BSAD 141 Fall 2017
In-class quiz #1 (Tuesday, 9/12)

NAME

All questions = 1 point unless otherwise indicated

1) Name ONE (1) of the components of the 5 component Information Systems (IS) model (from Lecture 2 difference between IT and IS) that make up the information technology (IT) portion of the model
   Either Hardware OR Software
   must be one of these

2) The hardware responsible for interpreting and executing all software instructions is:
   1. Random Access Memory (RAM)
   2. Central Processing Unit (CPU)
   3. Hard Drive
   4. Virtual Memory
   5. Math Memory (MM)

3) _____ is the primary volatile working memory component available for programs and applications and is responsible for storing instructions and data that will be accessed by the CPU.
   1. Random Access Memory (RAM)
   2. Read Only Memory (ROM)
   3. Control Unit (CU)
   4. Arithmetic Logic Unit (ALU)
   5. Cache

4) The system software responsible for managing all hardware and software operations on the computer and was described by Novak as being “the most important” piece of software on your computer is:
   1. The Microsoft Office Suite
   2. The Web Browser
   3. Utility software
   4. Operating system software
   5. Business intelligence software

5) HW is 25% of your final course grade
   1. True
   2. False
6) Define ONE goal that you have for BSAD 141 and then ONE objective you can use to determine whether or not you are achieving that goal (2 points)

Goal → a broad, general intention that is not directly measured

Ex: Do well on all tests

Objective → a focused, measurable intention that can be used to evaluate a particular goal

Ex: Score at least 85% on all tests

7) An example of utility software is:
   1. A graphical web browser
   2. Windows
   3. Microsoft Excel
   4. File and data recovery software
   5. All are examples of utility software

8) Which provides the BEST definition of a structured decision?
   1. A managerial decision that impacts revenues in a particular store
   2. A routine, common, or repetitive decision
   3. A decision that is difficult to make
   4. A unique, infrequent, non-repetitive decision
   5. None of the above

9) Which of the following is a business process management approach that specifically focuses on quality improvement by reducing the variance or error associated with products/services?
   1. Business Process Management
   2. Continual Improvement Process
   3. Total Quality Management
   4. Six Sigma
   5. Quality Control