### Global Agritourism Network

Hosting Future Global Agritourism Conferences –

Moving Around the Continents of the Globe



### **GAN Conference Committee**

- Corporate knowledge and best practice learning from each conference and incorporating into the next
- Two from each year of upcoming conferences with two from current and previous years meeting regularly online to support next and upcoming conferences
- Supporting each other and working in a team
- Supporting continents and countries who may not host as many large conferences or conferences in agritourism

### Timetable

Wednesday 15 May 2024	Initial expression of interest application form launched. Complete the form online at <a href="Expression">Expression</a> of Interest to Host Conference - Google Forms
Wednesday 31 July 2024	Initial expression of interest applications close
Monday 9 September 2024	Launch of detailed bid process
Monday 9 December 2024	Detailed bid process closes
20-31 January 2025	Online interview process will take place
Friday 28 February 2025	Successful countries receive notification
Friday 28 March 2025	MOU with GAN signed to confirm arrangements

### Criteria for Future Conferences

- ✓ Detailed Conference Plan for 500 minimum to 1000 delegates
- ✓ Details on venues and breakout areas, catering, accommodation, I.T. and tech support, field trips
- ✓ Track record of professional event management company
- ✓ Venue that is used to hosting large events.
- ✓ Information on named hotels & other accommodation very close which can hold 500 to 1000 delegates

## Getting to and from the conference

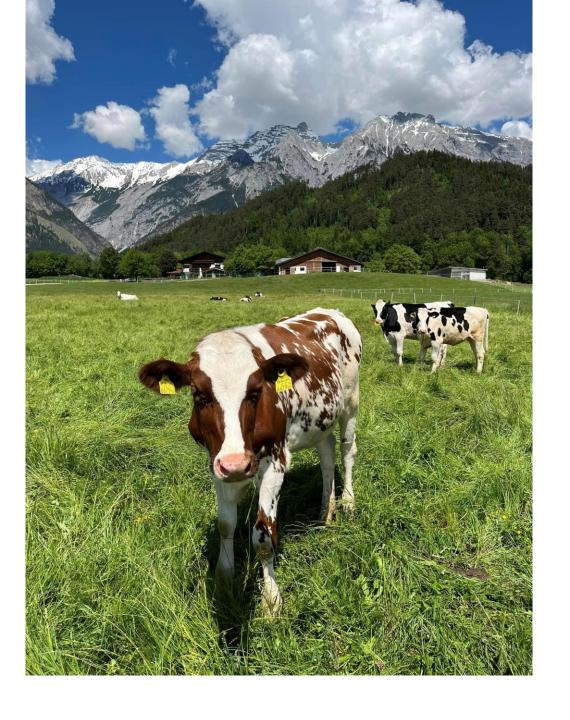
- ✓ Main conference venue should be very close to main hub airport
- ✓ Close to main train station





# Quality of Conference Food and Drink, Sustainability

- ✓ Locally farmed and/or locally fished
- ✓ Sourcing menus directly from local farmers or fishermen/women
- ✓ Showcasing local menus, examples provided
- ✓ Commitment to sustainability and the environment across all aspects of the conference



### Quality Pre and Post Conference Tours

- ✓ Quality agritourism businesses willing to host a coach (40 people) for a farm visit
- ✓ Enough businesses to accommodate the capacity to accommodate all attendees
- ✓ Pre and post tours detailed in bid and organised by main conference organiser

### About the Host Country

- ✓ Robust expertise in agritourism
- ✓ Agritourism growth is important e.g. national strategy, policies, growth measurement
- ✓ Government support and/or academic research base in agritourism
- ✓ Strong presence in Global Agritourism Network leaders providing voluntary time and connected to GAN are part of the bid process and conference delivery
- ✓ Host country willing to showcase local culture into the conference programme, demonstrated in the bid
- ✓ Including letters of support from organisations or individuals

### **Finances**

- ✓ Full budget based on 500, 750 and 1000 delegates
- ✓ Demonstrate all costs and income streams including ticket price
- ✓ Ticket price should package all items e.g. dinner and any tours as part of the core 3 days
- ✓ Conference should aim to make a profit to disburse to GAN of at least 15,000 US Dollars to contribute to employ a paid support staff
- ✓ Conference budget should include scholarships for delegates with limited resources