

# Oil & Gas Macro Considerations



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offshore



onshore



downstream

## History and Office Locations

- Established 1990
- Aberdeen, Canterbury, London, New York & Singapore

## Activities & Service Lines

- Business strategy & advisory
- Commercial due-diligence
- Market research & analysis
- Published market studies

## Large, Diversified Client Base

- 750 projects, 70 countries
- Leading global corporates
- Energy majors and their suppliers
- Investment banks & PE firms
- Government agencies

## Spanning the Energy Sectors

- 10 years in offshore renewable energy



power



LNG



renewables



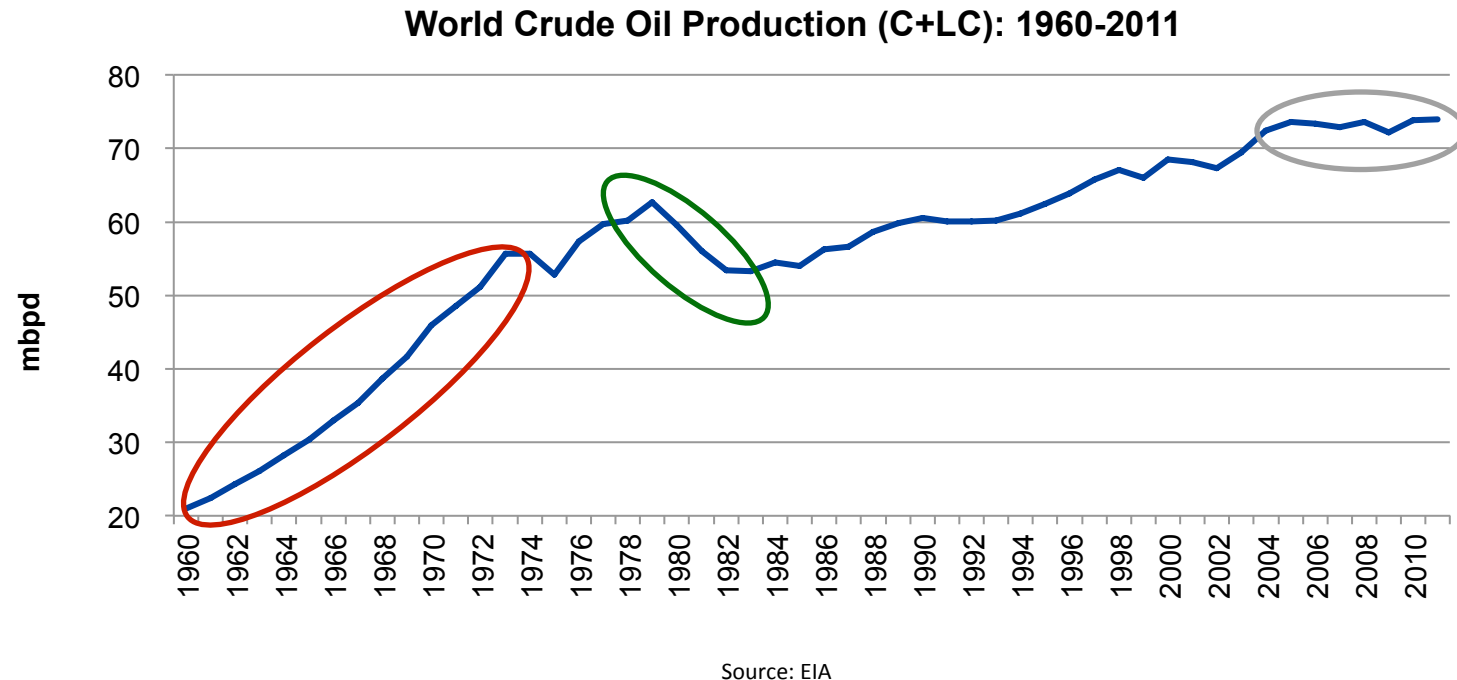
**Oil Outlook**

Gas Outlook

Conclusions



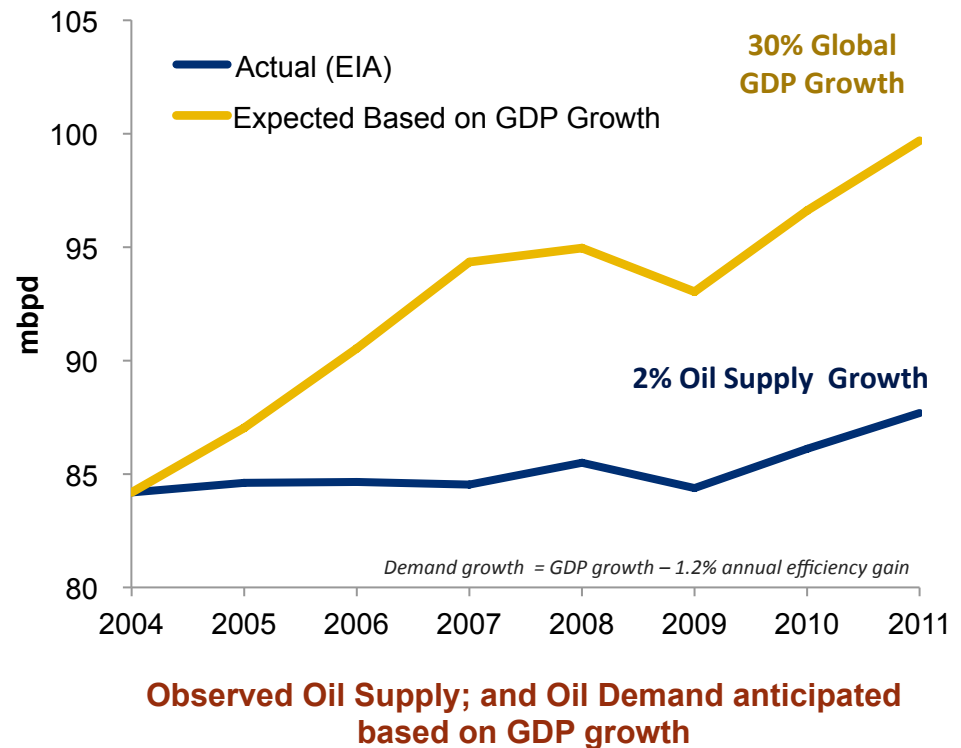
# Oil Supply in Historical Context



- Motorization in West: +30 mbpd, 12 years, 1.2 bn people
- Second oil shock: 7 mbpd capacity, -6 mbpd cons., 1979-1983, 25% spare capacity by 1983
- Third oil shock 2005, motorization of the East, 1.3 bn people, +350 kbpd crude production over six years, +3.1 mbpd cons, minimal spare capacity

# From an oil perspective, how did we get here?

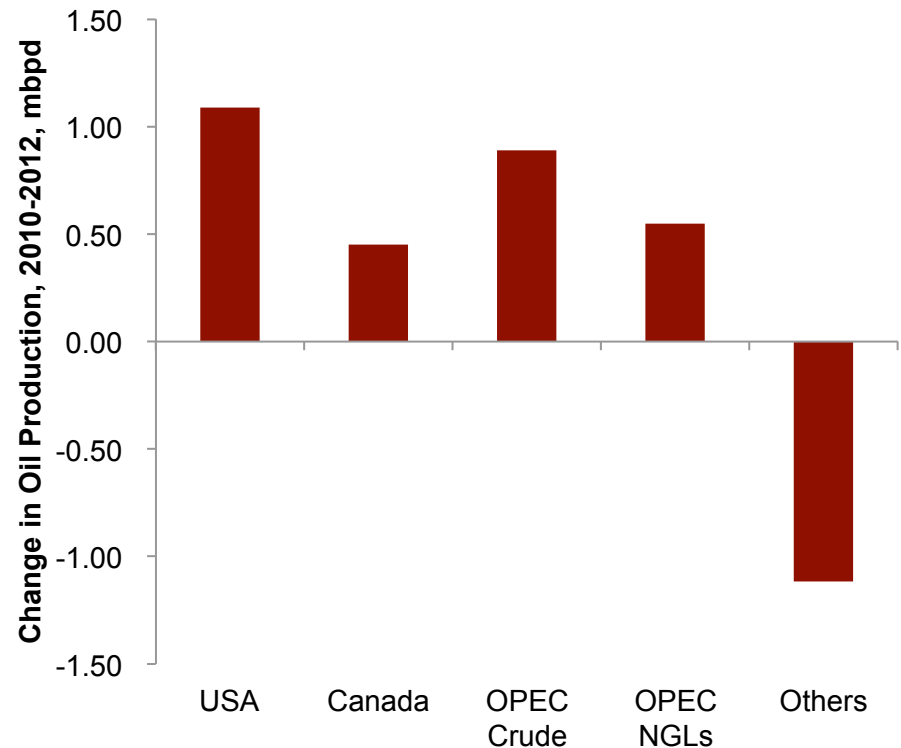
- Oil supply stopped responding in Q4 2004
- Global economy kept growing
- By 2008, the world economy was missing a quantity equal to the output of Saudi Arabia
- Today, compared to 2004 Q4, we're missing a Saudi Arabia + Iraq



