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THE CURRENT MACROECONOMIC CRISIS

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ABSTRACT. Professor Crotty once casually observed that in his view economics could not be properly thought of as a science. This paper investigates the implications of this view in light of the question of how the scientific method has recently contributed to the evolution of economic practice. It is argued that agent-based models might provide a platform for an integration of recent micro and macroeconomic theories.

1. INTRODUCTION

Professor Crotty once casually remarked that economics, especially macroeconomics, is not a science in the proper sense of the term, more akin to political philosophy than an empirical discipline. Since the 1970s, this has indeed been the position of the mainstream, at least with respect to *Keynesian* macroeconomics. The latter lacks realistic microfoundations, according to the orthodoxy, and is generally inconsistent with the Walrasian system. This essay argues that the problem lies deeper than the absence of a choice theoretic framework in the Keynesian model. The main problem with macroeconomics of any theoretical flavor is *aggregation* and because macroeconomics aggregates *ex ante* it arrives at an indefensible position of using aggregates as policy instruments. Aggregation is an intractable problem and is at the root of controversies that run from Marxian value theory to the capital controversy to the negative result of Sonnenschein, Mantel and Debreu (SMD), that no coherent microfoundations for aggregate economics exists.

There have been various responses to the inability to unify macro and micro theories. The rise of “clear identification” methods in econometrics is an effort to restore scientific credibility to economics. Many of the traditional problems central to the discipline, however, were abandoned as the literature focused on “cute and clever” microeconomics.

It is argued here that it is possible that *macroeconomics* can be rescued by way of agent-based models. These models require no *ex ante* aggregation and provide a platform for policy intervention since the “representative agent” is no longer required. Outcomes can then be measured by aggregating the heterogeneous individuals *ex post*. Familiar macroeconomic characteristics arise from these complex

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systems as *emergent properties*. What is sacrificed as we turn to computer simulations is the elegant formal mathematical analysis that characterized the Walrasian system of the past.

The essay is organized as follows: section 2 reviews the problems of Keynesian economics and the reaction of heterodox economists and asks why the project of the unification of micro and macro has largely been abandoned. Section 3 suggests that agent-based models may be a way to recover realistic microfoundations for macroeconomics. Section 4 concludes with some comments on nature of big problems in economics and science generally.

2. THE CRISIS OF KEYNESIAN ECONOMICS

On a recent trip to the UK, a passport inspector noted that I had listed my profession as Professor of Economics. “Hum...” he said, as he regarded me with the mix of curiosity and suspicion required of his post. “Economics, that is...like...Keynesian economics, right?” I nodded affirmatively and after a pregnant pause he asked “What *is* Keynesian economics.”

The innocence of his question set me thinking: here is a public official, in the land of Keynes and where the Keynesian edifice was constructed, and yet he does not even know what it is. Is this just some form of rational ignorance? A second darker hypothesis is that what we do as economists has little “street value,” nothing of worth in a social context. Science generally does have street value, both private and public, as is made clear every day in the press. Breakthroughs are regularly reported in publications such as the *New England Journal of Medicine*, *Science*, *Nature*, along with a host of television programs.

Certainly at one stage of the not too distant past economics, and especially macroeconomics, possessed a good deal of street value. The golden age of macroeconomics, in the 1960s, was based on the widely accepted notion that the economy was a complex machine that would occasionally get out of sorts with itself and require some adjustment. Government relied on macroeconomists for advice through the Council of Economic Advisors. Most large corporations, and virtually all banks, had large and expensive econometric forecasting teams. Microeconomics was a sideshow with its cost curves, discounting formulas and welfare triangles.

Keynesian theory had enjoyed almost complete hegemony, even among the most conservative members of the profession. By the late 1980s, however, micro had staged a dramatic comeback and macroeconomics was almost entirely displaced from graduate curricula across the country. Part of the reason was an inconsistency in advanced general equilibrium theory noticed by Debreu and others.¹ Except under restrictive conditions, the aggregate excess demand function need not be downward sloping; it could take on *any* shape whatsoever. The long sought after link between micro and macroeconomics seemed to be permanently out of reach. Some writers, James Crotty among them, barely acknowledged the rift and continued to assert the primacy of macro over micro for a variety of reasons. But for the bulk of the profession, the unification of macro and microeconomics had been mortally wounded by SMD.

