

North America Meeting of the Global Agritourism Network (GAN) June 15, 2023

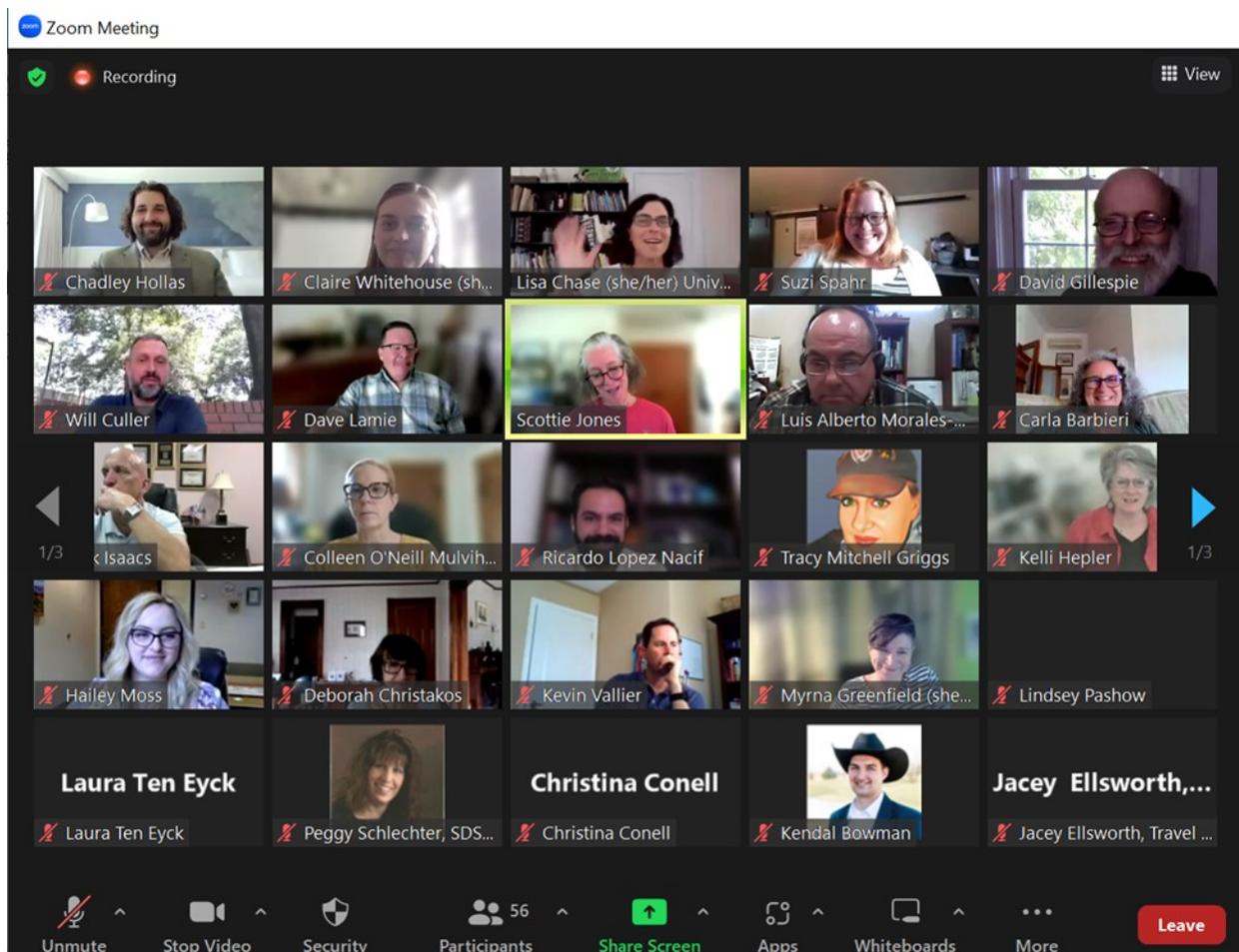
The first meeting of the North America region of the Global Agritourism Network (GAN) took place on Thursday, June 15, 2023. The goal of the interactive Zoom meeting was to connect with others working in agritourism throughout North America and begin developing a strategy for sharing resources, strengthening networks, and supporting agritourism throughout our region. The Zoom meeting attracted 129 registrants and 65 live participants.

