The Vision Statement

- Narrative Structure
- Sink-or-Swim Urgency
- Call to Invest in Students, Faculty, Staff, Facilities, and Programs
- Cost-Benefit: Not Investing Carries More Risk Than Investing
- Raising of “competitive metabolism” in all arenas
- Engine for excellence: high-quality enrollment growth

“We have come to a critical moment in the history of the University of Vermont – but only if we understand rightly who we are, how to define our special place… how to make the most of our resources and opportunities, and how to be at once bold and smart…” Vision Statement, 1/03