At the policy level, it was the stagflation of the 1970s that reduced to rubble the simple Keynesian program of “if there is inflation, run a surplus and when there is

¹See Debreu (1974). For an interpretation of SMD theory, see Rizvi (1997) and Rizvi (1994).

unemployment, run a deficit.” At the center of the controversy was the instability of the Phillips curve

...the inflationary bias *on average* of monetary and fiscal policy [in the 1970s] should...have produced the lowest average unemployment rates for any decade since the 1940s. In fact, as we know, they produced the highest unemployment since the 1930s. This was economic failure on a grand scale.(Lucas and Sargent, 1978, p 277)

As the Phillips curve dissolved into a shapeless scatter diagram, the street value of macroeconomics and its associated macroeconometric models diminished. Lucas identified a fundamental problem in the macroeconometric literature based on the Keynesian structural model, that agents would alter their behavior in reaction to changes in policy (Lucas, 1976). The structural parameters could change in response to policy initiatives and if this were not part of the analysis, it would become impossible to predict the effects of policy. Only self-interest remained invariant to policy change.

Moreover, models that assumed no theory whatsoever, the vector-autoregression models, seemed to do as well as those that traveled with heavy theoretical baggage. As Diebold notes, “the flawed econometrics that Lucas criticized was taken in some circles as an indictment of *all* econometrics.” *New York Times* economic columnist Peter Passell, in an article titled “The Model Was Too Rough: Why Economic Forecasting Became a Sideshow,” wrote that

Americans held unrealistic expectations for forecasting in the 1960’s
– as they did for so many other things in that optimistic age,
from space exploration to big government...*New York Times*, 1
Feb. 1996

Rather than predict the interest rates with staff of the econometricians, firms hired MBAs to hedge against its movements. Public policy, as Keynes himself predicted, is still a few decades behind the curve and references to aggregate demand and other Keynesian motifs can still be heard, whether at the Federal Reserve, Wall Street or the Congressional Budget Office. Theoretical economics, however, has by and large moved on, with the exception of heterodox economists.

2.1. The Heterodox Reaction. Here is a proposition (not necessarily due to James Crotty): It could be that none of this talk of science, microfoundations and the like is relevant. Indeed economics, and especially macroeconomics and macroeconomic policy, is just a tool of the rich used to bludgeon the poor into accepting low wages. Economics is not a science and never was, but is rather auxiliary to the broader project of class domination by the rich and powerful. The poor and powerless are the victims of policy designed to shift resources and political power to capital. Economists are implicated in this grand scheme of domination, a band of self-referential (and self-refereeing) pseudo-scientists, who as a subsumed class take a cut of the surplus for themselves. Their main task is thus ideological jawboning rather than scientific. The political creed of the orthodoxy in economics is anti-progressive, essentially libertarian on domestic issues and neoliberal internationally. The scientific method is no more central to this project than it is to, say, religion or a back-yard barbecue.

Fine, but it isn't this proposition contradicted by the evolution of heterodox economics? In the 1960s and 70s Marxian economics was a professionally viable alternative to orthodox economics. As a result, some of the more broad-minded neoclassical economists, Samuelson and Morishima for example, took up Marxian themes. At the same time, radical economics began to insert itself in graduate programs around the United States and Europe, graduate programs that were training young economists in the standard tools of scientific inquiry. It was in some ways natural that cross-pollination would come about and in the late 1970s a number of nonneoclassical analysts produced work that bore the imprint of their training. Sweezy, Baran and Emmanuel, and Samir Amin, gave way to Marglin, Bowles, Gintis, Gordon, Roemer and others from both sides the Atlantic. Their work was defined by four essential features: They (1) addressed the decidedly "nonscientific" questions of income distribution, power, racism, sexism, imperialism and inequality as opposed to the traditional efficiency of resource allocation issues; (2) were unafraid of "bourgeois" tools of analysis, especially mathematics, data analysis and econometrics; (3) were sensitive to the criticism of dogmatism in their analysis and sought to remove elements that could not be substantiated by logic or fact; (4) rejected the relativism of emerging post-modernism in favor of methodological individualism (at least to a considerable degree). These writers were above all *eclectic*, accepting or rejecting hypotheses on their own terms as opposed to tradition. Although they were unified by themes that had traditionally been of interest to Marxists, the project as a whole was a definitive break from the traditional Marxism of the preceding 150 years.

