Internationalization of Higher Education

Internationalization is the conscious effort to integrate and infuse international, intercultural, and global dimensions into the ethos and outcomes of postsecondary education. To be fully successful, it must involve active and responsible engagement of the academic community in the formation of diverse international networks and partnerships. NAFSA is playing a pivotal role in shaping the global reach and presence of international educators and their institutions in effectively meeting the complex challenges associated with advancing a comprehensive internationalization strategy.

Through the former Paul S. Goebel, Jr. Commission on Internationalization, NAFSA manages an interacting network of programs and services, including presentations at annual meetings and the biennial conference of the American Association of University Women, and the College and University Presidents Network. The Commission is comprised of five working groups that address topics including responsible U.S. engagement in the world, the role of higher education in building more peaceful societies, and the development of international networks to promote the professional growth and development of international educators around the world, through presentations and publications such as the Bologna Process, a topic with implications for education in the United States. NAFSA also reports on higher education trends worldwide and the development of U.S. college and university officials through the Scholar Services Program. NAFSA’s efforts are instrumental in the formation of diverse international networks and partnerships.

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Promoting Policies to Enhance International Education and Exchange

NAFSA is the leading public policy voice for international education and exchange, bringing information and perspectives to those involved in strategic initiatives. NAFSA is dedicated to advancing policies that support and expand international education and exchange and to advocating for the professional development of Foreign Student Advisers to promote the professional growth of those involved. NAFSA is committed to building the skills of exchange student advisors and conserving 3,000,000 BTUs energy, while conserving 30,000,000 gallons of water and conserving 65,000,000 BTUs energy, while conserving 65,000,000 gallons of water.

More Than 60 Years of Achievement

NAFSA was founded in 1948 as the National Association of Foreign Student Advisers. NAFSA has grown from an organization of 21 college and university officials who were responsible for assisting and advising the 25,000 foreign students who had come to study in the United States after World War II, to an association of accomplished professionals whose numbers continue to grow worldwide. More than 60,000 U.S. higher education institutions are NAFSA members with 2,000,000 exchange students. NAFSA is a unique organization in the field of professional associations, with a mission to support and expand international education and exchange and to advocate for the professional growth of exchange students and professionals.

Resources from NAFSA

For more information, visit www.nafsa.org.

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Global Higher Education

The Changing Landscape of GLOBAL HIGHER EDUCATION

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Global Higher Education

The Changing Landscape of GLOBAL HIGHER EDUCATION

Association of International Educators

© 2010 NAFSA: Association of International Educators
in the field of international education, NAFSA is uniquely positioned to assist the international higher education community. As the leading professional association, NAFSA is best able to make the long-term investments necessary to build and sustain global networks and partnerships.

Successful, it must involve active and responsible engagement of the academic community in national, global, and regional dimensions into the ethos and outcomes of postsecondary education. To be fully internationalized, an institution needs to monitor and support the development of its internationalization effort.

Internationalization of Higher Education

NAFSA works to strengthen and expand international education, working to advance policies that support and fund expanded internationalization initiatives. NAFSA recognizes the importance of balancing the demand for education in international markets with the need to train students for the global workforce and supports internationalization in a context that promotes responsible U.S. engagement in the world.

Promoting Policies to Enhance International Education and Exchange

NAFSA works to develop resources, information, and tools to support the development and implementation of internationalization initiatives. NAFSA promotes policies that support the expansion of international education and exchange as a means to enhance global leadership and advance global understanding.

More Than 60 Years of Achievement

NAFSA was founded in 1948 as the National Association for Foreign Student Advisers to promote the professional development of foreign student affairs officers. In addition to providing resources and support to members, NAFSA has been instrumental in the formation of other international education associations and in establishing the standards of practice for international educators.

Resources from NAFSA

For more information about NAFSA and our work to advance international education, please visit our website at www.nafsa.org. NAFSA’s Professional Development Program offers a range of resources and services to support international educators and institutions.

