

Grossman School of Business  
The University of Vermont  
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USA

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## DROR ETZION

### **Academic appointments**

#### *University of Vermont*

2023 – Professor.  
Steven Grossman Endowed Chair of Sustainable Business.

#### *McGill University*

2008 – 2023 Strategy and Organization Area, Desautels Faculty of Management.  
Associate Member, Bieler School of Environment.  
2018 – 2021 Desautels Faculty Scholar.  
2017 – 2020, 2022 – 2023 Director, Centre for Strategy Studies in Organizations.  
2015 – 2023 Associate Professor.  
2013 – 2015 Faculty Fellow, Marcel Desautels Institute for Integrated Management.  
2008 – 2014 Assistant Professor.

#### *EM Lyon*

2014 – 2015 Visiting Scholar.

### **Education**

2008 Ph.D. Management.  
University of Navarra - IESE Business School  
1998 M.Sc. Geophysics and Planetary Sciences (cum laude).  
Tel-Aviv University  
1995 B.Sc. Physics (cum laude).  
Ben-Gurion University

## Publications

### Articles in peer reviewed journals

- Schifeling, T., & Etzion, D. Forthcoming. The business case: Six takes on a cultural artifact. *Industry and Innovation*.
- Luederitz, C., & Etzion, D. Forthcoming. Generativity as a heuristic for impact-driven scholars addressing grand challenges. *Strategic Organization*.
- Taimur, S., Luederitz, C. Gauthier, M., Salem, A, Martin, C.M., Etzion, D., & Potvin C. 2024. Theorizing How the Three Horizons Approach Supports Transformative Learning: Insights from Advancing Climate Action in a Canadian Biosphere Reserve. *Ecology and Society*, 29(2).
- Luederitz, C., Animesh A., Rohrbacher, K., Li., T., Piper, A., Potvin C., Etzion, D. 2023. Non-monetary narratives motivate businesses to engage with climate change. *Sustainability Science*, 18:2649–2660.
- Moura, L. F., Pinheiro de Lima, E., Deschamps, F., Etzion, D., & Gouvea da Costa, S. E. 2023. Designing and implementing performance measurement systems based on enterprise engineering guidelines. *International Journal of Productivity and Performance Management*, 72(5): 1239-1265.
- Etzion, D. 2022. The proliferation of carbon labels. *Nature Climate Change*. 12(9): 770.
- Etzion, D., Gehman, J., & Davis G. F. 2022. Reimagining academic conferences: Toward a federated model of conferencing. *Management Learning*, 53(2): 350-362.
- Mikkelson, G. M., Avidan, M., Conevska, A., & Etzion, D. 2021. Mutual reinforcement of academic reputation and fossil fuel divestment. *Global Sustainability*, 4.
- Etzion, D. 2020. Corporate engagement with the natural environment. *Nature Ecology & Evolution*, 4(4): 493.
- Etzion, D. 2020. Radical resource productivity as an inspiration for business model innovation: The case of Foodchain. *Journal of Business Models*, 8(1).
- Etzion, D., Kypraios, E., & Forgues, B. 2019. Employing finance in pursuit of the Sustainable Development Goals: The promise and perils of catastrophe bonds. *Academy of Management Discoveries*, 5(4): 530–554.
- Etzion, D. & Gehman, J. 2019. Going public: Debating matters of concern as an imperative for management scholars. *Academy of Management Review*, 44(2): 480-492.
- Avidan, M., Etzion, D. & Gehman, J. 2019. Opaque transparency: How material affordances shape intermediary work. *Regulation & Governance*, 13(2): 197-219.