These analytical Marxists continued to define themselves in opposition to the orthodoxy, often unclear about their positive contributions, but very clear about what they were *not*: neoclassicals. Ironically, much of neoclassical theory found its way into their work, but piecemeal, one component at a time. Some used the Walrasian system, others growth theory, monetary theory or computable general equilibrium models and, especially, game theory. There was no part of neoclassical theory that was completely off limits and it is probably fair to say that all of it was used one way or another at some point. James Crotty wrote some papers using standard maximization models, but rejected various cornerstones of the traditional thinking, such as the role competition plays in the efficient allocation of resources.

Anti-neoclassicism then flowered into many theoretic directions, surveyed by Colander (2003) and Gibson (2003). The term "Marxist", for example, began to fall out of fashion, but more for substantive than stylistic reasons. The backdrop was an explicit recognition of the possibility that the scientific method could illuminate the incoherencies and irrationalities of the capitalist system. Many heterodox writers accepted the view that the nature of the analytical tools employed is not constitutive of the conclusions derived. Roemer and his associates expressed the proposition most clearly: if exploitation was a fundamental fact of capitalist society, it should be able to survive the transition to the Walrasian environment. That is, given tastes, technology and the *distribution* of the endowment, exploitation was logically entailed. This specialized project drew the attention of a specialized audience, certainly, but it was at the same time widely respected.

Walrasian Marxism was subject to the same SMD criticism as the orthodoxy; in short, no more macroeconomics was to come from Walrasian Marxism than from the standard approach. Certainly this feature was of little concern for Roemer, who

was primarily interested in the more basic issues of traditional Marxian economic theory, such as exploitation and its relationship to social class. But from the general perspective of microfoundations of macro, the work led to a dead end.

2.2. Declare Victory and Withdraw. Branching out from the work of the early anti-neoclassicals was a wide range of heterodox approaches to problems of growth, distribution, and trade and finance, powered by standard analytical methods of comparative statics, dynamics, econometrics and game theory. Most of the macro-models in the tradition of Dutt, Skott, Semmler, Taylor, Setterfield and many others had no specific microfoundations, but relied instead on a demonstrated correspondence to the object of study, a particular economy at a particular time. Work by Prof. Crotty's students, *viz.* Jon Goldstein notwithstanding, most heterodox economists were simply unconcerned with microfoundations (Dutt, 1993). Macro-models were structural in nature and gave content to welfare propositions that hinged essentially on the level of output, employment and inflation.

The traditional problems of preference revelation and preference aggregation were not ceded any space; there was no need to aggregate the utilities of the employed and unemployed since they were incommensurate. It follows that the welfare of the system as a whole was not to be determined by an aggregate of the welfare of individuals. Macropolicies that improved outcomes for the rich and the rich only, even if there were no change in the well-being of the poor, were not necessarily superior as they would be in standard analysis. Thus social welfare could not be mediated exclusively by private welfare no matter how it was aggregated. The aggregation problem, which dogged the traditional approach since its inception, was solved by critical acclamation. In the process, the unification project was sacrificed.

Naturally the balance of anti-neoclassical micro oriented economists took an entirely opposite approach. For Bowles, Gintis, Skillman, Roemer and others attracted to game theory it was literally impossible to forego maximizing models with some conception of individual welfare at the core. Imagine, for example, a prisoners dilemma in which the detainees were indifferent to their own freedom. When it came down to micro foundations *versus* macroeconomics, they followed the orthodoxy in dismissing the latter. Bowles and Heinz (1996) for example, used industry level data to show that raising wages in South Africa would cause a contraction in employment despite the fact that progressive macroeconomists had compiled data showing that the economy was "stagnationist" in Bhaduri and Marglin's infelicitous terminology (Bhaduri and Marglin, 1990), (Nattrass, 2000).