Scottie Jones of Farm Stay USA and Suzi Spahr of NAFDMA International Agritourism Association led the meeting, as co-chairs of the North America region of GAN. Lisa Chase of University of Vermont Extension and Chair of GAN helped facilitate, along with Chadley Hollas of Cultivating Tourism and Secretary of GAN and Claire Whitehouse of the University of Vermont Center for Rural Studies. Three speakers gave overviews of agritourism in their respective countries:

- Dr. Luis Alberto Morales of the San Quintín School of Engineering and Business of the Autonomous University of Baja California in Mexico;
- Christina Conell, Director of the USDA Agricultural Marketing Services Local and Regional Foods Division in the USA; and
- David Gillespie, Farmer and Chair of the Sustainable and Regenerative Agriculture and Agritourism Committee of the Global Agritourism Network in Quebec, Canada.

After the overviews of Mexico, the US, and Canada, participants answered a series of polls and open-ended questions. The following pages contain screenshots of the polls. The recording of the webinar and chat (with identifying information removed) are online at [Past Webinars | Vermont Tourism Research Center | The University of Vermont \(uvm.edu\)](#).

The [Global Agritourism Network](#) welcomes everyone including farmers, ranchers, and other agricultural producers; researchers; educators; community planners; government entities; agricultural service providers; development organizations; tour operators; and more. By working together across professions, GAN aims to enhance the capacity of agritourism worldwide. Visit [Global Agritourism Network \(GAN\) Registration \(google.com\)](#) to register and become a part of GAN.

