

University of Maine Cooperative Extension Highbush Blueberry School

Are you interested in growing highbush blueberries?
Would this crop work well on your land? Would
blueberries give a bump to your bottom line?

This school is designed to help people who are interested in highbush blueberry production as a commercial enterprise. Basic site requirements, site preparation, plant selection, care of young plants, nutrient management, pruning, pest management and business management will be discussed with a team of experts from the University of Maine Cooperative Extension.

Team Members include:

David Handley, Vegetable & Small Fruit Specialist

Jim Dill, Pest Management Specialist

Caragh Fitzgerald, Extension Educator,
Kennebec County

Mark Hutchinson, Extension Educator,
Knox & Lincoln Counties

Tori Jackson, Extension Educator,
Androscoggin & Sagadahoc Counties

Rick Kersbergen, Extension Educator,
Waldo County

To pre-register for the Highbush Blueberry School please fill out the enclosed form and mail it to the address given before January 5, 2009 or call Pam St. Peter at 207-933-2100, ext. 106.

The school will be held at the Augusta Civic Center during the Maine Agricultural Trades Show, which runs January 13-15, so participants will have an opportunity to come early and spend some time looking at the supplies, equipment and services on exhibit that are available to help them with a blueberry or other agricultural enterprise. Admission to the Trades Show is free.

Participation in the Highbush Blueberry School is free, but space is limited, so pre-registration is strongly recommended. Participants will be able to purchase the **Highbush Blueberry Production Guide**, published by the Natural Resource and Agricultural Engineering Service, at the door.

This text is strongly recommended for participants. The cost is \$42.00. Checks will be accepted at the registration table and should be made out to "UMCE."

Sponsored by:

University of Maine Cooperative Extension
Maine Crop Insurance Education Program



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Agenda

Registration Deadline
January 5, 2009
(Please Print)

10:30 a.m. *INTRODUCTIONS*

10:40 a.m. The Highbush Blueberry:
Morphology & History
David Handley

Name: _____

Business Name: _____

11:00 a.m. Pre-plant Consideration &
Preparation
Mark Hutchinson

Address: _____

11:20 a.m. Blueberry Variety Characteristics
David Handley

City: _____

11:40 a.m. Planting & Early Care
Rick Kersbergen

State: _____ Zip: _____

NOON *LUNCH BREAK (on your own)*

County: _____

12:50 p.m. Blueberry Plant Nutrition
Done Right
David Handley

E-Mail: _____

Phone: _____

1:10 p.m. Pruning Blueberry Bushes,
Young and Old
David Handley

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Highbush Blueberry School. Space is limited.
We recommend everyone purchase the
Highbush Blueberry Guide. The guide will be
available for \$42.00 at the school and checks
should be made payable to UMCE.

1:30 p.m. Pest Identification &
Management
Jim Dill

1:50 p.m. Marketing Options & Business
Management
Tori Jackson

Mail registration form to:

2:15 p.m. Virtual Farm Tour: Rick
Kersbergen's Blueberries
Rick Kersbergen

Highmoor Farm
Attn: Pam St. Peter
P.O. Box 179
Monmouth, ME 04259

2:45 p.m. *Questions & Discussion*