We could then forgive Prof. Crotty who in a reflective mood concludes that economics is more a political phenomenon than a science, social or otherwise. Keynesian theory seemed to be abandoned by the orthodoxy not necessarily because it conflicted with empirical observation, but because it was incomplete and at variance with their libertarian, individualist biases. The heterodox *a la carte* approach never produced a coherent alternative because it could not coalesce around a common theoretical framework. The debate seemed not to be about science and method, but about competing philosophical positions.

Granted, heterodox economists might object that their work is scientific, solid, empirically grounded, objective and replicatable. Heterodox articles are frequently peer reviewed and this forces objectivity as it does elsewhere in the scientific community. There is certainly something to this argument. It might be possible to feign

objectivity individually, but it is very difficult for a crowd of skeptically minded individuals to do so, unless as Surowiecki notes, the “wisdom” of the crowd is highly correlated (Surowiecki, 2004). But here Prof. Crotty might still be vindicated in his view: *Heterodox* economics is not truly heterodox according to the ordinary definition of the term, but rather the *name* of a broad coalition of anti-capitalist researchers. Indeed, heterodoxy is far more homogeneous than the economics profession it opposes. There are *no* personally right-wing economists who are attracted to the field of heterodox economics for purely methodological, technical or other professional reasons. The closely correlated attitudes of the heterodox clan undermines their objectivity in Surowiecki’s scheme.

Perhaps, then, macroeconomics is just a logical impossibility, like a failed state, vulnerable to take-over by anti-scientific types. If so, then the options appear to be limited. One can press on with the Keynesian model with its obvious deficiencies. Or one can decamp to something with more scientific content, as much of the profession seems to be doing.

3. SMART RATS AND CLEAN IDENTIFICATION

One of the greatest problems of aggregation is that one cannot often hold the composition of the aggregated variables constant. Were there a tight lattice structure preventing slippage within society, then we could be more confident about policy recommendations. Competition plays this role in economics but it cannot be relied upon to hold structure entirely constant. But since structure tends to self-organize in response to policy, it becomes ever more difficult to distinguish correlation and causality. This is, of course, an age-old problem and it pervades every branch of science. Feynman in the classic “Cargo-Cult Science” describes the attempts of a psychologist, identified only as Young, to hold variables constant in a experiment with rats looking for food:

The question was, how did the rats know, because the corridor was so beautifully built and so uniform, that this was the same door as before? Obviously there was something about the door that was different from the other doors. So he painted the doors very carefully, arranging the textures on the faces of the doors exactly the same. Still the rats could tell. Then he thought maybe the rats were smelling the food, so he used chemicals to change the smell after each run. Still the rats could tell...He finally found that they could tell by the way the floor sounded when they ran over it. And he fixed that by putting his corridors in sand. So he covered one after another of all possible clues and finally was able to fool the rats so they would go in the third door. If he relaxed any of his conditions, the rats could tell. (Feynman, 1999, p 215)

Feynman goes on to claim that this is “A-number-1 science” because it reveals the efforts one must undertake to hold everything constant. Macroeconomics also seems to have had its smart rats.

In retrospect, it seems clear now that macroeconomics of the 1950s and 1960s was held together by spurious correlation of macro variables driven by time. When time was removed by way of cointegration techniques, much of the supposed causality in macroeconomic theory evaporated. One reason macroeconomics enjoys so little

street value now is that it has been so difficult to rebuild it on a solid foundation since. Micro has to some degree risen to the challenge.

Levitt and Dubner (2005) is perhaps the most visible evidence of the restoration of the scientific method in economics, but this has been accompanied by an invasion of social science by methods from chemistry, biology, geology and a wealth of other disciplines. Diamond is perhaps the most well known architect of the interdisciplinary approach, but there is also Hoxby's study of competition in schools as demarcated by streams and rivers in urban environments (Diamond, 1997), (Diamond, 2005). More streams implied more schools and better learning outcomes (Hoxby, 2000). Another well known example is Levitt and Donohue's claim that the legalization of abortion after *Roe v. Wade* resulted in the lowered crime rates in the 1990s (Donohue and Levitt, 2001). Their work challenged Lott's assertion that "shall carry" laws were responsible (Lott, 2000).