Source: EIA, IMF, Douglas-Westwood analysis

- Total production up 1.9 mbpd on 89 mbpd production in 2010
- Up 2.1% in two years (cc 1% per year)
- US and Canada providing the lion's share of growth
- We need 2.4 mbpd / year
- Supply is able to cover half of incremental demand

## Liquids Supply 2010-2012

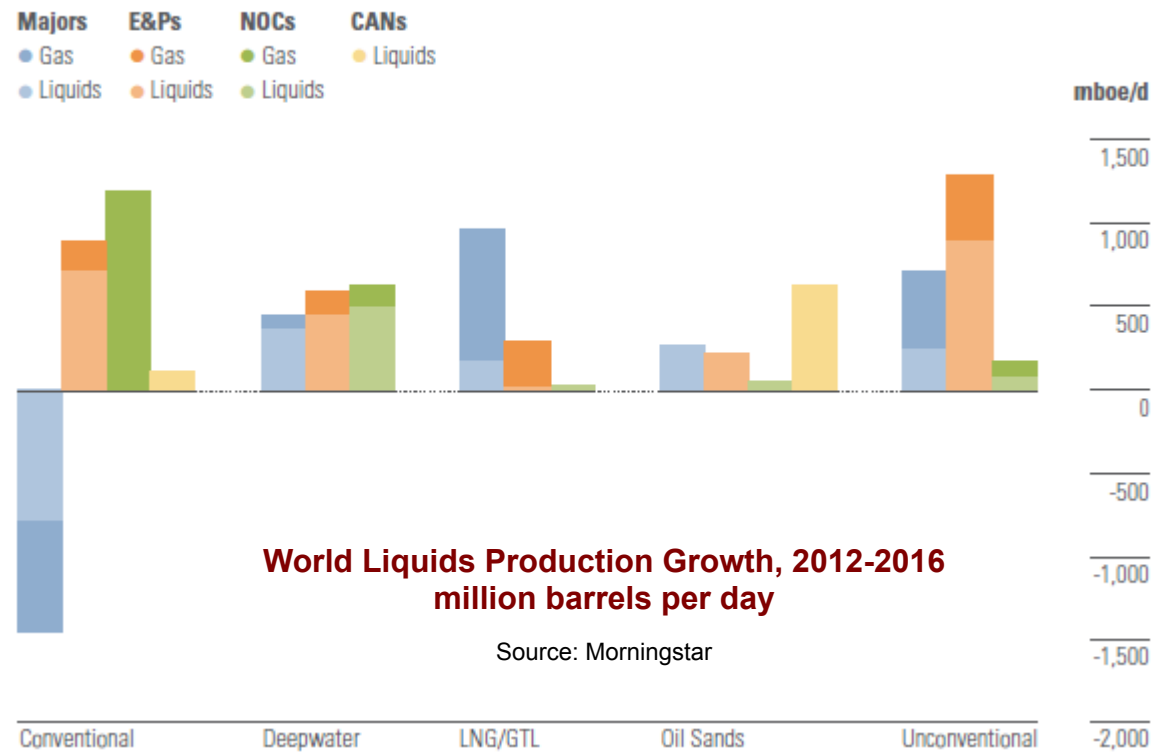


**World Liquids Production Growth, 2010 to 2012 July-Sept..Avg. million barrels per day**

Source: EIA STEO 2012

# Liquids Supply 2010-2012

**Figure 11** 2012–16 Oil & Gas Production Growth by Producer and Project Type



- Conventional production flat
- 3.9 mbpd liquids growth—deepwater, oil sands and unconventional
- For total universe of companies, about 1.2-1.9 mbpd

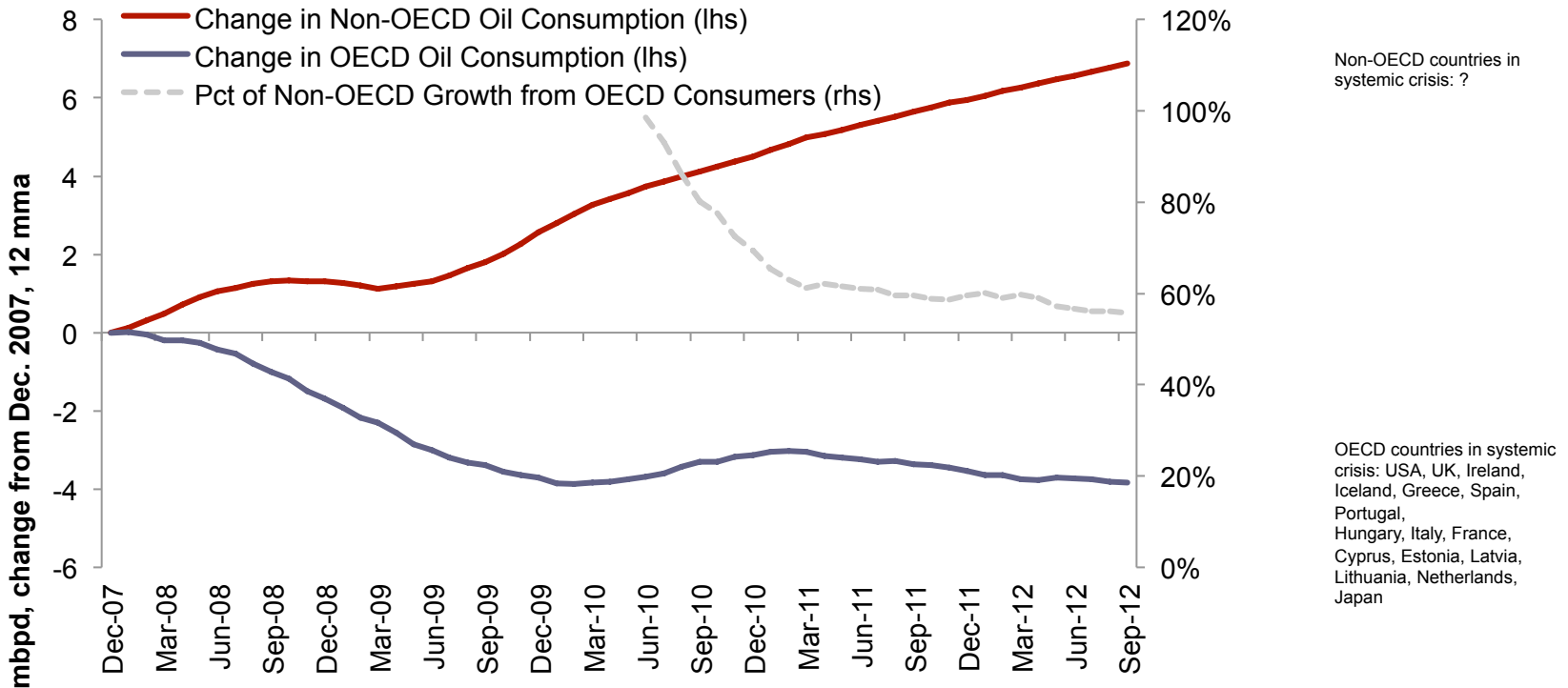
# Oil Supply Outlook to April 2013

- Total supply up only 1.9 mbpd (EIA)
- US and Canada 1.0 mbpd
- Iraq 0.5 mbpd
- Brazil, China: 0.4 mbpd
- Similar supply conditions to today
- Longer term supply forecasts are in this range