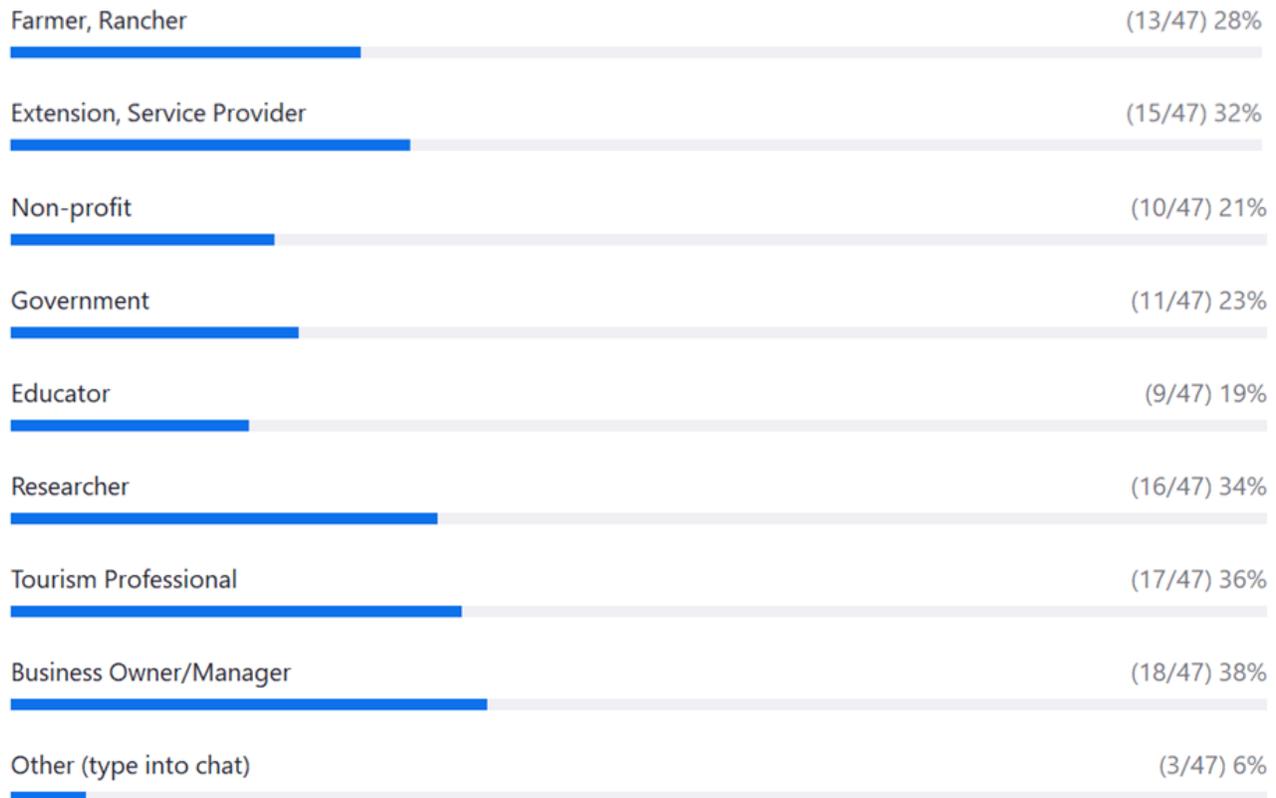


Describe yourself

Poll | 1 question | 47 of 53 (88%) participated

1. Describe yourself. Check all that apply. (Multiple Choice) *

47/47 (100%) answered

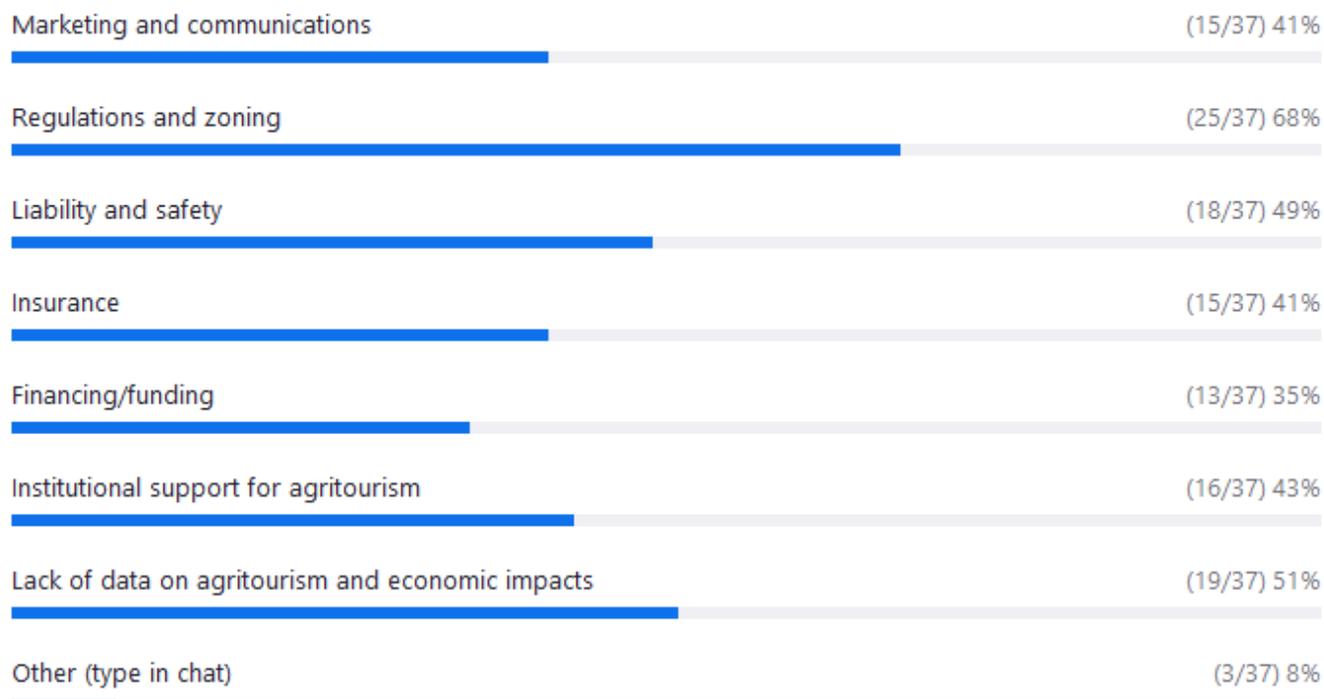


Challenges

Poll | 1 question | 37 of 56 (66%) participated

1. What are the great challenges for agritourism in North America? (Multiple Choice) *

