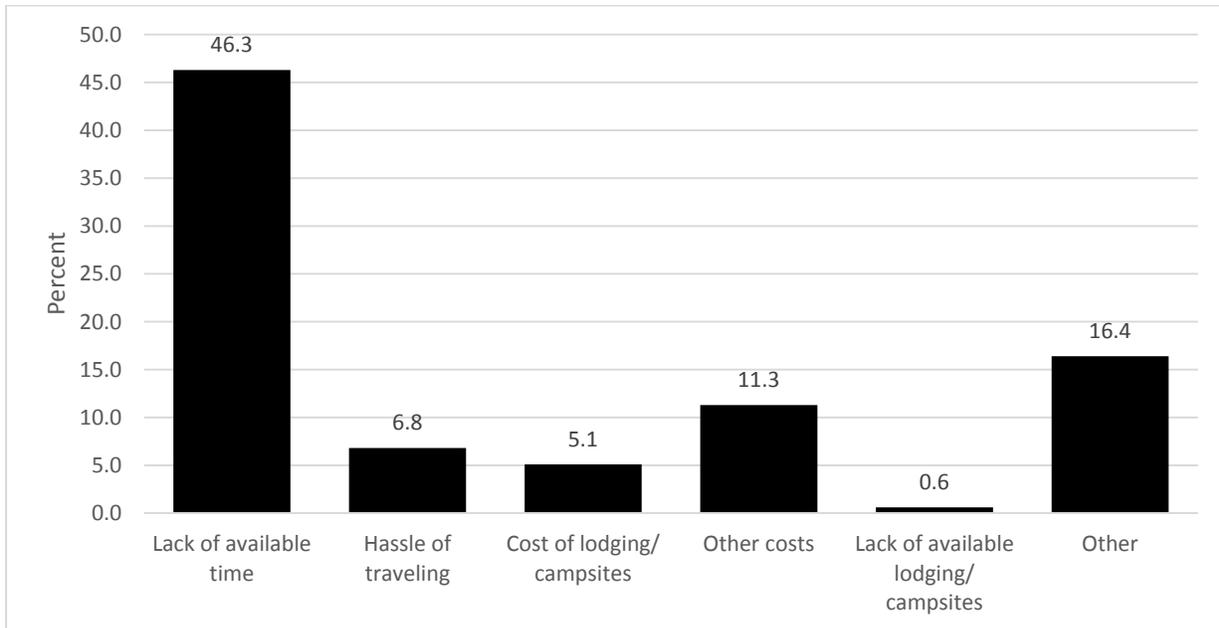


Figure 10. Barriers to more frequent travel for spring visitors.

A majority of spring visitors intended to purchase Vermont-made products, fuel, and dine out while visiting Vermont. Other significant expenditures by more than a quarter of visitors included groceries, gifts, and clothing (Figure 11).

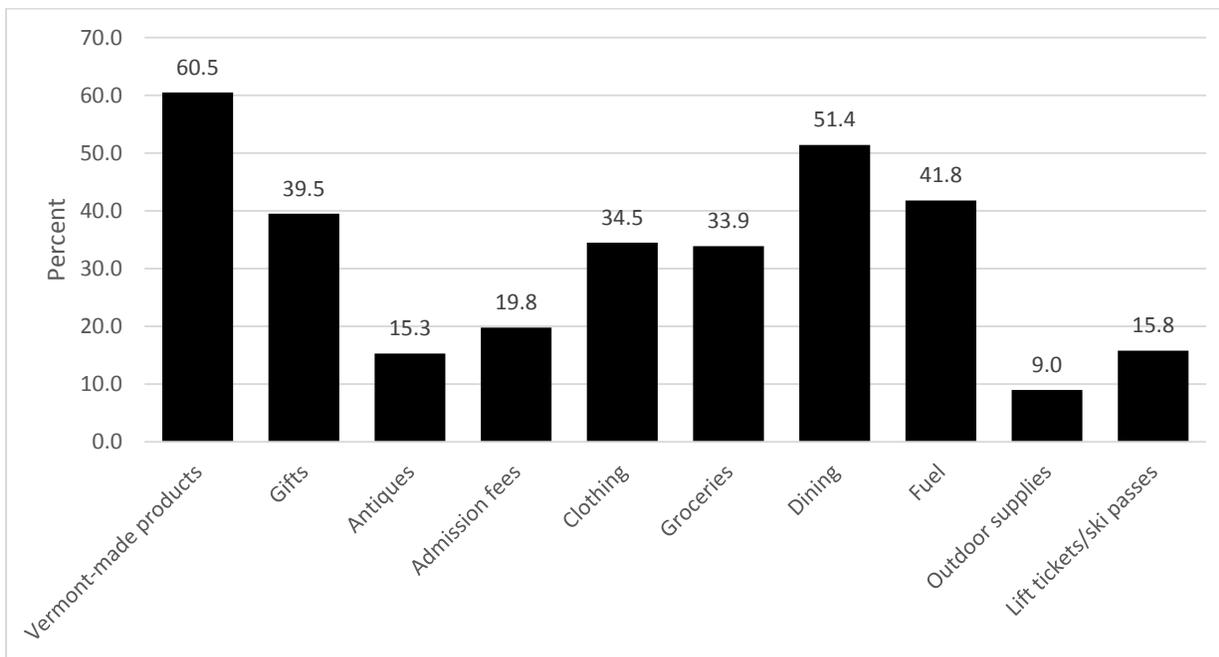


Figure 11. Expected purchases by spring visitors.

On average, spring visitors considered Vermont’s natural features to be the most important type of attraction. However, all types of attractions were considered at least moderately important to spring visitors (Figure 12).

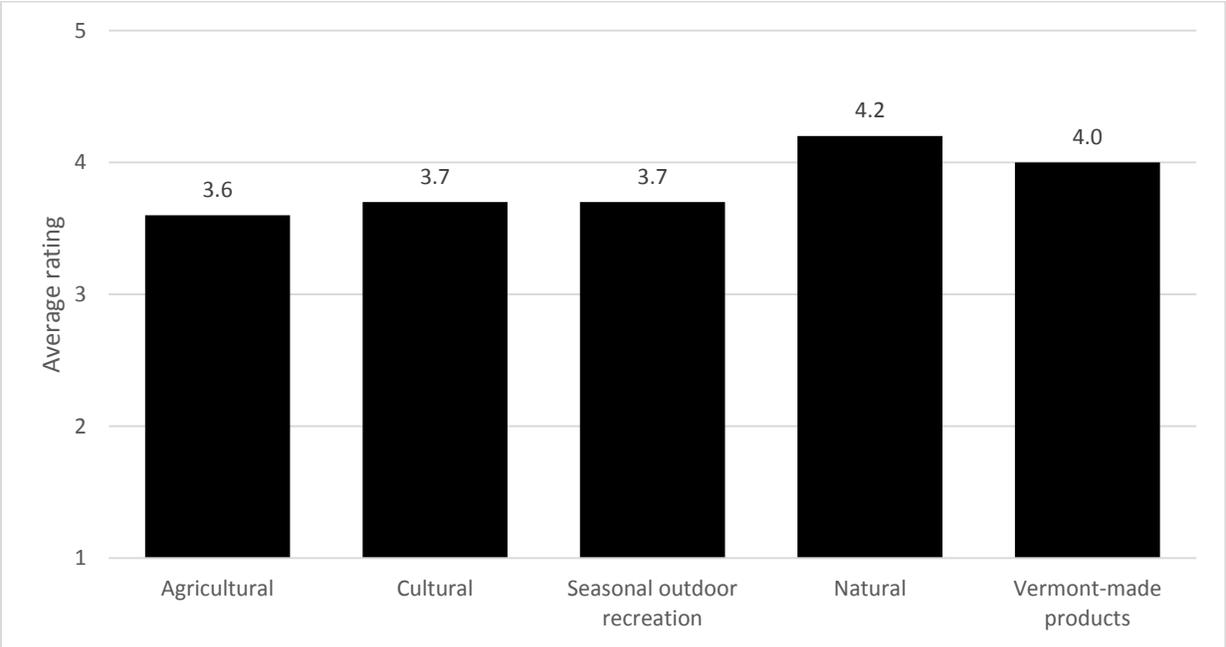


Figure 12. Importance of different attraction types to spring visitors.

## Summer

Most summer visitors had visited Vermont in the past (70.3%) and tended to visit Vermont an average of 2.3 times per year, traveled to Vermont in private or rented automobiles (92.0%), stayed overnight in Vermont (86.3%), and visited for about six nights. Most reserved their lodging (76.5%) and made reservations one month or less in advance (78.9%). Most summer visitors tended to reside in nearby states like Massachusetts (15.7%), New York (13.2%), Connecticut (8.5%), and New Hampshire (7.3%), however, summer visitors visited Vermont from all 50 states. A sizeable percentage of summer visitors sampled (17.8%) lived in Vermont, meaning many Vermonters travel within the state for pleasure. The average age of summer visitors was 49 and their average household income was about \$88,000. More information about summer visitors is presented in the graphs below.

Figure 13 shows which sources and types of media influenced summer visitors in their decision to travel to Vermont, and which ones they used to plan their trips. Summer visitors were most influenced to travel by family and friends and print media (newspaper articles and advertisements, magazine articles and advertisements, and brochures). Websites and information from family and friends were used most for trip planning by summer visitors. Print media was also used by more than a quarter of summer visitors for trip planning.

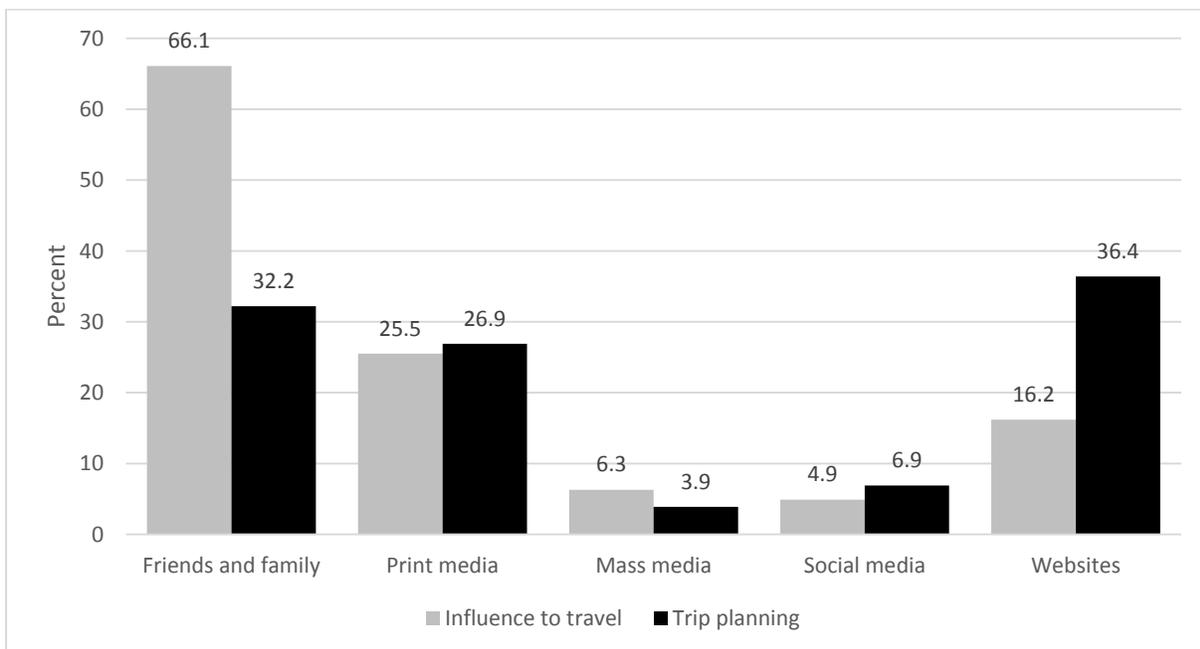


Figure 13. Source and types of media used for trip planning by summer visitors.

Figure 14 shows the most popular activities for summer visitors. A majority of visitors participated in sightseeing while substantial percentages (more than a quarter of visitors) also participated in hiking or backpacking, shopping, food and drink experiences, visits to historic sites or museums, farm visits or farmer’s markets, wildlife viewing, canoeing or kayaking, and factory tours.

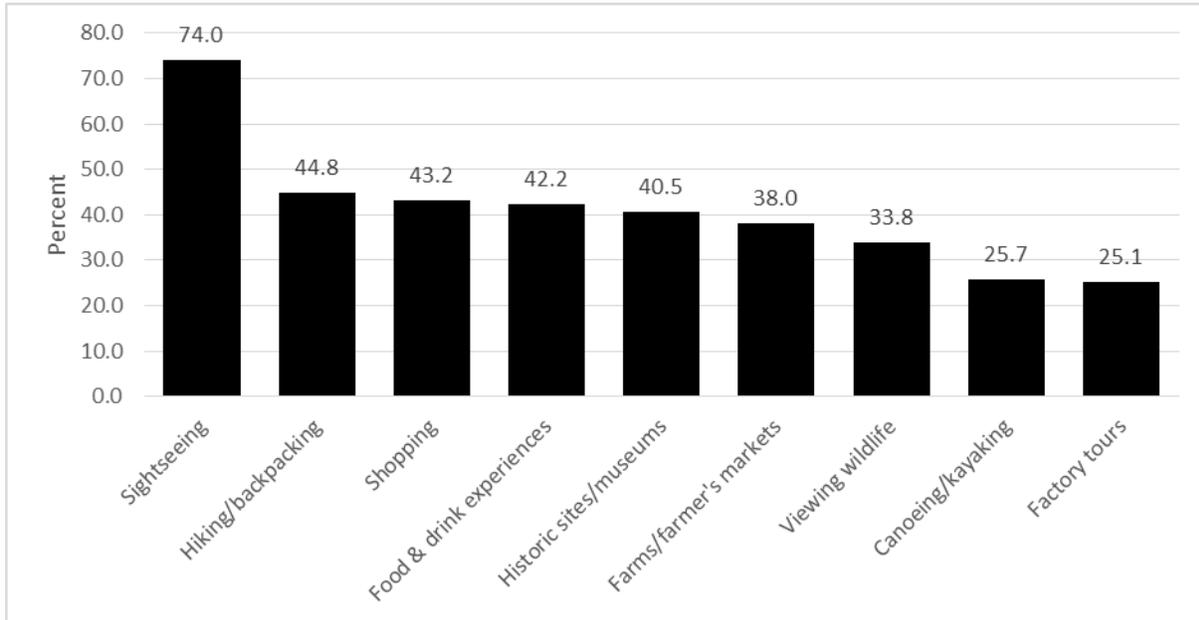


Figure 14. Popular activities for summer visitors.

Figure 15 shows the accommodations of summer visitors. Substantial minorities of summer visitors stayed in commercial lodging establishments (hotel, motel, inn, or bed and breakfast) and parks and campgrounds.

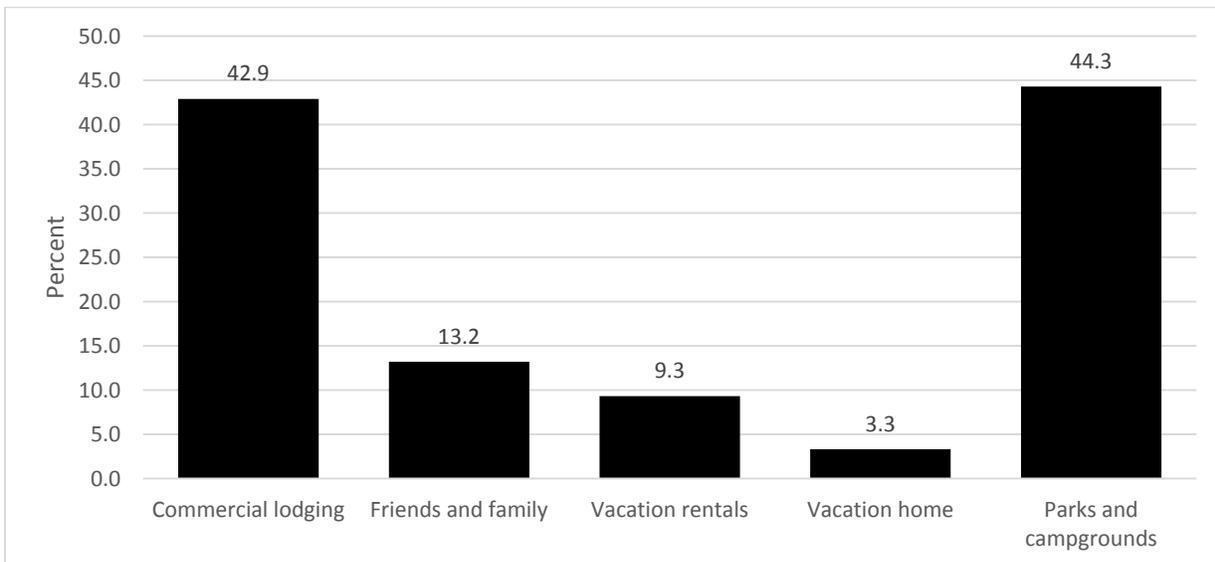


Figure 15. Types of accommodations used by summer visitors.

For summer visitors, lack of available time to travel is the most significant barrier to visiting Vermont more often. Over one-half of summer visitors indicated this barrier kept them from visiting more often (Figure 16).

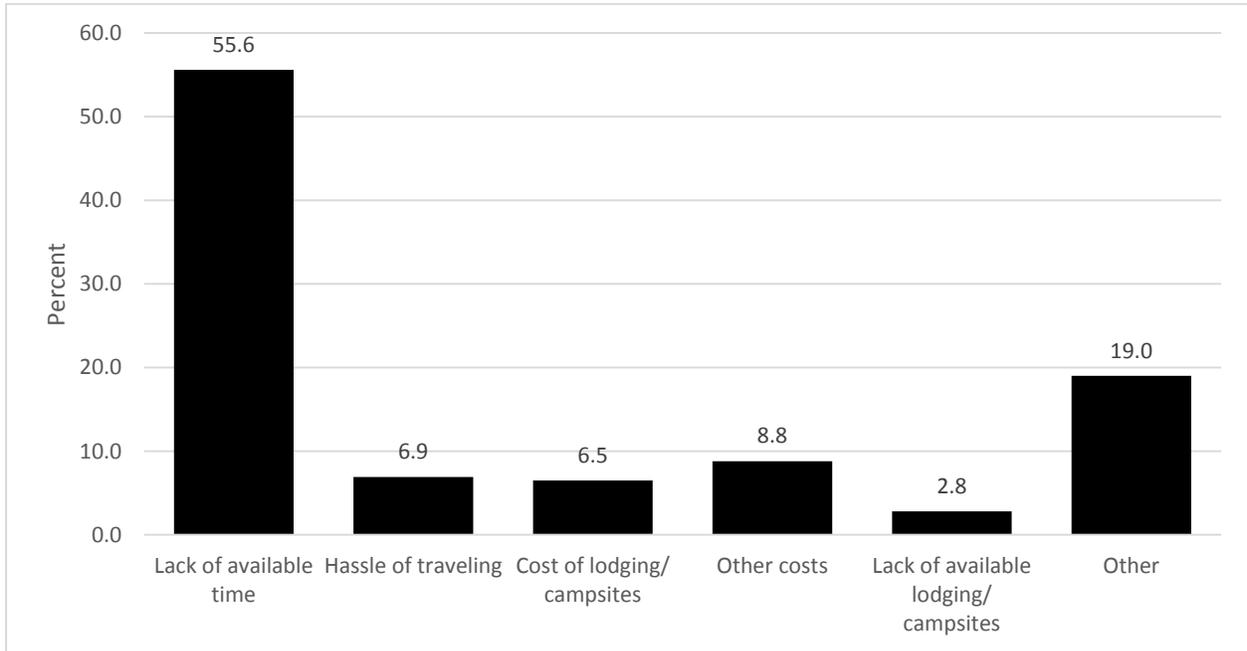


Figure 16. Barriers to more frequent travel for summer visitors.

A majority of summer visitors intended to purchase Vermont-made products, and fuel, and dine out while visiting Vermont. Other significant expenditures by more than a quarter of visitors included groceries, gifts, and admission fees (Figure 17).

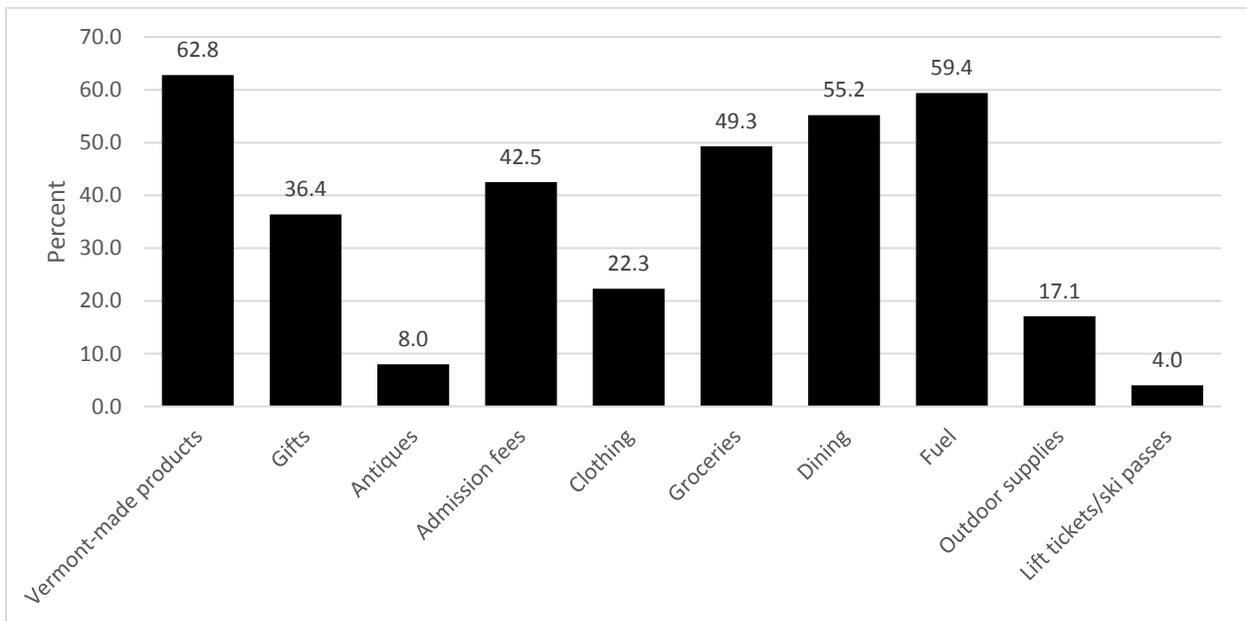


Figure 17. Expected purchases by summer visitors.

On average, summer visitors considered Vermont’s natural features to be the most important type of attraction. However, all types of attractions were considered at least moderately important to summer visitors (Figure 18).

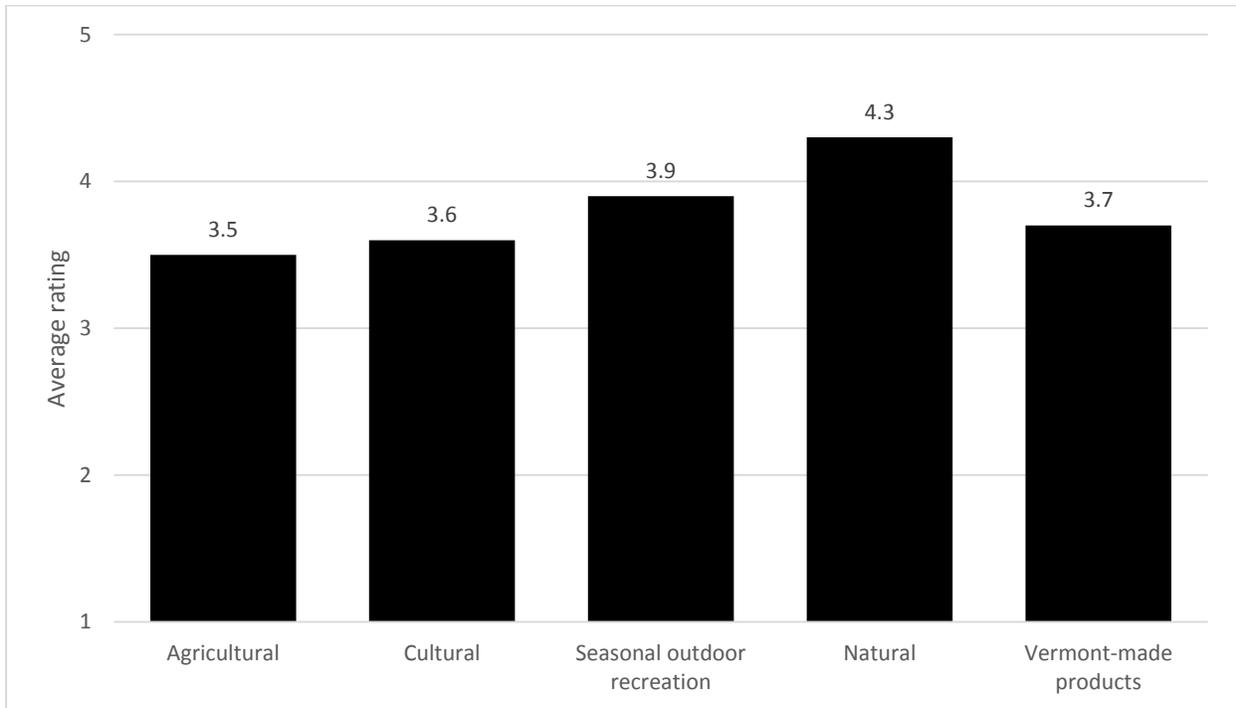


Figure 18. Importance of different attraction types to summer visitors.

## Fall

Most fall visitors had visited Vermont in the past (57.8%) and tended to visit Vermont an average of two times per year, traveled to Vermont in private or rented automobiles (69.7%), recreational vehicles (8.1%), and commercial airplanes (8.1%). Fall visitors tended to stay overnight in Vermont (69.8%), and visited for about five nights. Most reserved their lodging (69.6%) and made reservations one month or less in advance (72.7%). Most fall visitors tended to reside in nearby states like Massachusetts (11.3%), New York (10.4%), and Connecticut (8.0%), however, fall visitors visited Vermont from all 50 states. A sizeable percentage of fall visitors sampled (11.1%) lived in Vermont, meaning many Vermonters travel within the state for pleasure. The average age of fall visitors was 55 and their average household income was about \$82,000. More information about fall visitors is presented in the graphs below.

