Economic And Social Values of Vermont State Parks, 2002

- Visitors to Vermont state parks spent $55,571,095 on goods and services related to Vermont state parks in 2001.
- Visitors valued state parks for their beauty and their recreational and educational opportunities.

**State Park Visitor Profile**

- Average camper age is 44. Average day-user age is 46.
- Median annual household income is $50,000–59,000.
- Average education level is 16 years.
- 50% campers were male, 50% female. 62% of day-users were female.

**Visitor Use Patterns**

- Median group size is 3.
- Most visitors are family groups.
- Average camper stay is 3.7 nights.
- Popular recreation activities are hiking, swimming, picnicking.

**Visitor Expenditures**

- Average camper nondurable expenditure resident/ nonresident: $265.45/ $324.50
- Average resident/ nonresident day-user nondurable expenditure: $78.31/ $127.12
- Average resident/ nonresident camper durable expenditure: $979.40/ $159.84
- Average resident/ nonresident day-user durable expenditure: $99.81/ $34.08

**Visitor Social Values**

- Visitors valued state parks’ beauty and recreational and educational opportunities above values such as historical and spiritual worth.
- Parks’ material values were considered the least important.