Introduction:

UVM Club Sports had another record setting year from a participation standpoint exceeding 1,700 participants. This year has been a year for tweaking our program and adding that little bit extra to distinguish ourselves on campus and nationally.

As you will see at the conclusion of this report, our clubs were as competitive and successful as ever routinely placing in regional and national competitions. Our athletic training program saw nearly 200 participants at their afternoon clinic hours. Our marketing efforts really took off this year focusing on digital and social marketing. Using this as a foundation we have built a marketing plan for the next couple of years we are really confident will fuel future growth and awareness. Perhaps the project we are most proud of is our “Carbon Off-Setting Initiative”. Spearheaded by our Club Sports Council, UVM Club Sports is the first program in the nation to become carbon neutral and is building a plan for long-term sustainability.

This past year was not without its challenges though. We responded to issues around tryouts and conduct. Much like the rest of the nation, we are also investigating how we handle concussions as we had our fair share of diagnosed cases. Finally we supported students as they dealt with the death of one of our active members, Avi Kurganoff.

The following report includes a snapshot of Club Sports this past academic year. In addition to statistics surrounding participation and finances an assessment of the division’s learning outcomes in relation to our club sports leaders is included. A discussion of emerging trends and a list of or club’s numerous accomplishments concludes the report.

Thank you for supporting our Club Sports and all the students whose lives at UVM are enriched through their participation.

Sincerely,

Leon Lifschutz
UVM Club Sports Coordinator
<table>
<thead>
<tr>
<th></th>
<th>FY12</th>
<th>FY 11</th>
<th>FY 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Clubs at the conclusion of Spring ‘12</td>
<td>55</td>
<td>55</td>
<td>53</td>
</tr>
<tr>
<td>Approximate number of participants</td>
<td>1,720</td>
<td>1,695</td>
<td>1,650</td>
</tr>
<tr>
<td>Average number of participants per club</td>
<td>31</td>
<td>31</td>
<td>31</td>
</tr>
<tr>
<td>Number of “Agreement to participate” forms submitted online</td>
<td>1,588</td>
<td>1,468</td>
<td>1,663</td>
</tr>
<tr>
<td>Number of games or events</td>
<td>~655</td>
<td>~650</td>
<td>~500</td>
</tr>
<tr>
<td>Average number of events per team</td>
<td>11.9</td>
<td>11.8</td>
<td>9.43</td>
</tr>
<tr>
<td>Number of Regional competitions attended</td>
<td>33</td>
<td>31</td>
<td>34</td>
</tr>
<tr>
<td>Number of National competitions attended</td>
<td>16</td>
<td>18</td>
<td>16</td>
</tr>
<tr>
<td>PE Credits awarded for Club Sports participation</td>
<td>Fall: 202</td>
<td>Fall: 266</td>
<td>Fall: 194</td>
</tr>
<tr>
<td></td>
<td>Spring: 262</td>
<td>Spring: 174</td>
<td>Spring: 161</td>
</tr>
<tr>
<td>Number of Participants seen by Athletic Training Staff</td>
<td>~200</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Dues charged</td>
<td>$0: 12 clubs</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>$1-50: 20 clubs</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>$51-100: 9 clubs</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>101-200: 5 clubs</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>201-400: 2 clubs</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>401+: 7 clubs</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Percentage of clubs who performed community service as a group</td>
<td>40%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>
### Financial Report

<table>
<thead>
<tr>
<th>Total Amount Allocated by SGA (130 fund)</th>
<th>$781,951</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Highest Allocations</strong></td>
<td></td>
</tr>
<tr>
<td>Crew - $80,768</td>
<td></td>
</tr>
<tr>
<td>Sailing - $57,924</td>
<td></td>
</tr>
<tr>
<td>Cycling - $55,252</td>
<td></td>
</tr>
<tr>
<td><strong>Lowest Allocations</strong></td>
<td></td>
</tr>
<tr>
<td>Badminton - $495</td>
<td></td>
</tr>
<tr>
<td>Hoop Troop - $600</td>
<td></td>
</tr>
<tr>
<td>Golf - $1,121</td>
<td></td>
</tr>
<tr>
<td><strong>Average Allocation</strong></td>
<td>$14,217</td>
</tr>
<tr>
<td><strong>Median Allocation</strong></td>
<td>$7,449</td>
</tr>
<tr>
<td><strong>Total Revenue Clubs (131 fund)</strong></td>
<td>$360,454</td>
</tr>
<tr>
<td><strong>Highest Revenue</strong></td>
<td></td>
</tr>
<tr>
<td>Crew - $69,330</td>
<td></td>
</tr>
<tr>
<td>Sailing – 41,324.44</td>
<td></td>
</tr>
<tr>
<td>Snowboard - $31,310</td>
<td></td>
</tr>
<tr>
<td><strong>Average Revenue</strong></td>
<td>$6,554</td>
</tr>
<tr>
<td><strong>Median Revenue</strong></td>
<td>$1,450</td>
</tr>
<tr>
<td><strong>Total Club Sports Funds</strong></td>
<td>$1,142,404</td>
</tr>
</tbody>
</table>

*The amount allocated by SGA increased approximately 12%*

*Club Revenues decreased approximately 9%*
Year End Assessment Data:

A leader from each club was asked to complete a year-end report. The report collected basic club information, assessed learning outcomes, and provided feedback on the program. The response rate for this assessment was 89%.