Figure 19 shows which sources and types of media influenced fall visitors in their decision to travel to Vermont, and were used to plan their trips. Fall visitors were most influenced to travel by family and friends and print media (newspaper articles and

advertisements, magazine articles and advertisements, and brochures). Print media, websites, and information from family and friends were used most for trip planning by fall visitors.

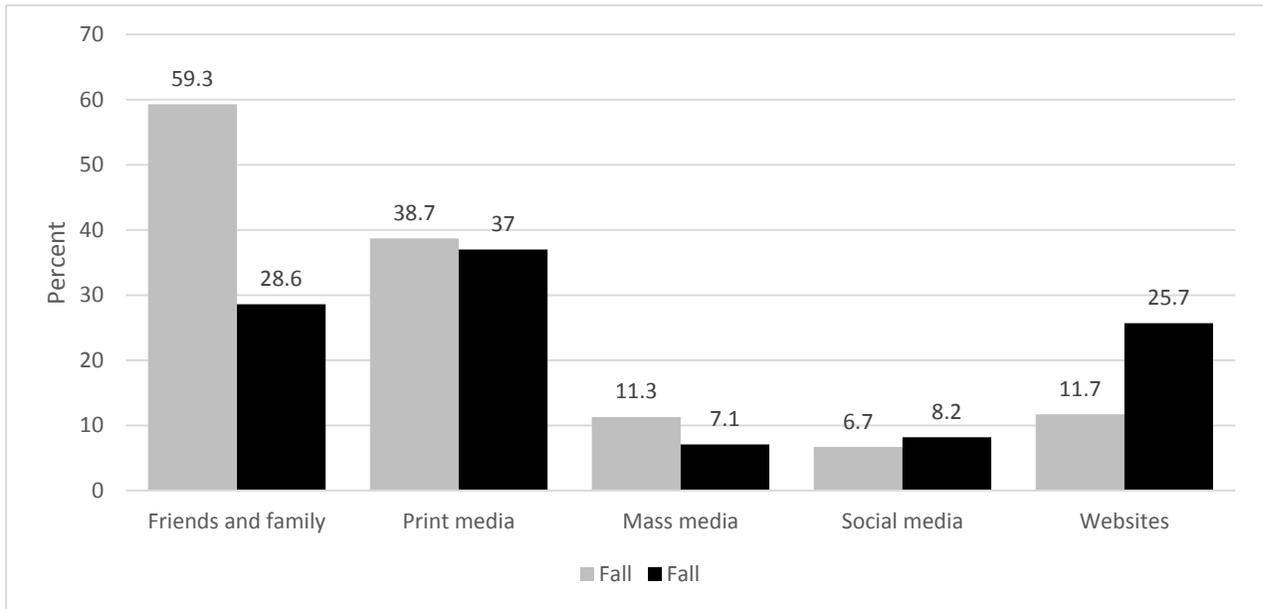


Figure 19. Source and types of media used for trip planning by fall visitors.

Figure 20 shows the most popular activities for fall visitors. A majority of visitors participated in sightseeing while substantial percentages (more than a quarter of visitors) also participated in shopping, food and drink experiences, visits to historic sites or museums, and farm visits or farmer’s markets.

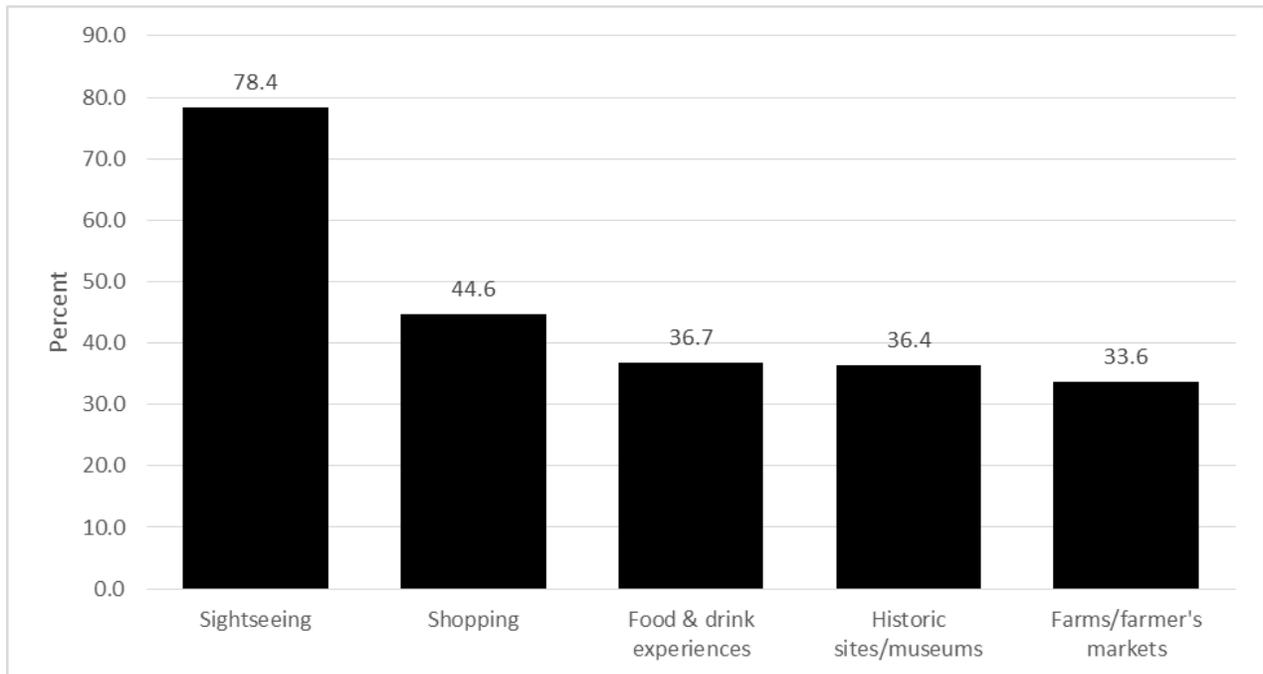


Figure 20. Popular activities for fall visitors.

Figure 21 shows the accommodations of fall visitors. Most fall visitors stayed in commercial lodging establishments (hotel, motel, inn, or bed and breakfast).

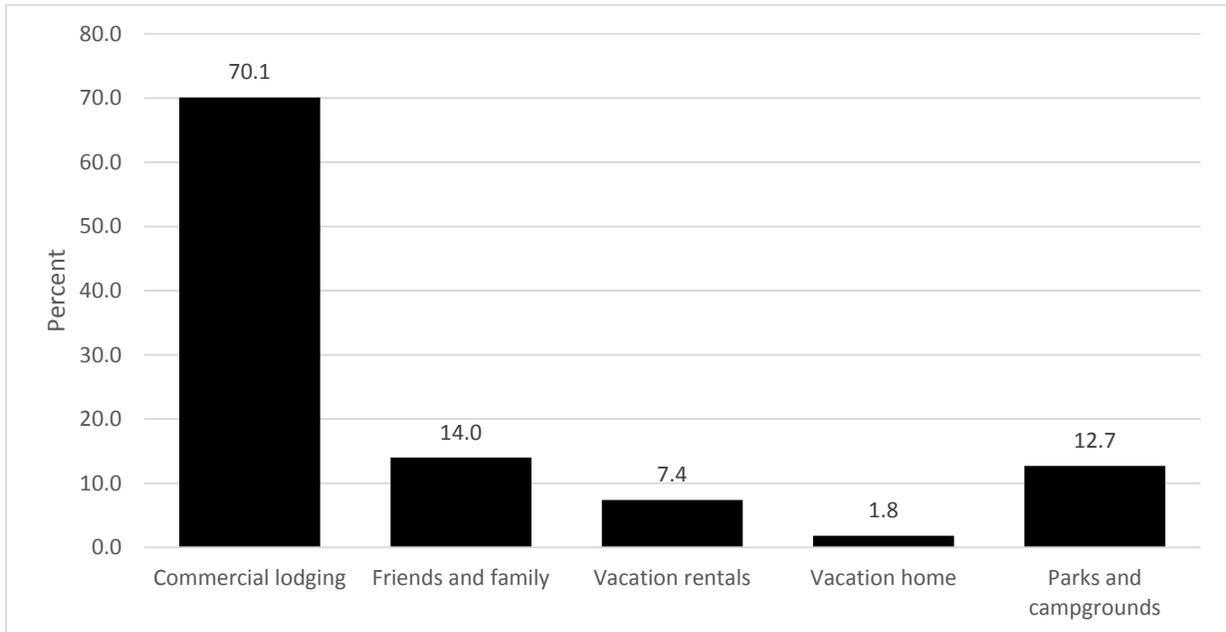


Figure 21. Types of accommodations used by fall visitors.

For fall visitors, lack of available time to travel is the most significant barrier to visiting Vermont more often. Nearly half of fall visitors indicated that this barrier kept them from visiting more often (Figure 22).

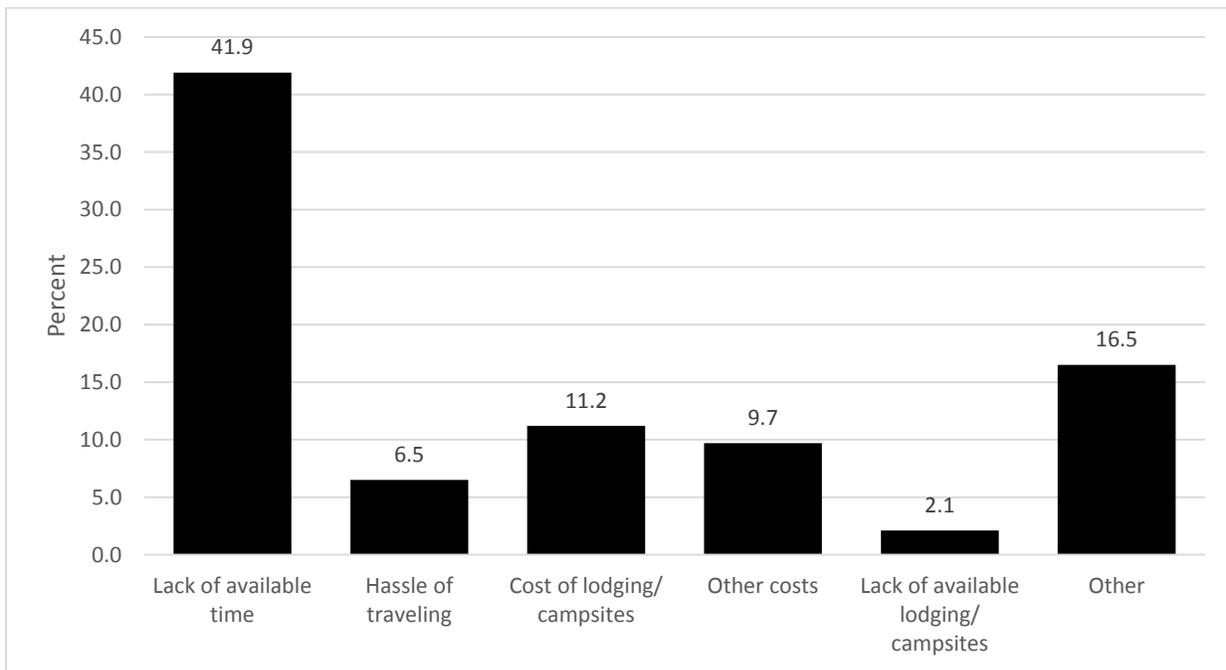


Figure 22. Barriers to more frequent travel for fall visitors.

A majority of fall visitors intended to purchase Vermont-made products. Other significant expenditures, made by more than a quarter of visitors included groceries, gifts, dining out, fuel, and admission fees (Figure 23).

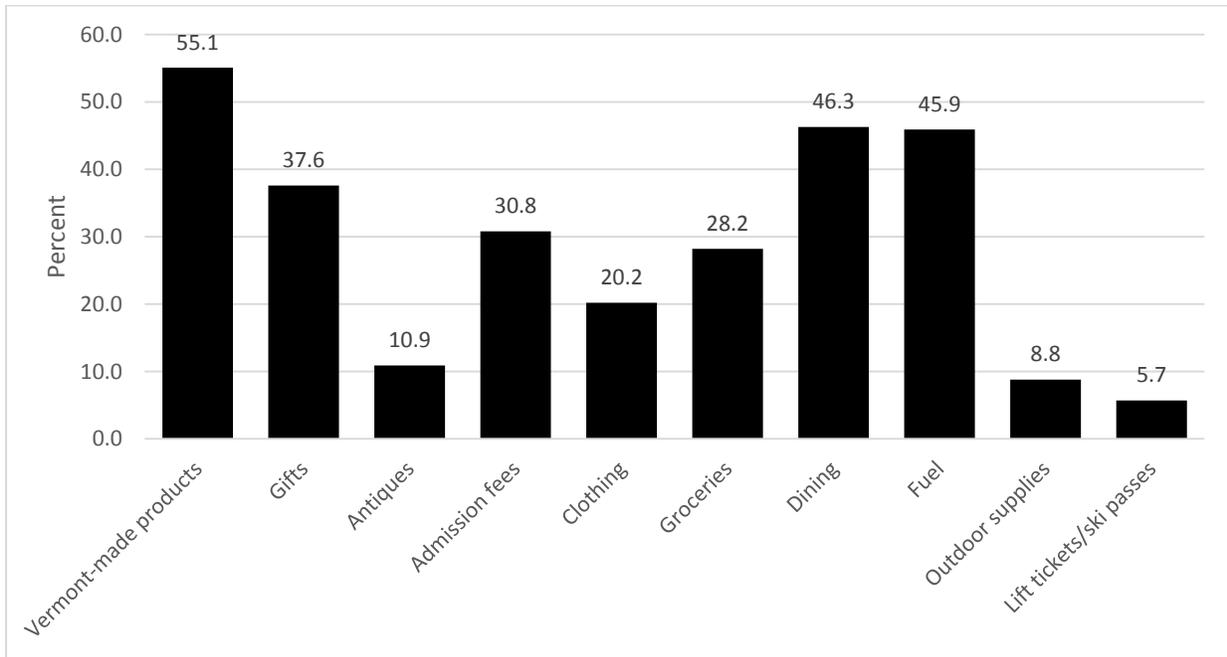


Figure 23. Expected purchases by fall visitors.

On average, fall visitors considered Vermont’s natural features to be the most important type of attraction. However, all types of attractions were considered at least moderately important to fall visitors (Figure 24).

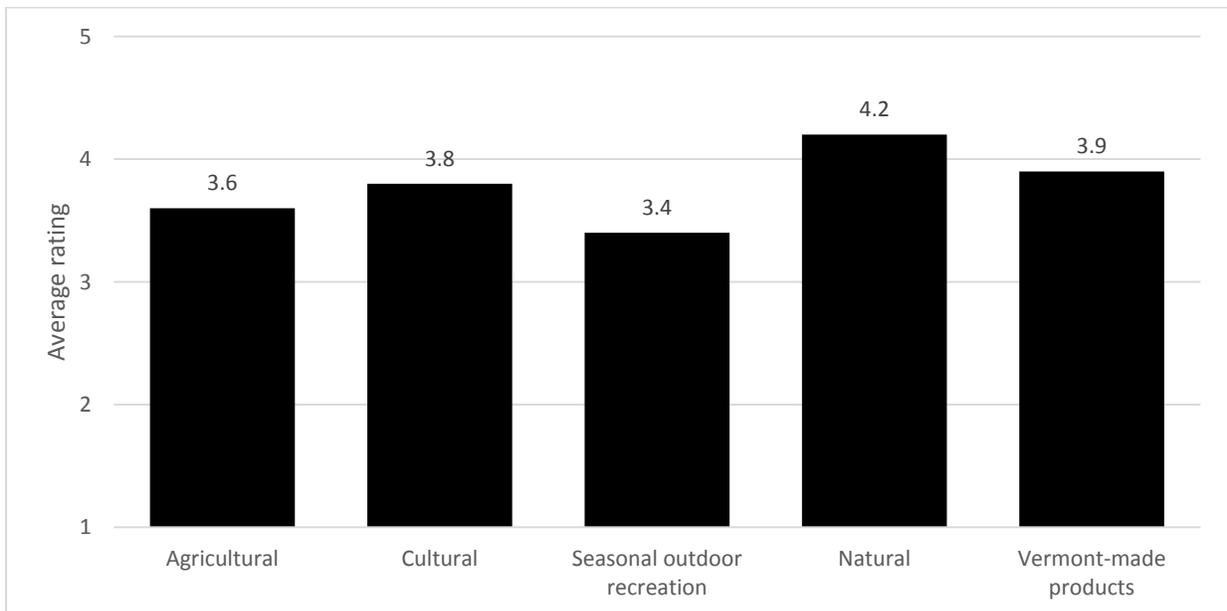
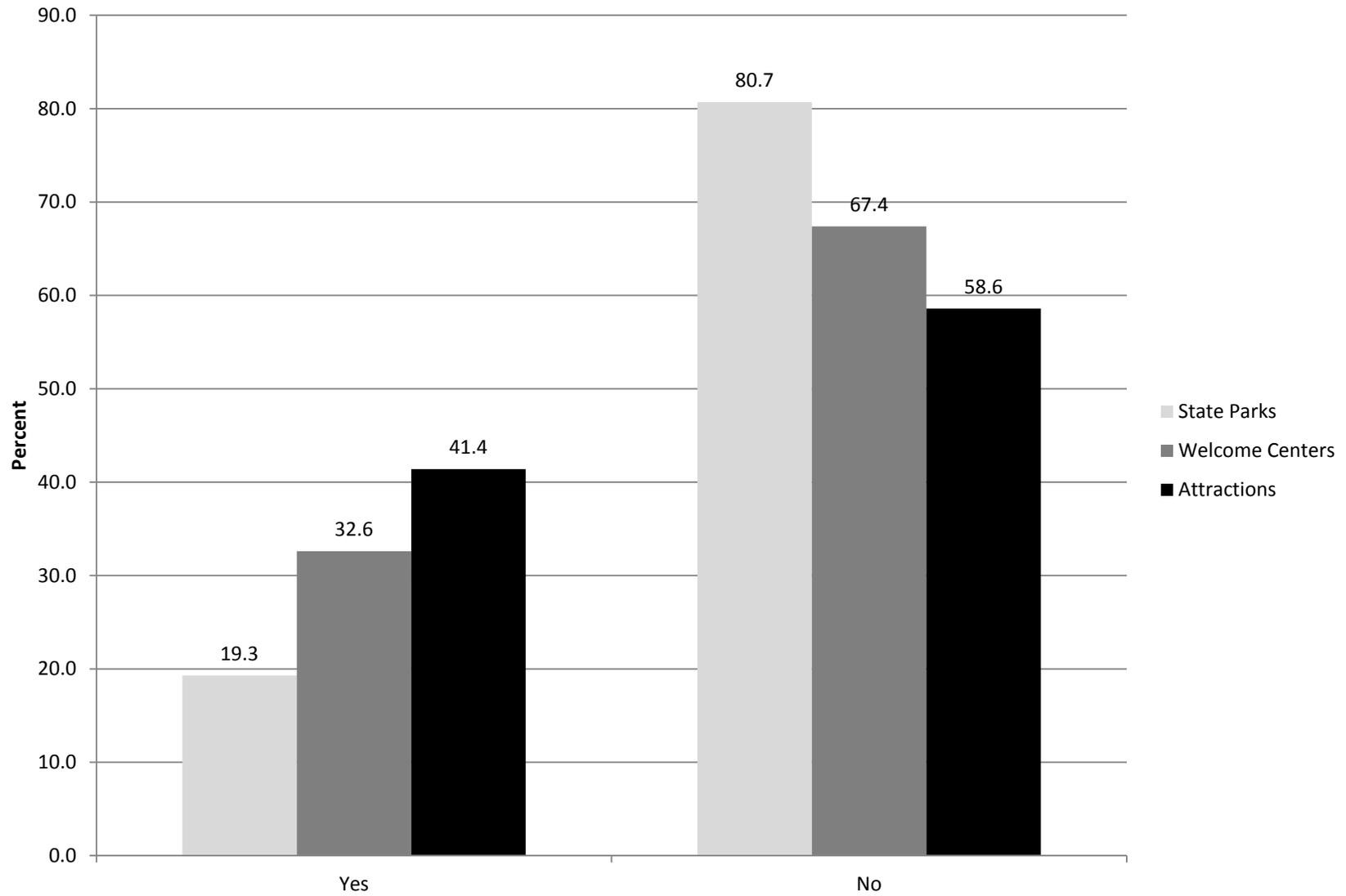


Figure 31. Importance of different attraction types to fall visitors.

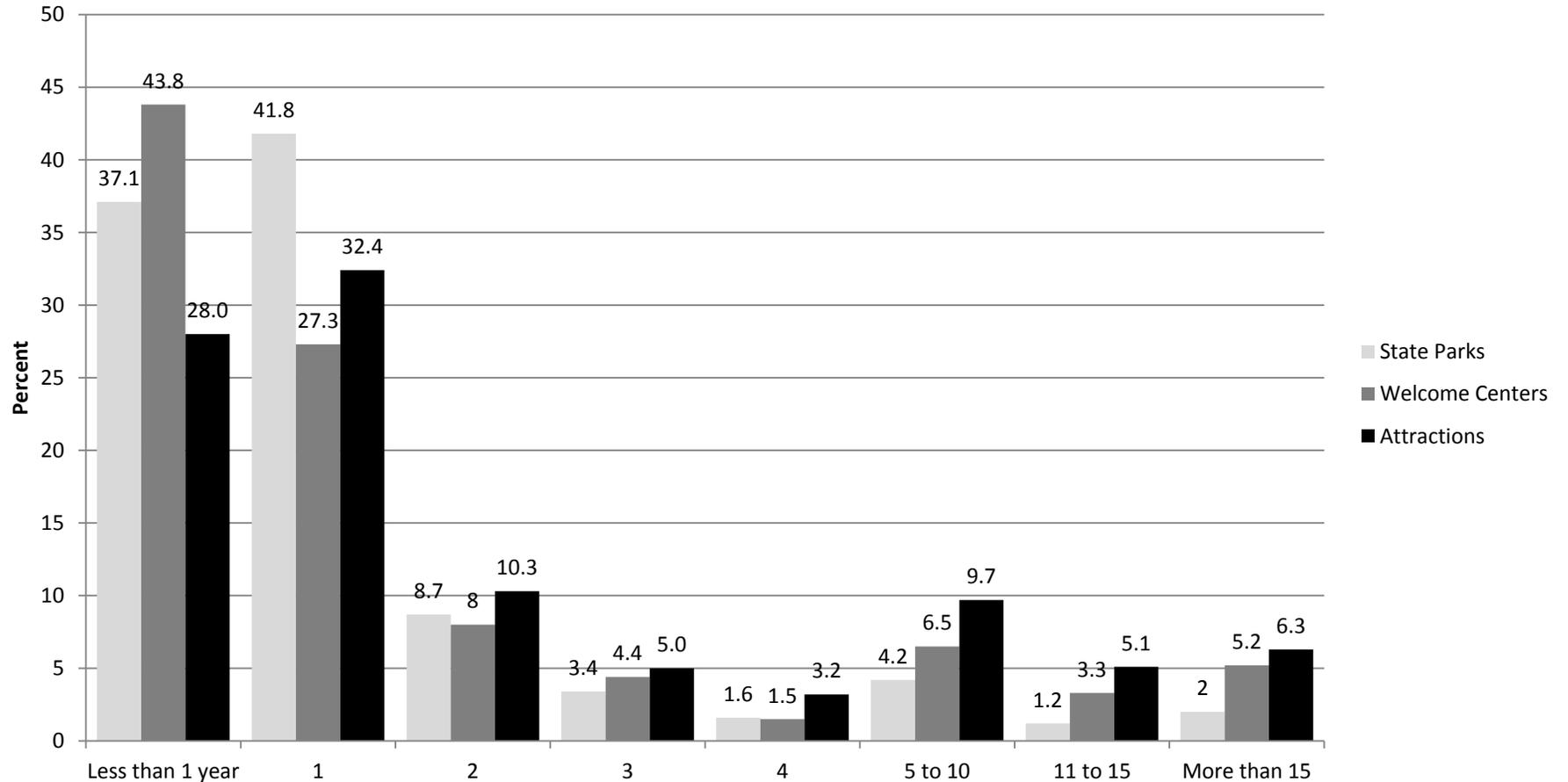
## **Appendix D: Charts and Tables of Survey Results**

Charts and tables are listed in the same order as in the questionnaire. When possible, state parks, welcome centers, and attractions are presented in the same chart. For exact wording of the questions, see Appendix B, which contains questionnaires for attractions, welcome centers and state parks.