The Changing Landscape of Global Higher Education

Globalization, economic interdependence, and the rapid pace of technological change are reshaping the higher education landscape. As educators, we must be prepared to adapt to these changes and to ensure that our institutions remain relevant and responsive to the needs of students and society.

Through the Senator Paul Simon Award for Campus Internationalization, NAFSA recognizes institutions that have made significant contributions to the development of international education. The award honors institutions that have demonstrated leadership in promoting internationalization as a core mission of higher education and that have developed successful models of campus internationalization.

The Bologna Process

The Bologna Process is a network of European higher education institutions that have committed to harmonize the structure of their degree programs in order to facilitate student mobility and the recognition of academic qualifications. NAFSA is committed to supporting the implementation of the Bologna Process and to promoting the development of comparable systems of higher education in non-European countries.

Proposals for the NAFSA 2010 Board of Directors

The NAFSA Board of Directors is responsible for setting the overall direction of the association and its members could be of service in this field. NAFSA’s work is accomplished through a strong volunteer effort of hundreds of international professionals on campuses worldwide. This volunteer involvement ensures relevant, timely services to more than 3,500 institutions and provides a channel for the exchange of ideas and best practices among members.

Professional Networks:

NAFSA’s Professional Networks provide a forum for international educators to connect with colleagues, share ideas, and advance the field of international education. NAFSA’s networks currently include the NAFSA International Educators Network, the NAFSA National Association of International Educators (NAIE), and the NAFSA International Education Council (IEC).

Online:

NAFSA’s online presence is an essential component of the organization’s mission to advance international education and exchange. NAFSA maintains a comprehensive online presence that includes resources, tools, and services for members, educators, and students.

Thank you for your interest in NAFSA and the field of international education. Together, we can create a more connected and dynamic global higher education landscape.
What is Internationalization?

A task force of NAFSA members appointed in 2008 developed this working definition of Internationalization:

Internationalization is the conscious effort to integrate and infuse international, intercultural, and global dimensions into the ethos and outcomes of postsecondary education. To be fully internationalized, an institution needs to:

- Have a comprehensive institutional strategy.
- Develop strong and meaningful international partnerships.
- Have robust international exchange programs.
- Be able to track outcomes of internationalization.

NAFSA is playing a pivotal role in shaping the global reach and presence of the international education community. As the leading professional association for international educators and their institutions, NAFSA supports the senior international officers who work to foster internationalization on their campuses, often coordinating among campus leadership, faculty, and student affairs. NAFSA also serves as an informational clearinghouse for educators, policymakers, and others interested in the development of comprehensive international education programs. Through the Senator Paul Simon Award for Campus Internationalization, NAFSA recognizes institutions for their success in advancing the internationalization of higher education.

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As the social, political, economic, and cultural landscape of our world evolves to accommodate more and more interconnected populations, so too has higher education become an increasingly globalized enterprise.

Increasingly Globalized Enterprise

As the social, political, economic, and cultural landscape of our world evolves to accommodate more and more interconnected populations, so too has higher education become an increasingly globalized enterprise. The more than 671,000 international students from around the world who come to the United States each year bring not only their particular professional areas of interest to the field, but also a wealth of knowledge and resources that will allow them to contribute to the social and economic development of their home countries. NAFSA is the leading professional organization for international education and exchange professionals, representing more than 11,000 members from 150 countries. Its mission is to promote excellence in international education and exchange and advance the profession of international education.

Supporting International Students and Scholars

NAFSA promotes the worldwide development of opportunities for international students and scholars, seeking improvements in the attractiveness of the United States as a destination for international students and their dependents contributed approximately $47 billion annually make significant contributions to campus learning, community diversity, and the economy. NAFSA estimates that international students and their dependents contributed approximately $47 billion annually to the U.S. economy, including $26 billion in support of institutional operations and $21 billion in support of the local communities in which they live and study. These international students and scholars, seeking improvements in the attractiveness of the United States as a destination for international students and their dependents contributed approximately $47 billion annually to the U.S. economy, including $26 billion in support of institutional operations and $21 billion in support of the local communities in which they live and study.

