

Vermont Vegetable and Berry Growers Association
PO Box 66
Barton, VT 05822



Greetings,

The Vermont Vegetable and Berry Growers Association (VVBGA) is dedicated to promoting the economic, environmental and social sustainability of vegetable and berry farms in our state, and beyond. We currently have 360 member farms plus over 3 dozen commercial members that provide services and supplies to the industry. We would sincerely appreciate you joining the VVBGA commercial member for 2020. Memberships are for the calendar year, and we are alerting you now so you can plan to attend and/or support our **Annual Meeting on January 27, 2020**.

2020 Commercial Membership entitles you to:

- An advertisement in our Annual Meeting booklet made available to approximately 200 attendees (see attached form for more information).
- The option to have an exhibitor table at the Annual Meeting, for an additional \$100.
- The option to make brief remarks during 'Updates from Industry' at the Annual Meeting.
- The option to set out catalogs (1 box) at no charge at the Annual Meeting, if not exhibiting.
- A subscription to VVBGA listserv (if you provide your email, which is optional).

The 2020 annual meeting, a popular event with growers, is held at the Lake Morey Resort in Fairlee, Vermont (www.lakemoreyresort.com). It includes a trade show with about 30 vendors, a dozen or so educational presentations, good food, and ample free time for networking.

Sponsorships for the Annual Meeting from our commercial members help us keep the registration cost down for growers. Sponsorships are available at the \$1000 or \$2000 level. Sponsorship includes the benefits of Commercial Membership, in addition to those listed on the attached form.

The VVBGA sincerely appreciates the support of industry partners. Revenue from our membership fees goes to support educational events and applied research projects that support our industry. We hope you will join our association to further demonstrate your commitment to our industry and the farmers who are your customers!

Please submit a completed Commercial Membership form and or Sponsorship application by **November 21, 2019** to ensure your ad will be in the VVBGA Annual Meeting booklet. Exhibitor tables are limited, so if you would like to display at the Annual Meeting Trade Show please send in your registration as soon as possible.

We also invite you to donate to the **UVM Vegetable and Berry Research Fund**. This fund provides support for on-farm research projects that address issues of concern to our members, such as cover cropping and soil health, spotted wing drosophila management, vegetable wash water sanitation, and more. The projects are conducted by UVM Extension in collaboration with vegetable or berry growers. Donors are recognized each year in the Annual Meeting booklet.

Thank you for supporting VVBGA and if you have any questions please don't hesitate to write.

Sincerely,

Virginia Jaquish, Secretary
vbga@uvm.edu

**Vermont Vegetable and Berry Growers Association
2020 Commercial Membership**



Company/Organization name: _____

Mailing address: _____

Company website: _____

Contact person: _____

Telephone: _____

E-mail: _____

E-mail(s) for VVBGA Listserv (include all; any emails not listed here will be removed):

Commercial Membership dues (per calendar year)

_____ with 1/4 page annual meeting booklet advertisement (approx. 3.5" x 4.5") **\$ 75**

_____ with 1/2 page annual meeting booklet advertisement (approx. 7.5" x 4.5") **\$100**

_____ with full page annual meeting booklet advertisement (approx. 7.5" x 10") **\$150**

Exhibit Table at Annual Meeting on **Monday, Jan. 27, 2020** at Lake Morey Resort, Fairlee, VT
For an exhibit table you must select one Commercial Membership dues above, and register, below.

_____ **Exhibit Table Fee:** includes 8' skirted table, make optional 'update from industry' remarks (Exhibit fee does not include registration)* **\$100**
Please be sure to purchase meeting registration tickets for the people who will be manning your exhibit table.

Meeting Registration: \$40 per person (includes breakfast and lunch)
_____ Registration(s) x \$40 = **\$ _____**
Names of those attending: _____

Donation to the UVM Vegetable and Berry Research Fund **\$ _____**

TOTAL REMITTED \$ _____

Registration and payments are due by **November 21, 2019**.
You may print and return registration via mail to: VVBGA P.O. Box 66, Barton, VT 05822
Or by completing the online application at: <https://vbgacommercial2020.eventbrite.com>



SPONSORSHIP DESCRIPTION VVBGA ANNUAL MEETING

Sponsorship funds help support research and education aimed at enhancing the economic, environmental and social sustainability of commercial vegetable and berry production in Vermont and the region.

The VVBGA Board of Directors is responsible for reviewing and approving all sponsorship requests. The Board reserves the right to turn down sponsorship requests from any business or organization or that may be deemed to represent concepts or products which are outside the range of interests of the majority of the VVBGA membership.

\$2,000+ SPONSORSHIP LEVEL

Your company/organization will be listed in every press release and newsletter announcements about the conference, your logo will be placed on the annual meeting packet cover on annual meeting website; your sponsorship will be recognized publicly at the annual meeting during the President's address and during the association's business meeting. You will have a complimentary full page ad in the conference booklet. You will receive two complimentary registrations including meals for two people, and a complimentary exhibitor's table. There will be a sign at the registration desk with your logo recognizing your sponsorship. Sponsorship includes annual commercial membership. There will be a banner with your company organization name/logo on the podium.

\$1,000 SPONSORSHIP LEVEL

Your company/organization will be listed in every press release and newsletter announcements about the conference, your sponsorship will be recognized publicly at the annual meeting during the President's address and during the association's business meeting. You will have a complimentary half page ad in the conference booklet. You will receive two complimentary registrations including meals for two people, and a complimentary exhibitor's table. Sponsorship includes annual commercial membership.

Sponsorship requests for the January 27, 2020 Annual Meeting in Fairlee, VT, **are due by November 8, 2019**. Please email completed form and required materials to: vvbga@uvm.edu

APPLICATION FOR SPONSORSHIP OF THE 2020 VVBGA ANNUAL MEETING



Sponsorship requests for the January 27, 2020 Annual Meeting in Fairlee, VT, **are due by November 8, 2019**. Please email completed form and required materials to: vvbga@uvm.edu

Company/Organization: _____

Contact Person: _____

Mailing Address: _____

Company Website: _____

Phone: _____

Email: _____

E-mail(s) for VVBGA Listserv (include all; any emails not listed here will be removed):

Sponsorship level (\$1000 or \$2,000) \$ _____

Donation to the UVM Vegetable and Berry Research Fund \$ _____

Name to print in Conference PR materials: _____

Conference attendees:

1. _____

2. _____

TOTAL REMITTED: \$ _____

Please attach the following in high-resolution jpeg or PDF files:

1. Logo so it can be included on registration materials and

2. Advertisement to be included in Meeting Booklet

- \$1,000 Sponsorship Level: full page advertisement (approx. 7.5" x 10")
- \$500 Sponsorship Level: 1/2-page advertisement (approx. 7.5" x 4.5")

Please remit payment by check payable to VVBGA no later than **November 8, 2019** to: VVBGA, P.O. Box 66, Barton, VT 05822.

Also, please email your completed form and required annual booklet ad materials by **November 21, 2019** to: vvbga@uvm.edu

Please send high-resolution jpeg or PDF file