### Question 1. Is this your first vacation in Vermont?



### Question 1a. In what year and season was your most recent previous Vermont vacation? (Years Since Most Recent Visit)



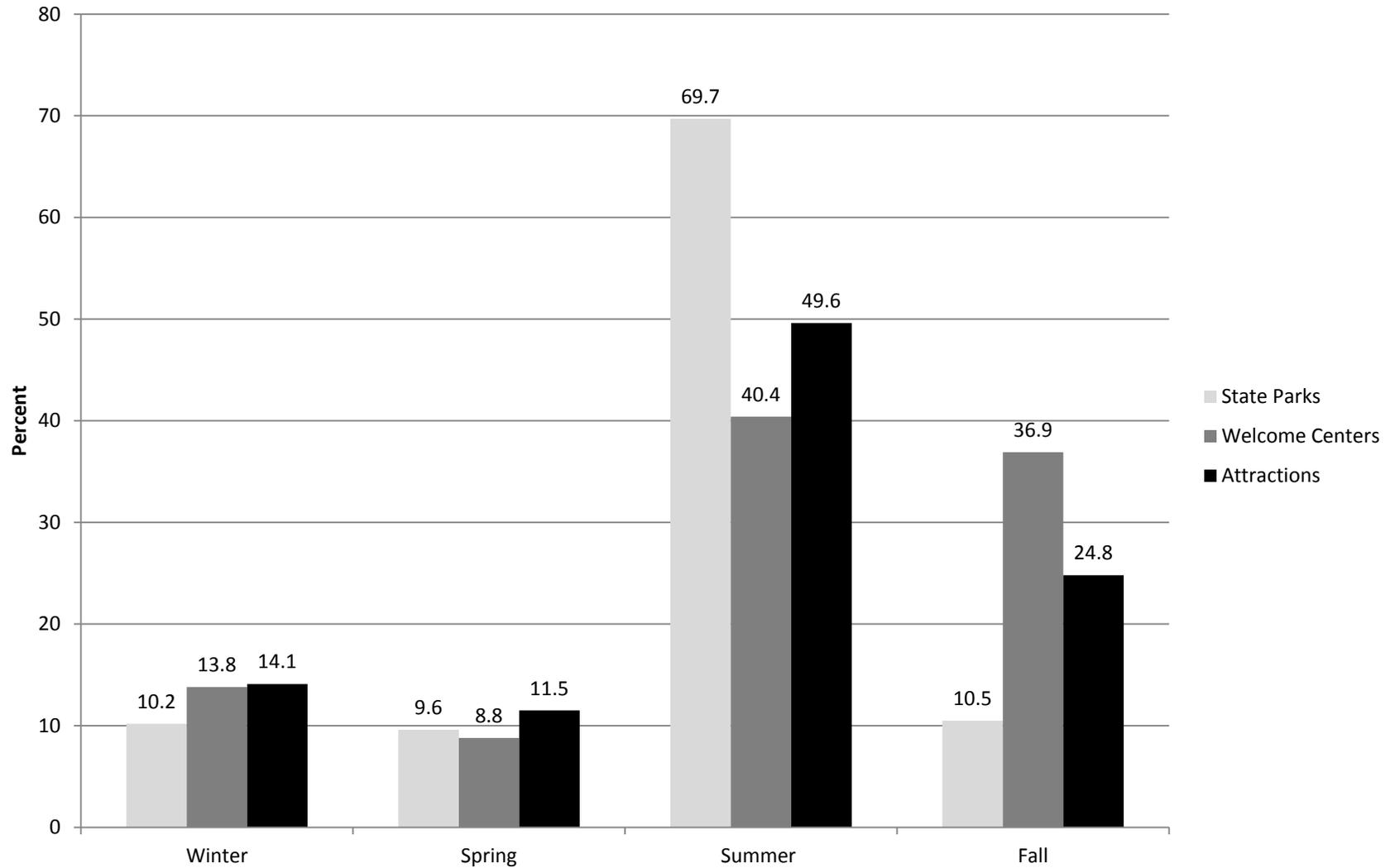
**Average:**

State Parks – 1.8 years

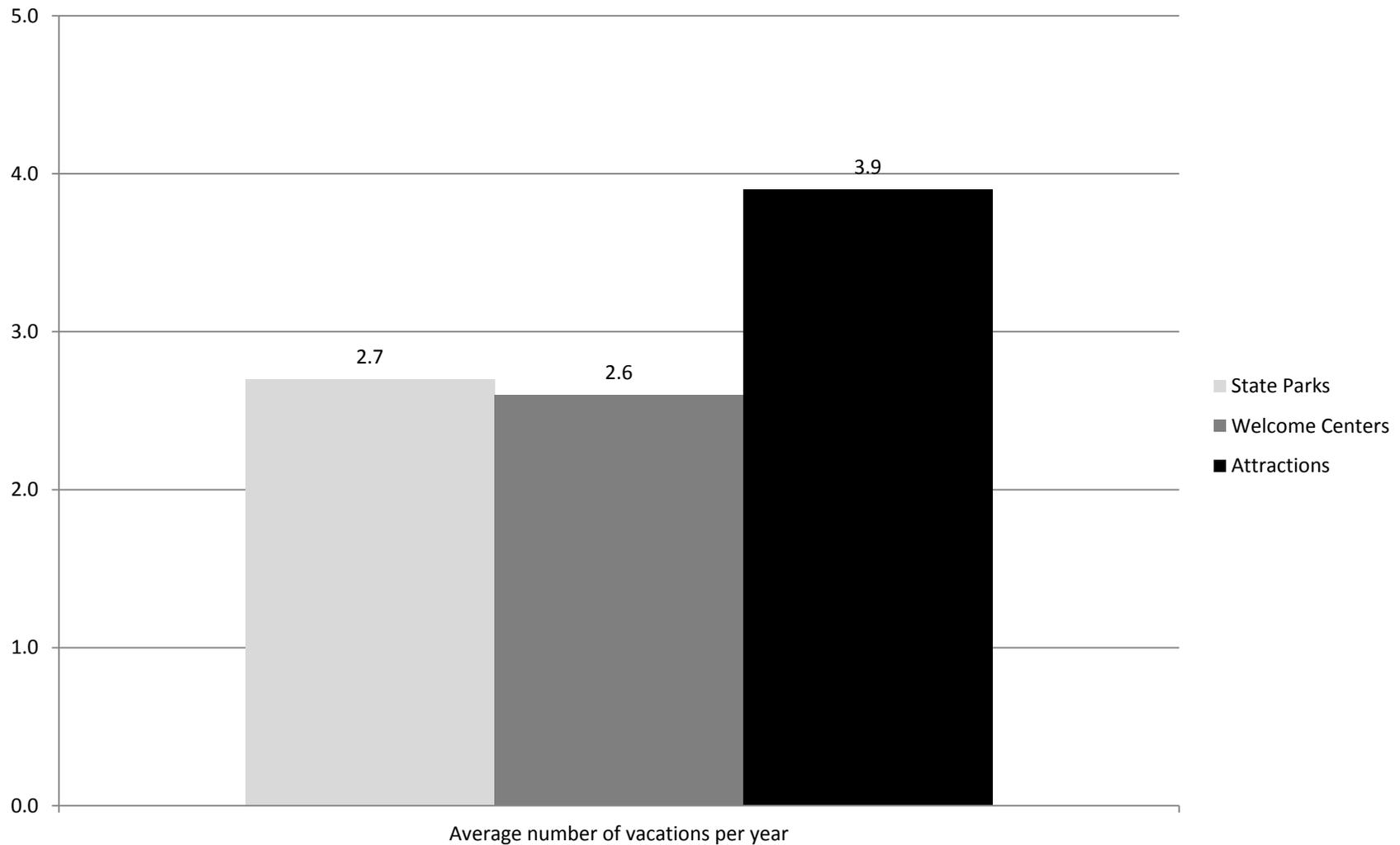
Welcome Centers – 3.0 years

Attractions – 3.9 years

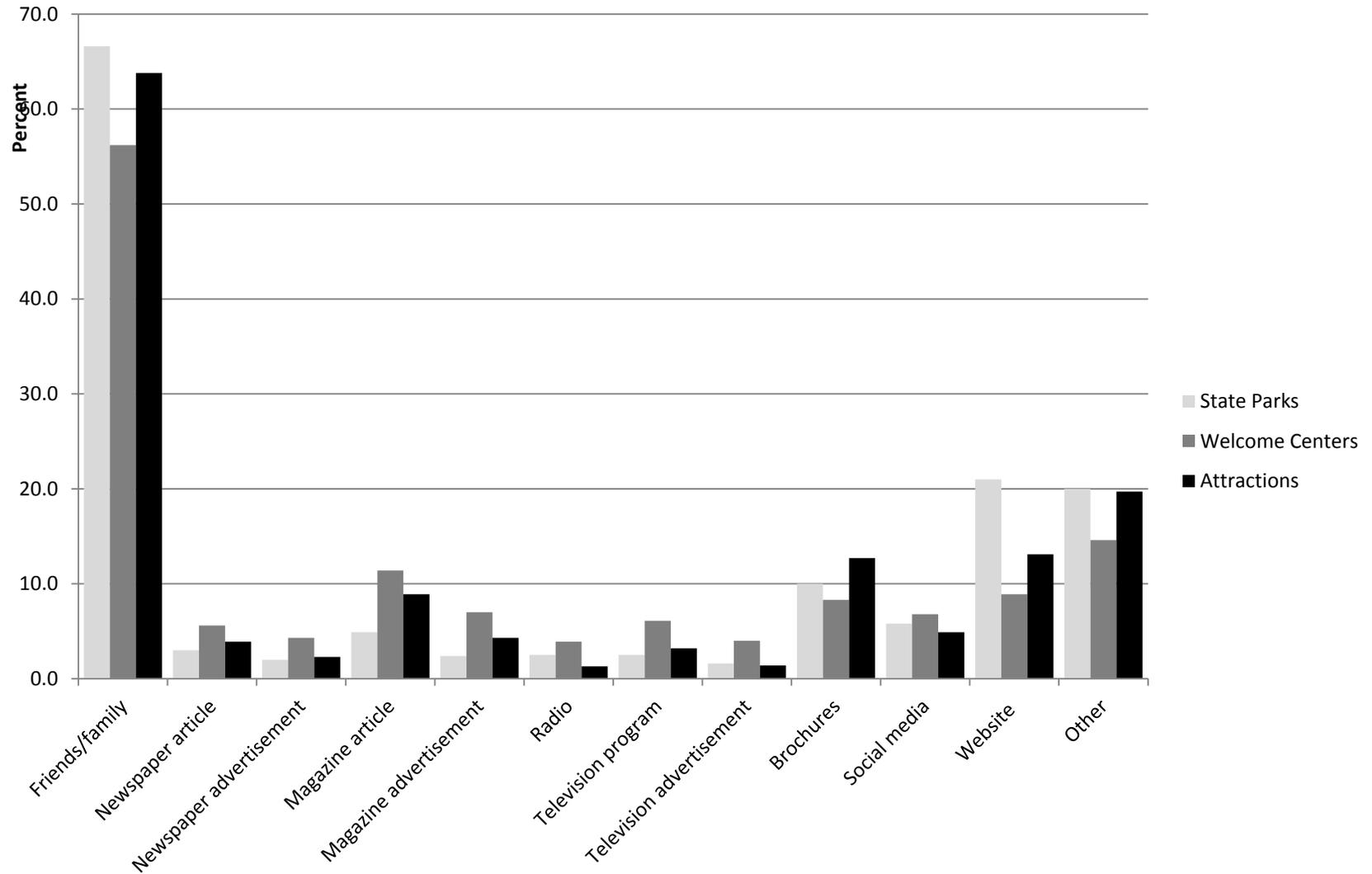
### Question 1a. In what year and season was your most recent previous Vermont vacation? (Season of Most Recent Visit)



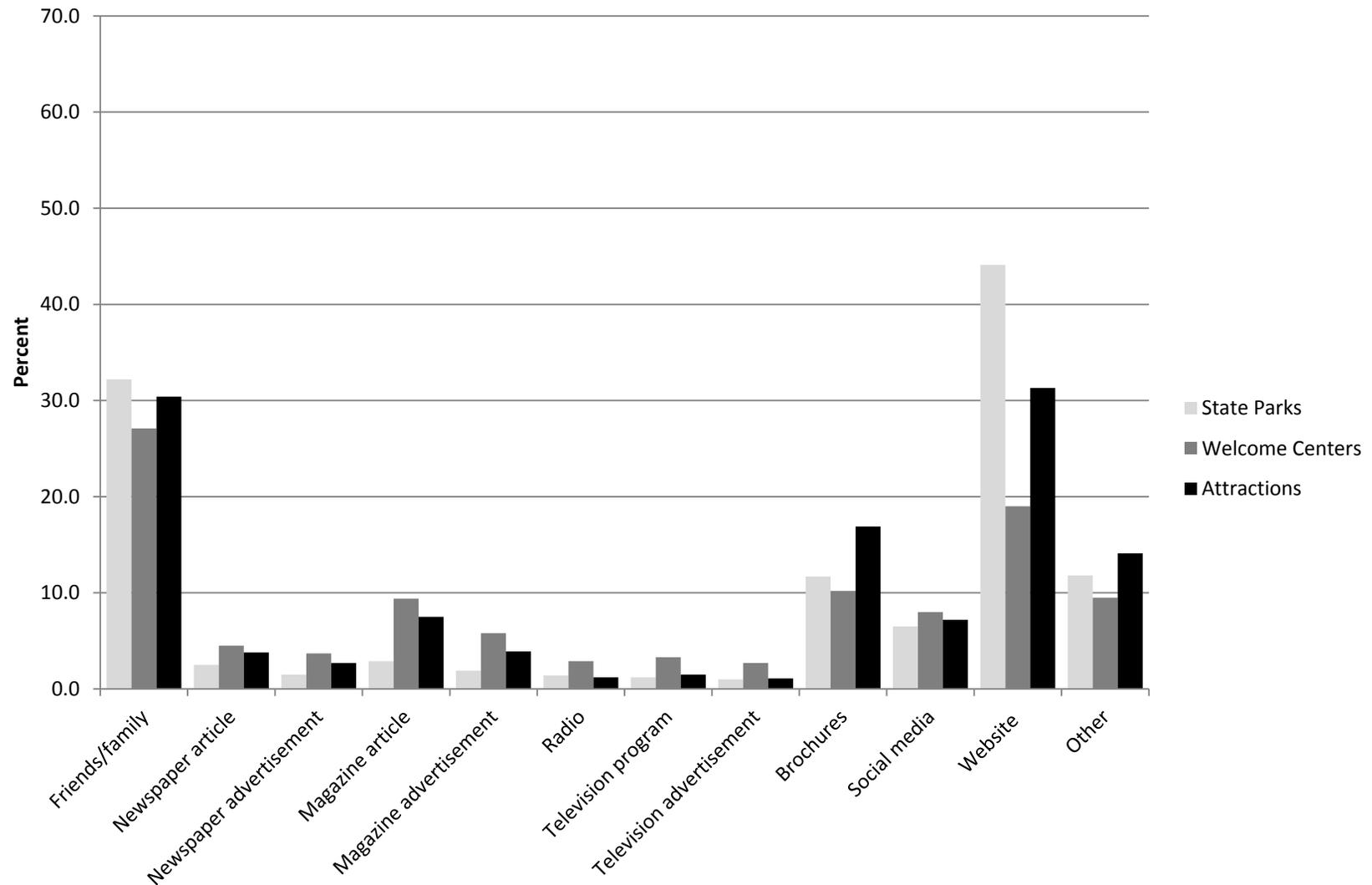
### Question 1b. In a typical year, how many vacations do you take in Vermont? (Average)



## Question 2a. Which of the following influenced your decision to vacation/travel in Vermont?



## Question 2b. Which sources of information did you use to plan your Vermont vacation/trip?



**Question 3. In what activities do you plan to participate during this vacation in Vermont?**

	State Parks	Welcome Centers	Attractions
<b>Sightseeing</b>	60.0	59.5	85.8
<b>Shopping</b>	25.9	33.7	56.9
<b>Historic sites/museums</b>	22.5	21.3	53.1
<b>Food &amp; drink experiences</b>	32.9	30.1	48.0
<b>Farms/farmer's markets</b>	30.8	25.5	41.5
<b>Factory tours</b>	9.5	14.8	36.4
<b>Hiking/backpacking</b>	66.6	19.7	27.7
<b>Viewing wildlife</b>	44.2	14.4	27.3
<b>Fairs &amp; events</b>	17.0	19.2	19.8
<b>Other</b>	24.0	18.6	14.4
<b>Canoeing/kayaking</b>	41.5	6.1	11.4
<b>Resort/spa</b>	2.7	16.4	9.4
<b>Performing arts</b>	7.1	24.2	8.1
<b>Boating</b>	19.9	5.4	6.7
<b>Road biking</b>	13.0	7.7	6.2
<b>Fishing</b>	23.6	4.4	5.5
<b>Skiing (alpine or Nordic)</b>	2.5	9.5	4.5
<b>Nightlife</b>	5.8	12.2	4.4
<b>Mountain biking</b>	10.1	10.4	4.1
<b>Family and friends</b>	1.0	2.3	2.1
<b>Camping</b>	8.5	0.5	1.8
<b>Snowmobile/ATV riding</b>	2.5	2.3	1.4
<b>Hunting</b>	2.4	5.6	1.3
<b>Miscellaneous</b>	0.6	0.8	0.8
<b>Relaxation</b>	2.6	0.5	0.8
<b>Swimming</b>	5.3	0.1	0.8
<b>Fall foliage</b>	0.1	0.8	0.6
<b>Golf</b>	0.2	0.1	0.6
<b>Personal event</b>	0.1	0.2	0.5
<b>Antiquing</b>	0.1	0.2	0.3
<b>Crafts</b>	0.1	0.2	0.3
<b>Horseback riding</b>	0.0	0.1	0.3
<b>Train ride</b>	0.0	0.0	0.3
<b>College visit</b>	0.1	0.5	0.2
<b>Motorcycle riding</b>	0.3	0.1	0.2
<b>Alpine slide</b>	0.2	0.0	0.1
<b>Art galleries</b>	0.1	0.0	0.1
<b>Auto touring</b>	0.0	0.1	0.1
<b>Beer Breweries</b>	0.6	0.0	0.1

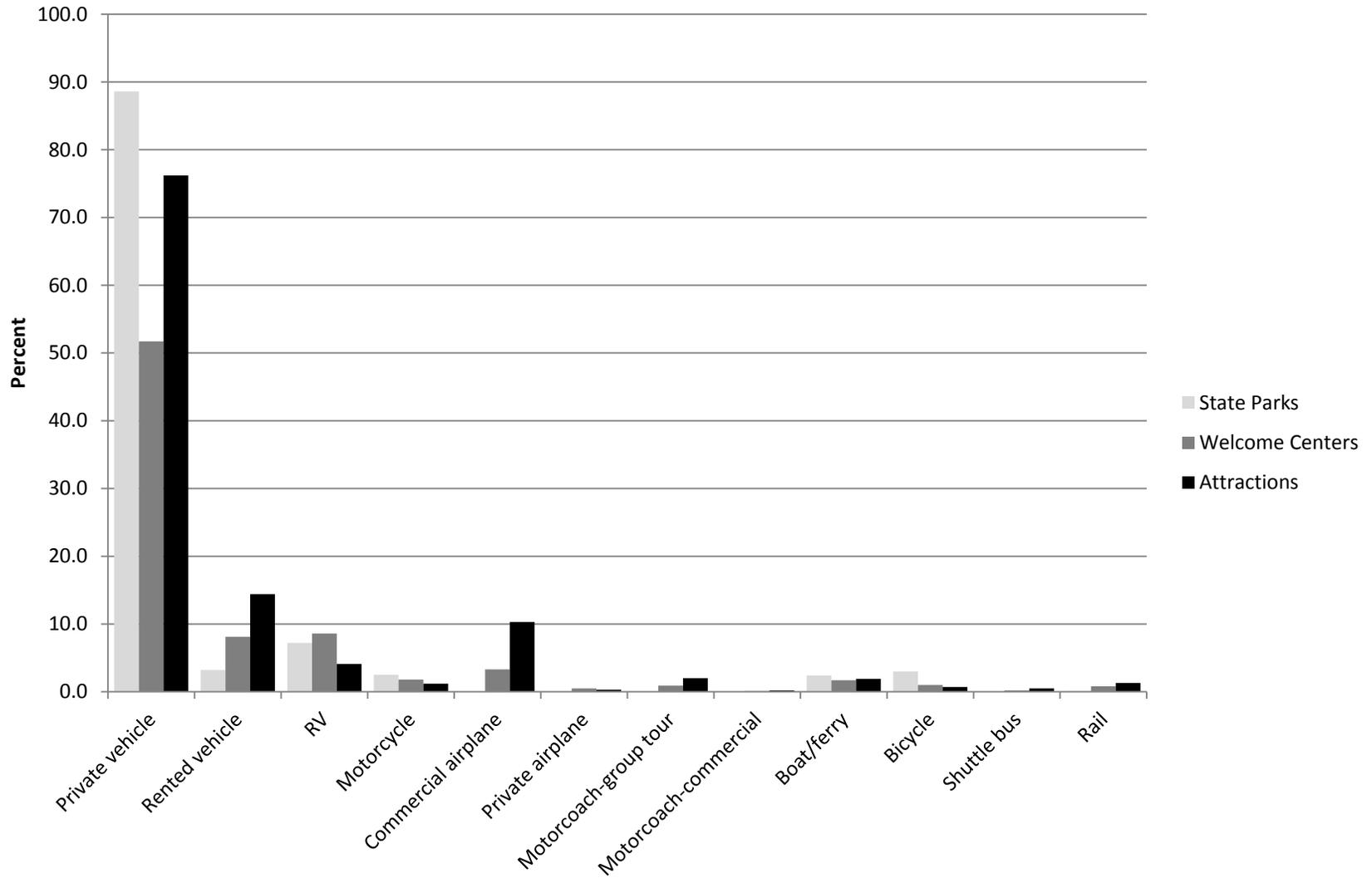
<b>Business travel</b>	0.2	0.3	0.1
<b>Car show</b>	0.1	0.1	0.1
<b>Cheese tour</b>	0.0	0.0	0.1
<b>Covered bridges</b>	0.0	0.0	0.1
<b>Cruise</b>	0.1	0.0	0.1
<b>Culinary class</b>	0.0	0.0	0.1
<b>Dog shows</b>	0.0	0.0	0.1
<b>Geocaching</b>	0.1	0.1	0.1
<b>Maple sugaring</b>	0.0	0.0	0.1
<b>Mission trip</b>	0.0	0.0	0.1
<b>Passing through</b>	0.0	0.2	0.1
<b>Photography</b>	0.1	0.2	0.1
<b>Running</b>	0.1	0.0	0.1
<b>Snowshoeing</b>	0.1	0.2	0.1
<b>Sporting event</b>	0.1	0.2	0.1
<b>Travel through</b>	0.1	0.3	0.1
<b>Walking</b>	0.0	0.2	0.1
<b>Wine tours</b>	0.0	0.0	0.1
<b>Zipline</b>	0.0	0.0	0.1
<b>Beach</b>	0.4	0.0	0.0
<b>Disc Golf</b>	0.1	0.0	0.0
<b>Get away</b>	0.1	0.2	0.0
<b>Holiday celebration</b>	0.0	0.2	0.0
<b>Jogging</b>	0.1	0.0	0.0
<b>Just relax</b>	0.2	0.0	0.0
<b>Medical visit</b>	0.0	0.1	0.0
<b>Movies</b>	0.0	0.1	0.0
<b>Picnicking</b>	0.1	0.0	0.0
<b>Private event</b>	0.1	0.0	0.0
<b>Real estate</b>	0.1	0.0	0.0
<b>Reunion</b>	0.1	0.0	0.0
<b>Rock climbing</b>	0.1	0.0	0.0
<b>Rodeo</b>	0.1	0.0	0.0
<b>Sailing</b>	0.1	0.1	0.0
<b>School trip</b>	0.1	0.0	0.0
<b>Scuba diving</b>	0.1	0.0	0.0
<b>Shooting</b>	0.1	0.0	0.0
<b>Snow shoeing</b>	0.0	0.1	0.0
<b>Snowboarding</b>	0.1	0.2	0.0
<b>Tough Mudder Race</b>	0.2	0.0	0.0
<b>Trail running</b>	0.2	0.0	0.0
<b>Trail work</b>	0.2	0.0	0.0
<b> tubing</b>	0.3	0.0	0.0