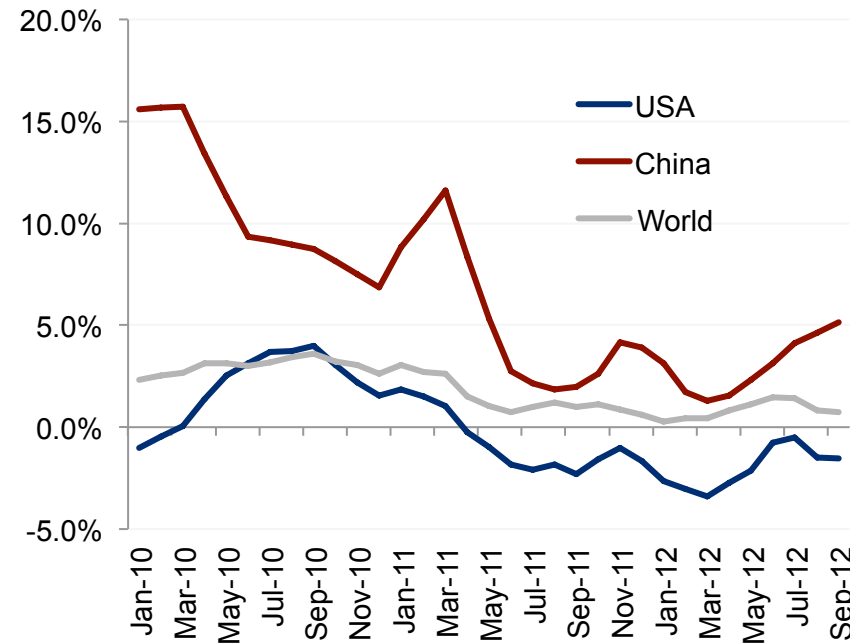
# OECD and Non-OECD Oil Consumption



- OECD *consumers* providing 56% of new non-OECD oil consumption
- Price above OECD carrying capacity, below non-OECD carrying capacity
- US squeezed out of oil import markets = “energy independence”

# Oil Demand Outlook 2012

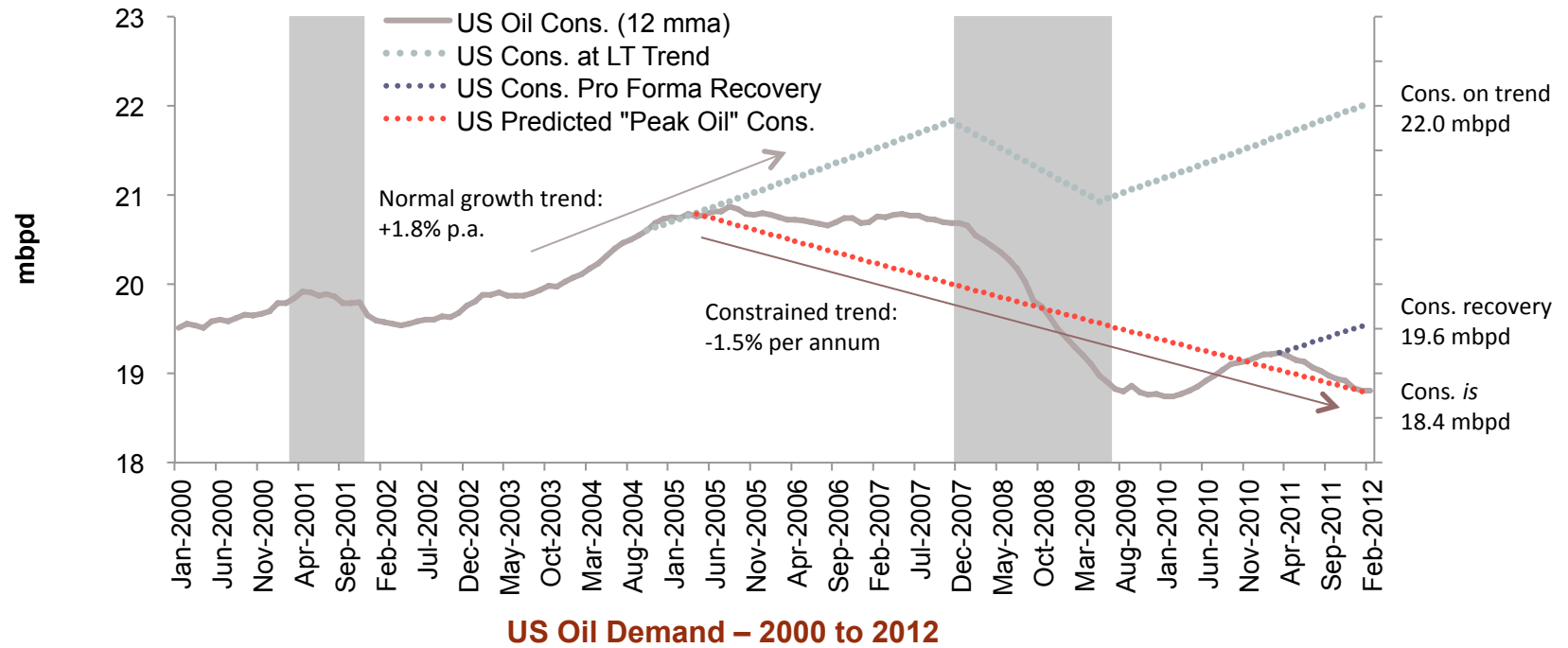
- US oil consumption for this cycle peaked in August 2010—at \$85 Brent.
- US consumption falling at 1.5% per annum
- China's consumption growth peaked in June 2010—and has been winding down since
- China's apparent demand growth only recovering
- US max carrying capacity: \$95 Brent
- China max carrying capacity: \$115-120 Brent.



**Oil Consumption Growth, percent annually**

Source: EIA STEO May 2011

# US Demand Outlook

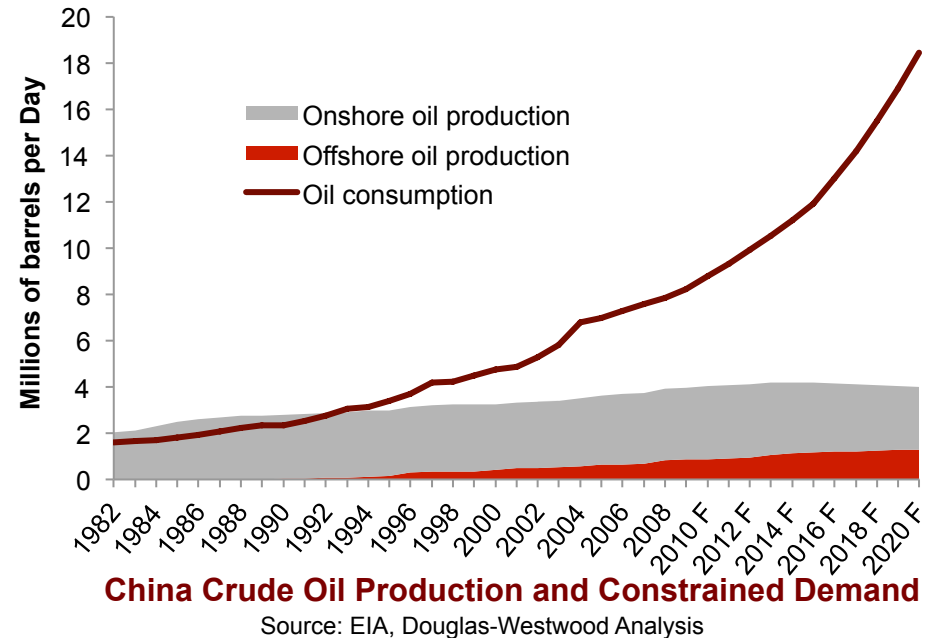
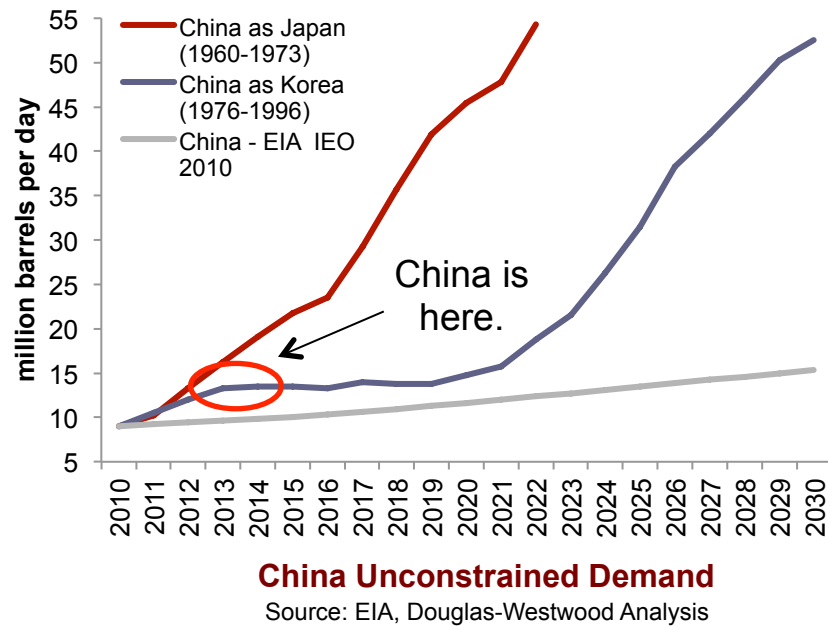


