Academic Analytics: Faculty Insight and External Discovery



#### **Presentation overview**

- Purpose and vision
- Faculty Insights
- External Discovery Suite
- Next steps

### Purpose and vision

- Amplifying Our Impact: Strategic Vision for UVM
  - Investing in our Distinctive Research Strengths (Faculty Insights)

"Targeted support will create research opportunities that span disciplines and foster pathways for collaboration"

Fulfilling our land grant mission (External Discovery Suite)

"...to better realize the vision of the Land-Grant Act's author Vermont Senator Justin Morrill, we must create a more streamlined gateway for Vermonters to learn about and access the many resources UVM offers"

## Faculty Insights – internal

- Empowers users to find collaborative opportunities
- Integrated search tool
  - Research topics
  - Scholar Name
- Pre-populated profile pages that automatically update

# **External Discovery Suite**

- Public dashboard
- Draws from Faculty Insights
- Intuitive search and filter capabilities
- Front door

## **Next Steps**

- Internal launch (today end of fall semester)
  - Announcements in your networks
  - Place link on resource pages
  - Encourage faculty exploration
- External launch (spring semester)
  - Create intake portal
  - Coordinate campaign with Strategic Communications, UVM Foundation,
    UVM Relations, others