Dr. John W. Senders
Professor Emeritus of Industrial Engineering, University of Toronto
Adjunct Professor of Law, York University, Toronto
James Marsh Professor-at-Large, University of Vermont, Burlington

DISSECTING MOTOR VEHICLE ACCIDENT: CAN WE FIND THE LETHAL DISTRACTION?

Dr. Senders has worked on a great diversity of problems: the mathematics of visual attention; the attentional demand of automobile driving; the causal mechanisms of human error, especially medication and surgical error; perceptual-motor skills, & electronic publication. Dr. Senders founded the world’s first electronic journal in 1975 and is the first recipient (2008) of The University of Toronto’s Knowledge Media Design Institute Pioneer Award: “For an outstanding contribution to the field of electronic publication.”

Wednesday, March 16, 2011
3:00 p.m. to 4:00 p.m.
Frank Livak Ballroom, Davis Center

Reception immediately following

For more information, call the President’s Office: (802) 656-3186
www.uvm.edu/president/marsh
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