37/37 (100%) answered

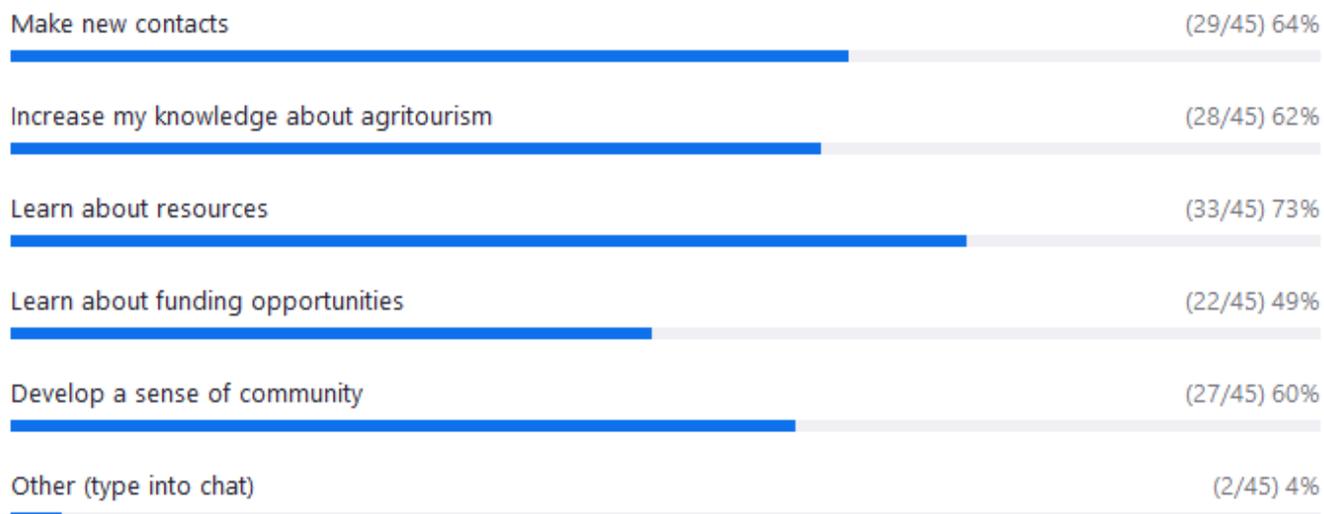


Benefits

Poll | 1 question | 45 of 55 (81%) participated

1. How would you like to benefit from GAN North America? (Multiple Choice) *

45/45 (100%) answered

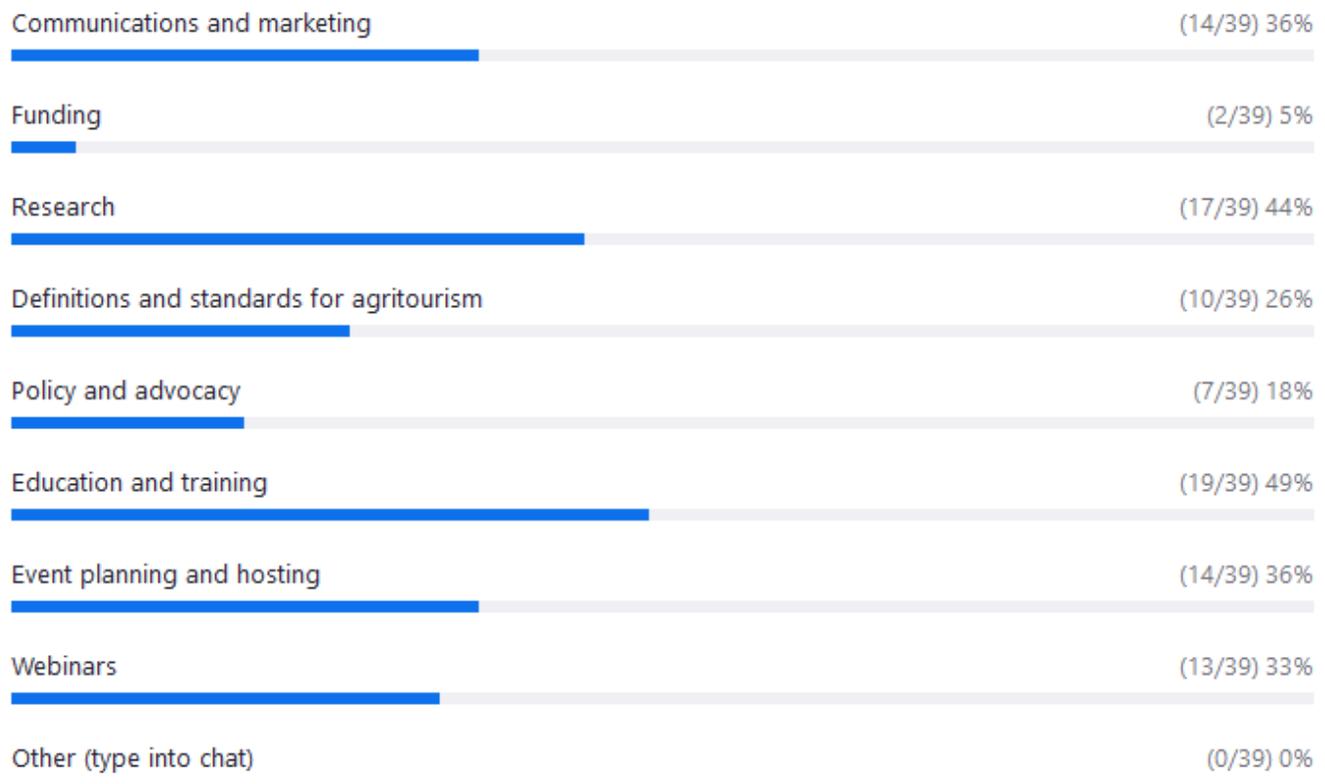


Contribute

Poll | 1 question | 39 of 56 (69%) participated

1. How can you contribute to GAN North America? (Multiple Choice) *