Source: EIA

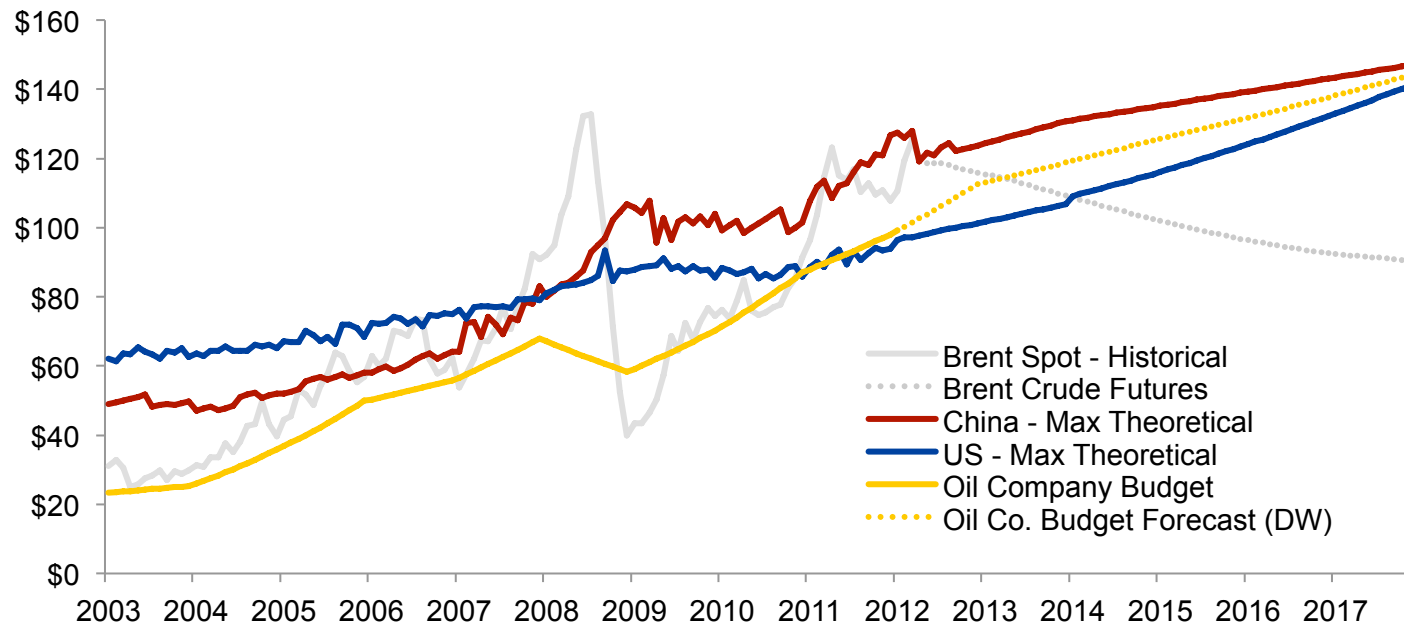
- Normal growth: 1.8% per annum
- Break trend 2005
- US off trend twice now in last four years
- Consumption should be 22.0 mbpd, actual 18.4 mbpd (-16%)
- Our forecast: -1.5% per year (right on track)



## Longer Term Outlook: China



- GDP growth of 7%; oil demand growth stalling right now (?)
- Vehicle sales up 7% ytd
- But potential is enormous—55 mbpd in 2030 versus 10.5 now (if the oil supply were available; US is at 18.5 mbpd now)
- Total non-OECD demand to 2030 could be 80 mbpd—as much as total production today.
- Best supply forecasts are around 110 mbpd

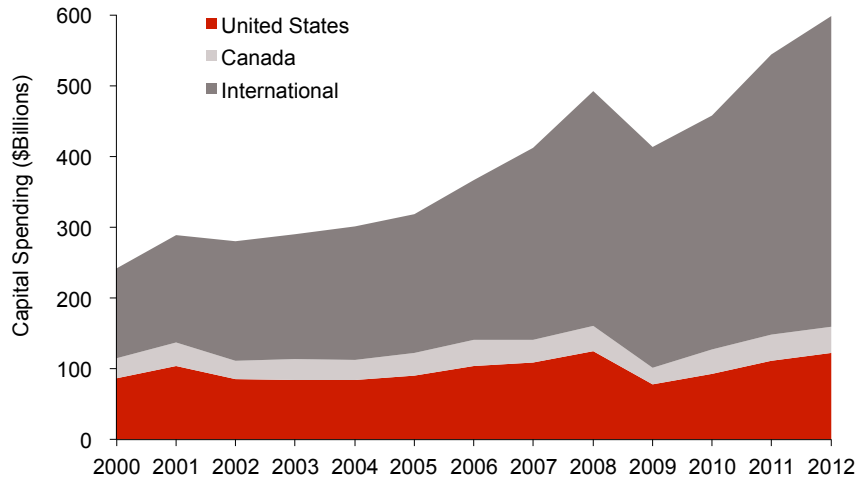


**Brent Crude Oil Prices, Oil Company Approval Thresholds, US and China Max Carrying Capacity**

Source: EIA

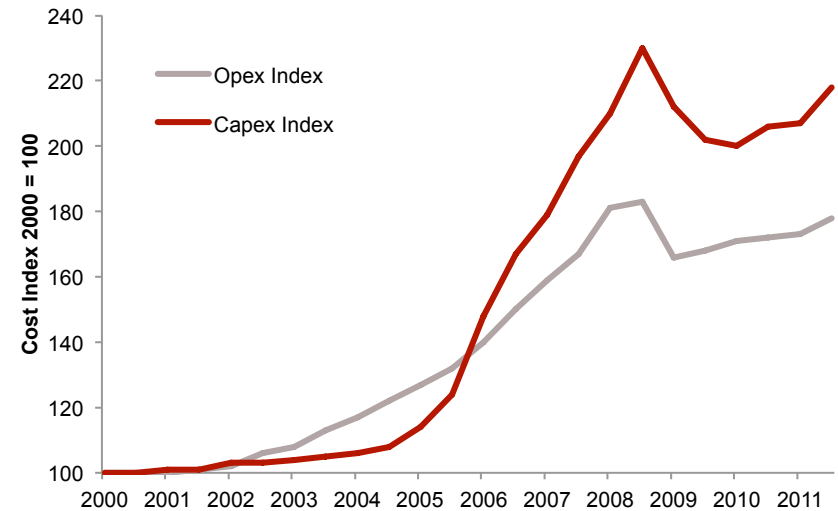
- Price above OECD , below non-OECD carrying capacity
- Global carrying capacity is rising 6-8% per annum
- But oil company approval budgets thresholds have been rising by 18%

