BSAD 141 Fall 2017
In-class quiz #1 (Tuesday, 9/12)

NAME ____________________________

All questions = 1 point unless otherwise indicated

1) Which statement BEST (but very simply) describes the functionality of virtual memory?
   1. Supporting specific office productivity tasks to make decisions
   2. Storing large volumes of data for long periods of time
   3. Interpreting and executing computing tasks
   4. Quickly swapping some contents in RAM to the hard drive so other applications can be run
   5. Collecting information from various stakeholders to be used for decision making
   
   Answer: 4

2) The non-volatile primary storage memory component that is pre-recorded and is used to boot devices and start operating systems is:
   1. Random Access Memory (RAM)
   2. Read Only Memory (ROM)
   3. Control Unit (CU)
   4. Utility software
   5. Operating system software

   Answer: 2

3) HW is 10% of your final course grade
   1. True
   2. False

   Answer: 1

4) Which component of the 5 component Information Systems (IS) model (from Lecture 2 difference between IT and IS) provides a bridge between the human side of the model and the information technology side of the model?

   Answer: Data

5) Which type of computerized system is specifically designed to support operational-level decisions?
   1. Management Information System (MIS)
   2. Decision Support System (DSS)
   3. Online Data Manipulation System (ODMS)
   4. Transaction Processing System (TPS)
   5. Executive Information System (EIS)

   Answer: TPS
6) Define ONE goal that you have for BSAD 141 and then ONE objective you can use to determine whether or not you are achieving that goal (2 points)

**Goal**

* a broad, general intention that is not directly measured

**Ex:** Have a good understanding of material in book

**Objective**

* a focused, measurable intention that can be used to evaluate a particular goal

**Ex:** Spend at least 30 min outlining each chapter; Answer at least 90% of questions at end of each chapter

7) An example of application software is:

1. Antivirus software
2. Windows
3. Microsoft Excel
4. File and data recovery software
5. All are examples of application software

8) ___________ provides a long-term, non-volatile storage option

1. Cache
2. Random Access Memory (RAM)
3. Hard disk drive (HDD)
4. Central processing unit (CPU)
5. Serial bus

9) Which provides the BEST definition of an unstructured decision?

1. A managerial decision that impacts revenues in a particular store
2. A routine, common, or repetitive decision
3. A decision that is difficult to make
4. A unique, infrequent, non-repetitive decision
5. None of the above