These last papers are all based on natural or quasi-experiments, differential applications of policies in an arguably random way.² Natural experiments are second only to the gold standard of controlled experiments, such as the well known Star study of the effect of student teacher ratios on test scores (Mosteller, 1995). But controlled experiments, like professional football, are often expensive and sometimes dangerous and almost always imperfectly controlled.³ Still, clean identification is an attempt to more closely adhere to Feynman's definition of A-number-1 science in the effort to distinguish correlation from causality.

The quasi-experimental approach, what Heckman has called the "cute and the clever," is an effort to restore credibility to correlations attacked by skeptics (Scheiber, 2007). These studies range from Levitt's "Why Drug Dealers Don't Live with their Mamas," to point shaving in basketball and sumo wrestling.⁴ The methods and data sets used in some of these studies have already found their way into econometrics textbooks and serve to educate future econometricians.

To the heterodox mind, this may just be additional evidence of the complete sell-out of the orthodox establishment, hiding behind methodological refinements to avoid confronting more serious problems.⁵ Traditional economic issues such as poverty, inequality, business cycles, global warming and environmental racism all go unanalyzed for lack of proper instruments or experiments by which confounding factors may be eliminated or controlled for. From this optic, there are too *few*, not too many, interesting problems amenable to statistical analysis based naturally randomizing treatment effects afforded by quirks of nature or the whim of policymakers.

Big issues, however, almost always arise as *outcomes*, or ex-post aggregates. They result from something more fundamental at the ground level, behavior that

²For the counterargument see Helland and Tabarrok (2004).

³And, often unnecessary. See Smith and Pell (2003) for a satirical account of control group methodology.

⁴See Levitt and Dubner (2005) and <http://ideas.repec.org/e/ple59.html> for a more complete list of topics.

⁵Clean identification is not based on an assumed superiority of the rational model. Just as often, its studies reveal that fixed costs matter or that there is asymmetry of up- and down-side risk or that individuals contribute to public goods, vote, or care about fairness when neoclassical theory suggests that they should not. The rational model is interrogated on many levels, theoretical with multiple-self configurations, experimentally and in numerical simulations of neurotransmission mechanisms and in neuroscience experiments with live subjects.

was not adequately captured in the aggregate models. Thus, even if they were correct, the models would not lead to any clear policy implications because they do not model the diversity of underlying agents. On the other hand, Levitt's studies of criminal behavior does at least show that criminals are partially rational and will therefore likely respond to incentives to obey the law. Most macroeconomic indicators, by contrast, are signals that some underlying behavior in the system might be out of adjustment. What it is and how we are to get it back into sync is remains unspecified by the model. This is why studies with clean identification are reviewed in scientific publications such as *Nature*, *Science* and *Scientific American* while macro studies undertaken by heterodox economists never are. The former have street value, clearly understandable methodologies and direct policy implications.

There is one set of macro studies undertaken by heterodox economists that does seem to draw a reaction from outside the heterodox community, agent-based or multi-agent systems models.

4. AGENT-BASED MODELS

Bowles and Choi, for a recent example, published a study in *Science* using an agent-based framework to study the coevolution of altruism and war (Choi and Bowles., 2007). Agent-based models grew out of game theoretic simulations and papers by Fehr, Basu, Axelrod and others have been regularly reviewed in the scientific press.⁶ They hold out the promise of separating correlation and causality because they allow experiments to be undertaken *in silico*, with literally everything else held constant.⁷ They are also relatively inexpensive and safe, except for the occasional lap-top fire. The catch is convincing the scholarly community that the simulation is realistic and appropriate to the problem.

Might it be possible, then, to have a macro-theoretical framework that relies on individual self-interest, however imperfectly expressed, and at the same time addresses bigger questions than the cute and clever micro literature? Let us first specify what we mean: agent-based models blend structure and agency in a way that emphasizes the individual. This is not to say that "structure does not matter," inasmuch as decisions made by agents in the past confront current agents as ossified structure and is, therefore, ultimately endogenous. The macro features of the model are not imposed, but rather arise out the micro specification as *emergent properties* (Gatti et al., 2008). Following Jensen and Lesser for a general definition, a multiagent system S , is composed of n agents $A = \{a_1, a_2, \dots, a_n\}$ and an environment E . (Jensen and Lesser, 2002) Each agent is an object with methods that cannot generally be invoked by other agents. Agents operate on state variables and transform them according to the methods each agent employs. State variables are passed to agents and serve to define the spacial distribution of resources, information about other agents and any additions or updates of the methods by which this information is processed. The concept of an agent includes the standard notion of consumer or producer as special cases, but is broader and more general.