**Question 3a. Which of the activities listed above is your primary activity on this vacation in Vermont?**

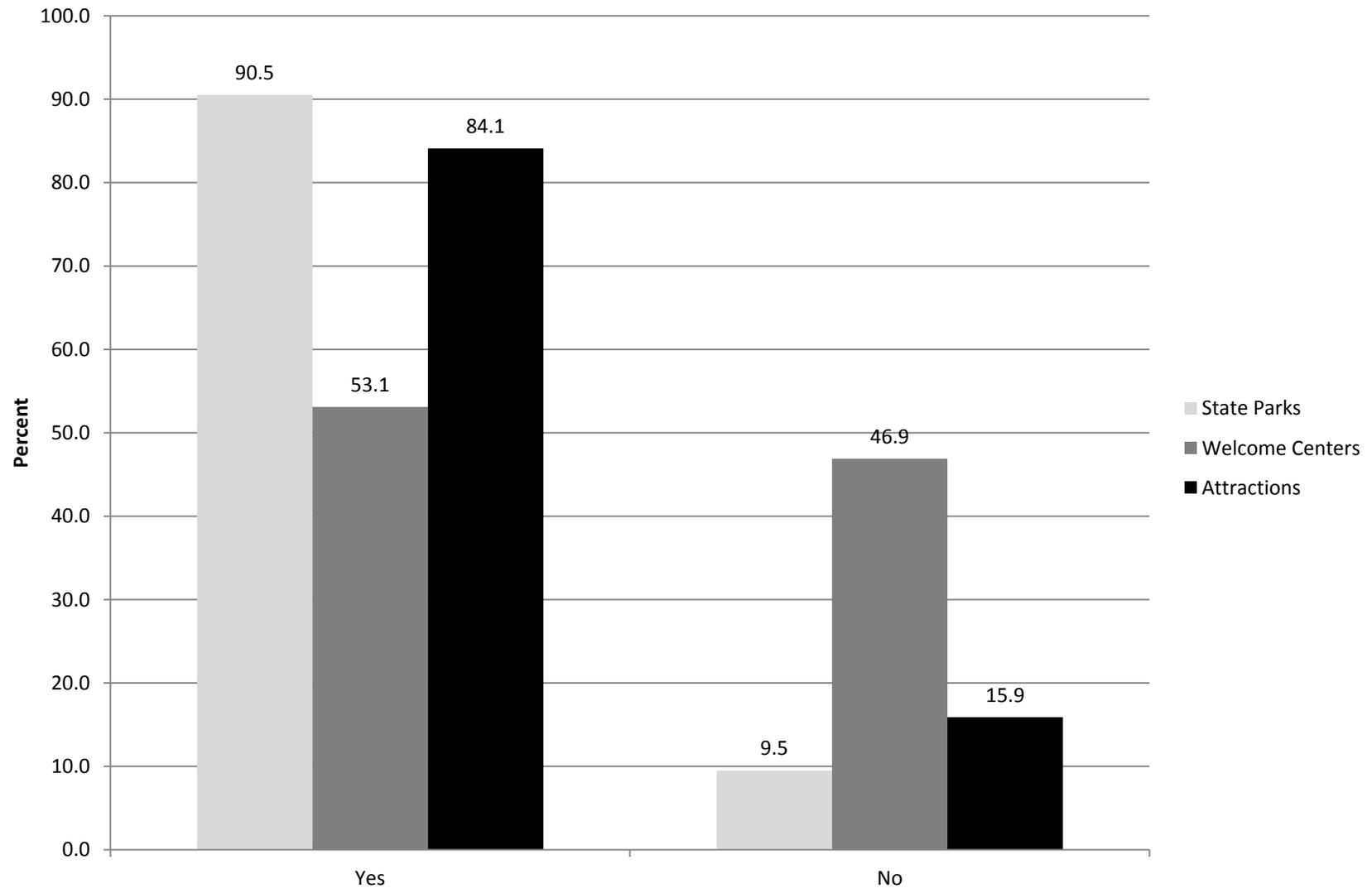
	State Parks	Welcome Centers	Attractions
<b>Antiquing</b>	0.0	0.0	0.2
<b>Beach</b>	0.2	0.0	0.0
<b>Bicycling</b>	1.8	0.3	0.6
<b>Boating</b>	1.6	0.2	0.4
<b>Business travel</b>	0.1	0.2	0.4
<b>Camping</b>	16.7	0.2	1.6
<b>Canoeing/kayaking</b>	7.8	0.3	0.4
<b>College visit</b>	0.3	0.3	0.1
<b>Crafts</b>	0.1	0.2	0.3
<b>Factory tours</b>	0.1	0.8	3.5
<b>Fairs and events</b>	0.8	0.6	0.7
<b>Fall foliage</b>	0.1	0.9	1.0
<b>Family and friends</b>	1.8	3.2	4.5
<b>Farms</b>	0.2	0.6	1.3
<b>Fishing</b>	3.6	0.3	0.4
<b>Food and drink</b>	1.7	0.8	2.2
<b>Golf</b>	0.1	0.0	0.2
<b>Hiking/backpacking</b>	17.0	2.9	4.3
<b>Historic sites/museums</b>	0.5	1.5	6.4
<b>Horseback riding</b>	0.0	0.1	0.1
<b>Hunting</b>	0.2	0.3	0.1
<b>Miscellaneous</b>	1.3	1.1	1.9
<b>Mountain Biking</b>	0.8	0.2	0.2
<b>Motorcycle riding</b>	0.4	0.0	0.2
<b>Nature</b>	0.1	0.0	0.1
<b>Nightlife</b>	0.2	0.5	0.1
<b>Other</b>	0.0	1.1	0.0
<b>Outdoor activities</b>	0.2	0.0	0.1
<b>Passing through</b>	0.1	0.1	0.0
<b>Performing arts</b>	0.4	0.7	0.2
<b>Personal event</b>	0.2	0.1	0.6
<b>Photography</b>	0.2	0.2	0.0
<b>Picnic</b>	0.1	0.0	0.0
<b>Private event</b>	0.3	0.0	0.1
<b>Relaxation</b>	4.2	0.8	1.8
<b>Resort/spa</b>	0.2	1.0	1.0
<b>Road biking</b>	0.8	0.5	0.3
<b>Road trip</b>	0.1	0.0	0.1

<b>Rock climbing</b>	0.1	0.0	0.0
<b>Running</b>	0.1	0.0	0.0
<b>Sailing</b>	0.2	0.0	0.0
<b>Scenic drives</b>	0.1	0.1	0.1
<b>Scuba diving</b>	0.1	0.0	0.0
<b>Shopping</b>	0.7	3.8	2.6
<b>Sightseeing</b>	9.2	12.9	35.0
<b>Skating</b>	0.0	0.0	0.0
<b>Skiing</b>	0.1	3.5	1.0
<b>Snowboarding</b>	0.0	0.1	0.0
<b>Snowshoeing</b>	0.0	0.2	0.1
<b>Sporting events</b>	0.2	0.2	0.1
<b>Swimming</b>	2.5	0.0	0.3
<b>Train ride</b>	0.0	0.0	0.5
<b>Travel through</b>	0.1	0.2	0.1
<b>Tubing</b>	0.2	0.0	0.0
<b>Viewing wildlife</b>	1.8	0.5	0.3
<b>Walking</b>	0.1	0.2	0.1
<b>Water sports</b>	0.1	0.0	0.0
<b>Left blank</b>	20.4	57.7	23.2
<b>All that were checked</b>	0.5	0.3	0.7

### Question 4. What transportation did you use to travel to and in Vermont?

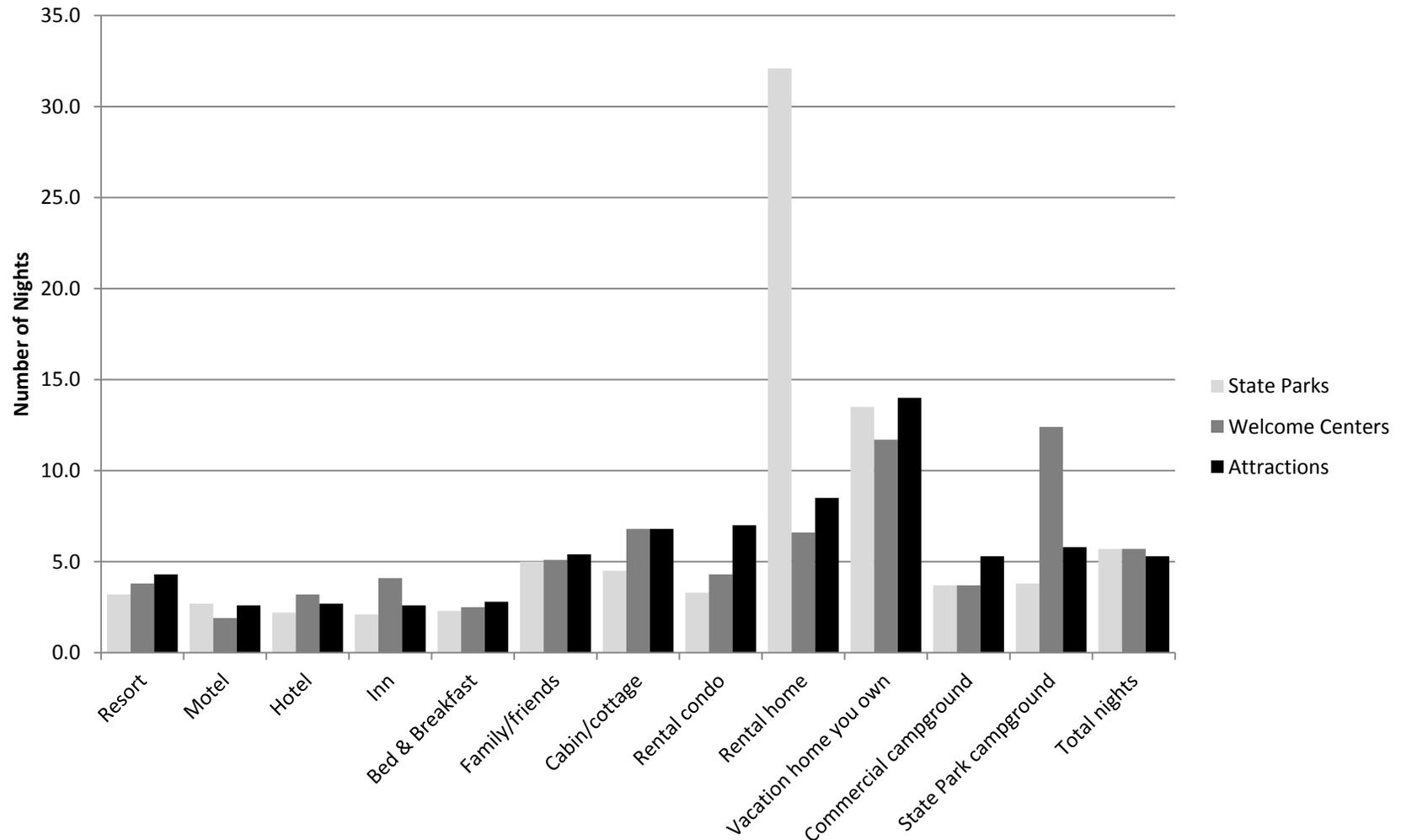


### Question 5. Will you stay overnight in a lodging accommodation during your Vermont vacation?



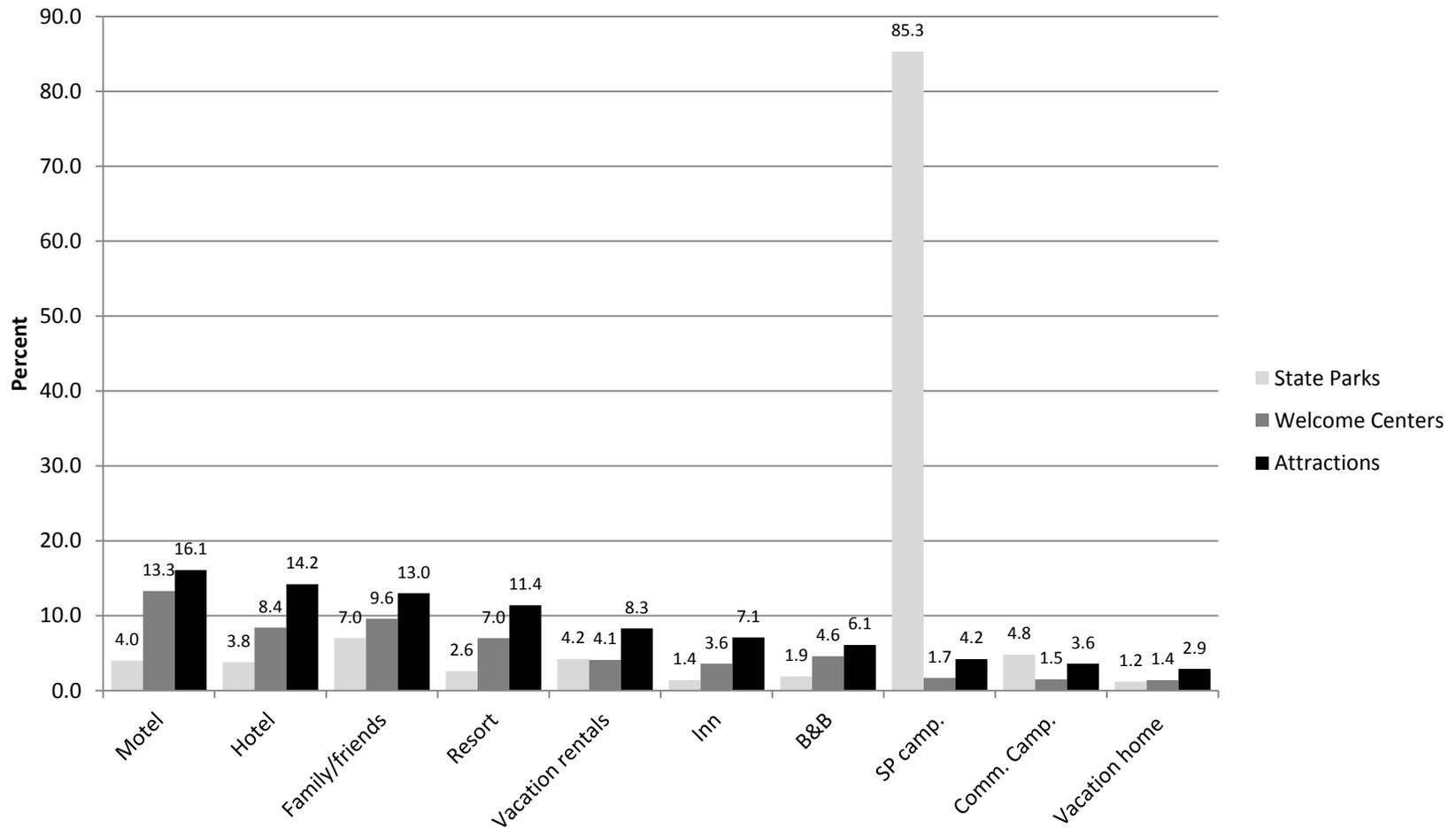
## Average Number of Nights Spent in Each Accommodation Type

Question 5a. How many nights will you spend in each type of lodging accommodation during your Vermont Vacation?

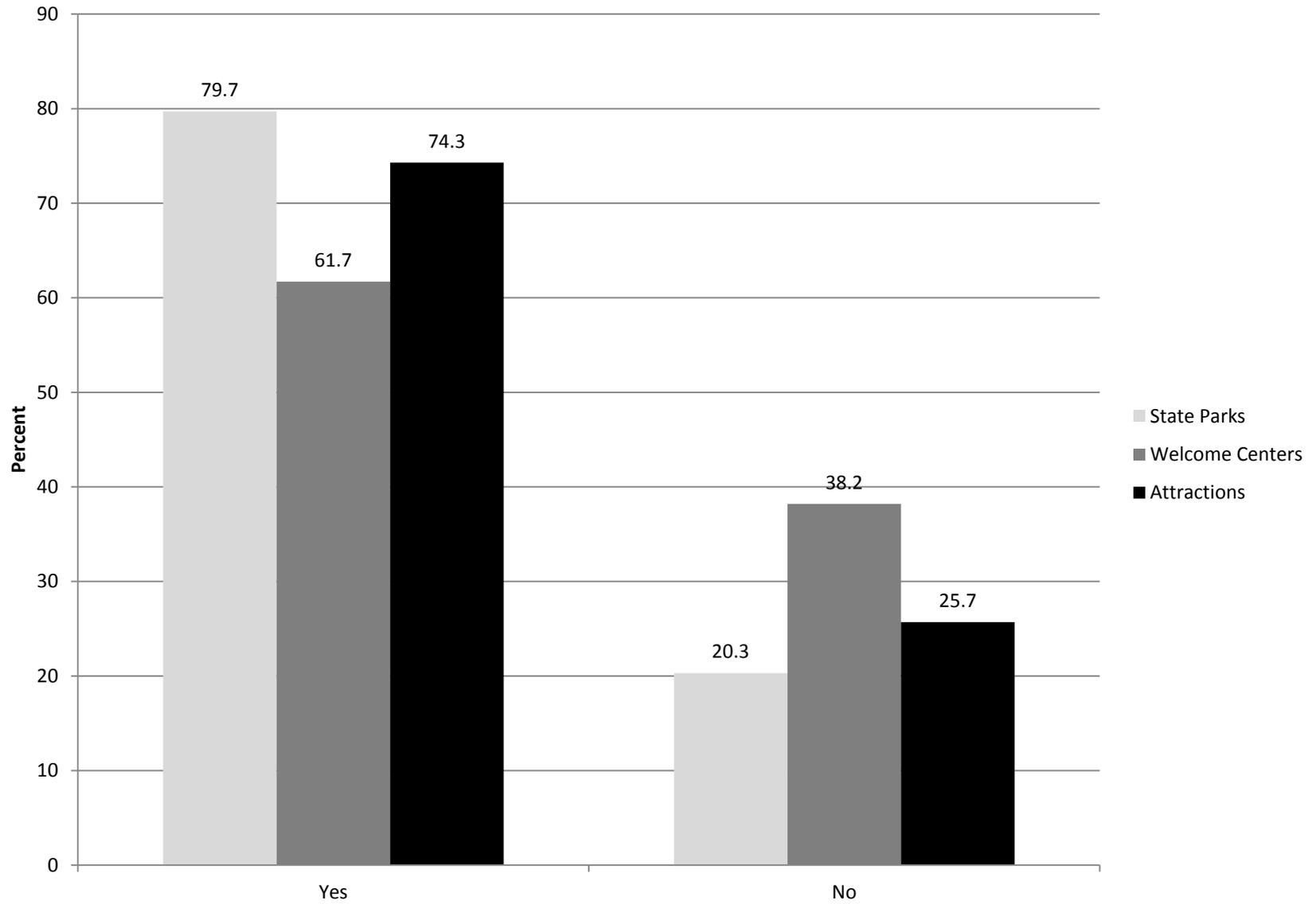


## Percentage of Visitors Staying in Accommodation Type

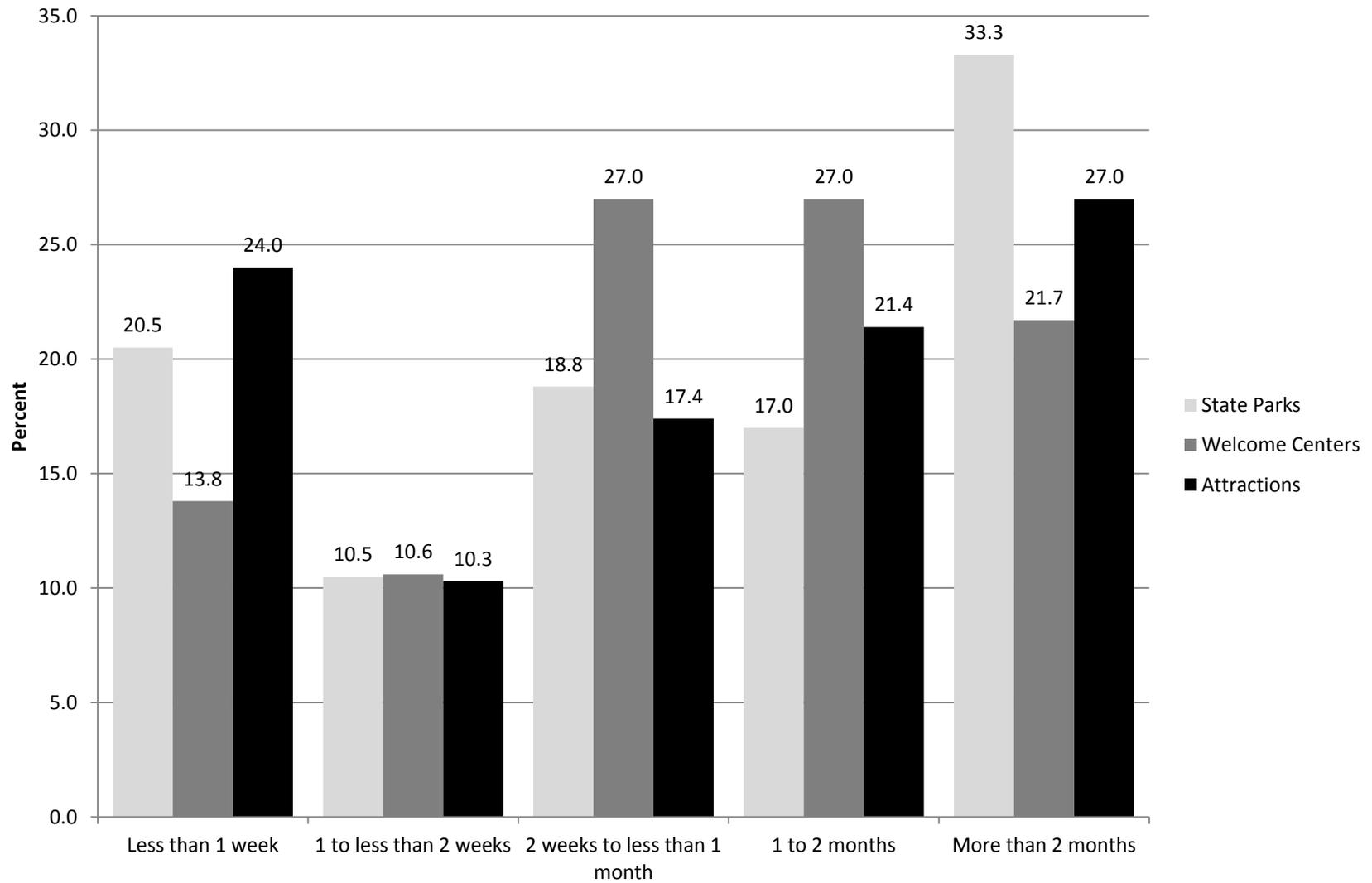
### Question 5a. How many nights will you spend in each type of lodging accommodation during your Vermont vacation?



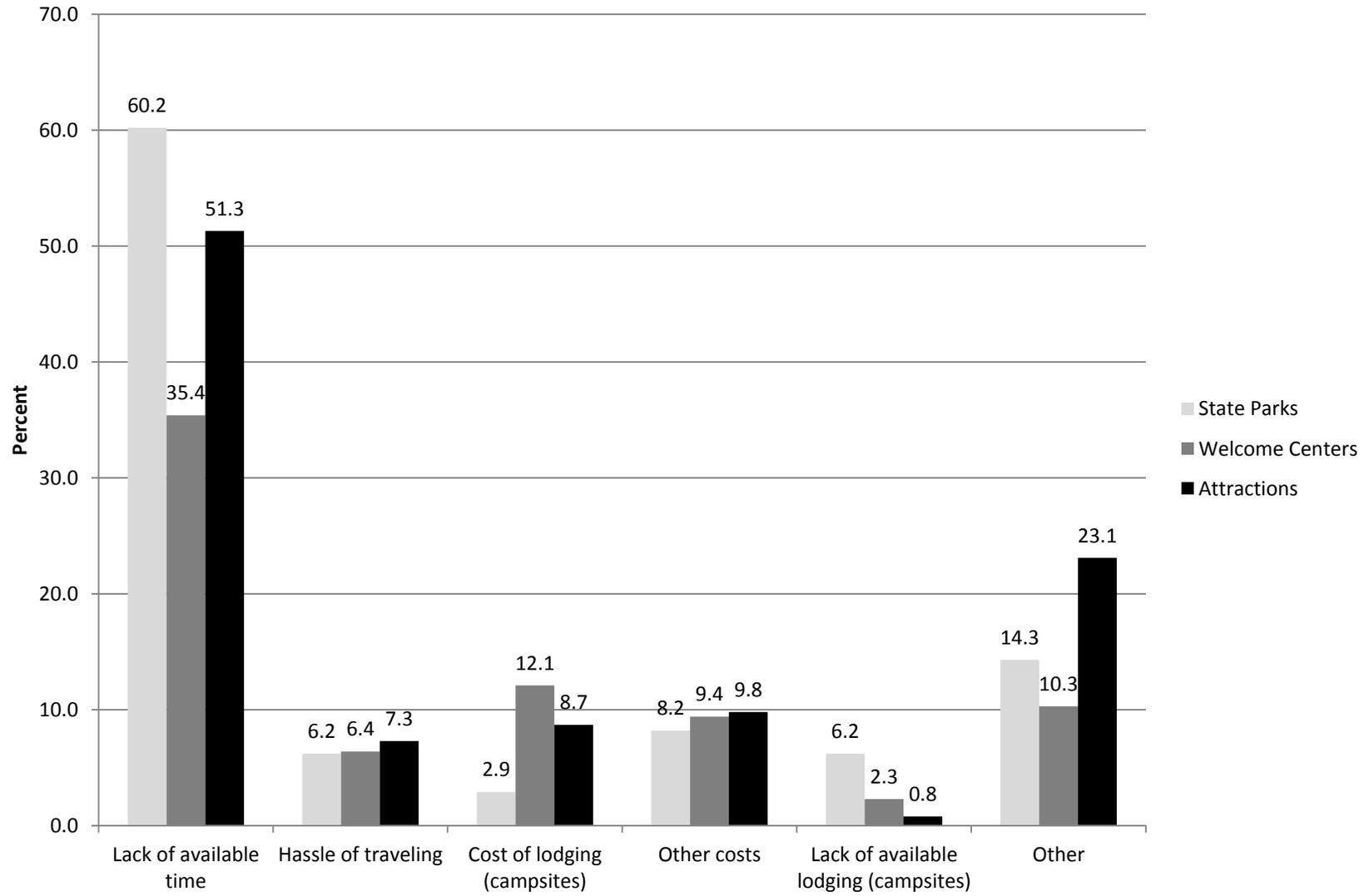
### Question 5b. Did you pre-arrange lodging reservations?