NAFSA’s mission, in developing the Changin...
The Changing Landscape of Global Higher Education

As the social, political, economic, and cultural landscape of our world evolves to accommodate an ever more interconnected populace, so too has higher education become an increasingly globalized enterprise.

Changes in the global landscape of higher education—imposed by migration, economic development, and political instability—have created a shifting paradigm that affects the way we view and practice international education. Faculty member preparation for the new generation of global students and professionals is essential. Early preparation will allow them to contribute to the social good and to the growth of a 21st-century global workforce.

Engaging Policymakers Through Grassroots Advocacy

NAFSA’s Advocacy Committee is dedicated to being a voice for international higher education. The Committee has adopted the position, "NAFSA believes that international education should be an essential component of national and international policy, and that students and educators should work with policymakers to advance national and international policies that support international education as a vital component of the 21st-century global workforce."

Mission:

- Promoting Excellence in Global Education
- Advocating for U.S. Policies that Support International Education
- Engaging Policymakers and Partners at All Levels of Government
- Serving NAFSA’s Members and the International Education Community

NAFSA’s legislative advocacy program is centered around regional, state, and federal advocacy efforts. NAFSA’s efforts are focused on ensuring that international education policies are both proactive and effective. The Committee has a number of goals and priorities that it works toward:

- Advocating for U.S. policies that support international education
- Engaging policymakers at all levels of government
- Assisting members in understanding the role of international education in the 21st-century global workforce

NAFSA Annual Conference and Expo

NAFSA’s Annual Conference and Expo is the largest and most well attended event in the United States. It is the place where education professionals, policymakers, and advocacy groups come together to share ideas and best practices. The Conference is one of the few events that bring together all sectors of the international education community: faculty, students, and policy makers. The Conference has offered a wide range of sessions on topics that are relevant to all sectors of the international education community.

Supporting International Students and Scholars

The most important benefit to international students from abroad is the ability to gain new perspectives and ideas. The ability to engage with diverse perspectives and ideas is critical to the development of a 21st-century global workforce.

NAFSA provides resources and support to international students and scholars. The NAFSA website includes information on the rights and responsibilities of international students and scholars. Additionally, NAFSA has a number of programs and resources that are designed to support international students and scholars.

International Enrollment Management

NAFSA is the leading organization for international enrollment management. NAFSA serves the professionals who work in international enrollment management. NAFSA provides a forum for the exchange of ideas and best practices, and provides a platform for advocacy.

Connecting at the Regional and Local Levels

NAFSA’s regional offices and local chapters are the primary vehicles for connecting international education professionals at the regional and local levels. These offices provide networking opportunities, resources, and support to members.

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Developing International Competency for Today’s Global Workforce

NAFSA represents an influential community that raises the profile of international education in the United States and works to deepen students’ and scholars’ engagement with the world.

Vision, Mission, & Values

Vision: NAFSA is a leading association in the field of international education.

Mission: NAFSA is an association of individuals worldwide advancing international education and exchange in order to shape and support the vanguard of the twenty-first century global workforce.

Values: NAFSA is committed to building a better future through international education and exchange. We believe in:

- Promoting excellence in global education
- Advocating for U.S. policies
- Engaging policymakers and partners at all levels of government
- Serving NAFSA’s members and the international education community

NAFSA’s members share a belief that international education advances learning and scholarship, builds bridges between people, and strengthens the global community.

Goals for 2010-2012:

- Achieving our strategic plan objectives
- Advancing NAFSA’s mission, values, and goals
- Creating a culture of knowledge and practice sharing
- Aligning our resources and services with our members’ needs

Reference:


2. NAFSA (2011). "NAFSA’s Vision, Mission, and Values." Retrieved from http://www.nafsa.org/por...a72d6a3f/304/304...
The Changing Landscape of Global Higher Education

As the social, political, economic, and cultural landscape of our world evolves to accommodate an ever more interconnected populace, so too has higher education become an increasingly globalized enterprise.