- Etzion, D. 2018. Management for sustainability. *Nature Sustainability*, 1: 744–749.
- Schuler, D., Rasche, A., Etzion, D. & Newton, L. 2017. Corporate sustainability management and environmental ethics. *Business Ethics Quarterly*, 27(2): 213-237.
- Etzion, D., Gehman, J., Ferraro, F. & Avidan, M. 2017. Unleashing sustainability transformations through robust action. *Journal of Cleaner Production*, 170: 167-178.
- Etzion, D. & Aragon-Correa, J. 2016. Big data, management, and sustainability: Strategic opportunities ahead. *Organization & Environment*, 29(2): 147-155.
- Ferraro, F., Etzion, D. & Gehman, J. 2015. Tackling grand challenges pragmatically: Robust action revisited. *Organization Studies*, 36(3): 363-390.
- Winner, bi-annual *Roland Calori Prize* for best article published in *Organization Studies* (2017).
- Etzion, D. & Pe'er, A. 2014. Mixed signals: A dynamic analysis of warranty provision in the automotive industry, 1960- 2008. *Strategic Management Journal*, 35: 1605-1625.
- Etzion D. Diffusion as classification. 2014. *Organization Science*, 25(2): 420-437.
- Delmas, M., Etzion, D., & Nairn-Birch, N. 2013. Triangulating environmental performance: What do corporate social responsibility ratings really capture? *Academy of Management Perspectives*, 27(3): 255-267.
- Gehman, J., Mastroianni, D., Grant, A., & Etzion, D. 2012. An analysis of unconventional gas well reporting under Pennsylvania's Act 13 of 2012. *Environmental Practice*, 14(4): 262-277.
- Etzion, D. & Ferraro, F. 2010. The role of analogy in the institutionalization of sustainability reporting. *Organization Science*, 21(5): 1092–1107.
- Etzion, D. & Davis, G. F. 2008. Revolving doors? A network analysis of corporate officers and U.S. government officials. *Journal of Management Inquiry*, 17(3): 157-161.
- Martí, I., Etzion, D. & Leca, B. 2008. Theoretical approaches for studying corporations, democracy and the public good. *Journal of Management Inquiry*, 17(3): 148-151.
- Etzion, D. 2007. Research on organizations and the natural environment, 1992-Present: A review. *Journal of Management*, 33(4): 637-664.

Reprinted in John Jermier (Ed.), *Corporate environmentalism and the greening of organizations*. 2013. Sage.

### Other publications

- Baudoin, L., Etzion, D. 2024. Participation. In Phoebe Koundouri (Ed.) ***Elgar Encyclopedia of Water Policy, Economics and Management***. Edward Elgar.
- Gehman, J., Etzion, D., & Ferraro, F. 2022. Robust action: Advancing a distinctive approach to grand challenges. ***Research in the Sociology of Organizations***, 79, 259-278.
- Mintzberg, H., Etzion, D. & Mantere, S. 2018. Worldly strategy for the global climate. ***Stanford Social Innovation Review***, 16(4): 42-47.
- Potvin, C., *et al.* 2017. Re-Energizing Canada: Pathways to a Low-Carbon Future. Report commissioned by ***Natural Resources Canada*** (NRCan).
- Etzion, D., Avidan, M., Franks, K., Ruderman, S. & Gehman, J. 2016. The effectiveness of fracking disclosure regimes in Canada. Report for ***Social Sciences and Humanities Research Council's Imagining Canada's Future*** initiative.
- Etzion, D., Delmas, M., & Nairn-Birch, N. 2014. CSR ratings: Does more information add more value? ***Corporate Knights***, 13(1): 56.
- Etzion, D. 2009. Creating a better environment for finance. ***MIT Sloan Management Review***, 50(4): 21-22.
- Etzion, D. 2009. Signal dynamics: An industry level analysis of the diffusion of environmental management systems. In George T. Solomon (Ed.), ***Best Paper Proceedings of the Sixty-Ninth Annual Meeting of the Academy of Management***.

### Awards and honors

- 2024 University of Vermont SI-MBA Faculty Member of the Year.
- 2022 Runner-up, ONE-SIM Outreach Award, *Academy of Management*.
- 2018 Ideas Worth Teaching Award. *Aspen Institute, Business and Society Program*. (Sustainability & Environmental Accounting Course).
- 2014 1st Prize, Case Writing Competition. Communauto: A big idea for a big market (w. Raymond Paquin, James Povitz and Ben Gruber - 5,000 CHF). *oikos (Social Entrepreneurship Track)*.
- 2014 People's Choice Award. Community vulnerability and facility siting: The case of Marcellus shale gas exploration and production, 2004-2012 (with Joel Gehman). *ARCS annual conference*.
- 2014 Finalist, Giarratani Rising Star Award, *Industry Studies Association*.
- 2013 Emerging Scholar Award (\$500 US). *Academy of Management's Organization and Natural Environment Division (ONE)*.