39/39 (100%) answered

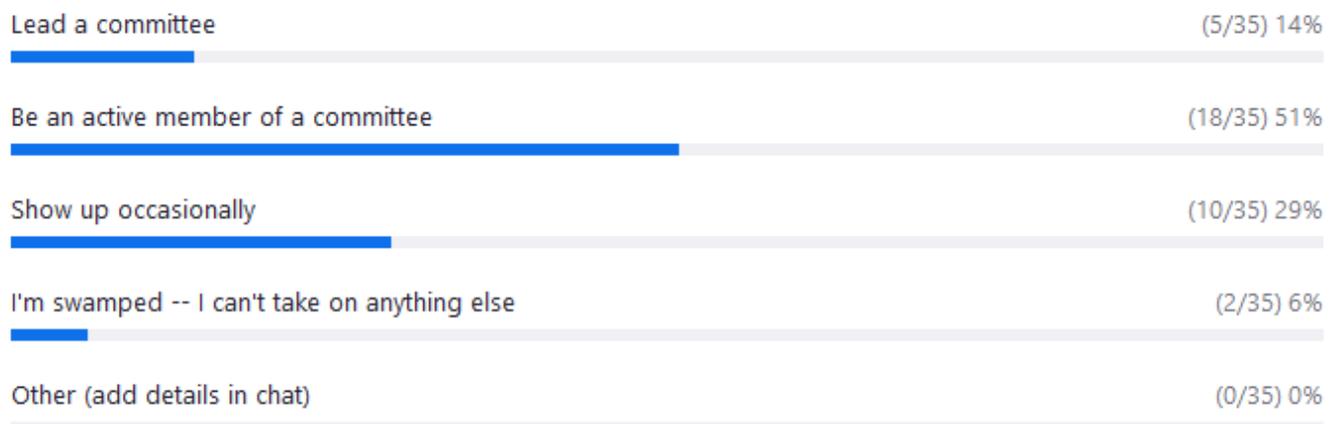


Leadership level

Poll | 1 question | 35 of 56 (62%) participated

1. What level of leadership would you like to have in GAN North America? (Single Choice) *

35/35 (100%) answered



Connect

Poll | 1 question | 44 of 58 (75%) participated

1. How would you like to connect with GAN North America? (Multiple Choice) *

44/44 (100%) answered