NAFSA Annual Conference and Expo
NAFSA’s annual event and the largest and most well-attended event in the world for international educators, NAFSA’s Annual Conference and Expo brings together more than 7,000 international education professionals from around the world. The conference, held in late May, is an educational, networking, and advocacy experience like no other.

Supporting International Students and Scholars
NAFSA is the leading professional association in the field of international education, providing the tools and resources they need to understand federal laws and regulations that affect international education. NAFSA equips institutions with the knowledge and the skills they need to plan and implement effective study abroad programs.

Engaging Policymakers Through Grassroots Advocacy
NAFSA’s Advocacy Center is a team of advocates that communicates with hundreds of elected officials across the country, providing reports and tools to encourage student study abroad; support legislation and policies that advance international education; and empower advocates to stay informed and engaged.

NAFSA represents an influential community that raises the profile of international education in the United States and works to deepen students’ and scholars’ engagement with the world.

Mission:
NAFSA is an association of individuals worldwide advancing international education and exchange and

Vision, Mission, & Values
Vision: NAFSA is a leading association in the field of international education and exchange.

Values: NAFSA members share a belief that international education is fundamental to fostering peace, security, and well-being.

Goals for 2010-2012:
• Strategically increase the membership and participant base of NAFSA.
• Ensure effective governance, leadership, communication, and coordination for the Association.
• Establish internationalization as an essential component of higher education.
• Deepen and broaden the educational and professional development opportunities that NAFSA provides to its members.

In fulfilling its mission and values, NAFSA is guided by the following three strategic thrusts:

1. Expand NAFSA’s role as an influential community of international education professionals. Over the next two years, NAFSA will deepen and broaden the educational and professional development opportunities that it provides to its members while working to increase the number of members and nonmembers alike who connect around particular professional areas.

2. Develop NAFSA as a recognized venue in the world for international educators. In the next two years, NAFSA will continue to be the one conference that individuals in the field regard as the place to be. NAFSA will also work to position itself as a leader in providing training and professional development opportunities.

3. Enhance NAFSA’s role as a powerful advocate for international education. In the next two years, NAFSA will focus on ensuring that its members and nonmembers alike—need to find common ground in the mission to shape and support the next generation of global workforce.
The Changing Landscape of Global Higher Education

As the social, political, economic, and cultural landscape of our world evolves to accommodate more and more inter-connected populations, so too has higher education become an increasingly globalized enterprise. Changes in the global landscape of higher education—imposed by higher education as a global commodity, the growth of global higher education markets, regional competition, and the emergence of new forms of global governance—have resulted in a history of rapid change as universities have responded to the pressures of national and global higher education policies.

Promoting Excellence in Professional Development

As the global education marketplace, NAFSA developed its Professional Development portfolio in response to the increasing need to equip international educators with the tools they need to be leaders in their field. NAFSA is committed to helping international educators develop their professional and leadership skills. NAFSA's Professional Development programs provide workshops, webinars, and resources that help international educators gain the knowledge and skills necessary to thrive in their careers.

NAFSA Annual Conference and Expo

NAFSA's annual conference and expo is the largest and most recognized event in the United States in terms of attendance and participation. Each year, more than 5,000 people from around the world attend NAFSA's annual conference to connect with colleagues, learn about the latest trends in international education, and network with others in the field.

Expanding Study Abroad

In the 2011-2012 academic year, 550,000 students studied abroad. NAFSA serves the professionals who advise and support students participating in educational exchange programs with more than 2,000 member institutions. It brings together 7,500 attendees from all corners of the world to discover and share new ideas, practice resources, and explore the latest trends in international education.

Connecting at the Regional and Local Level

NAFSA's regional offices and state chapters and affiliate organizations are the primary source of local networking, professional connections, and resources for international educators. NAFSA's state chapters and affiliate organizations are the primary source of local networking, professional connections, and resources for international educators.

NAFSA represents an influential community that raises the profile of international education in the United States and works to deepen students’ and scholars’ engagement with the world.

Vision, Mission, & Values

Vision: NAFSA is the leading association in the field of international education and exchange.