# Spending and Industry Price Outlook



**Upstream Capital Spending Budgets**

Source: Barclays Capital Dec. 2011 E&P Survey



**CERA Upstream Capital Cost Index**

Source: CERA

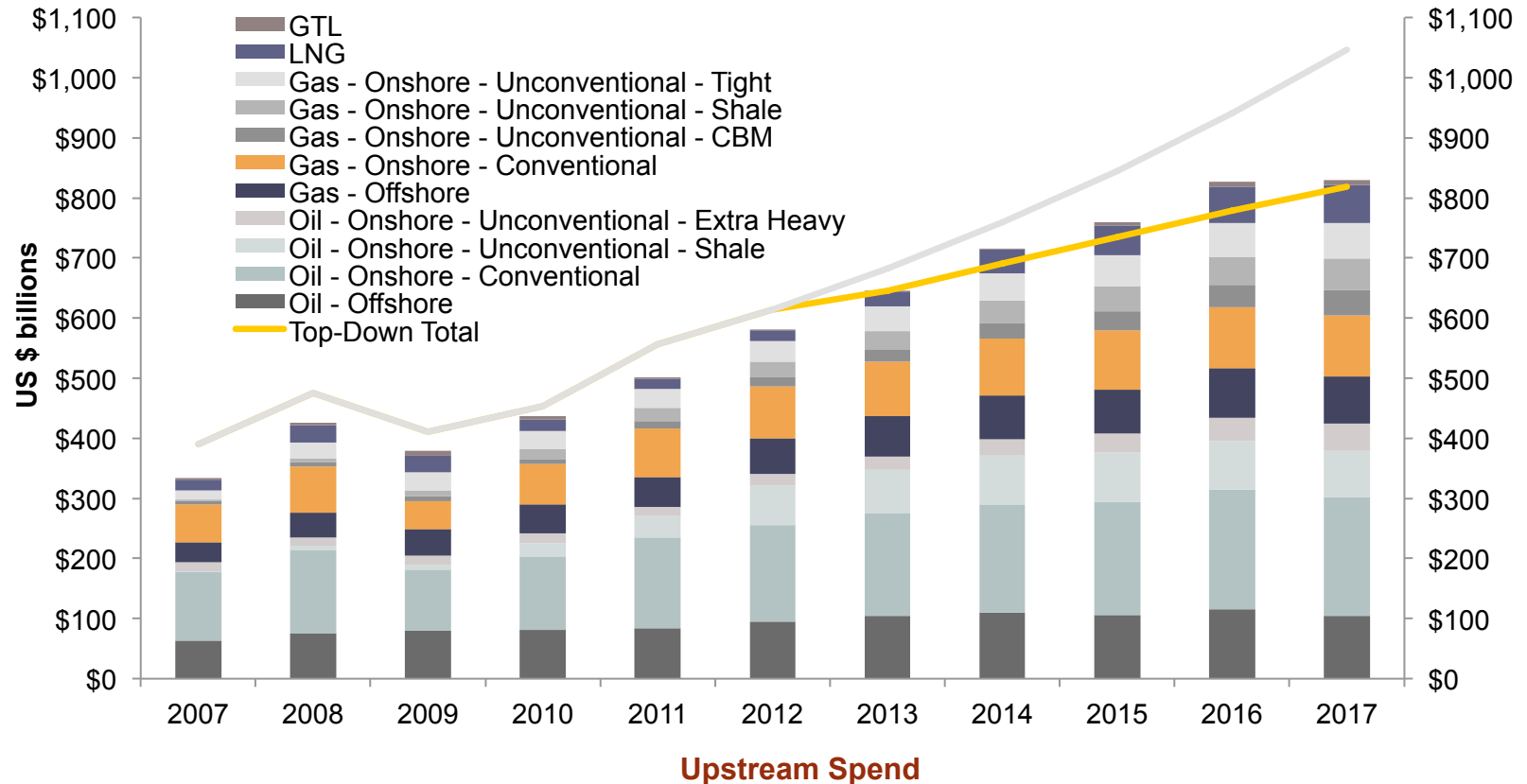
- \$544 bn in 2011, up 19%
- \$614 bn in 2012, up 11%
- How much will this increase supply?

- Capex, opex costs have resumed rise
- Up more than 12%
- Materials, energy, labor costs

***What happens if oil prices rise slowly, and E&P costs don't?***



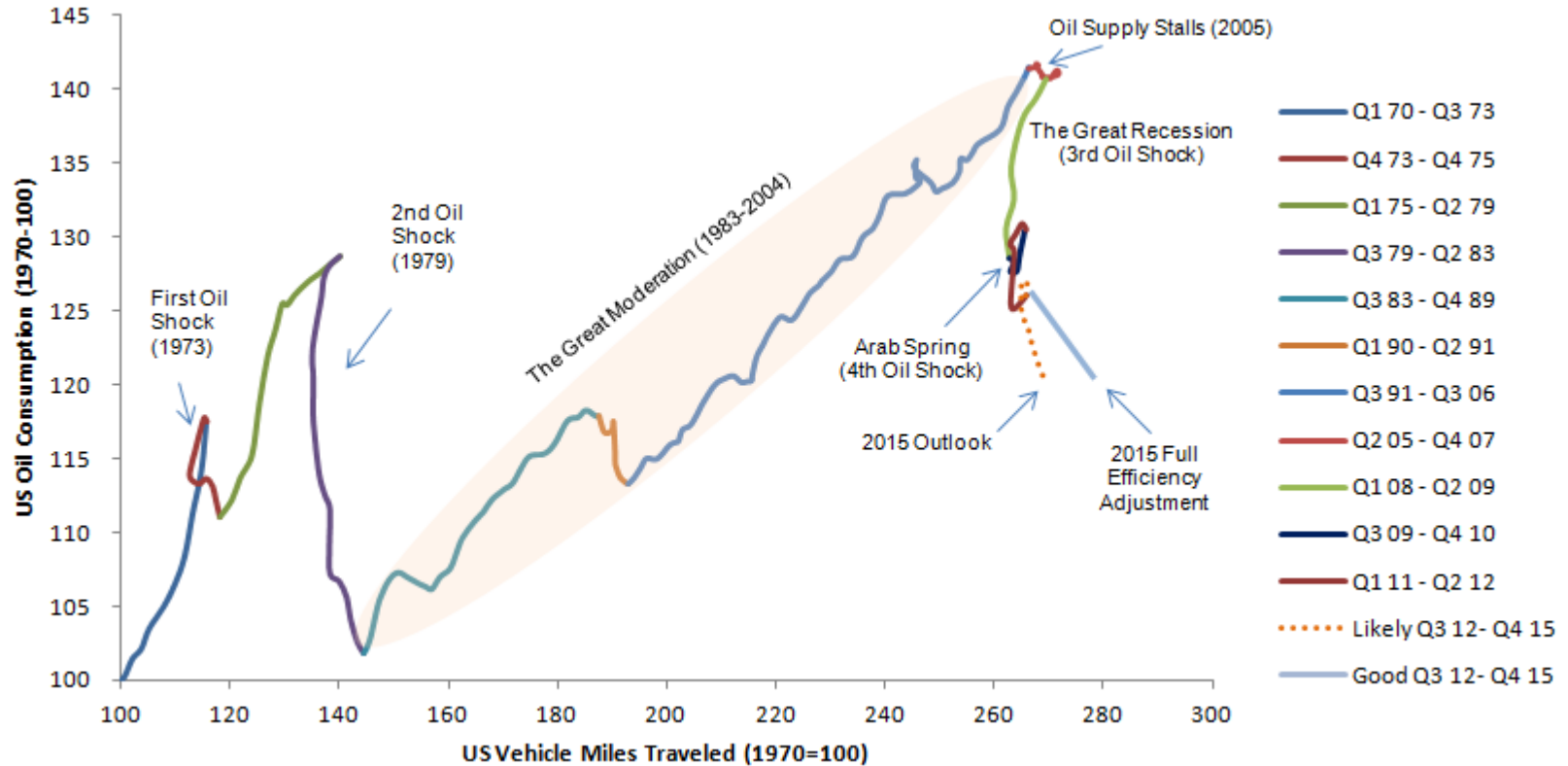
# Upstream Spend – Constrained?



