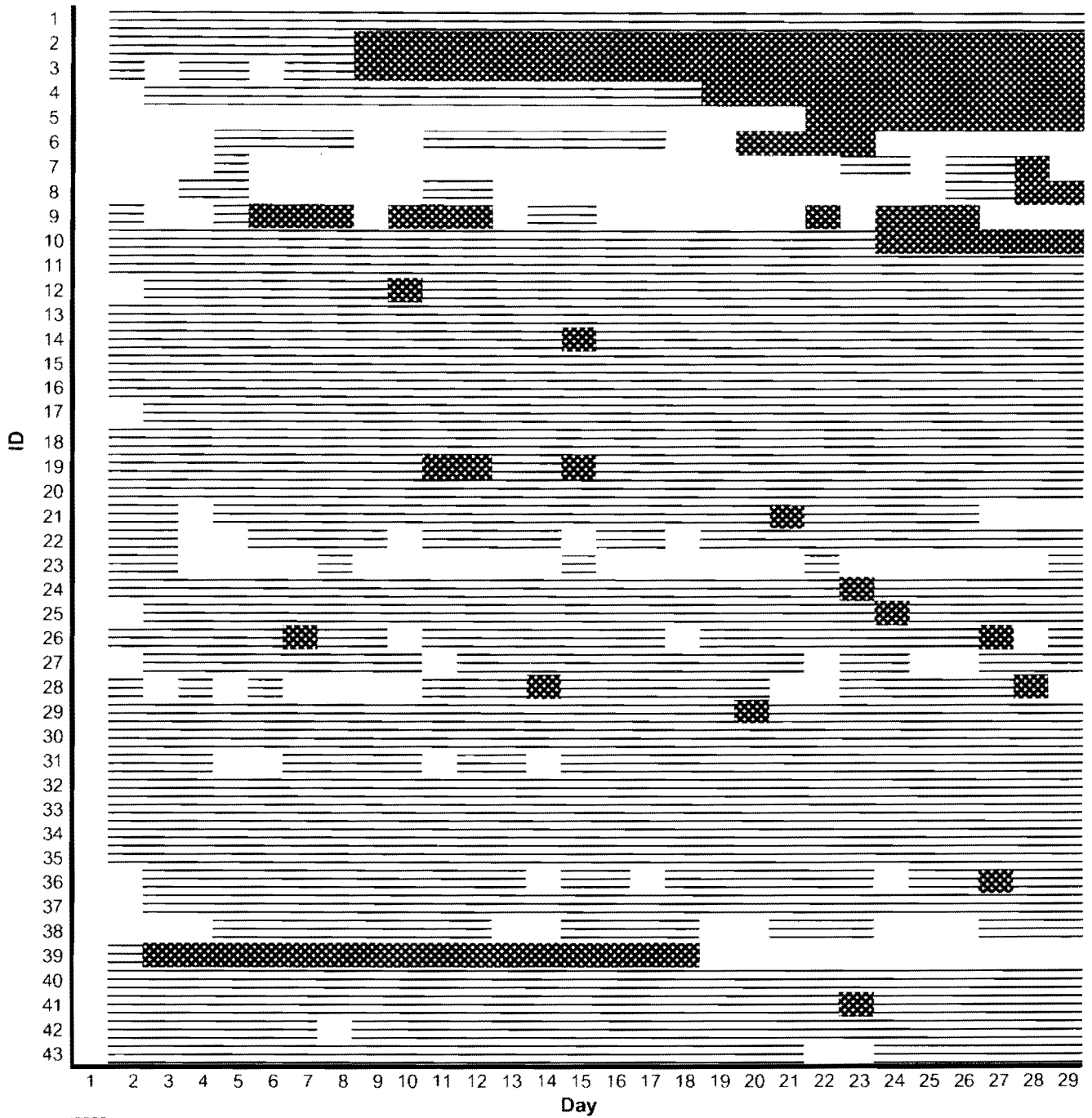





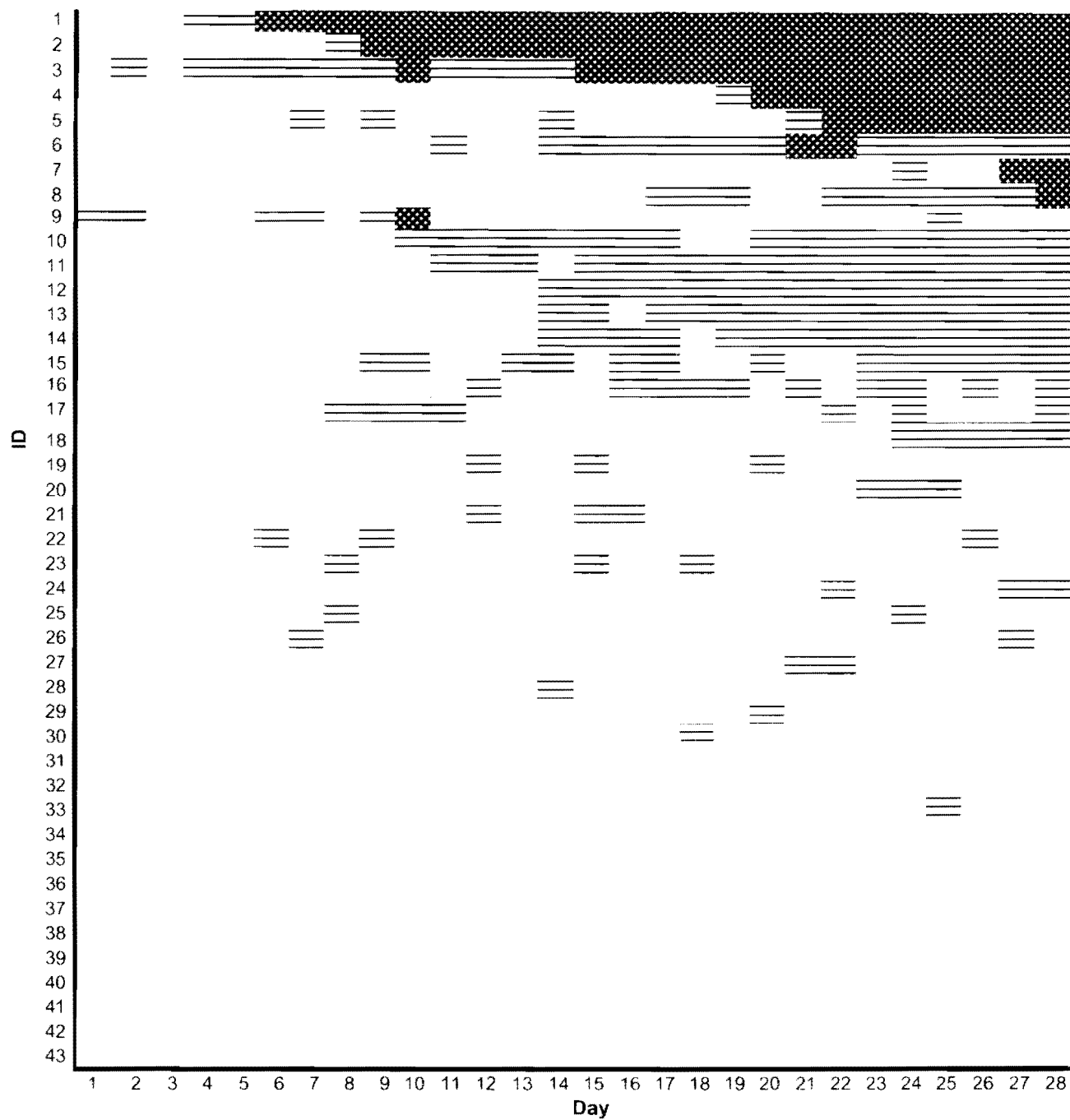
**Panel 1. Intentions of Smokers Who Planned to Quit Gradually**





-  Abstinence is represented by thick diagonal crosshatches
-  Reduction of  $\geq 50\%$  from baseline cigarettes per day is represented by thin horizontal stripes
-  No change is represented by an absence of texture


Participant identification numbers were reassigned, and the most successful participants placed at the top of panel 1. Participants reported their intentions for the following day, for example, on Day 1, participants reported what they intended to do on Day 2, and these intentions are represented on Day 2. Panel 2 reflects the order of participants in Panel 1.

**Panel 2. Cigarette Use of Smokers Who Planned to Quit Gradually**



 Abstinence is represented by thick diagonal crosshatches

 Reduction of  $\geq 50\%$  from baseline cigarettes per day is represented by thin horizontal stripes

 No change is represented by an absence of texture

Participant identification numbers were reassigned, and the most successful participants placed at the top of panel 1. Participants reported their intentions for the following day, for example, on Day 1, participants reported what they intended to do on Day 2, and these intentions are represented on Day 2. Panel 2 reflects the order of participants in Panel 1.