### Question 5b. If yes, how long in advance did you pre-arrange your lodging? (weeks)



## Question 6. What prevents you from vacationing/traveling in Vermont more often?

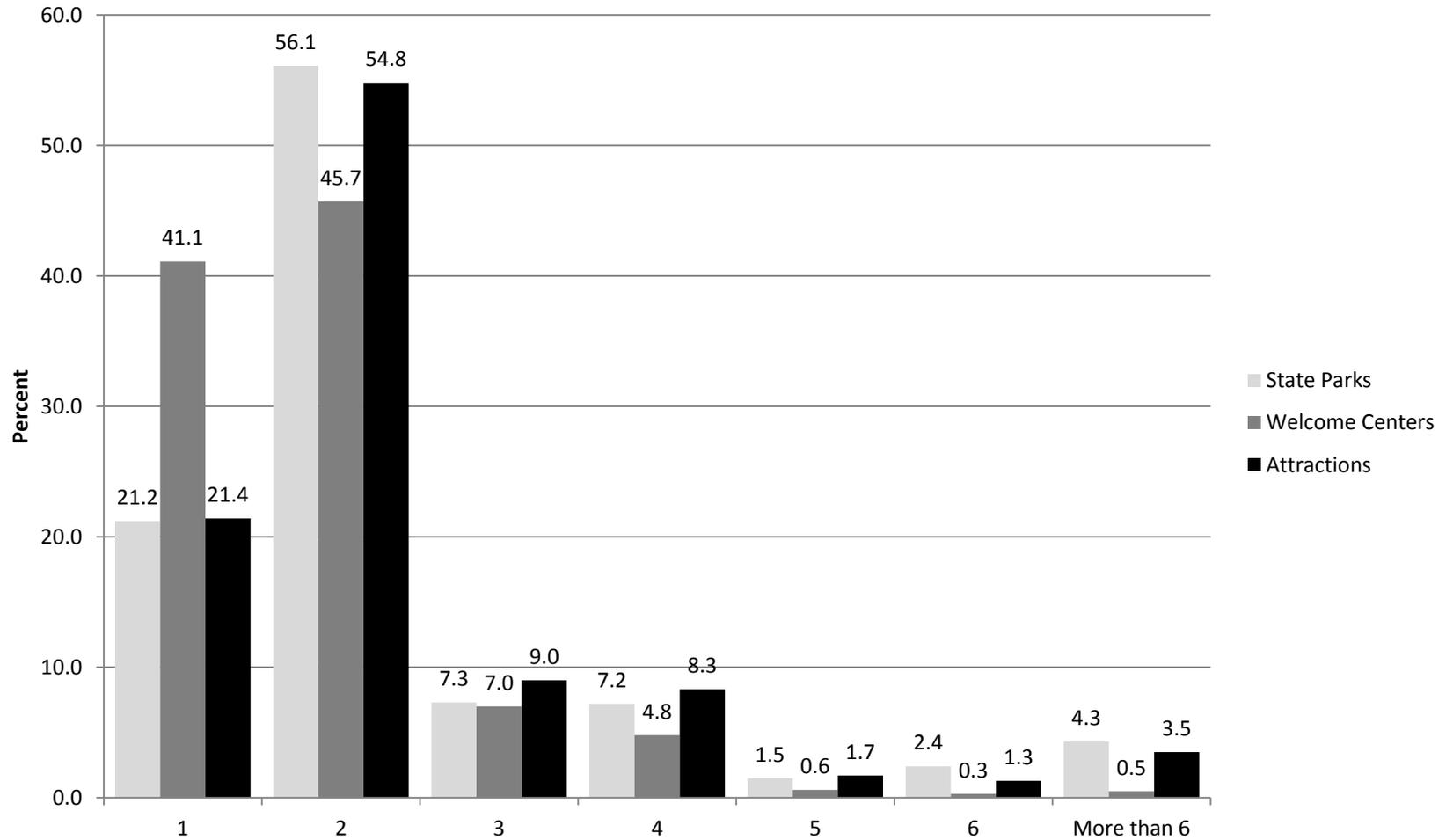


**Question 6. What prevents you from vacationing/traveling in Vermont more often? (Other responses)**

	<b>State Parks</b>	<b>Welcome Centers</b>	<b>Attractions</b>
<b>Distance</b>	44.2	53.0	61.1
<b>Other places to see</b>	14.4	9.1	18.4
<b>Don't like camping</b>	5.3	0.0	0.0
<b>Miscellaneous</b>	5.3	3.5	2.2
<b>Family obligations</b>	4.3	0.4	0.7
<b>I live here</b>	4.3	7.8	2.3
<b>Came for one time event</b>	1.9	0.4	0.2
<b>Border hassle</b>	1.4	0.4	0.1
<b>Cost</b>	1.4	2.2	2.7
<b>Difficulty of traveling with a pet</b>	1.4	1.3	0.7
<b>Fuel costs</b>	1.4	7.4	1.1
<b>Income</b>	1.4	1.7	0.6
<b>Live nearby</b>	1.4	1.7	1.6
<b>Visit enough already</b>	1.4	0.9	0.6
<b>Weather</b>	1.4	0.9	1.9
<b>Age</b>	1.0	0.4	1.0
<b>Bugs</b>	1.0	0.0	0.0
<b>Lack of amenities</b>	1.0	0.0	0.1
<b>Wildlife</b>	1.0	0.0	0.0
<b>Closes too early in season</b>	0.5	0.0	0.0
<b>Did not know what was available in VT</b>	0.5	0.0	0.1
<b>First visit</b>	0.5	0.4	0.4
<b>I just haven't</b>	0.5	0.0	0.2
<b>Job security</b>	0.5	0.4	0.4
<b>Lack of camping gear</b>	0.5	0.4	0.0
<b>Lack of public transportation</b>	0.5	0.9	0.2
<b>No interest</b>	0.5	0.0	0.1
<b>Once in a lifetime trip</b>	0.5	0.0	0.0
<b>Physical disability</b>	0.5	0.4	0.6
<b>Companions</b>	0.0	0.9	0.4
<b>Coordinating schedules</b>	0.0	0.0	0.2
<b>High taxes</b>	0.0	0.4	0.0
<b>I don't own a car</b>	0.0	0.0	0.1
<b>Just passing through</b>	0.0	1.3	0.1
<b>Never knew how pretty it was</b>	0.0	0.0	0.1
<b>No longer have ties to the state</b>	0.0	0.4	0.1
<b>No means of transportation</b>	0.0	0.0	0.1
<b>Not enough to do</b>	0.0	0.4	0.0

<b>Not RV friendly</b>	0.0	0.0	0.1
<b>Prefer fall to visit</b>	0.0	0.9	0.0
<b>Prefer other places</b>	0.0	0.0	0.1
<b>Road conditions</b>	0.0	0.9	0.0
<b>Schedule</b>	0.0	0.9	1.0
<b>Tour group</b>	0.0	0.0	0.1
<b>Wind turbines</b>	0.0	0.0	0.1

### Question 7. How many people are you in your personal travel group (including you)? (Adults)



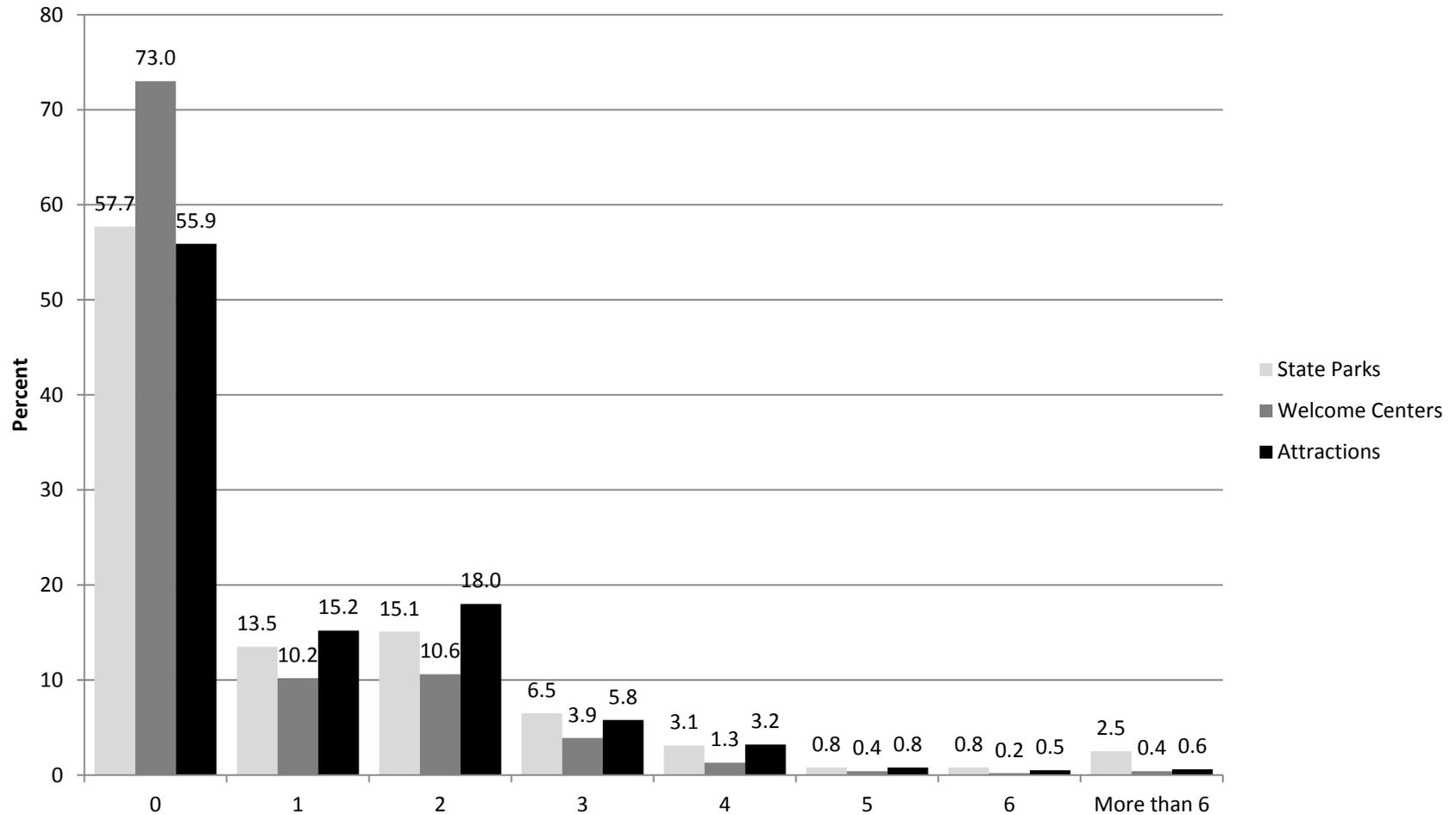
Average:

State Parks – 2.5

Welcome Centers – 1.9 people

Attractions – 2.9 people

### Question 7. How many people are you in your personal travel group (including you)? (Children)



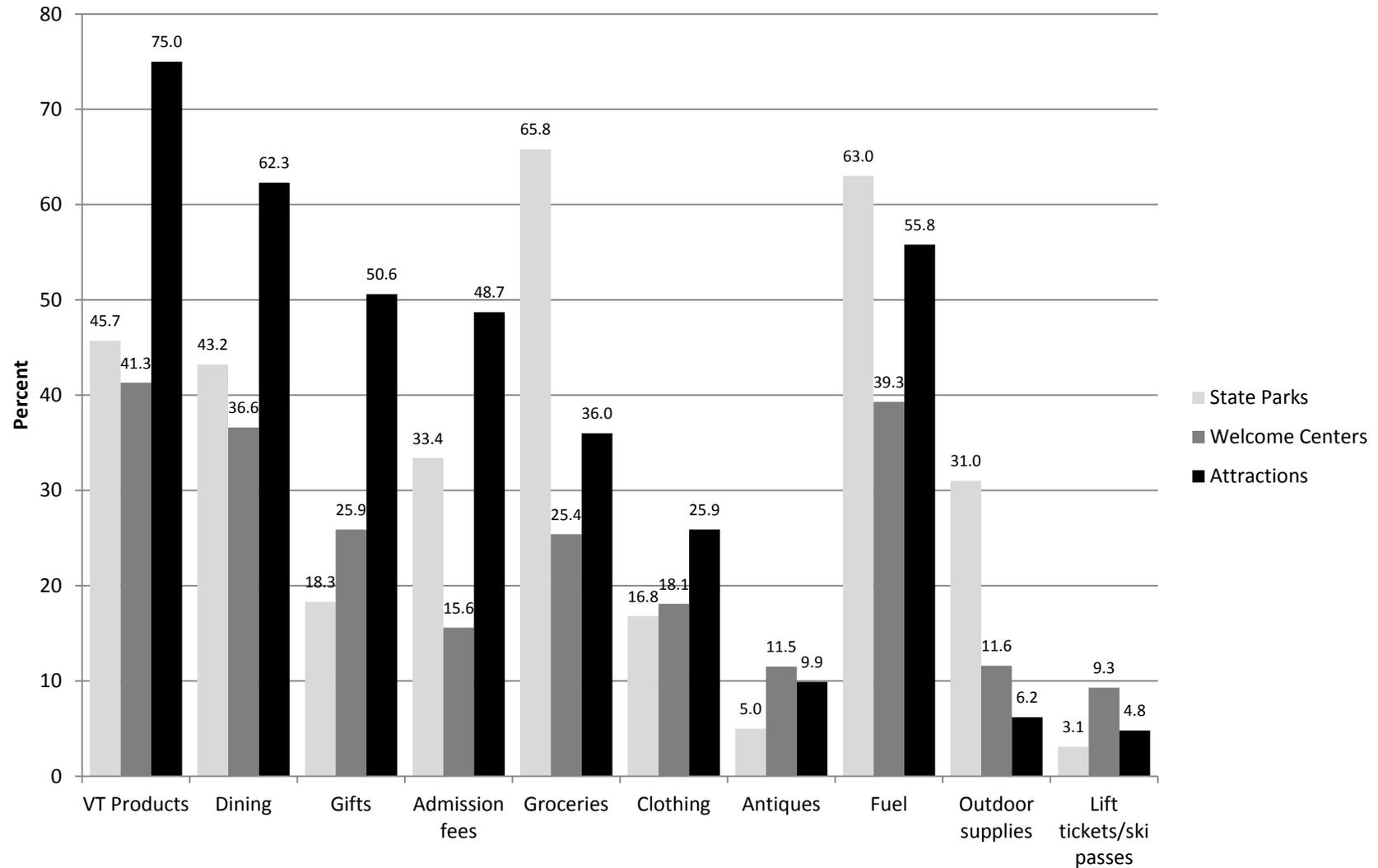
Average:

State Parks – 1.3 people

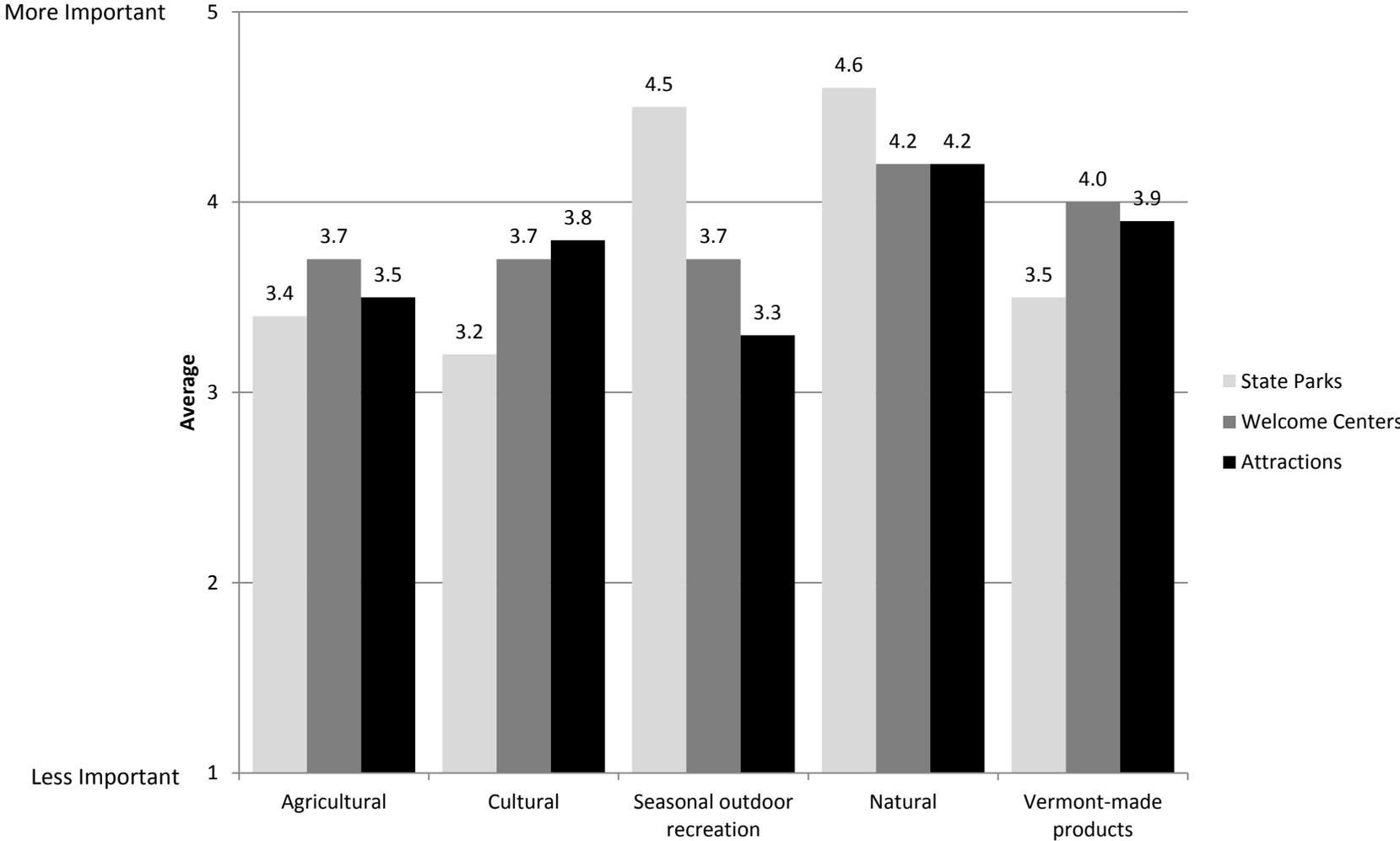
Welcome Centers – 0.7 people

Attractions – 1.2 people

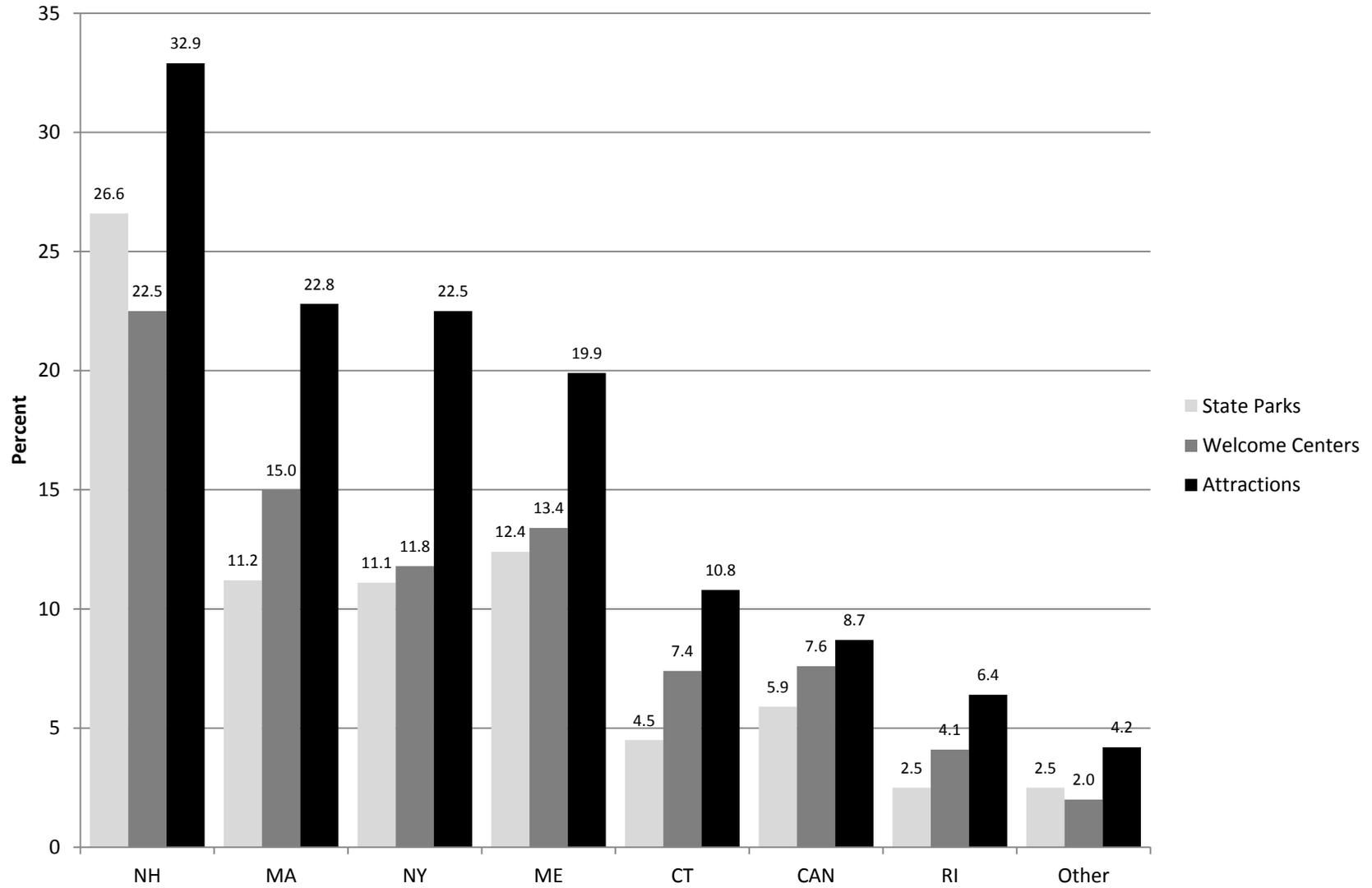
## Question 8. What type of purchases do you plan to make during your vacation/trip in Vermont?



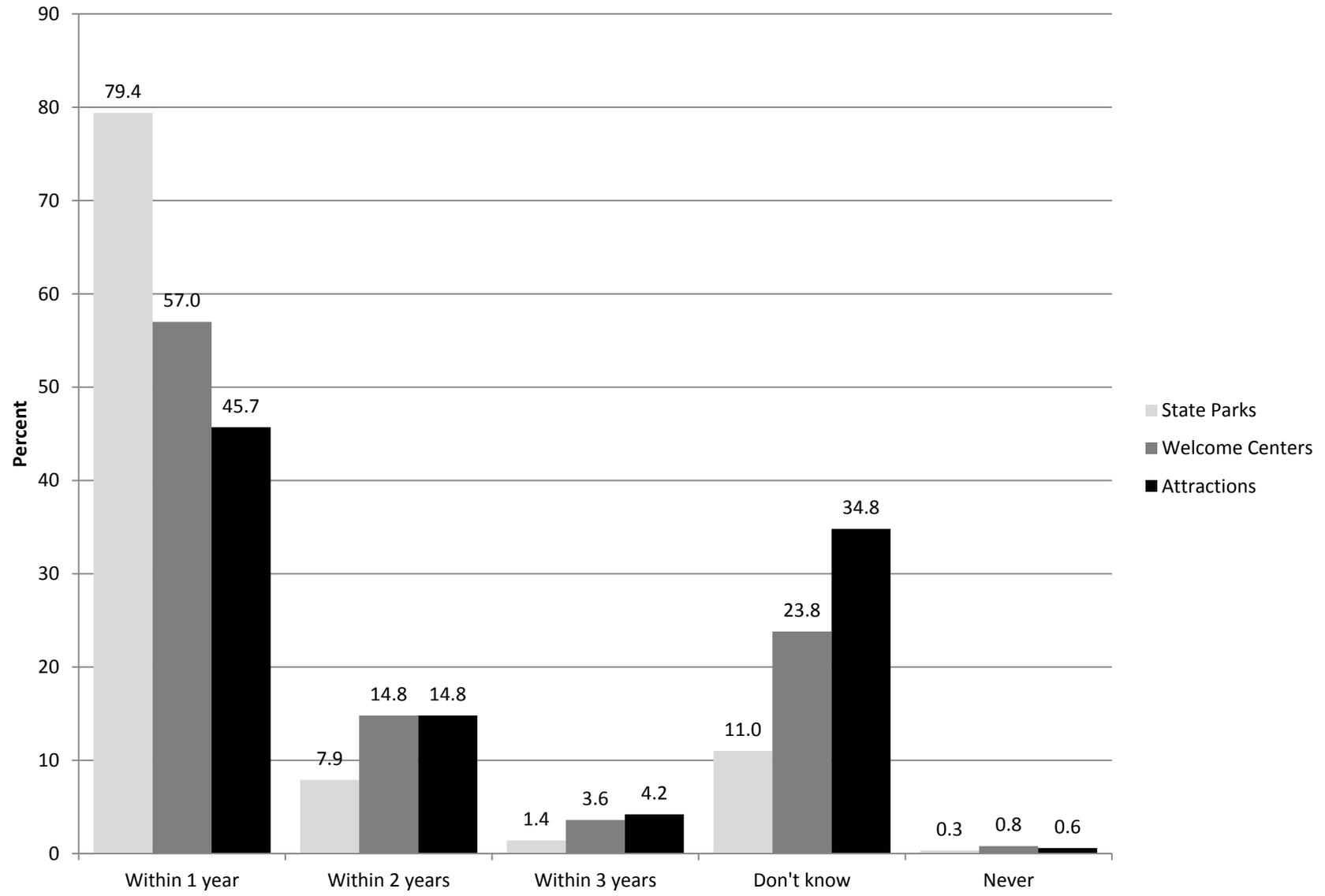
### Question 9. How important are the following types of attractions to you? (Average on a 5-point scale)



