Psyc 109
Research Methods

Plan for the day

- Writing: STYLE not format
- Issues du jour: clarity & voice
- RM Consulting: review example recommendation
- Presentation workshop
- Walk-around: how’s it going?

Looking forward
Point of View & Voice in APA Style

- Who does what? Who can do what?
- First-person singular or plural
- Put research in the foreground.
  - The results suggest v. Our results suggest
- Use ACTIVE voice.
- Avoid using passive voice.
- Review this page.

APA Style:
Clear, concise, & concrete

- (Strunk & White, The Elements of Style)
- Specific
- Sequential
- Fewest, shortest, most-concrete words

Activity for today

- Review recommendation document.
- 2 people on the same segment.
- Review independently, compare, then share with rest of the group.
- How does this influence your choices about the format of your recommendation?
Writing

http://owl.english.purdue.edu/

APA Format & Style:
http://owl.english.purdue.edu/owl/resource/560/01/

Stylistics: Basics
http://owl.english.purdue.edu/owl/resource/560/15/