- 2011 1st Prize, Case Writing Competition. Better Place: Shifting paradigms in the automotive industry. (w. Jeroen Struben – 5,000 CHF). *oikos (Social Entrepreneurship Track)*.
- 2009 Doctoral Dissertation Award. *Academy of Management's Organization and Natural Environment Division (ONE)*.
- 2009 Finalist, Doctoral Thesis Competition. *EDAMBA (European Doctoral Programmes Association in Management and Business Administration)*.
- 2007 Fellowship (\$1,500 US). *Booz Allen Hamilton/Strategic Management Society*.
- 2007 Dissertation Proposal Award (\$1,500 US). *Aspen Institute, Business and Society Program*.
- 2004 – 2008 Ph.D. Fellowship. *IESE Business School, University of Navarra*.
- 1993 – 2004 Rector's list. *Ben Gurion University*.

## Grants

- 2022 – 2027 *Alliance Grant: ReCONstruct: Building Energy Retrofit Solutions for Canada* (w. PI Michael Jemtrud, \$4,875,000). *Natural Sciences and Engineering Research Council*.
- 2021 – 2024 *Partnership Development Grant. PIVOT: Mobilizing online platforms to promote climate action in Canadian Small- and Medium-Size Enterprises* (w. NFB, GEC, QNP, \$199,991). *Social Sciences and Humanities Research Council*.
- 2019 - 2023 *McGill Sustainability Systems Initiative. Sustainability transitions*. (w. Catherine Potvin, Jaye Ellis, \$1,120,000).
- 2018 – 2019 *Partnership Engage Grant. Evaluating sustainable strategy: Methods for querying and assessing corporate responses to sustainability surveys* (w. CDP, \$24,649). *Social Sciences and Humanities Research Council*.
- 2015 – 2016 *Knowledge Synthesis Grant. From availability to accessibility: Effectively using information disclosure to govern energy production* (w. Joel Gehman and Duncan Kenyon, \$22,766). *Social Sciences and Humanities Research Council*.
- 2015 – 2019 *Insight Grant. An exploration of organizational response variation to institutional complexity in fracking* (w. PI Joel Gehman and Michael Lounsbury \$293,108). *Social Sciences and Humanities Research Council*.
- 2015 – 2018 *Partnership Development Grant. An impactful multidimensional partnership for social innovation and entrepreneurship: The social innovators' integration lab* (w. PI Emma Vaast, et. al., \$199,650). *Social Sciences and Humanities Research Council*.
- 2013 – 2015 *Insight Development Grant. Predatory selection: An analysis of cultural vulnerability and opportunity exploration in unconventional gas well*

drilling (w. Joel Gehman \$70,729). *Social Sciences and Humanities Research Council*.

2009 – 2013

*Standard Research Grant*. An industry level view of environmental performance (\$93,569). *Social Sciences and Humanities Research Council*.

### **Invited research presentations**

2023	Stanford; Princeton; Warwick; Maynooth
2022	Vermont; Montpellier Business School; emlyon
2021	St.Gallen; Trento; IESEG
2020	ESADE
2018	HEC Montreal
2017	University of Ottawa
2016	Memorial University of Newfoundland
2015	Grenoble School of Management; University of Amsterdam; ESSEC
2014	Audencia Nantes; HEC Lausanne; Hebrew University of Jerusalem
2013	INSEAD
2012	University of Western Ontario
2011	Tel Aviv University; Hebrew University of Jerusalem
2010	IESE Business School
2009	Weizmann Institute of Science
2006	Pompeu Fabra

### **Keynotes and conference presentations (selected)**

2024	The limits set by the new European Regulation on sustainability, and how they affect companies. <i>Festival Economia Trento</i> .
2022	The PIVOT Project. <i>Keynote. Conference CLIMATE CONNECT, Montpellier Business School</i> .
2022	Communicating the urgency of planetary health. <i>Canadian Science Writers Association</i> .
2021	Walking the talk and talking the walk about the climate crisis. <i>EGOS subplenary</i> .

- 2021 Societal platforms: Between markets and grand challenges. *Strategic Management Society, Knowledge and Innovation Virtual Series*.
- 2021 Digital Strategizing for Grand Challenges. *AOM Showcase Symposium*.
- 2020 Tackling grand challenges and broadening our sight beyond neoliberalism. *AOM All Academy Symposium*.
- 2020 The entrepreneurial ecosystem for the promotion of the circular economy. *Keynote. Industrial Pact of the Metropolitan Region of Barcelona*.