### Question 10. What other destinations, if any, do you plan to visit on this trip?



### Question 11. When do you expect to vacation in Vermont again?



## Question 12. State of Residence

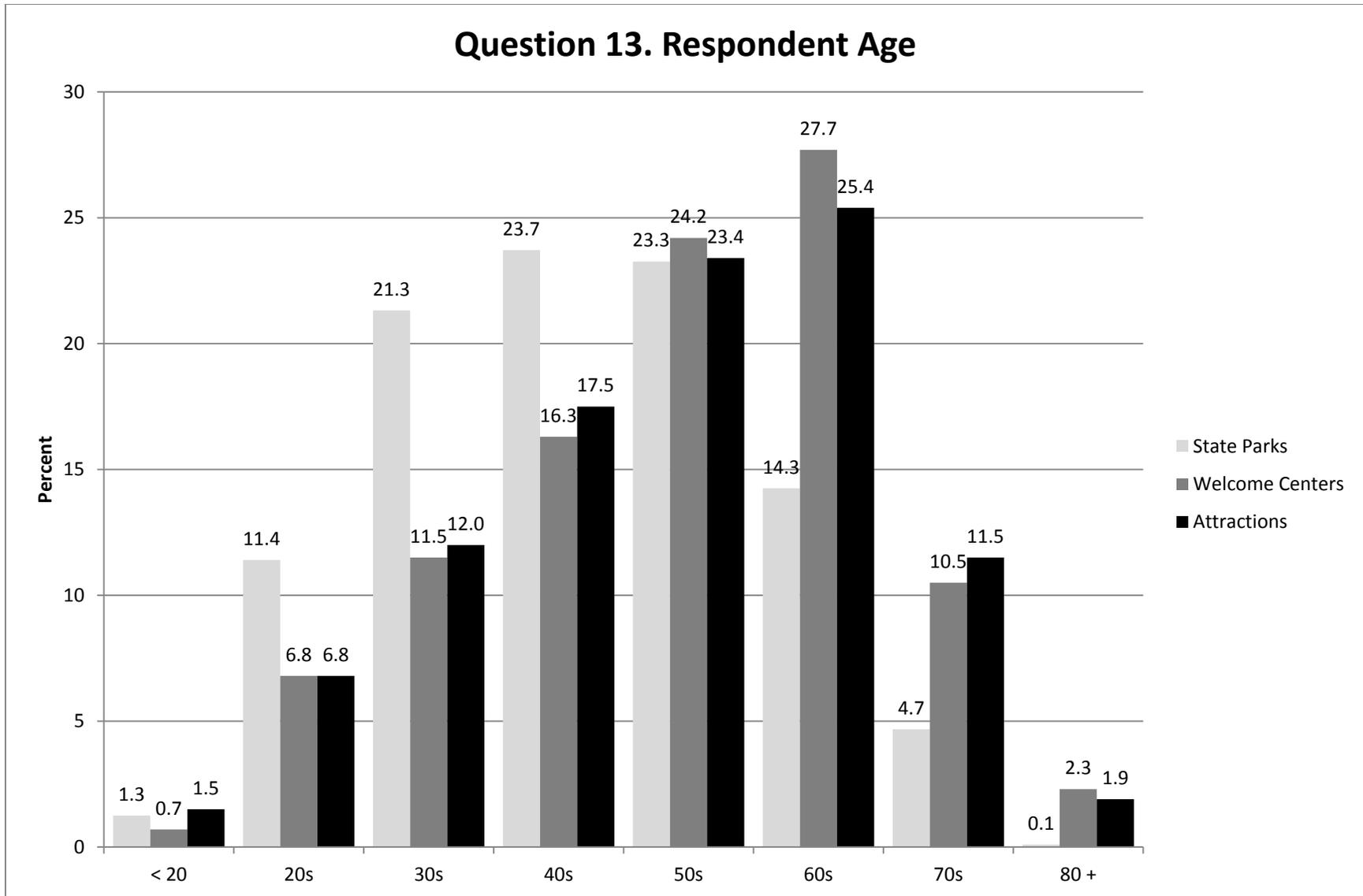
State	State Parks	Welcome Centers	Attractions
AK	0.1	0.4	0.3
AL	0.2	0.5	0.7
AR	0.0	0.4	0.2
AZ	0.1	0.4	0.9
CA	0.9	1.6	3.8
CO	0.1	0.8	0.8
CT	9.3	9.1	7.5
DC	0.1	0.7	0.1
DE	0.1	0.2	0.6
FL	1.6	3.3	4.1
GA	0.2	1.0	1.1
HI	0.0	0.1	0.0
IA	0.0	0.7	0.4
ID	0.0	0.1	0.2
IL	0.3	1.9	1.4
IN	0.3	0.6	0.6
KS	0.1	0.2	0.4
KY	0.1	0.4	0.2
LA	0.3	1.1	0.3
MA	18.8	13.0	13.0
MD	1.2	2.0	2.4
ME	1.9	2.5	2.4
MI	0.4	1.5	1.8
MN	0.3	0.9	0.7
MO	0.3	1.2	0.8
MS	0.0	0.0	0.1
MT	0.0	0.2	0.1
NC	0.8	1.9	1.9
ND	0.1	0.1	0.1
NE	0.1	0.2	0.1
NH	9.8	6.1	5.8
NJ	2.9	3.2	5.3
NM	0.1	0.1	0.4
NV	0.1	0.4	0.4
NY	9.4	11.8	14.1
OH	0.7	2.1	2.4
OK	0.0	0.5	0.3
OR	0.1	0.6	0.5
PA	1.9	3.8	6.0

RI	1.6	1.3	1.7
SC	0.1	0.6	0.7
SD	0.1	0.1	0.1
TN	0.3	0.6	0.9
TX	0.3	2.8	2.1
UT	0.0	0.4	0.1
VA	1.4	2.1	3.0
VT	33.6	15.0	6.9
WA	0.0	0.8	0.8
WI	0.3	0.2	0.9
WV	0.1	0.2	0.2
WY	0.1	0.0	0.2

## Question 12. Country of Residence

	State Parks	Welcome Centers	Attractions
Australia	0.0	0.8	3.2
Canada	90.9	74.5	52.4
Caymen Islands	0.0	0.0	0.4
Columbia	0.7	0.0	0.0
Czech Republic	0.0	0.0	0.4
Denmark	0.7	0.0	0.0
Ecuador	0.0	0.0	0.4
France	0.7	2.7	2.4
Germany	2.8	3.5	7.7
Hong Kong	0.7	0.0	0.0
India	0.0	0.0	0.4
Iran	0.0	0.8	0.0
Ireland	0.0	0.4	0.4
Israel	0.0	0.8	1.2
Italy	0.0	1.2	1.2
Loaigo	0.0	0.4	0.0
Netherlands	0.7	0.0	2.4
New Zealand	0.0	0.0	0.8
Norway	0.0	0.0	0.4
Portugal	0.0	8.6	0.8
Puerto Rico	0.0	0.0	0.4
Saudi Arabia	0.0	0.0	0.4
Scotland	0.0	0.0	0.8
South Africa	0.0	0.0	1.6
Spain	0.0	0.0	0.8
Switzerland	0.7	0.0	0.8
Tanzania	0.0	0.0	0.4
United Arab Emerets	0.0	0.0	0.4
United Kingdom	2.1	6.3	19.0
Virgin Islands	0.0	0.0	0.8

### Question 13. Respondent Age



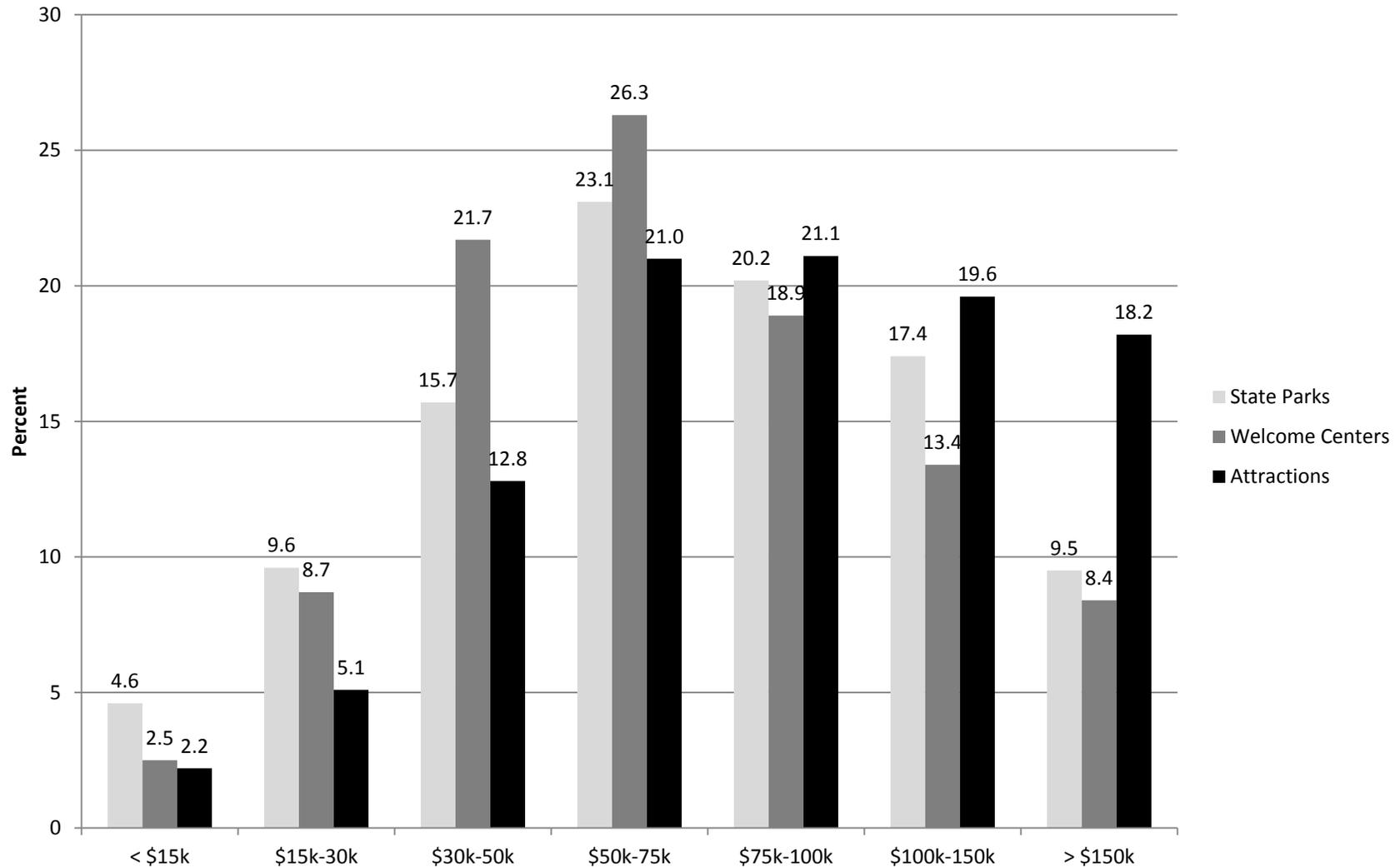
Average:

State Parks – 46.1

Welcome Centers – 53.7 years

Attractions – 53.1 years

## Question 14. What is your approximate annual household income?



### Median Category:

State Parks - \$50,000 to less than \$75,000

Welcome Centers – \$50,000 to less than \$75,000

Attractions – \$75,000 to less than \$100,000

## Question 15. Is there anything else you would like to tell us about your vacation/trip in Vermont? (Verbatim)

### State Parks

after many years of camping @ vt state parks, we still in love with them! Thank you for your constant attention to valuing the experience of camping in Vermont

almost as good to visit as maine! and not quite as nice to live in VT as ME. Our Ocean is way better than yours

Although it is Labor Day weekend, it is not crowded at all.

always a nice time at Lake Carmi

Always a pleasure

Always a treat to be in your great state!! Love the view of Green Mountains from our lean-to. Love the quiet and privacy of the sites yet a hot shower is in walking distance. Coolidge State Park is truly good for the mind, body and soul. Phil and Kathy Turner, Plymouth, MA.

always happy with the quality of Vt state park camping area

Always love being here!

amazing state! great staff at state parks!

as a resident of Vermont, I see no reason to travel out of Vermont for Vacation!

as VT residents this is not an actual vacation, but Vermont would be the perfect destination for us if we lived elsewhere

awesome campgrounds, impecable site, my favorite VT state park! Thank you!

Awesome!

beautiful

beautiful air-motel,inns/ should stop using plastic disposables!

beautiful country

Beautiful Country!

Beautiful countryside

beautiful place- we'd like to come over in the winter to do some skiing- just have to find the time!

beautiful setting, friendly atmosphere. very relaxing enjoy the microbreweries

Beautiful Spot Hasn't changed in 40 years!

beautiful state

Beautiful State Park. Kept very clean. Very helpful Staff.

beautiful state!

Beautiful state!

been coming here for 18 years!

Branbury Rocks!

Branbury state park staff was awesome!

Bummed about lack of beaches for kids to play on, not enough swimming places

Camped at Branbury for many years love it!

campgrounds are always clean and so nice. staff at parks always a delight love Wilgus and Woodford

Campsites are very clean (Jim) ice and wood are most reasonable (best wood). Ranger Eric and assistant Nicole friendly, helpful, courteous, socialable. Love the flying squirrels, horse shoes, trails, red squirrels and chipmunks.

Can't wait to move up-it is beautiful

cant wait to visit the rest of this beautiful state!

---

Coming to Vermont (Lake Carmi) every year is my favorite vacation. I love the wildlife, the people and the workers. However, I do miss the activities here, I miss Debbie because she was my favorite part about coming here!

coolidge state park is our favorite place in VT! it is well staffed friendly accomodating etc... love the views, hiking, family and pet friendly environment. we were married here 19 years ago and come here every year with our family!

DAR was the first state park I ever stayed in when I was a kid.

Daughter got married in Stowe-bought condo 3 years ago

Day trips to vt are the highlight of my summer!

Didn't realize how busy Underhill State Park would be. Also, camping and hiking as a lone woman was a concern for me but I felt quite safe here.

dog friendly is utmost important to me. the reason i started camping and visiting state parks is because its something we can do together and she loves it (and so do I)

Elmore state park is very nice!

Elmore State Park rules! Best state parks system ever!

Enjoy doing historical programs at several VT state parks

Enjoyed our stay in DAR. Very well kept, clean, quiet, and friendly personnel.

enjoyed our stay!

enjoyed the atmosphere and people!

enjoyed!

Excellent State Parks!

Excited to visit Breweries!!

fantastic staff at Elmore State Park

First timer

Fort Dummer is the best state campground we have found yet. which includes hospitality and cleanliness

Friendly folks and staff at the campgrounds. Everything is beautiful and clean!

friendly staff/very clean parks/facilities

Fun!

georgous

Get water or power. Pool.

Glad to see that cyclist can ride up Mt. Ascutney! Mt. Ascutney Bicycle Hillclimb will keep us coming back! Great road to the parking area on top. Thank you.

Good Place to come

Good stuff

gorgeous state and pristine state park

Great

Great campground, great rangers kevin pisani and others, nice, clean and quiet

Great Campground!

Great fun Staycation!!

Great Park!!

great people, and beautiful scenery!

Great staff, very friendly assistant ranger

Great State Park system-clean

great state. Vermont is the best state as tax money goes for roads and environment friendly upkeep

Great time

Great time thank you!

---

great trip for college students!!

Great views, weather, and people.

Great!

Great!!

greatly enjoyed staying at Wilgus state park very clean and wonderful people. Thank You!

Had a good time!

Happy Time, Need several mousetraps!

have a step to get up into lean too, have locks on the bathrooms, single toilet, stalls

Have come back to VT/NH 18 years of the 21 years spent traveling with my military husband

Having Fun, We love VT!

Here for family wedding that turned into vacation. would have done more sightseeing but it rained a lot!

here for our annual family camping trip. the outdoors, camping, hiking and kayaking are very important. clean, friendly park is important as well

hiking in VT is amazing!

Hoping to move here - searching for where we need accommodations for 1 night separated By a few days, usually separated by a weekend but it seems that a 2 night policy. We don't enjoy hotels so we look for city park campgrounds (Keene NH) or a bed and breakfast to accommodate us.

I am a Vermont State Parks lover! They are clean, safe and most importantly friendly!

I enjoy camping in the Vermont State Parks. Especially at Wilgus. It's well maintained and the staff is friendly.

I have traveled all over the USA and some of Canada but it is always great returning to VT

I just love this state!

I like camping here very much

I like the friendly, rural atmosphere of the landscape and people. agricultural product availability (from stands) well kept state park campsites

I like the layed back, outdoor, back to nature feel. no one bothers you and you can just enjoy!

I Like them very much!

I like Vt state parks!

i liked the picture of the campsites online at the state park website

I live here-enjoy it very much.

I live in Burton Island

I live in Vermont

I live in Vermont and love it. I also like the cost of state park sites and state parks. I support parks and are thankful they are here as I meet a lot of great people. xo

I live in Vermont.

I look forward to it every year, it is a wonderful place to come and relax, it is very beautiful and the scenery is amazing, and I loved doing the arts and crafts activities with Deb and it's not the same without her!

I love America

I love camping here- always in the leanto!

I love grapes

I love it here

I love it here!

I love stillwater/kettle pond in the fall. wish they were still open then (like they used to be) VT is beautiful

I love that it is dog friendly here!

I love the state parks website. Park personnel are very friendly and helpful

I love this park!

---

I love Vermont

I love Vermont campgrounds. they are quiet and clean and the employees are very friendly. the trees and wildlife are splendid. The Loons oh my god!

I love Vermont-and Vermonters!

I love Vermont-friendly people, great state parks (thanks for WiFi). Electric hookups would make it perfect.

I love vermont!

I love Vermont!!

I love Vermont. Please preserve your beautiful forests and mountains. Also, Maidstone Lake State Park is the best state park.

I love your state parks-they are the #1 factor in bringing me to VT!!! your park staff are the best!

I really enjoyed it. Thanks!

I responded with answers about recreational activities that my family does in VT

I Shall Return!

I'm having a fantastic vacation here in Vermont. I've made so many new friends, and uncountable unforgettable memories.

I've been coming to Wilgus for years, sometimes 2 or 3 times a year-it mainly depends on my work schedule, I love that i can bring my dog and she loves canoeing with me. Dogs are not allowed in NY campgrounds. I usually come with 1 or 2 other people. they had to cancel this trip-but i still come by myself because i knew i would have a great time. everyone here is so helpful and wonderful.

If each state park had access to spare parts for camping equipment it would be great! We enjoy having iceblocks and cubes, hot water and ice cream available at the park

Im working on commentary for VPR on the State Parks!

it has been enjoyable!

It was a real treat to stay in the same lean too as we used to stay in 35 years ago!

It was great

It was great! Wood delivery would be great, would pay!

It was very fun and nice to camp at Jamaica state park

It would be nice if the state parks would have power and water cater to campers more. Trim sites so lager campers can fit

It's always a great time!

It's always great!

it's always pleasurable

it's our favorite vacation every year!

It's peaceful

It's the best place ever!

it's the best!

It's the Best!

its close and we love the scenery

its gonna be awesome!

its great, Love the no billboards!!

Jamaica State park, campground, is beautiful and we look forward to coming again!

Just a quick trip to get in a practice night of camping before a trip out west!

Keep up the good work!

Keep up the great work in maintaining the state parks. They are always my first choice.

Lack of road signage is a little frustrating!

Laid back beautiful environs!

---

lake carmi was so beautiful and relaxing

less rocks (small removable size) at tenting sites would be appreciated. Otherwise a beautiful park; wonderful time here on two occasions.

Like the rural lifestyle!

Location to home- only have weekends off, therefore truly enjoy vacationing within 1 hour of home= less commute and love where we live!

long wait (2 hours) at the derby border. Locals we met were all very nice to us. Maidstone Park could use more showers and hair dryers.

Looking forward to it

Looking forward to next year!

Love Burton Island and Staff

Love it here

Love it here!

Love it Here!

Love it here. This state is beautiful!

love it so much i bought a home here!

Love it!

Love It!

LOVE IT!

Love it! so beautiful and fortunate to have wildlife, forests etc. Cant get over the beauty!

love it!!

Love Maidstone. Electricity and water on sites would draw more people and we would come back more often!

Love No commercial billboards along the highway! so green! so good!

Love State Parks!

Love that Vermont state parks campgrounds are clean and sites are far apart-and-that it is "quiet" i.e. no commercialism. Vermont state park campground fees are pretty reasonable-thank you for keeping them relatively low. 2. I'm sure it must be a budget reason-but I really wish Vermont state parks still had their paragraph description-says to "go to VT. CG website"...but that's no help when you are off somewhere with no computer available! If no paragraphs are available at least that one page chart would be a BIG help! Thanks!!! 5a. Not this time-called on arrival day to see if campground was already full before driving (what with price of gas).

love the lean to sites at the state park!

Love the lean toos!!!

Love the state Parks!

Love the summer weather here, and the rental office girl was the nicest young lady. Very helpful and conducted herself as a seasoned professional. A+ Nicole is Top Shelf!

Love the Vermont state of mind!!

Love Vermont!

Love VT state parks

Love VT!

Love VT! State Parks are awesome!!

love wilgus- the staff is great love the pet friendly state parks

Love your parks! maybe more bushes between tent sites, better stronger toilet paper

Love, Lake Carmi State Park it was our favorite destination!

loved it- beautiful country and nice people. info on state parks not easily found- difficult if you dont have internet service.

Loved it!

---

Lovely State, Very peaceful in the mountains

Lunch boat, very nice!

Maidstone park was in excellent condition. VT taxes are being well spent!

Maidstone state park is an outstanding park for camping - it is managed extremely well- clean, quiet, great staff, fun activities for campers.

Maidstone State park is wonderful, the VT State Parks are great- wonderful staff and very affordable!!

Marshall the volunteer at Fort Dummer is outstanding. Vermont is very lucky to have him volunteer. He should be hired full time! Immaculate site and campground. Will recommend and come back!

Maidstone is the best state park! Great Ranger, quiet park is a plus. Love the no smoking in public areas!

MME Lesley was very kind staying late in the office so that we could buy wood for the campfire. Thank You!!

Moosalamoo Cottage, Branbury State Park was very nice. Great location, Great amenities, staff was very helpful and friendly. will definitely recommend

My Family loves Lake Elmore

my husband and i are having a lovely time in this beautiful place. we love vermont! keep up the good work.

My wife and I have been vacationing at Vermont state campgrounds for 17 years and have never had a bad vacation here. Keep up the good work. Thank You.

need beach access at all state park campgrounds!

Need to include school/university visits

Nice Campground. Clean, Beautiful beach on camp site, friendly people

Nice place, friendly people.

Nice State Parks!

nice state! nice People!

Noisy campers to 3:00AM! Very loud partying! Should have a policy quiet 11PM-7AM!

nope-love the Quechee state park and staff. Having a great time and relaxing!

originally a native of VT. My Favorite State

our family loves Vermont! We have been vacationing there - for the past 25 years. We typically camp in the state parks and appreciate the way they are managed

Park employees are nice/helpful

park is beautifully maintained-exceptionally inviting. Loved the pilot rock fire pit, showers, helpful ranger, herb garden Thank you!

Park Ranger 'Teri' was the nicest person, and made our stay here great and pleasurable. Give her a raise!!

Park staff was friendly and helpful

Parks well kept-clean-roads fair-syrup expensive. Too bad souvenirs are all made outside of USA.

please change as little as possible, all is great in VT

please improve reservation website for state park

prime lean too sites! would like to find more in state parks

Relaxing here is very easy.

Remind me of HOME!

saw a bear on the highway!

should be better signs to area fishing

should be given more funding since they are fantastic state parks!

should pave more roads

snow this year!

So far so good!

state highway markers are frequently placed too far from intersections or have been knocked out of place making them difficult to read

---

state parks are a terrific bargain- quality places with friendly staff, helps you get out of routine in life and live life slow

State Parks are great!

State Parks are outstanding - Fort Dummer would be significantly better if it offered water and electric services!

state parks are the place to be with children. Vermont parks are so nature and conservation concious and everywhere is so nice/friendly (staff and vacationers) one of the best places to relax and get away from it all. Just to chill!

State parks are well maintained.

state parks in VT are the best anywhere-especially clean

stellafane convention is the highlight of my year. camping at coolidge state park is a close second!

Tent sites needs work-hard pack

Thank you

Thank you for a wonderful weekend

Thank you for putting soap in campground restrooms

Thank you for the state parks.

thank you vermont

Thank You, Vermont is beautiful, we love Vermont, very friendly people also the staff is Terrific!

Thank you, We love Vermont!

Thank you!

thanks

Thanks for keeping your state beautiful!

thanks for restoring the fireplaces!

the bathrooms are not clean and if there was a beach we could bring our dogs we might come more often.

The bathrooms need to be updated, quiet hours were honored

the beauty of the mountains is worth the drive

The girls are pretty!

The outdoor recreation (Mountains, Lakes, Trails) are excellent!

The Parks are well kept!!

The proximity of and variety of activities is why my wife and I live in VT. We take most of our vacations here in VT because the activities that we like are accessible, high quality, and close by. Wilgus SP is the cleanest park we've stayed in any state...very nice.

The site needs to be bigger: "too much overgrowth."

The spa at the [attraction] surpasses all other experiences. The [attraction] staff is the friendliest, most helpful. They make us feel at home. Sean was very knowledgeable and helpful at the campsite.

The state is beautiful!

The Vermont state parks are well run and are definitely a major influence in choosing Vermont over New Hampshire and Western Massachusetts. We love that sites are clean and raked out. Our Daughter is still talking about the play cabin, She loved it!

There is no better place to be

There should be more Shopping outlets!

this has been our main vacation for 43 years. it has been an awesome experience for our whole family!

This is one of the coolest parks I have been to!

this is our first time camping and we love it! we will be back to VT a lot in the near future. Very Pretty State

This is the best camp-park!

This place rocks. Especially the Elmore State Park and it's staff!

this survey seems to be written for people visiting from out of state. Perhaps it should be distributed more selectively to fit that population or a Vermont resident survey should be developed. I have to believe that many visitors to Vermont state parks are Vermonters.

trees, mountains, green! Lack of signs! cultural ambiance all make this a wonderful destination! I used to be employed and live in Vermont and have always loved the state. I tell everyone I know how beautiful it is Vermont always allows one to decompress! Keep up the great memories!

Vermont drivers experienced to be rude and impatient to folks with out of state license plates!

vermont is a beautiful state, and i hope to vacation here more often

Vermont is a great place and plan to move here within the next 5 years

Vermont is Beautiful

Vermont is better than New Hampshire

Vermont is goergous. we live here and appreciate the natural beauty and pristine ecoculture. lets keep it this way

Vermont is gorgeous. We really like the lean-tos.

vermont is great

Vermont is great. planning on returning. will live in RV too. not really thrilled with the stress of city life

Vermont is our Favorite Destination!!

Vermont is too buggy!

Vermont is very expensive. I enjoy the people, the food, and the scenery.

Vermont rocks

Vermont state parks are very peaceful and well taken care of. The park rangers are very kind and helpful to your needs while camping!

Vermont State Parks are wonderful!

very beautiful

Very Nice

Very pleasant people

very pleasant!

VT is the Best!

VT Parks are the best! Highly Recommended

VT RULES!

Vt State Park- Lake Dunmore was excellent. Great Staff!

VT State Parks are a great bargain and treasure.

VT state parks are our home away from home. we have stayed at almost all of them but Branbury and Molly Stark are our favorites. we think you should give frequent visitors one free night for every 10 nights they stay. we have traveled to many other states and stayed at their state parks. Vermont state parks beat theirs hands down!

want to live here someday!

we always looki forward to our trip here. it is a family tradition, enjoy the CCC tradition. The sites are large. we are happy there are no radical changes

we are on vacation in our state. this survey doesn't include people who live here!

we camp in VT every summer- love the state parks!

we come back year after year for the lake front campsites and clean campground and beautiful lake! Thank you! The Paquettes from Canada

we come to vermont every year, usually in the fall and always enjoy the experiences we have at Wigus State Park

we continue to appreciate your excellent state parks. Keep maintaining these wonderful sites. Thank you.

we enjoy our vacations in VT. we always look forward to coming back. Our favorite camp ground is Maidstone state park. It is very peaceful and relaxing. The rangers and staff are very friendly and helpful.