Source: Morningstar, Barclays, Douglas-Westwood

- To date, our capex forecasts appear viable within a constrained price-increase environment

# Efficiency: Oil and Mobility

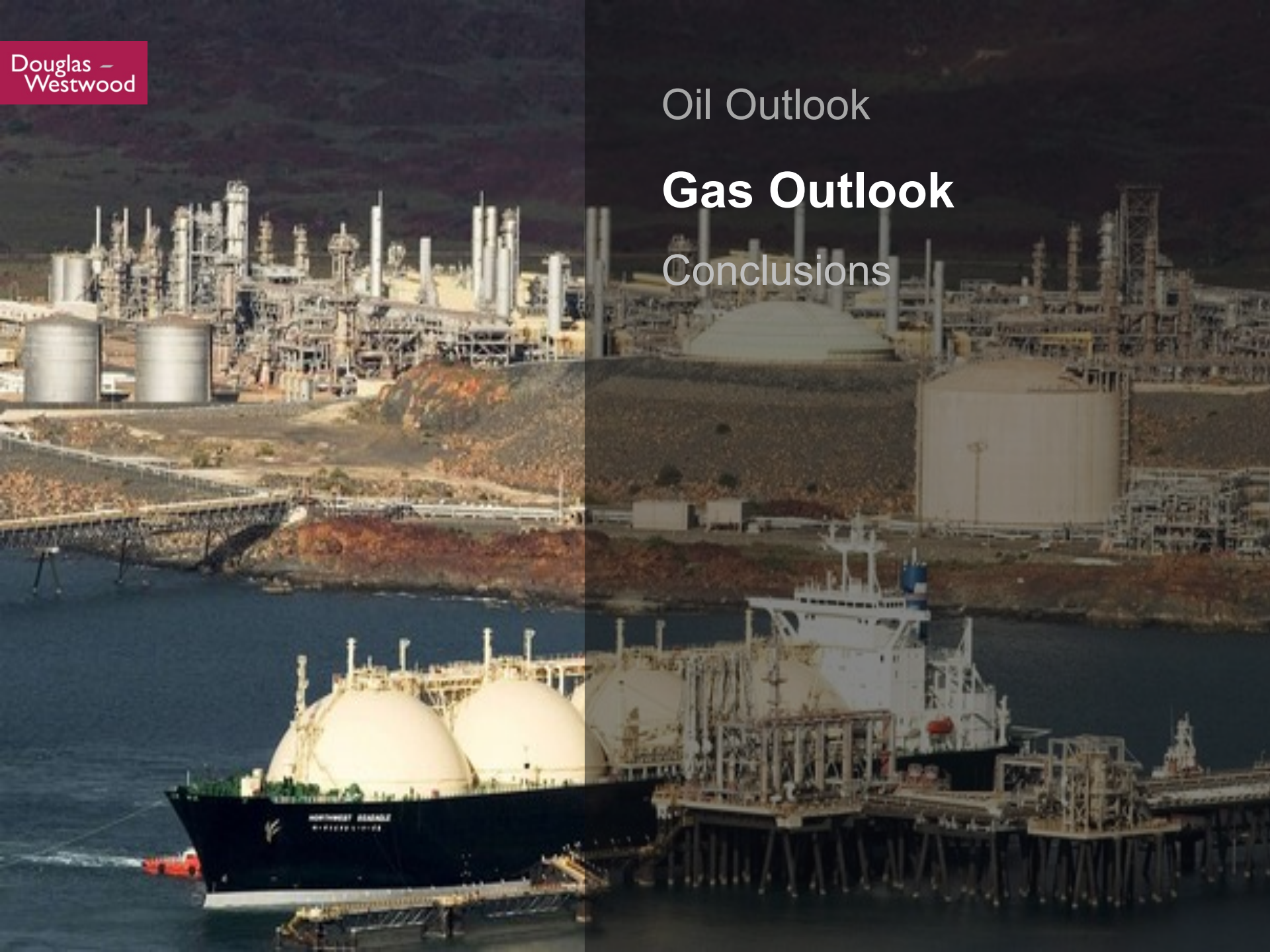


- The US has lost mobility as it has lost oil consumption
- New hires in the US cannot use any more oil—and this affects driving and flying
- 1 in 6 cars missing from the road; 1 in 3 airline departures off trend
- Efficiency has to carry the weight right now—but can it?

