Mapping the Social Network of Environmental Organizations on Ometepe, Nicaragua.

## Abstract:

This thesis identifies, examines, and maps the social network of environmental organizations that interact with the Center for a Cleaner Production in Nicaragua (CCPN), an organization that operates environmental campaigns on the island of Ometepe. By mapping the network, I point out both the strong and weak relationships between the organizations and highlight the holes in the network where growth can lead to an increase in effectiveness and efficiency of programs launched by CCPN. After conducting a month-long on-site broad social inventory of Ometepe and an online market scan, I generated a social network map that I further analyzed to find leverages for change within the network. The leverage points are identified to foster the formation of relationships between organizations that currently have no contact but are working with similar environmental issues, community groups, or funding streams. This thesis will provide CCPN with an inventory of organizations, map of the environmental organization network, as well as suggestions and recommendations on how to improve their social network connectivity on Ometepe.