Agents in multi-agent systems are best thought of as heterogeneous *computational entities* who make decisions based in an informationally constrained environment and with limited computational means (Wooldridge, 2002), (Sandholm and

⁶See for example Brock and Durlauf (2005), Durlaf and Young (2001) and Gatti et al. (2008).

⁷It is appropriate that *in silico*, here only simulates Latin and is not the real thing.

Lesser, 1997). Agents may lack the resources to make the appropriate calculations leading to an optimal allocation and/or may not have the *time* to complete calculations already begun if the environment E changes. “Social pathologies” studied in the game theoretic literature, various prisoner’s dilemmas, suboptimal spending on public goods and ultimatum irrationalities can easily arise in multi-agent systems (Jensen and Lesser, 2002).

Schelling’s neighborhood model is an early example of a multi-agent system (Schelling, 1971). White liberals following simple behavioral rules to generate entirely segregated neighborhoods, despite preferences for more integrated ones. Each agent is unaware of the true nature of its neighbors and only processes information about skin color. Where white neighborhoods will be in the next round is more difficult for the agents to compute, however, and in the simplest version of the model, agents move randomly, away from their current, undesirable location, without thinking about where it will land. An agent might improve the chances that it would not have to move a second time by way of a method that predicts the moves of other white liberals.

Agents are then computational entities or objects and any personality that might or might not evolve is itself an emergent property of these computations. In Gibson (2007), agents make only a decision whether to stay in their current job or leave it and interesting macroeconomic properties arise. Initially technologies, or blueprints, are randomly scattered around a grid. Both a unit of labor (an agent) and a variable amount of finance are required in order to activate the technology of a given cell. Finance is available from wealth accumulated by agents in the past and is distributed back to cells according to profitability with a random error term. Profit is the difference between wages and output and is redistributed to agents in proportion to their wealth plus a random error term.

The key to the dynamics of the model is the wage bargain between agents and the cells on which the agents reside. Cells can compute the marginal product of labor, but agents lack sufficient information. Agents can compute their own reservation wage, based on life-cycle variables as agents age, reproduce and die.

The decision variable is whether the agent is *satisfied* with her current job. Job satisfaction depends mostly upon whether wealth is increasing or decreasing, but there are also variables that derive from reinforcement learning models (Sutton and Barto, 1998). Agents must learn what the grid as a whole has to offer in terms of consumption possibilities. Unsuccessful agents become “stuck” in relatively low wage jobs either because they do not have the accumulated wealth to finance a move or they lack the education and skills required to take advantage of nearby opportunities.

If agents move, they must then Nash bargain over the wage payment with the new cell. In the Nash bargain, the surplus is defined as the difference between the marginal product of labor and the agent’s reservation wage. The outcome of the bargaining process depends on relative impatience of the agent to the cell. Cells are equally impatient in that they know that unless they are profitable, they will be unable to attract capital and will fall into disuse. Agents realize if they reject the offered wage they must move again, with all its associated costs and uncertainty. If the agents reservation wage exceeds the marginal product, cells raise their prices, provoking inflation. As a result, they are less able to compete for finance for their operations.

