

Persuasive Speech Instructor Assessment

Name:

Grade:

OBJECTIVES:

- ☐ The introduction narrates a conversion story
- ☐ The conversion story maps the transformation you seek from the audience.
- ☐ You map the terministic screens that support a perspective.
- ☐ You explore problems or contradictions within those terministic screens.
- ☐ You replace/redefine some terms to offer a different perspective.
- ☐ The conclusion offers a call to action.

INTRODUCTION

Reaches audience attention	E	G	S	BE
Provides a clear claim	E	G	S	BE
Previews speech	E	G	S	BE

BODY

Well organized with a logical structure	E	G	S	BE
Claims supported with evidence	E	G	S	BE
Cites sources when used	E	G	S	BE
Utilizes effective transitions	E	G	S	BE
Fitting language for the occasion	E	G	S	BE

CONCLUSION

Clear summary	E	G	S	BE
Answers "so what?"	E	G	S	BE

DELIVERY

Notes barely visible	E	G	S	BE
Maintains eye contact with audience	E	G	S	BE
Appropriate physical presence	E	G	S	BE
Effective voice with minimal "fillers" (um, uh)	E	G	S	BE
Speaker appears knowledgeable & confident	E	G	S	BE
Speaker demonstrates passion for topic	E	G	S	BE

QUESTION-ANSWER PERIOD

Provides thoughtful, well-articulated responses	E	G	S	BE
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TIME OF SPEECH:

OVERALL IMPRESSION (1-10):

[Comment Key: E = Exceptional; G= Good; S= Satisfactory; BE= Below Expectations]