

Woodland Farm Vision

- We value preserving our farm for future generations.
- We value growing healthy, quality food in a sustainable, earth-friendly manner.
- Our farm is adaptive and changes to address transformations in markets, local economies, and other externalities.
- Our management decisions are informed by data and solid record keeping.
- We manage our labor to maintain peoples' physical health and overall well-being, including financial, intellectual and emotional.
- We value providing a good quality of life for those who work on our farm, including a living wage and benefits to the extent possible.
- We value receiving our employees' opinions and thoughts, while reserving the final decision making for our management team.
- Our farm provides an environment where we can teach people good work ethics and skills.
- Our farm is financially profitable, yet we are not afraid of debt when it is a good business practice.
- We practice open, respectful communication.
- We have effective conflict resolution processes that address grievances early in their existence.
- We value having systems that maintain order, precluding clutter on our farm.
- We value continuous learning about sustainable farming practices.
- Our farm is managed in an ecologically sustainable manner.
- We farm in a manner that allows time for family, friends, exercise, and recreation.
- We value providing education and skill building in agriculture for our children.
- We value privacy in our personal lives.
- We value donating our products to food shelters, friends, and neighbors, with particular emphasis on helping those in need in our community.
- Being part of the agricultural community in our area is important to us.
- Having restaurants and local businesses use and sell our products energizes our family and makes us feel proud.