Oil Outlook

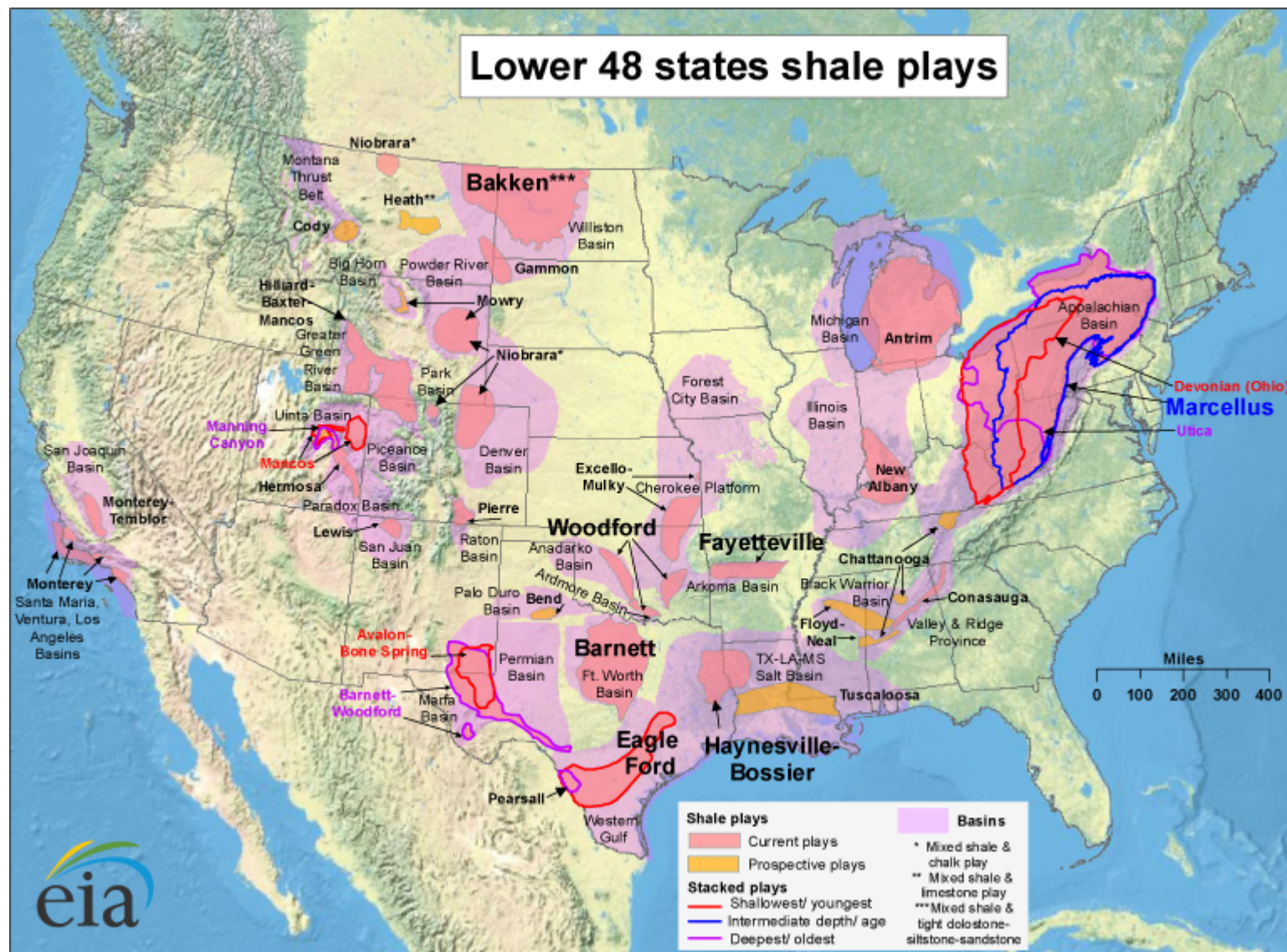
**Gas Outlook**

Conclusions



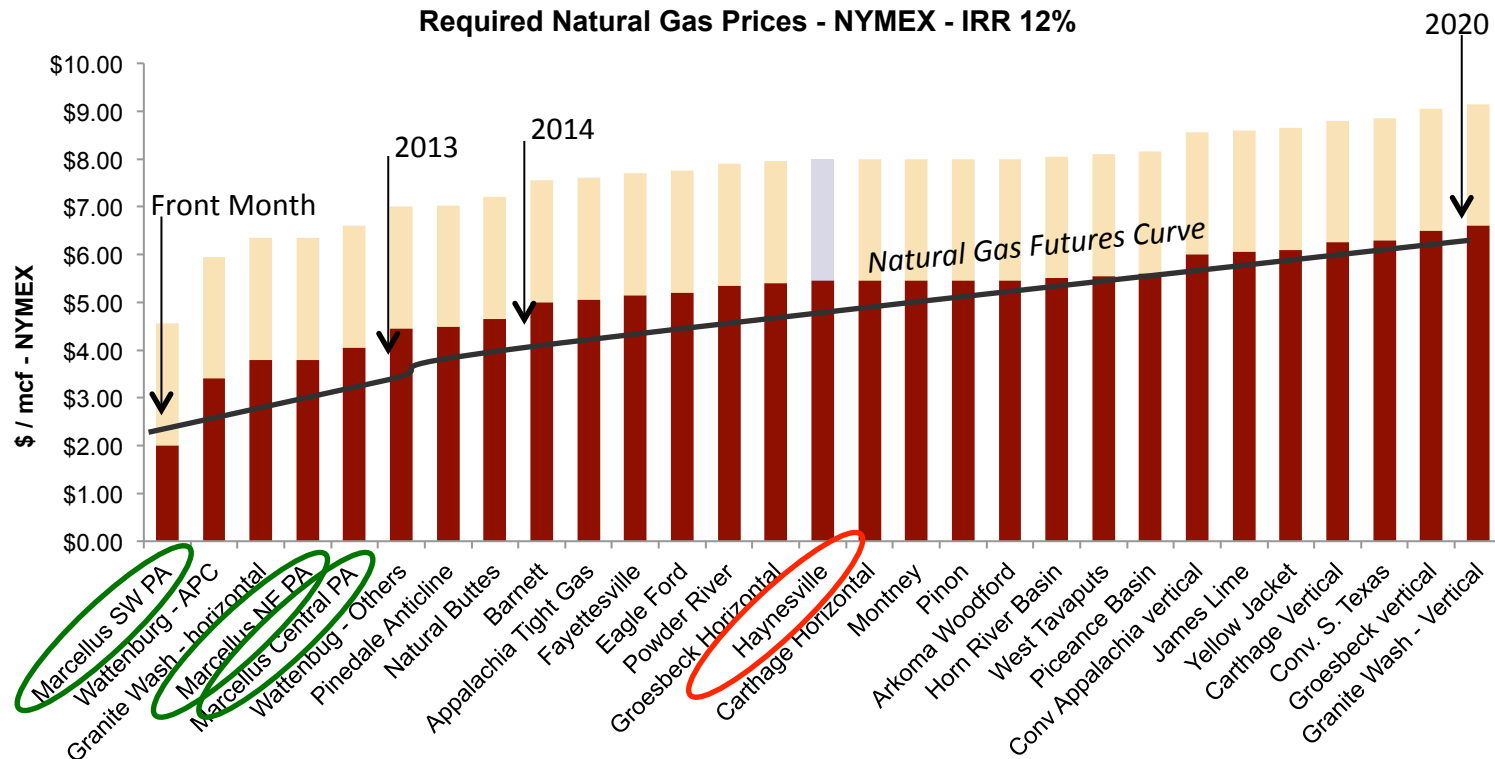


# How will Gas Shales affect the Market Long Term?



Source: Energy Information Administration based on data from various published studies.  
Updated: May 9, 2011

# Natural Gas Production Economics

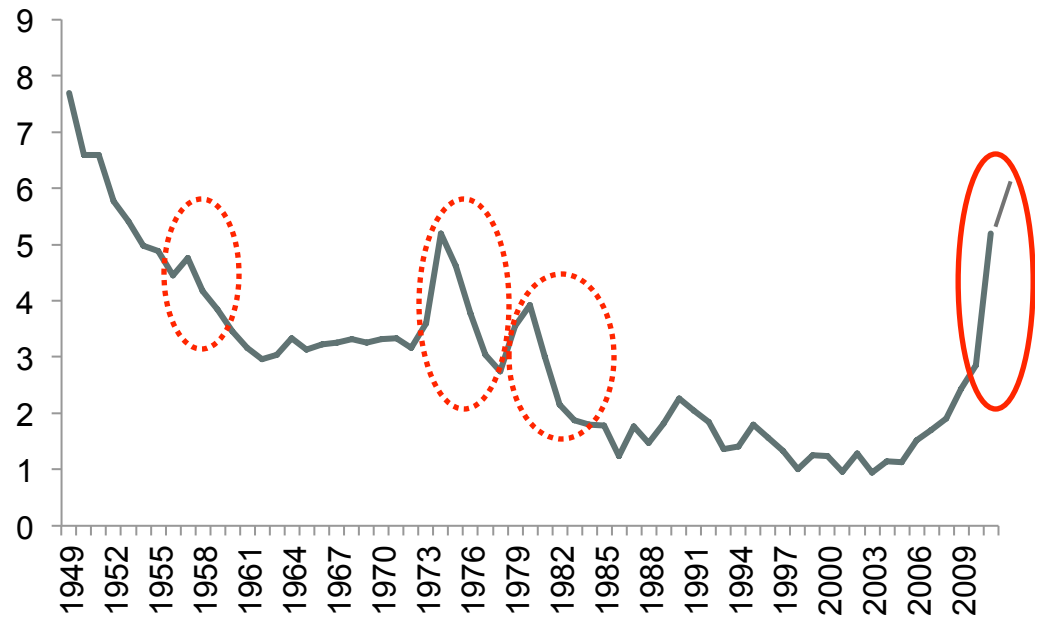


NYMEX Futures Prices and Required NYMEX Natural Gas Price to Return 12% IRR by Region

Source: Goldman Sachs, barchart.com

- Current economics are dreadful virtually across the board: \$3.50
- Marginal cost: \$5.50; Full cycle cost: \$8 (equals LNG value)

## And there may be more for natural gas...

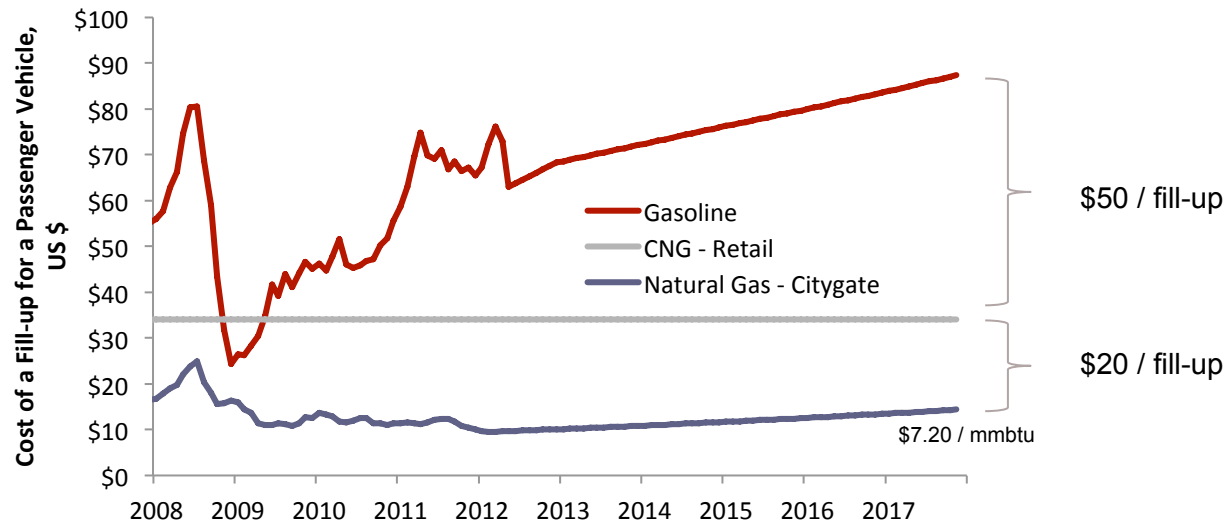


**Oil-to-Gas Price Ratio on a BTU Parity Basis: 1949-2012**

Source: EIA, NYMEX

- Historically, gas was a 'junk fuel' compared to oil
- As oil became more expensive—particularly after oil shocks—natural gas revalued as society learned to use it more effectively
- Current oil-to-gas ratio is unprecedented since the 1950's: 6x
- But unlikely to last forever