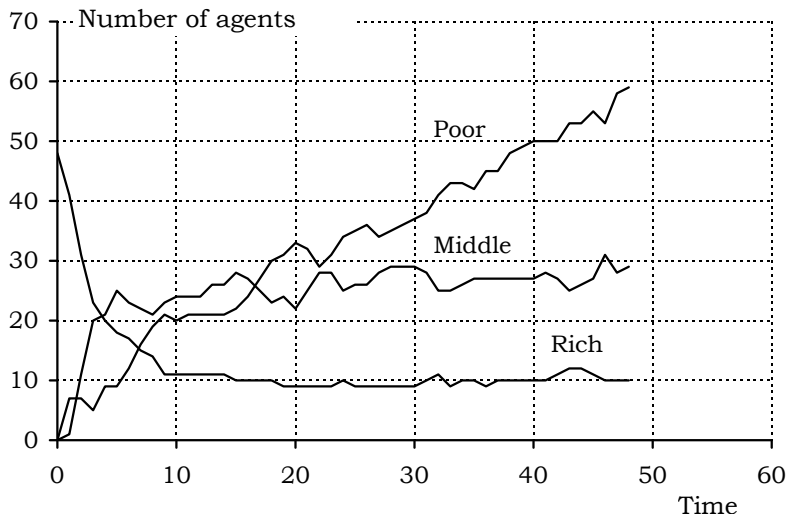


FIGURE 1. Income classes

In this simple model the economy grows with less than full employment on a track that underutilizes the available technology. There is very little that is optimal about this model in the tradition sense, but neither is it excessively prone to mass unemployment nor spiraling inflation. A skewed distribution of income is an emergent property of this simple system. Figure 1 is drawn from Gibson (2007). Even if the economy begins with an egalitarian wealth distribution, it will deteriorate over time and eventually follow a power-law distribution of wealth. Educated agents who secure good jobs early and keep them for a long time end up wealthy. Those who move tend to run down their wealth but they may also succeed in finding a better opportunity.

5. CONCLUSION

As the model of the previous section illustrates, the only way to avoid the problems of aggregation in macroeconomics is to start building the paradigm from the bottom up. Macroeconomics must become an “emergent property” of the micro, not a simple aggregation, but something surprising that was not obvious from inspection of the individual microeconomic elements. The microfoundations afforded by the agent-based approach provides a link between previously disembodied macroeconomic framework of analysis and the underlying heterogeneous and boundedly rational agents that populate the system. This framework can be calibrated empirically to given historical specific economies to ask questions about how policies might affect individual and thus aggregated outcomes.

The return to the scientific foundations of research methodology seems to be less about high theory than about better observations and in this regard, orthodox economics is a very different opponent from what it was in the 1960s and 70s. A common criticism of the orthodoxy in the past was over-application of over-simplified theory. “Have model will travel,” intended to imply that Paladin had no

concern for the broader implications. Now the reverse seems to be true: with cleaner observations and more diverse, dare say heterodox theory, the scientific method is showing its true worth, at least when applied to small well defined problems. The challenge is to return to the bigger questions and this essay has provided some suggestions for how that could be done.

The conflict between big and little questions is hardly confined to the arena of economics. There are many scientists who opposed the Superconducting Super Collider which was projected to cost more than 12 billion dollars before it was canceled by Congress in 1993.(Mervis and Seife, 2003) Just as many object to the space program and in particular to the International Space Station (ISS) as a colossal waste of money. The amount of real science that is accomplished on the ISS is minimal and there has been heavy criticism of it since it crowds out smaller projects.⁸ Certainly there can be no bigger issues than the sequencing of the human genome, our place in the universe and our ability to colonize other worlds for good or evil, but far more scientific activity is devoted to much smaller questions. Why? Because the small questions are answerable and the big ones may or many not be; and if they are, it will only be the result of the expenditure of vast sums of money, time and possibly careers. Moreover, big questions may in themselves undermine the scientific method in that results that necessarily involve massive expenditure are *ipso facto* difficult to replicate.

Macroeconomics may have in the past escaped the surly bounds of science in order to pretend to answer the big questions. The rest of science, however, remains very dismal. To take a well known example, string theory, an attempt in physics to reconcile the macro of relativity and micro of quantum theory, has been less than fully successful. An editorial in *Scientific American* recently referred to string theory as “recreational mathematical theology” while Woit argues that it is *Not Even Wrong* (Woit, 2006). Now *that* is failure on a grand scale.

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⁸Consider this from Steven Weinberg, a particle physicist at the University of Texas at Austin and a co-recipient of the 1979 Nobel Prize in physics “No important science has come out of it. I could almost say no science has come out of it. And I would go beyond that and say that the whole manned spaceflight program, which is so enormously expensive, has produced nothing of scientific value.” This is not just one opinion: in 1991, the American Physical Society issued a policy statement that “potential contribution of a manned space station to the physical sciences have been greatly overstated.” (Klerkx, 2004, p 228)

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