Learning outcomes:

It was our desire to assess how well we were connecting students to the learning outcomes of the division. Students were instructed: from 1 to 5 (1 is low, 5 is high) please answer the following questions in relation to your club sports experiences this year:

- My Leadership Skills Improved: 4.3
- I am more capable of managing resources: 4.3
- I am more aware of issues of health and safety: 4.1
- I am better able to create community: 4.2
- I am more aware of people’s diverse backgrounds and needs: 4.1

It is evident that students overwhelmingly agreed that they gained in the designated learning areas.

Overall Program Support:

It was our desire to see how well we supported our leaders. Students were again asked to indicate from 1 to 5 how well they were supported in different areas

- Did you feel supported in your development as a leader: 4.2
- Did you feel supported in facets of managing your organization: 4.2
- Did you feel supported in learning and executing financial processes: 4

Student leaders overall felt well supported in their development. There were a few poignant comments to this section that will help us address a couple of concerns.

Club Sports Culture:

Students were asked to describe their club’s culture and the culture of club sports as a whole. Overwhelmingly students used words like: “supportive”; “fun”; and “welcoming”. Friendship was an overarching theme in many of the responses.
Emerging Trends:

Health and Wellness – continued attention to the safety and well-being of our participants

- Introduction of Club Sports Concussion Policy
- Introduction of Club Sports Lightning Policy
- We plan to introduce ImPact testing to 5 of our highest risk sports for concussions
- Additional Anti-Hazing Initiatives
- Fine tuning of our Think/Care/Act Programming

Marketing – continuing to improve entry points and be more visible on campus

- Continuing to grow our digital and social media presences
- Looking into additional student staffing for outreach efforts
- Development of a full blown marketing plan to adopt come Fall 12
- Continued participation in Admissions programs
- Continuing to push our branding through the use of our logo

Sustainability – we plan to re-frame how we do business with the National Intramural and Recreational Sports Association’s (NIRSA) model for Sustainability (See attached documentation)

- Identifying the many areas of environmental, social, and economic sustainability where we are already doing a good job
- Creating initiatives to improve our programs sustainability such as:
  - Carbon Off-set Initiative
  - Need based financial aid
  - Creating safe spaces
  - Purchasing apparel that is environmentally friendly
- We hope to be a model that is recognized nationally for Sustainability in Campus Recreation Programming
## 2011-2012 Accomplishments

### Alpine Skiing
- Joined Eastern Conference of the NCSA and had several podium finishes

### Badminton
- Doubled number of participants from 15 to 30

### Baseball
- NECBA Semi-finalists

### Brazilian Jiu Jitsu
- Division 1 team champions at Vermont Open Grappling Championship

### Catamount Dance Crew
- Held 6th annual showcase

### Celtic Cats
- Held a workshop with an internationally renowned guest instructor

### Cheerleading
- Attended America East and NCAA tournaments

### Crew
- Top 10 finishes at Head of the Charles
- Attended ACRA Nationals

### Dressage
- 3rd place finish in region
- Coach Bonnie Timmerman was named National coach of the year

### Equestrian
- High Reserve Point team
- 6 riders qualify for regionals and 1 for zones

### Field Hockey
- Qualified for 3rd straight nationals

### Football
- Held number 1 ranking for several weeks
- Only loss in conference championships

### Freeskiing
- Several podium finishes at USASA nationals and Ski the East tour

### Hoop Troop
- Coordinated “Hoop-a-palooza” working with local youths

### Kayak
- Held 3rd Annual New Haven River Race

### Men’s Basketball
- Elite 8 at NIRSA Regionals

### Men’s Hockey
- Qualified for NECHA playoffs

### Men’s Lacrosse
- 3rd place at McGill Invitational

### Men’s Soccer
- Made it to knockout round of NIRSA regionals

### Men’s Ultimate
- Highest showing ever (3rd place) at regionals

### Men’s Volleyball
- Winner of Fairfield Invitational

### Orchesis Dance Company
- Most attended Showcase in history

### Quidditch
- Attended World Cup

### Running Club
- Many podium finishes at local races
- Had a member run the Boston Marathon

### SASS
- Countless podium finishes at regional and national competitions

### Snowboard
- Several podium finishes at USASA nationals

### Softball
- 2nd place in conference

### Squash
- 5th place at Nationals

### Swim
- Won several meets

### TaeKwon Do
- Placed 3rd in conference
- Individuals won 11 medals at Nationals

### Tennis
- Hosted first ever tournament with a 2nd place finish

### Triathlon
- 3rd place in NECTC

### Water Polo
- Attended Regional Tournament

### Women’s Basketball
- Won several tournaments
- Attended NIRSA Regionals

### Women’s Ice Hockey
- Completed 1st year in ACHA Division 1
- 4 Academic All-Americans

### Women’s Rugby
- Beast of East Tournament Champions

### Women’s Soccer
- Attended NIRSA Regionals

### Women’s Ultimate
- Regional Quarter finals

### Women’s Volleyball
- 2nd place at Fairfield, 3rd at Cortland

### Wrestling
- Placed 3 members at regionals; 2 qualified for nationals