### Media (selected)

- 2022 CBC. Why environmentalists went after Canada's biggest bank for alleged greenwashing. October 16.
- 2021 National Observer. Project highlights sustainability moves by small businesses. May 13
- 2021 Toronto Star. Canadian universities must divest from fossil fuel firms. October 3.
- 2020 La Vanguardia. Profile in *La Contra* section. August 13.

### Teaching cases

- Etzion, D. 2022. Sailcargo: Proving the value of clean shipping.
- Etzion, D. 2020. Foodchain: The power of lean. *SAGE Business Cases*.
- Paquin, R., Etzion, D., Povitz, J. & Gruber B. 2014. Communauto: A big idea for a big market. *Case Research Journal* 34(3), special issue on Business and Sustainability (Summer, 2014).
- Etzion, D. & Struben, J. 2011. Better Place: Shifting paradigms in the automotive industry.  
 Reprinted in *Case Studies in Social Entrepreneurship – The oikos Collection* volume 4. 2014. Greenleaf Publishing.

### Academic service

- 2023, 2024 Co-chair, Organizations and Environmental Sustainability Conference, Stanford.
- 2018 – 2022 Senior Editor, Organization Studies.
- 2018 Sub-theme co-convenor, “Institutions, Innovation, Impact: Grand Challenges”, EGOS colloquium, Tallinn (w. Silvia Dorado and Marc Ventresca).

2018 – 2019	Partnership Engage Grants (PEG) committee member, Social Sciences and Humanities Research Council.
2016 – 2018	Chair, oikos Case Competition, Social Entrepreneurship Track
2013 – 2016	Associate Editor, Organization & Environment.
2013 – 2018	Editorial Board, Organization Studies.
2016 – 2020	Editorial Board, Journal of Management and Governance.
2012, 2016, 2020, 2022	Scientific Committee, GRONEN Research Conference.
2011 – 2014	Advisory Board, Trottier Institute for Sustainability in Engineering and Design (TISED), McGill Faculty of Engineering.
2011	Co-organizer, Unpacking Sustainability Metrics mini-conference, HEC-McGill.

### **Administrative service**

2023 –	International Faculty Advisory, University of Vermont
2022 – 2023	Academic staff representative, McGill Pension Administration Committee
2018 – 2021	VP Finance, McGill Association of University Teachers.

### **Postdoc**

2020 – 2023	Christopher Luederitz.
2017 – 2018	Louisi Moura (Visiting)

### **PhD students**

2013 – 2020	Miron Avidan (Chair).
2018 – 2020	Amir Nosrat (Co-Chair).

### **Courses taught**

<i>University of Vermont</i>	Sustainable Business (undergraduate capstone: 2024 - ).
	Systems Thinking for Sustainability (MBA: 2024 - ).
	Sustainable Strategy II (MBA: 2024 - ).



<i>McGill University</i>	Strategies for Sustainability (undergraduate elective: 2015 - 2023). Sustainability & Environmental Accounting (undergraduate elective: 2015 - 2017). New Paradigms in Strategic Management (PhD: 2016). Strategies for Sustainable Development (MBA: 2009 - ). Social Context of Business (core undergraduate: 2009-2012). Not for Profit Consulting (Joint MBA/undergraduate: 2010-2013). Markets and Globalization (core MBA: 2012-2013).
<i>Hebrew University of Jerusalem</i>	Strategies for Sustainable Development (MBA: 2014-2015; 2018-2019).
<i>Pompeu Fabra University</i>	Sustainable Development as Competitive Strategy (MBA elective: 2006-2008).
<i>EADA</i>	Sustainable Development as Competitive Strategy (Masters program core, 2008).
<i>IES Barcelona</i>	Sustainability: Challenges and Responses (Undergraduate elective: 2007-2008).

### **Professional experience**

<i>The Natural Step,</i>	Business development and consultancy (2003-2004).
<i>Interwise</i>	Director of strategic alliances (1999-2002).
<i>MINT Technologies, Amdocs</i>	Programmer / project manager (1995-1999).