We will be back next year.

---

We enjoy seeing new state parks in Vermont.

We enjoy the calm relaxing experience of lake carmi, beautiful biking to enisburgh falls.

We enjoy the village, agriculture, museum, historical areas to walk and take in Vermont.

we had a great trip, thanks!

We had a great trip, the staff was awesome, thats why we plan on coming back again

We had a very pleasant stay. staff was very helpful and knowledgeable

We have been camping at Coolidge for 32 years and it has always been wonderful, my whole family (aunts and cousins) always look forward to our trips. My husband and I go to Coolidge twice a year, summer and fall and bring my best friends with us. Each year we cant wait until our next visit!

we have been coming to Jamaica State Park for over 30 years. Staff is always polite and professional. Bathrooms and sites clean and nice. We love this place!

We have hooked many of our Canadian friends to Maidstone State Park

We like to try different state parks/campgrounds each summer.

we live in vermont and i have summers off, so we vacation around vt all summer!

we live in Vermont so being close to home is important. being close to work is important as we have many responsibilities, but it's nice to get away a little bit and relax on such a beautiful, peaceful lake an enjoy the nature that surrounds you here. Thank you so much for providing a home away from home for us.

We live in Vermont. We come to maidstone because it's close, it's clean, and its a great lake. Thank you Maidstone staff you do a great job!

We live in VT and have been coming to Elmore with a group of friends for 7 years. We love it!

We live in VT and love to be so close to natural beauty that we are able to camp, bike, and swim on our weekends with out driving too far!

we live in VT but still visit VT state campgrounds over any other New England states. Having these opportunities makes us value living here. Vacationing at VT state parks is an easy choice.

We look forward to it every year! We have a difficult time deciding to go somewhere else because we enjoy VT so much!

We look forward to our trip to Maidstone State Park annually. We enjoy day camping. A thought from seasoned Maidstone campers. Make the day use area a park for RV's, Fifth Wheels and tag a long campers who want power, water, and sewer at thier sites. Existing park for tenters and pop up trailers.

We love all the VT state parks we've camped at, but Elmore is by far our favorite. Wondeful beach, great campsites, Fantastic staff members. We come as often as possible!

We love Burton Island

We love Burton Island!

We love Burton Island! Thanks for making it fun!

we love camping at Carmi but, there are only 2 sites in b section that we can fit our camper into.

We love camping at stillwater!

We love coming to Wilgus State Park. The sites are always in excellent condition and the facilities are clean. The staff is extremely friendly and courteous. Our favorite spot!

we love coolidge state park!

We love it here and have come back every year- this year we planned two trips because we like it so much

We Love it here, particularly the natural beauty. I've been camping in Vermont State Parks for 44 years (primarily Maidstone, also Grand Isle and Smugglers Notch. We also ski in Vermont every year.

We Love it Here!

We love it here! Thanks!

We love it. My mom was raised in New Hampshire. My sisters and I are coming back this fall.

We love Lake Carmi state park and go to burlington for shopping. it's a beautiful state!

We love lake carmi state park, Where did the craft center go?

we love maidstone, especially camp area on the water.

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**We Love Maidstone!**

**We love the clean, quiet camping areas**

**We love the flying squirrel show at Wilgus state park!**

**We love the state campgrounds. We've been going to them for 20+ years. (The campgrounds on water need to have a designated spot where dogs can go in the water.)**

**We love the state park system better than NH the parks are very clean and have friendly welcoming staff**

**We love the state park system. VT does an excellent job of keeping them affordable, clean, and well maintained. Thank -You!**

**we love the state parks we try a different one each time we come. we love little russell sp the best!**

**We love the state parks-we visit: woods Island, Burton Island, and Carmi State Parks frequently during the summer!**

**we love the Vt state parks. Everyone is so nice and so helpful. we enjoy these parks very much!**

**We love this place your staff is friendly and the place is clean!**

**We love to have rivers and lakes nearby camping due to loving kayaking, also hiking and bike riding!**

**we love to visit Vermont! while we have been to other state parks - Fort Dummer is our favorite! We feel a great connection to its natural beauty and Ranger Rob Van Zandt and staff are always welcoming and accommodating**

**We love Vermont**

**we love vermont and its state parks**

**We Love Vermont State Parks!**

**we love vermont!**

**We love Vermont!**

**We Love Vermont!**

**WE Love Vermont!**

**We love Vermont! and Jamaica!**

**We love Vermont! Thats why we live here. Im not sure how much we can help with this survey but maybe we have. Have a Nice Day!**

**We Love VT**

**We Love VT state parks, especially Maidstone!**

**We love VT state parks!**

**we love vt!**

**We Love VT!**

**We love VT! state park campgrounds!**

**We love VT!!!**

**We love Wilgus-Theres lots to do, the park is beautiful and clean and comfortable and it close to home for us. Thanks for being a great place to get away! Eric and the staff here are so friendly and helpful**

**We love Wilgus!**

**We Love Wilgus!**

**We Loved it!**

**We really enjoyed Vermont. Dad spent time here as a young man and brought the family here for a visit in the 60's. It hasn't been spoiled as so many places have**

**We suggest a dog park**

**We would appreciate a discount for non profit groups**

**We've been camping for 6 consecutive years at Lake Carmi. We really appreciate the calm and peaceful atmosphere around here. People are nice too!**

**Website Reservations - it would be awesome to be able to enter a specific date, and see campground availability at all parks on that date.**

**Where are the mooses?? Where in Vermont can you find beavers??**

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Wilgus is a well kept park!

Wilgus is an underadvertised gem!

Wilgus is the cleanest campground I have visited in 16 states!

Wilgus is very nice!

Wilgus State Park has been extremely accommodating in preparing for our wedding in the park. Park Ranger Eric Hanson has been incredibly helpful.

Wilgus state park is an annual destination small, clean, friendly, fun, wooded, river-all good stuff!

Wilgus State Park was great!

Wish the temps of the summer were what they are year round

Wonderful Every time!

wonderful park and campsite in VT!

Wonderful so far!

wonderful time

would like more details on hiking maps, perhaps more showers, loved the fact that we could bring dog!

Would like showers at park

would like sign for maidstone coming north on Rt. 102 to be more prominent. we missed the turn the first time!

would like to see the campground stay open longer into September, October so that all can enjoy the fall season. Phil's staff are always enjoyable to speak with and helpful in many ways. we have used this campground for well over 25 years. it is how out boys grew up and meet people and friends-intern. they are starting to use the campground with their family and friends.

would you consider banning dogs from state parks? there is one here who barks frequently which is annoying!

YAY VT!!!

Yes the state parks are very beautiful/ I have been to 2-3 parks and I love them all.

you have to preserve quality of lakes.. water clean, pure.. think environment. Clean up well as you can restrooms,showers in summer season

Your cabin was very comfortable and your rangers were both pleasant and very helpful. The water is yellow out of spicket, Yuch! flush the toilet 2 or 3 times sometimes will not go, water still yellow, Yuch! We brought our own water. Your water had too much of after taste

Your restrooms are fantastic! very clean, Thank you!

Your state parks are a joy to visit! Very Clean, very friendly and helpful staff! Thank you!

---

## Welcome Centers

A pleasure

Although I live in VT I also try to vacation in it as well- state fairs and B&B weekends.

Always a great visit-very relaxing

Always enjoy VT + relief (right now) at arriving after 8 hours driving in holiday traffic.

Appreciate the rest stops.

Appreciate the Sharon rest stop - for the welcome center & veterans memorial. It's a stop for coffee as well as to pay my respects to family & the monument inside Thank You!

area maps are great fun to follow

Awesome!

Beautiful

Beautiful rest stop

Beautiful state

Beautiful state!

Beautiful, Friendly, and Amazing

Best rest stop in the country

Black friday

Breathtaking scenery, the people are friendly, helpful, and laid back. Now, just have to learn to pronounce some of the names- Pompanoosuc, passumpsic?

Centers are beautiful. The attendant is very helpful.

Charming, beautiful countryside, recreational.

Cheers

Cheers!

Cheers! VT is beautiful!

Cheese!

Clean air better than Jersey air- helpful young man at desk.

coffee good

Don't change a thing!

Don't change anything beautiful place to come to.

Enjoy visitor's centers

Enjoying the trip

Everything is just beautiful in Vermont.

Excellent

excellent advice at Williston Center.

Excellent rest center, informative, beautifully designed, biomass fascinating.

Excellent!

Excited to see living machine in action. Vermont is beautiful

Fantastic state.

Fishing and hunting info needed.

For me it's not a vacation because I'm a truck driver, but I can rest a little when I drive in the beautiful mountains of Vermont

God bless Vermont

Good help

Great

Great area to think about life's persistent issues!

Great assistance at your welcome center.

Great coffee why no creamer?

Great first stop. Love the coffee

Great help thanks cutie

Great people!

Great Place - Friendly People :)

Great Rest Stop. Thanks!

Great service at information center - very helpful

Great service at this kiosk from wonderful and helpful young lady

Great state, do not change, visitor center is the best even been to!

Great time, lots of places to see.

Great!

Great!!! :)

Here to see the leaves!

hope for equilibrium between man, God & nature

I

I always love visiting VT... so much I'm moving there in 2013! :) keep up the great work :)

I am a Vermont, I am angry that state Mountain Resort has use of the most famous natural feature in Vermont, Mt. Mansfield and they charge huge prices to Vermonters, and generally make the resort (on our land, unavailable to Vermonters thru their lar

i don't know - we just got here!

i enjoyed it.

I generally stay in the Burlington area, but always stop in Sharon because it has the best rest area, but I miss the bake sales here :)

I have a seasonal home in NY on the East shore of Lake George. I enjoy coming here to use your wifi and shop for groceries in Fair Haven. Thank you!

I like the mountains and the farms. I like shopping at the malls and in the thrift shops.

I live here in Stowe.

I live here- I think VT is great!

i live in vermont

I live in Vermont. I moved from A2 in 2001 and love it here. We have visited many of the states farms and museums, lakes and ski areas. It is a great state!

I love being in VT

I love coming to Sharon rest area once a week

I love coming to Vermont- wish it wasn't so far away!

I love coming to VT. I usually stay one to two day when I go to UVM. This trip I am picking up my child and coming home.

I love it. Thank You

I love this state

I love Vermont- if I had more money for travel I would come more often.

I love visiting VT, this year a group of us rented a condo at [attraction] for the winter. Previously we would visit friends/family at UVM. This is the nicest rest stop I have seen.

I love VT!

I really appreciate these clean rest stops, with maps and information readily available for public use :)

---

I think Senator Sanders is the best!

I travel as a UL Rep throughout Vermont but do take time to stop and enjoy this state as I live here, sometimes coming back to places I find while working.

I very much appreciate the amenities-free wifi, coffee by donation, ATM, maps and service of the in house guide. It is an absolute pleasure to drive and stop in VT.

I've been up here twice. I just got married for the first time in my life (at 54!) and I am showing my wife something different.

I've only been here for 10 minutes.

It is 4-5 hours from a relative who lives in Conn.

It's a beautiful state. We are delighted to have a son and family here.

Jessie Helped me with my car Thank you! so much

Just beginning- looks beautiful so far

Just traveling threw on business.

Keep rest areas open, they are very much needed on the interstates.

Keep rest areas open!

Keep the rest areas open! Important for residents and visitors!

keep up the good work!

Keeping our \$ in state is important to us.

Live here and still enjoy vacation opportunities locally and sharing the state with family

Long trail is great-you should have more info on it at your centers.

Looking forward to it!

LOVE BURLINGTON

Love Burlington for shopping

Love it

Love it in Vermont

Love it so far and will be back soon!

Love it!

Love stopping at the welcome center. Coffee. Poinsetta in men's room! Loved it! Clean bathrooms.

Love the area and the fall foliage is beautiful.

love the beauty of this state

LOVE THIS STATE. GETS MORE BEAUTIFUL EACH VISIT

Love Vermont

Love Vermont & rest areas

Love Vermont, beautiful, peaceful.

Love Vermont!

LOVE VERMONT!

Love Vermont! Nice and clean welcome centers and resorts

Love VT

love VT - keep it great!

Love VT- especially in Fall!

Love VT.

Love Vt. This is where our heart is. Beautiful rest area

Love VT. You need a local Walmart.

Loved it

---

Lovely

Lovely time- beautiful weather

More bumperstickers in the last Vermont facility please!

**MORE REST AREAS**

More visitor centers would be good.

Motel sadness, old non-conforming construction code over \$\$ for mold, Montpelier? Demoncatz should do their job. Code enforcement

My grandmother lived in Waitsfield until she was 40 years old.

My Kentucky born wife loves visiting Vermont.

Nat Townsend was so helpful to us and went the extra mile to help us. Great guy... great employee

Nearly every weekend during ski season

need more bathrooms on the highway 9% meals and room tax but no place to pee

Need more open rest areas

Need new supply of bicycle maps (state-free)

Nice coffee!

Nice state! Thank you.

nice work thank you

Nice young man helped me find a room in New Hampshire even though you're in Vermont. Great service is why we will be back to this state!

Nice, thanks.

no adequate public facilities between sharron and williston (75 miles) Shutdown of raudulph N site hurts image of welcome to Vermont - nothing replacing it. Highgate gone too.

No more closing down rest stops.

No, visitor was very helpful with giving us suggestions on where and what to do. thank you!

Nope

Nope.

Our daughter is going to college now, so this rest stop (Vietnam's memorial in Sharon) is 1/2 way for us. This is the best rest stop we have ever stopped at. Beautiful, clean, coffee and tea. Perfect! Please keep it open :)

People are nice. Clean beautiful state.

Photography (Landscape) Project

Planned the vacation here. Thanks! Also, stopped for Wifi.

Play where you live or move

Rain :(

Really enjoyed our time here- peaceful and relaxing.

Roads are excellent. Rest stops are exceptionally clean and excellent staff.

Should be more information on biking and hiking.

So far very good, lots of horp!

Thank for a great information center that answered all my questions!

thank you

Thank you

Thank you !! 4 help

Thank you beautiful state.

Thank You for being here!

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Thank you for your friendly & clean facility!

Thank you for your hospitality, cheers.

Thank you for your hospitality!

Thank you from Canada

Thank you VT!

Thank you!

THANK YOU!

Thank you! Very helpful!

Thank you!!

Thank you.

Thanks

Thanks for coffee!

Thanks for keeping it beautiful !!

Thanks for the help!

Thanks for these few rest areas (not enough) on 89-91.

Thanks for this place- I travel at night often and we need a safe washover and a coffee.

Thanks!

The best state ever :)

The guys staffing the Williston North rest stop are awesome. Friendliest I've ever encountered at a visitor ctrs. Give 'em a big Christmas Bonus! good luck- hope you get lots of useful responses

the leaves are great people are real friendly. thank you

The leaves are special. Thank you so much!

The leaves are spectacular!

The leaves are terrific, thank you.

the mountain ranges are gorgeous

the people here are warmer and welcoming and helpful

The rest area in the North bound lane is really missed.

the rest areas are beautiful

The rest areas are your most important contact with travellers

The rest stops are wonderful with the coffee and the bathrooms.

The Sharon rest stop is always well run, friendly, and clean

The visitor center- staff Ed is very helpful, friendly, and we appreciate his warm and kind suggestions of what to see. He gave great welcome services.

the vt rest stop is a must on every trip to vt

The welcome center on Route 4 in Fairhaven is very informative.

This and all other welcome centers/rest areas are some of the best in the country. I am sad that some in Vermont were closed with the economic downturn. I hope they can be reopened soon or somewhere in the future! Thank you to the state of Vermont!

This is a beautiful area, and welcome center! I will, or may look for a place to settle down around this area, thank you so much.

This is by far the best rest stop I've ever visited. Very clean, and the living machine system is great. I should have got married here!! I also think you did a great job on the Vermont Vietnam Memorial. Keep up the great work!

This is one of the nicest rest areas + enjoy the coffee + tea. Warm welcome from attendant

This is the best visitor center! My favorite

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This is the nicest rest area/ all VT rest areas rate high

This visitor centre is a great introduction to Vermont.

This welcome station is the best. The employees are so knowledgeable and helpful. We always stop here!

Tim Webster is an awesome guy, very helpful and informative.

Travel and welcome center very friendly and helpful. Very nice.

Traveling in VT is a sacred as well as fun and stress-relieving act in my family. On this trip, my daughter is seeing VT for the first time. My partner (who is not on this trip) lived many years in Mount Holly and Montpelier; I have been inculcated b

Traveling with 3 dogs- allowed to camp at campgrounds in Vermont with my 3 dogs.

Trout fishing was great. Guest area attendants were great they should all receive at least a 20% raise.

Vermont is a beautiful state and we are planning to spend our golden years in Vermont.

Vermont is a treasure

Vermont is beautiful

Vermont is beautiful at any time of the year!

Vermont is fantastic and im proud to call it my home state and proud to raise my 2 kids here!!

Vermont is one of the most beautiful places on earth

Vermont is really beautiful and I'm proud to be a citizen living in it.

Vermont is the best!

Vermont rest stops are the best!

Vermont rocks!

Vermont was a wonderful experience. Your state is very beautiful, and the rest areas are so clean.

very clean! :)

Very cordial - helpful visitor center employees

Very excited! Never been up here, & its gorgeous. Very clean & excellent rest area. Great info, helpful & friendly staff, & clean restroom.

Very hospitable welcome center- clean facilities and welcoming to the public.

Very informative visitor's center on 89S, exit 12N.

Very nice rest area!

very nice rest stops-clean bathrooms! I wish the bathroom at the one up north ST. Albans was open 24 hours

Very trendy people.

visiting friends in rochester went to boarding school here 20 years ago!

VT is a treasure. Cheers.

VT is beautiful

VT is beautiful, thank you!

VT rest areas are the cleanest

VT Rocks!

VT Strong

was great

Wasn't a vacation. Trucking through although I love 5 miles from the Vermont/Quebec Border.

we always come to the Champlain Valley Fair!

We have been coming to Stowe Vermont for 38 years

We hope this survey is helpful.

---

**We live here.**

**We live in southern VT and enjoy exploring other parts of the state. This is our favorite rest area!**

**We look forward to returning. Thank you**

**We love the friendliness of the people; cleanliness of stores/ restaurants; "Green" features.**

**We love this state!**

**We love Vermont, and your roadside parks.**

**We love Vermont, thanks for protecting the natural world.**

**We love Vermont, the rest areas are wonderful and everyone is very nice! [attraction] is great**

**We love Vermont!**

**we love Vermont! :)**

**We love visiting here It is a beautiful State. Thank you for clean + beautiful Rest areas!**

**We loved it and will be back. Thanks Irene and friends**

**We need more affordable lodging for families camping, and adult and kid activities.**

**we really enjoy this stop on our way into Vermont and on our way home to NY**

**We so enjoy this rest area with the VT products and Vietnam memorabilia. Many of my family are in the book!**

**We want to come back again!**

**We've been coming every year for 20+ years!**

**Welcome center's beautiful. Thank you.**

**Welcome staff members very accommodating- delicious coffee**

**Well done!**

**Well done.**

**why can't the visitor's center sell Vermont products? It is dumb that they can't.**

**will definetly come back**

**Wish it was colder**

**Wish we could stay longer**

**wish we had more time but we are on our way to visit friends in NH then must return home to Montana. We will return soon.**

**Wonderful**

**wonderful - great organic food markets/restaurants**

**Wonderful country**

**Wonderful place**

**Wonderful place. Keep it this way!**

**wonderful state and all!**

**Wonderful state!**

**Wonderful visitor's center**

**Wonderful!**

**Would like to come here with my family sometime. Burlington is a splendid city and many areas of Vermont are beautiful.**

**Would love to have had more time, but have family (elderly parents) responsibilities at home. It was a treat to make this trip, and leaves me looking forward to retiring for a lengthier "touristy" vacation.**

**Yes people at rest area are great. Also, area is very very clean thanks.**

**Yes! Return Vermont products to this center!!!**

**You need to consider the truck drivers who travel these roads and have some sort of after hour facilities Thank you**

You need to open the rest area on I-91S after you get on from 89S-that's a long haul-open please. Lots of people feel this way. Thanks

your Derby Welcome Center was much needed for rest room and beautiful place for our lunch.

your rest areas are beautiful

## Attractions

A beautiful state and lovely people and great tourist guides.

A beautiful weekend! We'd love to stay longer but have to get back to our own farm!

a good kosher deli!

A great place

a lovely monument!

A very beautiful state! I have especially enjoyed the agricultural attractions. I've noticed how much importance is placed on local farms and producers, and I hope it stays that way!

Absolute paradise! Thank you, Vermont for preserving the past! It makes me feel connected to our roots. Vermont, you're wonderful!

all the welcome centers provided excellent maps and history of the state. very enjoyable!

although we live just over the boarder in MAss, we always enjoy coming up to play tourist for the day

always enjoy coming here in summer. enjoy factory, farm tours, relaxing. always love the [attraction]!

always enjoy visiting the state!

always feel welcome

am enjoying it

amazing

Amazing time!

Are people in Vermont going to vote for Obama or Romney? Vote Romney. Save America! Just like Ethan Allen saved Vermont.

as always, beautiful

Awesome

awesome place love the outdoors!

battlefield day trip

beautiful

Beautiful

Beautiful area

Beautiful Area, very nice people

beautiful country

Beautiful country

Beautiful Country

Beautiful Country - Friendly People

Beautiful country = nice people friendly and accommodating

Beautiful country and great tours of local cheeses, granite, cidermills, etc

beautiful country to look at

beautiful country- covered bridges, trees, hills!

Beautiful Country, Love it!

Beautiful country, loved visiting this year. [attraction]

Beautiful country...

Beautiful countryside, people, and food

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**Beautiful day - Beautiful Country God Bless the USA**

**beautiful drive through the hills. [attraction] was wonderful. This was our 4th trip to Vermont-not too far from home, we can run away on short notice.**

**beautiful fall foliage**

**Beautiful Fall Foliage**

**Beautiful foliage**

**Beautiful foliage. Thanks Charlotte**

**beautiful landscapes, very clean and welcoming**

**Beautiful place, we are enjoying it!**

**Beautiful place!**

**Beautiful Place!**

**Beautiful Scenery & Great People**

**Beautiful scenery and very friendly people**

**Beautiful scenery in October**

**Beautiful scenery-wonderful people**

**Beautiful scenery, interesting history and products very friendly people.**

**Beautiful scenery, welcoming and friendly people, good food, great ice cream and interesting and historical even for the Brits! Great lift man - Mike at Bennington**

**beautiful scenery!**

**Beautiful scenery.**

**beautiful site, nice people**

**Beautiful Site!**

**beautiful so far :)**

**beautiful state**

**Beautiful state**

**Beautiful State**

**beautiful state - enjoying the visit**

**beautiful state and great hospitality**

**Beautiful state and you should be very proud of it.**

**beautiful state enjoyed [attraction] and [attraction]. going to woodstock, and [attraction] next**

**Beautiful State so laid back and friendly. just missed the Fall. Will be back**

**Beautiful state to visit, enjoy the people-different state from NH-enjoyed my visit here greatly! Can not wait to visit again!**

**Beautiful state- wish i had more time!**

**Beautiful state-love the mountains-people are friendly-great place to visit a lot to do, shops, wineries**

**Beautiful state, eat local!**

**beautiful state, nice people, unpretentious**

**beautiful state, thank you!**

**beautiful state, wonderful people and great wines**

**beautiful state!**

**Beautiful state!**

**Beautiful State!**

---

**Beautiful state! Thanks!**

**Beautiful State. Have enjoyed it thoroughly**

**Beautiful views**

**Beautiful when sun does appear (rains frequently in summer evidently) motel costs elevated on weekends somewhat unfair.**

**Beautiful- friendly/ helpful people**

**beautiful-thanks!**

**Beautiful, awesome views! Friendly people!**

**Beautiful, beautiful state. Thank you for keeping it so clean :)**

**beautiful, clean state!**

**beautiful!**

**Beautiful!**

**Beautiful! Very friendly people**

**Beautiful! We love VT! [attraction]**

**Beautiful!!**

**Beautiful. I'm a flatlander and love driving here. Being from MD, had some damage from Irene, but so sorry about things here. You are doing a great job getting back together.**

**Being the first time in Vermont I found it is a beautiful state and would for sure return in the future!**

**Bennington is wonderful!**

**[attraction] closed on Tuesday came to Vermont to see**

**bennington is a very nice town, great history and wonderful shops of all types**

**bennington is great!**

**Best State in NE!**

**best time in Vt so far**

**Best we have been to so far**

**Better signs directing people to [attraction] from the highway would be nice. People from out of state may have trouble finding some of the cultural activities. Everything else was wonderful.**

**[attraction] was awesome and I will recommend it!**

**[attraction] - A grand experience for adults and children!**

**[attraction] in Stowe. Great Breakfast, great hosts, great room!! highly recommend!**

**Business in Conn/Mass/New Hampshire. Combined with trip to Vermont and Canada**

**[attraction] is a fun place to visit. The natural terrain trees and lakes are nice.**

**Can't get enough of Vermont-love it!**

**can't wait to come back!**

**Can/want to come back again- the [attraction] visit was delightful- informative and entertaining!**

**cant wait to come back to tour [attraction], [attraction], and [attraction]**

**Clean and lovely to visit**

**[attraction], outstanding history**

**Day trip driving from New Hampshire to New York**

**day trip!**

**Day trips as we have a vacation home in Washington County.**

**Daytrip**

**Difficult for VT residents to fill out!**

**Directions from White River Junction were hard to follow from internet, Vermont is wonderful, we don't take large, expensive vacations far away, instead do small day trips in New England. [attraction]**

