We are stewards of our community.

We BELIEVE in our COMMUNITY. The University of Vermont is committed to leading by example. This is why we are excited to ask you to support United Way of Northwest Vermont during the 2018 Campaign. Together, we can make UVM a leading workplace in the annual campaign, and demonstrate our commitment to community engagement and social responsibility.

United Way of Northwest Vermont shares our vision for a resilient, engaged community and takes a strategic approach to achieving the impact we want to see in our community. A powerful catalyst for social change, United Way convenes the public, private and nonprofit sectors to unlock the full value of the support systems this community depends on.

Over the past three years, with the guidance and support of hundreds of community citizens, including many UVMers, their volunteers have worked to define five key strategies that represent where this community hopes to see its United Way acting, advocating and investing. These five priority areas are:

- Supporting Families
- Promoting Mental Health
- Meeting Basic Needs
- Reducing Substance Abuse
- Advancing Employment

With United Way as our partner, we have the opportunity to truly make a difference. We encourage all faculty, staff and retirees to join us in supporting the community that supports us.

Please join us and invest in our community by giving what you can during our workplace campaign, by volunteering when you have the opportunity, and by advocating for the changes that you want to see.

Thank you.

Mary Jane Provost
John Sama
Joe Speidel
UVM United Way Campaign Volunteers

STRATEGIC PRIORITIES

ADVANCING EMPLOYMENT
Advancing financial stability through job training, skills development, access to resources and workplace interventions that help people get to, stay and succeed at work.

PROMOTING MENTAL HEALTH
Promoting mental health through prevention – focusing on wellness and resilience – and ensuring access to mental health treatment, crisis services and other supports.

SUPPORTING FAMILIES
Supporting the functioning and well-being of families of all ages through building skills, knowledge, support or access to resources.

MEETING BASIC NEEDS
Ensuring basic needs are met: Housing (emergency shelter, permanent supportive housing, housing retention, affordable and alternative housing); Food (access to affordable and healthy food); Transportation (providing and reducing barriers to accessing transportation); and Healthcare (reducing barriers to accessing essential services like dental, home visiting, hospice and palliative care).

REDUCING SUBSTANCE ABUSE
Reducing substance abuse through prevention (including developing assets and promoting resilience), eliminating barriers to treatment and supporting recovery.

Visit UnitedWayNWVT.org to learn more about how United Way is building a stronger community.
United Way of Northwest Vermont works to invest funds, recruit volunteers, and build partnerships that address five strategic priorities that our community identified as most important:

**INVEST IN OUR COMMUNITY**

- Meeting Basic Needs*
- Promoting Mental Health
- Supporting Families
- Reducing Substance Abuse
- Advancing Employment

**INVEST IN PEOPLE**

Visit unitedwaywvt.org to see stories of how we’re supporting partnerships and programs that improve lives.

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**2018 UVM CAMPAIGN PLEDGE FORM**

You may also make your payroll pledge online at www.uvm.edu/unitedway/pledge

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**Name___________________________________________
UVM Network ID ___________________________________
I am a new donor
Email address _______________________________________

**PLEDGE THROUGH PAYROLL DEDUCTION**

- $ ___________ Total pledge
- $52 ($1 per week)
- Other amount per pay period (indicate amount)
  - $3
  - $5
  - $6
  - $10
  - $25
  - $ ________

- $ ___________ Leadership gift (>500 annually)*

- Auto-Renewal
  - Please renew this pledge automatically each year until I opt to discontinue. This option is available only for contributions by payroll deduction.

**OR MAKE A GIFT OF $ ___________ TO BE PAID BY**

- Check
- Enclosed
- Please bill me
  - $250 minimum

- Securities or stock
  - Please call United Way at 864-7541 for this option

- Credit card (circle one):
  - Visa
  - MasterCard
  - American Express
  - Discover

  - Card # ____________________________
  - Expiration Date ____________
  - Security Code ____________

- Billing Address ___________________________________________
  - City ____________ State ______ Zip ____________

**SUPPORT FOR COMMUNITY IMPACT (OPTIONAL)**

- I prefer to support a specific United Way key strategy: (please indicate the percent of your gift):
  - Advancing Employment ______%
  - Promoting Mental Health ______%
  - Supporting Families ______%
  - Meeting Basic Needs ______%
  - Reducing Substance Abuse ______%

**HOMETOWN UNITED WAY DESIGNATION (OPTIONAL)**

- I prefer to support the United Way in my hometown. Please direct my contribution to (choose one):
  - United Way of Addison County
  - Granite United Way (Upper Valley/Windsor County)
  - Green Mountain United Way (Caledonia, Essex, Orange, Orleans and Washington Counties)
  - United Way of Northwest Vermont (Franklin, Grand Isle and Chittenden Counties)
  - United Way of Larimore County
  - United Way of Rutland County
  - United Way of Windham County

**DONOR DIRECTED DESIGNATION (OPTIONAL)**

- I wish to direct a portion of my gift $_______ (minimum $72 per organization) to a specific agency
- United Way does not provide fiscal or program oversight. United Way of Northwest Vermont retains 6% of donations designated to agencies other than Vermont United Ways to defray the administrative costs of processing.

  - Agency ___________________________________________
  - Address ___________________________________________
  - City ____________ State ______ Zip ____________

**LEADERSHIP GIVING**

- Please combine my gift with that of my spouse/partner to qualify as a Leadership Gift.

  - Name ____________________________
  - Employer ____________________________

RETURN COMPLETED FORM VIA CAMPUS MAIL TO: UVM United Way Campaign, Robinson Hall, 406 South Prospect Street, Burlington, VT 05405