Mission: NAFSA is an association of individuals worldwide advancing international education and exchange and serving the professional interests of its members. NAFSA is the premier grassroots advocacy organization for international education.

Values:

• NAFSA values members who exhibit a belief in the benefits of international education and exchange and who play an active role in the consortia.
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2010-2012 Strategic Plan

• Strategically increase the membership and participant base of NAFSA.
• Ensure a strong administrative and financial foundation to support NAFSA's strategic growth.
• Advance NAFSA's leadership position in key knowledge areas.
• Advocate for U.S. policies, laws, and regulations that promote and enhance international education.
• Support international enrollment management and student development.

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• NAFSA's recognition of the urgent need for an internationally trained global workforce.
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in the field of international education, NAFSA is uniquely positioned to assist international higher education community. As the leading professional association, NAFSA is playing a pivotal role in shaping the global reach and presence of the international education sector. NAFSA supports the senior international officers who report that highlights successful models of campus strategies and policies. Recipients of the Simon Award are often coordinating among campus leadership, faculty, and global dimensions into the ethos and outcomes of postsecondary education. To be fully successful, it must involve active and responsible engagement of the academic community in keeping the field informed of developments related to the Bologna Process, a topic with implications for education policy and processes.

Through the Senator Paul Simon Award for Campus Internationalization, NAFSA recognizes institutions that have integrated international, intercultural, and global dimensions into the ethos and outcomes of postsecondary education. To be fully successful, it must involve active and responsible engagement of the academic community in keeping the field informed of developments related to the Bologna Process, a topic with implications for education policy and processes.

NAFSA's work is accomplished through an extensive volunteer corps of international professionals, members, and leaders. The association’s volunteers contribute their time and expertise to support the association’s mission of supporting, advancing, and promoting the professional development of NAFSA members around the world. NAFSA members work in international services, academic advising, development, public relations, academic affairs, and study abroad programs. NAFSA members span the United States and the globe, with volunteers representing all 50 states, the District of Columbia, and more than 100 countries around the world. NAFSA’s work is accomplished through a strong volunteer effort of hundreds of international professionals on campuses where NAFSA members reside in the United States. NAFSA volunteers range from frontline international education professionals to deans, directors, and in organizations in the United States and abroad. NAFSA volunteers are instrumental in the formation of the NAFSA Education Collaborative. NAFSA volunteers have also created a series of blogs and podcasts, including a series of podcasts that highlight successful models of campus strategies and policies. Recipients of the Simon Award are often coordinating among campus leadership, faculty, and students.

More than 60 years of achievement
NAFSA’s work was recognized in 1947 by the National Association of Foreign Service Officers, which is now NAFSA. In 1948, NAFSA’s name was changed to the National Association for Foreign Student Affairs. In 1971, NAFSA assumed the name of National Association of Foreign Student Affairs. In 1993, NAFSA changed its name to National Association of Foreign Student Affairs. In 1995, NAFSA changed its name to National Association of Foreign Student Affairs. In 1997, NAFSA changed its name to National Association of Foreign Student Affairs. In 1999, NAFSA changed its name to National Association of Foreign Student Affairs. In 2001, NAFSA changed its name to National Association of Foreign Student Affairs. In 2003, NAFSA changed its name to National Association of Foreign Student Affairs. In 2005, NAFSA changed its name to National Association of Foreign Student Affairs. In 2007, NAFSA changed its name to National Association of Foreign Student Affairs. In 2009, NAFSA changed its name to National Association of Foreign Student Affairs. In 2011, NAFSA changed its name to National Association of Foreign Student Affairs. In 2013, NAFSA changed its name to National Association of Foreign Student Affairs. In 2015, NAFSA changed its name to National Association of Foreign Student Affairs. In 2017, NAFSA changed its name to National Association of Foreign Student Affairs. In 2019, NAFSA changed its name to National Association of Foreign Student Affairs. In 2021, NAFSA changed its name to National Association of Foreign Student Affairs. In 2023, NAFSA changed its name to National Association of Foreign Student Affairs.