**easy trip from Albany!**

**enjoy beautiful scenic and historic state**

**enjoy being in Vermont**

**Enjoy every visit we make**

**Enjoy it very much**

**Enjoy no roadside advertisements**

**Enjoy [attraction]**

**Enjoyable! So far so good! Would like several extra days to see more sights.**

**enjoyed all the people - very friendly**

**enjoyed [attraction] very much**

**enjoyed [attraction]!**

**enjoyed [attraction]!!**

**enjoyed the drive!**

**Enjoyed the [attraction].**

**Enjoying it so far!**

**Enjoying my stay here so very much!**

**Enjoying so far**

**enjoying VT!**

**everybody has been so friendly and the area is beautiful**

**Everyone has been very friendly**

**Everyone has been very friendly!**

**Everyone has been very kind and helpful.**

**Everyone is extremely friendly and helpful. it has been very relaxing**

**everyone is so very friendly and the service is always great**

**Everyone's friendly-a big plus.**

**Everything was Great!!**

**Excellent [attraction]**

**Excellent tour with great staff and atmosphere [attraction]**

**Excellent views, love to come again. Excellent [attraction]. All the staff is very good, hardworking and dedicated. [attraction] is in excellent condition. I worked for the [attraction] as signed and communication engineer for 29 years and presently worki**

**Excellent, Beautiful**

**excited to be here!**

**expensive and no cell service**

**Fall is a gorgeous time to be here; our 1st vacation to Vermont during foliage and we weren't dissapointed**

**first true trip (more than one day) to Vermont- Love it!**

**First visit here and absolutely loved it-will return soon as I'm able. Thank you for your hospitality.**

**former life long resident**

**friendlu folks,good food, quiet roads**

**Friendly folks! [attraction]**

**glad it was close enough to visit while we're in NH**

**Glad to be back!**

**God's Creative genius is evident here!**

**[attraction]is awesome!**

**good country!**

**Good Family Time!**

**good road signs, not obtrusive, people very friendly and helpful**

**Good state, I had a great time**

**good weather, good routes**

**Gorgeous Destination**

**great [attraction] tours!**

**Great elevator operator!**

**Great Experience!**

**Great experience! thanks!**

**Great food, great scenery and people are very nice.**

**Great people and great scenery**

**great place**

**Great place & rain.**

**great place and affordable fee**

**Great Place [attraction]!!!**

**Great place to vacation!**

**Great place to visit**

**Great place to visit!**

**great place!**

**Great ride on [attraction]. Very helpful and friendly state.**

**Great Scenery and great recovery from the hurricane**

**Great State**

**great state and governor**

**great state to see**

**Great state- father was born in St. Albans**

**Great state!**

**Great state! We've come all my life!**

**great state! keep it Authentic!**

**Great time and sights**

**Great time!**

**Great time. Beautiful Country**

**great to have [attraction]!**

**Great tour**

**Great [attraction]!**

**Great Vacation Spot**

**Great Visit!**

**Great weather!**

**Great, low key environment-beautiful! Friendly, helpful people.**

**Great!**

**Great! We like your Democratic regional delegation!**

**Green, green, green, good food, nice people, views, immaculate roads, history is linked to my roots (grandma)**

**groton state forest is nice, excellent for camp Fires!**

**Had a fabulous time- thank you to all involved in our [event]!**

**Had a great time! Thanks to all!**

**Has been wonderful! [attraction]**

**have vacationed here for over 50 years**

**Having a good time**

**Having a great time**

**having a great time - beautiful state**

**Having a great time, People very friendly**

**Having a great time!**

**having a great time. [attraction] is the best!**

**having a wonderful time!**

**Having fun!**

**here on our honeymoon, dont want to leave!!**

**History crazies- starting this year to visit as many historic sites as possible- every few months another area**

**I always enjoy my annual visits during the autumn season**

**i attended a road scholar trip (event) It was a most enjoyable trip!**

**I cant wait to come back**

**I enjoy the [attraction]!**

**I enjoyed my stay!**

**I found the signs leading up to here difficult to read. Better signage would have been helpful, but the people were very helpful. Nobody tailgated me!**

**I grew up in Montpelier**

**i have been coming to VT since I was born and hope to recreate that experience for my kids**

**I have enjoyed the vacation and road trip through Vermont and to see great friends and family**

**I have one day to see a couple of specific sights.**

**I know that the gospel of Jesus Christ has been restored to the Earth through a living prophet. Please take the time to check out mormon.org.**

**I Like it here**

**I like Vermont!**

**I live here and have always loved it.**

**I live in Shelburne. Visitors from Mississippi ask us to bring them to the [attraction] that we have never visited. But will be back!**

**I live in Vermont**

**I love [attraction]!**

**I Love Cheese!**

**I love it here**

**I love my family visits and Vermont more each time I come here!**

**I love the natural beauty of VT, very pristine.**

**I love the [attraction]. I wish it was more practical to commute to West Lake.**

**i love this place!**

**I love to come here because it is so beautiful.**

**I love Vermont**

**I love Vermont very very much... especially the [attraction] and the [attraction]!**

**I love Vermont-it is all I expected it to be and more! I hope to visit again soon!**

**I love Vermont's history and its beautiful scenery!**

**I love VT**

**I love VT and tell everyone to visit. Please keep it as close to nature as possible**

**I really enjoyed the [attraction]. they allowed me to bring my dog and were extremely friendly**

**I want to ride my mt. bike**

**I wish I had better weather.**

**I wish [attraction] would operate the [attraction].**

**I wish there was coffee at [attraction]. I love to take my out of town friends around VT**

**I would come back more if time allotted!**

**I'd like to come back soon.**

**I'm loving it! it's so peaceful and relaxing!**

**im excited to learn more about Hardwick and other communities basing their economy around its regional agriculture**

**Improve secondary roads**

**Indian summer- wonderful**

**Internet resources are most valuable for planning**

**it has been a beautiful vacation, this state is wonderful!**

**It has been a wonderful experience so far we're looking forward to our next visit.**

**it is a beautiful natural place to visit. I like the vistas they took my breath away over and over again**

**It is a beautiful state**

**It is a beautiful state and the people are very nice.**

**it is a beautiful state. hope to move here someday!**

**it is a lovely, scenic place to come visit relax and enjoy the company of old friends**

**It is a nice state**

**it is a wonderful and friendly place. the subarus are plentiful. we enjoy maple products**

---

It is a wonderful place to visit. Very beautiful and relaxing. People are very friendly. Wish I lived closer. I prefer this to the Jersey Shore

it is always a pleasure

It is beautiful and the people have been so friendly.

It is beautiful and we have really enjoyed it

It is beautiful here! Love the mountains

It is Beautiful!

it is beautiful. Love the scenery

It was an awesome time.

it was Beautiful

It was Beautiful!

It was easy to find activities in 'tourist' centers like stowe and burlington. but free guides to other attractions, food, lodging, trails, etc. grouped by region would make coming here easier. I usually pull info from pamphlets but there is little i

it was fantastic! loved everything about it. We saw [attraction], [attraction], [attraction] and [attraction]!!!

it was great!

It was great! Lots of fun! [attraction]

It was great. I would return and also tell friends to come here

it was short, sweet + beautiful

it's a beautiful state!

it's a nice state

it's Beautiful

It's beautiful

It's Beautiful viewing everywhere!

It's Beautiful!

It's Beautiful! peaceful!

It's been a pleasure

It's been great.

It's been lovely- everyone has been so very nice

It's been wonderful, scenery is fantastic

it's been wonderful!

it's good to have great weather - last year we were here after hurricane Irene

it's gorgous! Relaxing! and tons of fun, even though we live here!

It's great!

It's Great!

it's our preferred vacation destination

It's so pretty!

It's very beautiful here!

Its a great place to experience. [attraction] signs should be updated...more comprehensive.

its a pleasure to come to Vermont each season brings a special beauty

its very relaxing. the people are friendly and the scenery magnificent

just a day trip!

---

**Just a short one- too bad.. but, we will be back!**

**Just arrived and besides buying [attraction], [attraction] was first stop**

**Just beginning our 4 day stay**

**Just enjoying it**

**just got home, excited to see Vermont. [attraction] was great. Everyone very polite and nice and helpful.**

**just lovely**

**Just passing through**

**just started cant wait to see more!**

**Just starting out-enjoyed museum-beautiful mountains.**

**Keep it clean and pretty**

**keep it natural, great on any season!**

**keep the farm**

**Keep up the good work!**

**keep VT clean and rural- it's the mountains and villages!!**

**Lack of signs- good views w/out signs but hard to find specific places**

**local people unusually polite, nice. helpful and friendly**

**Love being here!**

**Love Branbury SP, staff is very accommodating, love programs**

**Love [attraction]**

**love [attraction]**

**love coming to vt!**

**love it**

**Love it here - always!**

**Love it here!**

**Love it here! such a beautiful state!**

**love it- keep it clean and pure and beautiful**

**love it!**

**Love it!**

**Love It!**

**Love it! Surrently in Colorado but actually hoping to move to VT this fall/Winter**

**Love it! Wish we could have seen more colors but oh well...!**

**Love it! Wont be our last!**

**love its natural beauty**

**love living here!**

**Love Quechee!!**

**Love riding trains**

**Love Smugglers notch!**

**love Stowe are/we own 1 wk time share for 20+ yrs also lived in Burlington for 36 yrs. love the country better - but getting too expensive!**

**love sugarbush farm!**

**Love that there are no [retail establishment]**

**Love the beautiful countryside**

---

Love the beauty of Vermont.

love the beauty. small towns and friendly people

Love the colors and mountains and of course, our grandkids.

Love the country and rural life

Love the fall colors!

love the fresh air and beauty, I also like the environmental responsibility

Love the Green and the roads. They were empty and in great condition!

Love the leaves, hate the rain!! Having a fabulous time seeing the countryside anyway!

love the [attraction]. friendly staff, beautiful scenery, just an all around great trip!

love the quality of life here!

love the scenery

love the scenery, the cool air and the friendliness of the natives

love the small towns and local traditions

love the state parks!

Love the state- nice countrysides and people.

Love the state!

love the Stowe area - coming here to time share for 25 years

Love the summers in VT

Love the [attraction]!

Love the [attraction]!!

Love this place

love this state!!

Love Vermont

Love Vermont, Also love natural beauty and not much commercialism is great

Love Vermont!

Love Vermont! The people are even better than the scenery!

Love Vermont! There are more majestic places in the U.S.A, but none more beautiful...

Love visiting when we come to satay with family in western MA.

Love VT

Love VT- clean, friendly, beautiful. [attraction]

love vt, especially the natural and historic sites!

Love VT!

love vt! came on second honeymoon!

Love VT. Beautiful state nice people.

Love your beautiful state, will visit again!

Love your state- beautiful!

love your state!

Love your state. Beautiful and friendly, relaxed people.

Loved it

Loved it!

loved it! we love VT!

---

**Loved it! Wish we were a little later in the season to see the leaves changing!**

**Loved it.**

**loved my visit to the [attraction]!**

**Loved the nature!**

**Loved the [attraction]**

**lovely area- wonderful time**

**lovely place!**

**Lovely state**

**Lovely state and very friendly people**

**Lovely state, very gracious/nice people**

**Lovely-everyone and everybody!**

**Lovely!**

**Loving every minute**

**loving it!**

**Loving it!**

**many things to see. sometimes difficult to find the best way to go from one town to another**

**Maps with attractions have been most helpful**

**More lights-street, more amusement parks**

**Mountain biking was great-will be back sooner once the scene is built up more! Would be great to see more summery/healthy options on restaurant menus.**

**Moved away from VT a few years ago, and now moving back after getting out of the military!**

**My aunt is in good health. I have a dog named Calli.**

**My father worked for cprail and knew about this [attraction], Thank you! Everyone associated with the [attraction] was very knowledgeable and accommodating.**

**My son enjoyed the [attraction] SO much.**

**my wife wants to move here!**

**Need more signs and highways for seeing things**

**nice history**

**Nice place to stay!**

**nice pretty. [attraction]!**

**Nice quiet lodgings and friendly people. [attraction] good start to the day!**

**Nice state**

**Nice State**

**Nice state-we enjoy visiting periodically**

**nice state, friendly people**

**Nice, friendly people**

**No AC'S to Hot!**

**Not at this time.**

**On wine [attraction]!**

**Our first visit to Vermont was to help our friends pack and move in June 2012. This is our third trip back since. We Love Vermont! especially Woodstock and plan on returning as often as possible! Thank You!**

**Our lions club takes one summer excursion a year. We thank the [attraction] for letting us have fun!**

**Out #2 home every year. [attraction]**

**Over 30 years of visits- always wonderful- don't change a thing!**

**pave the roads!**

**People are friendly and proud of their state!**

**People are friendly!**

**people are nice!**

**people are pleasant and its good to see hand made products being sold still, not chain products**

**people here are very friendly, state parks here are well kept very clean and neat. don't like paying for showers, but they are hot, nice and clean, not easy to find!!**

**People here friendly and welcoming**

**People were very pleasant and proud of their state**

**person started this and then the power went out for the rest of the day. sorry.**

**Plan to come back to the area. A lot of fun! Branbury State Park Trail Guide needs updating- Falls of Lana is not "easy walking!" Really appreciated all of the features at the campground-nice campsites, showers, water, firewood, all in one place.**

**Please pave hwy 100 from Warren to Waitsfield. The shoulder is so crumbled I was forced to bike further into the road than feels safe. The small amount of fresh patched asphalt on that road made it even worse. Time to resurface**

**Please provide better local maps. The map available at the hotel was o.k. but I have had to turn around several times.**

**politics a little too liberal for me!**

**Pretty State!**

**prices are high for everything, including gas!**

**quick ride up 91 from western mass for many day trips**

**really enjoy learning about VT history!**

**Really enjoyed the [attraction] with my kids- loved it! Everyone was very nice.**

**reasonable Place- friendly folks to visit/talk with. I feel valued as a visitor and a tourist.**

**relaxing!**

**Road signs to small locals in NW Vermont couldn't tell us good directions.**

**Roads (great traveling). Warning signs to motorcyclists and bicyclists. Mountains.**

**[attraction] -excellent tour and visit. Stillwater SP, incredibly friendly and helpful staff-beautiful natural site.**

**rough roads tough on shocks! beautiful scenery, very nice people, clean roadsides, helpful police**

**school trip - Fantastic!**

**Second day here; very friendly nice people. Very pretty. Possibly come again next summer.**

**seeing family and enjoying the mountains dont see them in florida**

**Senior discounts for the [attraction] and other museums, etc would be nice!**

**Shopping hours need to be longer**

**Simplify your website and make it iPhone friendly. [attraction]**

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so far - Great!

so far it's been great! Except for no cell phone service while on the road at times!

So far it's been hard to find visitor information centers.

So far so good

So far the people have been very friendly and we are enjoying our trip

so far, its beautiful. cant wait for the rain to stop!

so nice, mountains and view

Spent most with family.

state map with attractions was very useful sources for locally owned and operated places would also be nice (The web site might have these should have checked there)

Staying in son and daughter in law's Villia.

stops in VT were part of a larger university field trip to new england

Store employees were most welcoming; [attraction], [attraction]

stuff is way expensive here- even groceries are far higher than in NH - It's a serious deterrent!

Such a wonderful place, Love the ride!

Survey completed at [attraction]

Thank you

Thank you beautiful state!

Thank you VT!

thank you!

Thank you!

thank you.

Thank-you!

Thanks

Thanks for great cheese!

thanks for letting us experience such a wonderful monument and gorgeous state

thanks!

The best place to PHISH!!

the best places and info are never advertised. I always ask locals and rely on word of mouth. an example: [attraction], VT best biking, running, hiking in Vermont. No ads whatsoever

The [attraction] is fantastic. An Unheralded Jewel

The fall is magnificent in Vermont! Love the [attraction].

The friendly (or not) attitudes of people greeting us in business places greatly influenced whether we want to return to a location and have a pleasurable experience (like here) or not want to return (like a [attraction] we ate at) Thank you for caring

The guides here are great! you need a better way to market events, date, location and activity!

The mountains and geographic area are absolutely beautiful! It's clean with friendly people and the wonderful people that are keeping history alive.

The people are friendly and helpful and better than new york. Great scenery

The personal service at the [attraction] has been outstanding

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**The politeness of everyone is excellent**

**the scenery is beautiful, tourist are accommodated well, and a variety of things to see**

**The scenery is beautiful. People are friendly**

**the scenery is fantastic**

**The scenery was outstanding and relaxing**

**The Sharon Visitor's Center is beautiful. Love VT. Come as often as we can for day trips. Thanks!**

**The signs saying "Moose next XX miles" LIE - I haven't seen a live moose yet... But in spite of that disappointment I am having a fantastic trip!! I volunteered :)**

**The state is beautiful! [attraction]**

**The tours were very enjoyable at [attraction], [attraction], and the [attraction]. The [attraction] was especially nice as well**

**The [attraction] was fantastic- very nice people took care of us.**

**things/places change!**

**this is a beautiful state. I love the scenery, the weather, and the small towns**

**this is our first trip!**

**this is our second trip to the [attraction], look forward to doing it again!**

**this is the best place to be in the world!**

**This place is wonderful**

**this state is awesome, and smells nice!**

**This tour of the [attraction] was a planned destination!**

**This was part of a "New England" vacation that went as far as New Brunswick.**

**Thoroughly enjoyed out time here - people are very kind and helpful - Wonderful!**

**Time share owner**

**Too bad we are a bit early for the colors**

**too short! there is still much to see in your beautiful state!**

**tour co. comes here every year- 30-50 people**

**Tour was terrific thanks to Jerry! Staff was also nice and friendly**

**train ride was nice, weather was beautiful**

**[attraction] was awesome**

**[attraction]**

**[attraction]**

**[attraction]!**

**[attraction]**

**Typically vacation in VT annually, enjoy the [attraction], museums and tours!!**

**Vermont is a beautiful state and extremely clean. Very friendly and helpful people**

**Vermont is a beautiful state!**

**Vermont is a giant Adirondaks**

**Vermont is a great place to visit and must be a wonderful place to live. Why would one want to leave?**

**Vermont is America**

**Vermont is Americas best state. Its progressive values are a key factor in our willingness to visit and spend money here**

Vermont is Awesome!!

vermont is beautiful

Vermont is Beautiful

vermont is beautiful!

Vermont is beautiful!

Vermont is beautiful! Gas prices are too high.

vermont is beautiful! i grew up in europe and it reminds me of the landscape i grew up in. also, an excellent place to raise children

Vermont is lovely!

Vermont is quite beautiful

Vermont is the nest of New England!!

very beautiful interesting museums

very Beautiful State

Very beautiful, can't wait to come back!

Very beautiful, hope agriculture continues to improve in this state- in this state- especially grass fed meats and raw milk

very beautiful, scenic driving. Thanks!

very clean, quiet state with many beautiful forests and wildlife that I hope will stay here forever

very enjoyable

Very enjoyable, beautiful scenery

Very enjoyable.

Very enjoyable. Beautiful state! [attraction]!

Very enjoyable. keep Vermont the way it is

Very friendly people here

very friendly people here, and excited for snowboarding season

Very friendly state

Very good stops!!

very laid back, peaceful, pleasant. Destination to come back to definitely.

very nice arch restoration

Very nice area

Very nice people in general

very nice place and friendly people

Very nice place!!

Very nice shop. Clean and friendly

Very nice sightseeing.

Very nice State!

Very nice this time of year.

Very Nice Trip!

Very nice weather and people

Very Nice!

very nice?

Very picturesque

Very pretty, friendly state

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very pretty!

Very relaxing and beautiful

Very scenic!

Very Wonderful!

Very, very beautiful

visiting daughter

VT is a very special state because [attraction]

VT is an excellent vacation destination

VT is beautiful- this [attraction] delightful and [attraction staff], was most helpful and courteous Thank you!!

VT Rocks!

want to see small towns, scenery, cute shops on our way to maine

want to visit longer next time!

was good

We also live in this great state!

We always enjoy our time in VT and are pleased to be able to visit. The hospitality is great.

We are from AZ and come here every year

We are happy the weather is cooler

we are really enjoying ourselves!

we are really looking forward to exploring your beautiful state!

We came for cheese!

We came not long after Hurricane Irene last year and it poured all weekend- still had a great time. LOVE coming to Vermont.

We come and stay in Stowe every year. First time however, visiting [attraction].

we come here often to ski, hike and do many other things. most of our family lives here

we come to this area every year drawn by the beauty and history. The people, food, and great b+b's attract us as well. For example at the [attraction], [attraction staff] was informative and friendly/

We come to visit vermont

We couldnt afford to donate after Irene, But we came back to spend our (limited) vacation dollars here

We enjoy each adventure here. We will definitely be back

We enjoy our trip here because it is a green and nature friendly place! Nice people, nice landscape, nice homemade products.

we enjoyed our family reunion and the [attraction]

we enjoyed our stay, cant get over the beauty of the green mountains

We enjoyed the [attraction]- beautiful scenery. Very nice and helpful staff. We enjoyed the [attraction]. Overall wonderful experience.

we enjoyed the train trip and friendly personell

we enjoyed Vermont when we were here before, and always wanted to come back. There is so much to do and not enough time

We had a great time

We had a great time!

We had a nice time!

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**we had a wonderful time and cant wait to return! p.s. my daughter wants to know that she saw 32 ducks at the [attraction], and three goose**

**We had fun!**

**we have a home in bridgewater-family 8th generation vermonters.**

**we have a retirement cottage here**

**we have been coming to VT for almost 50 years now- missed a few here and there but have seen most of the state**

**we have encountered many pleasant local people who are happy to help with discussing local history. It is a pleasure to be in this part of the USA**

**We have enjoyed it**

**we have enjoyed the beautiful scenery and friendly, helpful people**

**we have enjoyed VT!**

**we have had a blast and the [attraction] was wonderful. everyone was very friendly, will be coming back!**

**We have really enjoyed the friendly response of everyone we have met and loved the stunning scenery. [attraction]**

**We have thouroughly enjoyed our short visit and the colors have been spectacular.**

**We hope to return**

**We keep coming back because we enjoy it, people always friendly!**

**we like the people**

**We live here for 16 years now and love it!**

**We look forward to seeing and experiencing your beautiful state. Like the simple, uncongested areas this time of year**

**We love all the cheese here!!**

**We love [attraction] is awesome**

**We love coming for day trips.**

**We love coming here!**

**We Love it Here**

**We love it here and come as often as we can!**

**We love it here!**

**We love it here. It's so incredibly beautiful! Fantastic mountain biking, great scenery, nice people, welcoming!**

**We love it!**

**We love it. [attraction]**

**We love local, community, and wholesome VERMONT!**

**we love the beautiful scenery, down to earth friendly people, and fresh air!**

**We love the foliage and laid back nature of the state (everyone is so friendly).**

**We love the [attraction] fall trip- we do it every year. Also love the [attraction] and the [attraction]. Please consider trial of express Amtrak-type service to New Haven/New York lines/East Coast. I think with the hassles o**

**We love the green!**

**We love the Quechee Village and Manchester area ([attraction] and [attraction], [attraction]and the [attraction] (Maple Syrup) Stowe Vermont, We come every year since 1985**

**We love the state parks and fairs!**

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**We love the weather, natural beauty. Lack of traffic and hospitality of the people.**

**We love vacationing in Vermont except for winter months.**

**We love Vermont**

**We love Vermont and all the choices we have while here- our dog loves camping and hiking in VT**

**we love Vermont and come as often as our available time and discretionary money allow. If there's anything about Vermont we don't like, I haven't found it!**

**We love Vermont and have family and friends here.**

**We love Vermont and would like to live here**

**we love Vermont, keep it natural!**

**we love Vermont!**

**We love Vermont!**

**We Love Vermont!**

**We love Vermont! Please stay clean, natural, and as "untouched" as possible! The outdoors is what we love most! Thank you.**

**We love Vermont!!**

**We love Vermont. It's our 2nd trip in 4 years**

**We love visiting here! Beautiful state and wonderful people**

**We love VT**

**we love VT that's why we live here!**

**we love VT!**

**We love VT!**

**we love VT! come about 3 times a year**

**We Loved it!**

**We loved [attraction] and visit to [attraction]. the trails and [attraction] were especially nice!**

**we loved the [attraction]**

**We need the sun**

**We never stay long, but always look forward to our time here.**

**We plan at least two other "Fun Fridays," with the family here in Vermont. We ski Feb. vacation here [attraction] every year.**

**we really enjoy VT. We find that we revisit the same place many times. it's a great state for all seasons to visit!**

**we really enjoyed seeing the [attraction] and the covered bridges.**

**We should have been here a week sooner to see the beautiful leaves. Some are still pretty**

**We so much enjoy the slow comfortable peace and the feeling of having "stepped back in time"!**

**We thoroughly enjoyed ourselves**

**we usually came to Vermont when grand parents from MN were visiting and have been here at least once a year for more than ten years but things have changed a lot since we have a child!**

**We very much enjoyed ourselves!**

**We visited a welcome center in White River Junction. Provided an excellent itinerary for visiting the state. Look forward to visiting and enjoying this wonderful state!**

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**we want to live here! Love it!**

**We will come back in October, Fall Leaves!!**

**We wish you well in continuing your recovery from hurricane Irene!**

**we would love to move here!**

**we're having a great time**

**We're here on a beautiful day in late September. Vermont looks just like the image we have had of it. Almost too perfect**

**We're hurricane victims visiting from NJ-thanks for your hospitality.**

**we've been here many times before and keep returning to the area at any season**

**Website for this [attraction] is too complicated for foreign people or it should be updated!**

**well marked roads in good condition. some difficulty finding lodging. We liked the rural charm, it's good to see working farms (take care of those dairy farmers!)**

**what a beautiful state**

**What a great first time experience for my family**

**what a wonderful experience!**

**what happened to cows on merchandise i have not ever seen a moose in vt locals see them spring and fall but most of us see cows.**

**White Mountains are beautiful - Enjoyed everything**

**Wish we lived here!**

**wonderful lakes, friendly people- beautiful scenery**

**wonderful state**

**Wonderful state**

**Wonderful to visit- beautiful!**

**Wonderful view - fresh air friendly people.**

**wonderful, scenic state; friendly people**

**Wonderful!**

**wonderful! Enjoyed every minute!**

**Would like to see some Solor and Wind in VT to make it a better state**

**You have a great state!**

**You Rock!**

**your mountains are pretty impressive! You have a very Beautiful state!**

**Your state is beautiful! Nice people - every restaurant and hotel has had helpful people. We loved it!**

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