

### Fad Diet Presentation

CATEGORY	Needs Improvement	Satisfactory	Good	Excellent
<b>Content</b> <b>-Intro</b> <b>-Diet components</b> <b>-Claimed effects</b> <b>-Valid research</b> <b>-Critical Analysis</b> <b>-Conclusion</b>	-Does not provide enough content -Includes some irrelevant content, wanders off topic -Adapts poorly to the listener and the situation	-Provides some content, but still difficult to comprehend material from content given -Little irrelevant content included, may wander off topic a bit -Adapts material somewhat to listener/situation	-Provides enough content to meet requirements -Focuses primarily on relevant content, sticks to topic -Adapts content to listener and situation	-Content is superior in meeting requirements of task -Provides details, examples and forms of evidence -Adapts content specifically to listeners; adds explanations as necessary and refers to listener's experience
<b>Communication</b>	-Monotonous presentation -Poorly articulated -Cannot be heard -Avoids eye contact -Stiff or erratic	-Some variation to speech pattern -Generally clear and fairly easy to understand -Generally audible -Minimal eye contact -Appears slightly uncomfortable	-Speech pattern varies to make it easier for listener to follow and focus -Clear and easy to understand -Audible -Good eye contact -Appears comfortable	-Interesting and enthusiastic -Pronunciation and enunciation are very clear -Audible throughout presentation -Involves audience with eye contact -Very comfortable
<b>Organization</b>	-So disorganized that message cannot be understood -No clear structure to presentation, would be impossible to put ideas in message into an outline	-Organization of message is mixed up, jumps back and forth -Difficult to understand the sequence and relationships among ideas in message, have to make some assumptions -Would be difficult to put ideas in message into an outline	-Organized, not difficult to understand sequence and relationships of ideas -Don't have to make any assumptions -Could put ideas in message into an outline	-Very organized - Organization aids used, such as: announcing topic, previewing organization, using transitions and summarizing
<b>Language</b>	-Grammar and vocabulary are so poor that you cannot understand most of the message	-Many grammatical mistakes -Uses simplistic, bland language	-Makes few grammatical mistakes -Uses language appropriate for task	-Makes very few grammatical mistakes -Uses language in highly effective ways to emphasize or enhance the meaning of the message