# Natural gas wants to migrate into oil uses



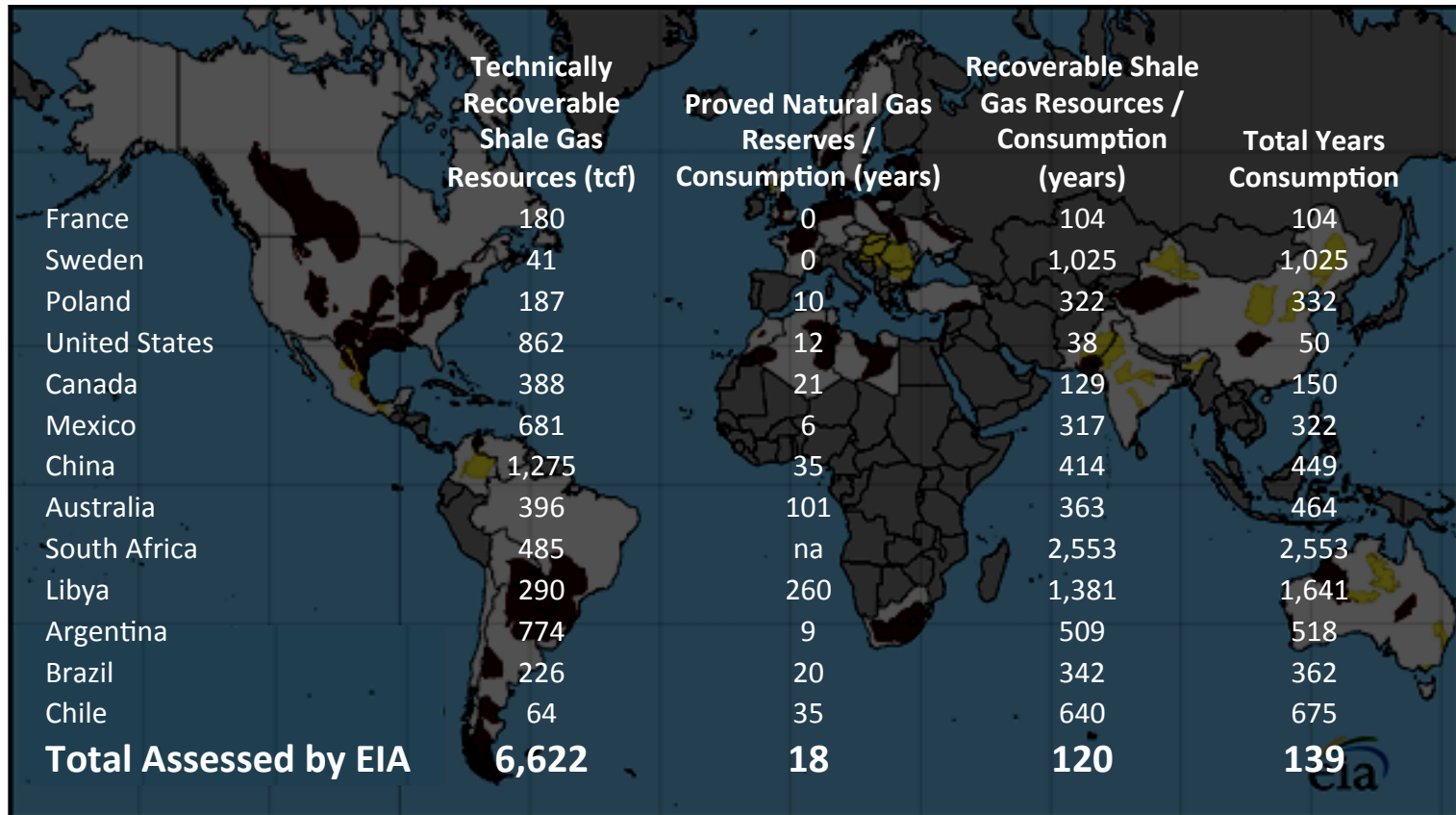
## CNG Economics

Source: EIA, NYMEX, Douglas-Westwood forecast

- CNG half the cost of gasoline today
- Wholesale nat gas 1/5th the cost of CNG
- CNG could be half the profits of the retailing business in 2020
- Savings is \$35 per fill-up today, will be \$50 in 2017
- Huge profit incentive to bring on CNG as a vehicle fuel
- Implies natural gas costs around \$16-18 mmbtu post-2020



# EIA Global Shale Gas Assessment



- But there is a lot of shale gas globally.
- Vast volumes: China, US, Argentina, Mexico, S. Africa, Australia
- China will determine global price outlook.

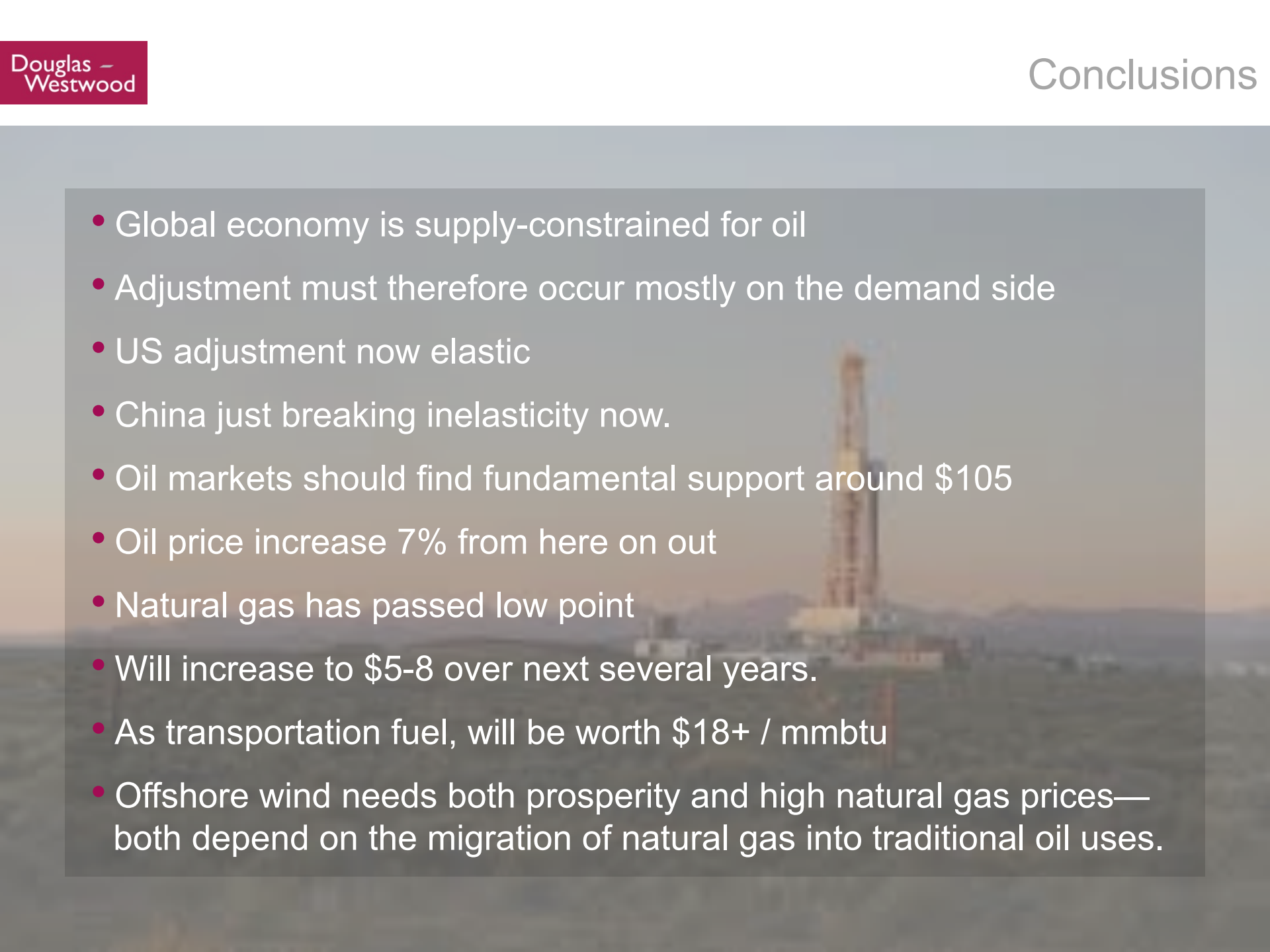


Oil Outlook

Gas Outlook

**Conclusions**



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- Global economy is supply-constrained for oil
  - Adjustment must therefore occur mostly on the demand side
  - US adjustment now elastic
  - China just breaking inelasticity now.
  - Oil markets should find fundamental support around \$105
  - Oil price increase 7% from here on out
  - Natural gas has passed low point
  - Will increase to \$5-8 over next several years.
  - As transportation fuel, will be worth \$18+ / mmbtu
  - Offshore wind needs both prosperity and high natural gas prices—both depend on the migration of natural gas into traditional oil uses.



# Thank you

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