Appendix A

Alternative Enterprise and Agritourism Ideas

The following lists of alternative enterprises and agritourism ideas are designed to help you identify new enterprises as you complete the “potential uses” columns in the resource worksheets in Appendix B. Review them to identify the enterprises that appeal to you and that match the resources on your farm or ranch. The lists provide examples and are intended to stoke your imagination, but they are far from complete; add your own ideas or expand on ideas from the list. As you complete each resource worksheet, you may find that you have used the same enterprise in more than one category because that is the proper use of the resource.

**Something to Think About:**
How might the farm or ranch enterprise appeal to the public? Remember, what is routine on a farm may be new and exciting to others.

Determining the alternative and agritourism enterprises that fit the resources is the first step in economically sustaining the farm or ranch and conserving the natural resources while meeting family goals and objectives.

The local Resource Conservation and Development office and/or Extension office will have a list of the crops and livestock that can be grown or raised in the your area. Check other resource guides to see if additional enterprises can be added.

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**Recreation and Education**
- Outdoor games (laser tag, paint ball, volley ball)
- Archery
- Bird watching
- Rock climbing/rappelling
- Scenic trails (for horseback riding, cross-country skiing, hiking, or snowshoeing)
- Biking (trails and competition)
- Skating and sledding
- Swimming, inner tubing, canoeing, kayaking
- Race courses (peddle carts, tricycles, or motorcycles)
- Miniature golf
- Guided nature walks
- Fishing and hunting
- Trap shooting
- Fee-fishing (catch and release)
- Haunted house/haunted woods
- Miniature golf
- Mazes (corn, bale, tall grass, willow)
- Crop art
- Archery
- Arts and crafts demonstrations
- Birthing
- Cooking demonstrations
- Processing demonstrations
- Cider mill demonstrations
- Maple sugaring demonstrations
- Sheep shearing demonstrations
- Wool processing demonstrations
- Milking demonstrations
- Farm schools
- Herb walks

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**Livestock and Poultry**
- Traditional breeds of livestock
- Non-traditional breeds of livestock
- Veal production
- Traditional breeds of poultry
- Non-traditional breeds of poultry
- Goats (for dairy, cheese or meat)
- Rabbits
- Mules, donkeys
- Pig racing
- Goat climbs (trees, poles, buildings)
Livestock and Poultry continued
- Free-range poultry (chickens, ducks, geese, turkeys)
- Free-range eggs
- Deer
- Elk
- Llamas
- Horses
- Miniatures of any livestock
- Bison
- Ostriches
- Emus
- Rheas
- Peacocks
- Greenhouses to extend growing season
- Chefs, schools, institutions
- Red-Meat—buffalo, beef, pork, goat, ostrich, rabbit, veal
- Poultry—chickens, ducks, geese, turkeys, fish, eggs
- Dairy products—cheese, milk, yogurt, ice cream
- Fish—smoked, fresh
- Fiber—wool, alpaca
- Breads, pies, jams, jellies, condiments
- Canned, dried, smoked or other preserved foods
- Special sauces and condiments
- Shrimp

Services
- Bed and breakfast
- Cabin rentals
- Farm/ranch vacations (cattle roundups, cattle drives)
- Weddings
- Picnic sites
- Camping
- Hay/sleigh/tractor rides
- Nature photography
- Dude ranches
- Banquet facilities
- Chuck wagon dinners
- Farm theme playground
- Catered events
- Horse boarding
- Animal kennel
- Wishing well with benefit partners
- Custom slaughter (domestic and wild)
- Rentals (boats, canoes, floral plants, fishing rods, kayaks, camping gear, etc.)
- Guided hunting, fishing, birding

Value-Added and Direct Sales
- Pick/cut your own (fruits, flowers, vegetables, Christmas trees)
- Rent-a-tree, berries, fruit trees, cow, garden, or flowerbed
- Community-Supported Agriculture
- Direct delivery of food products
- Internet and mail order sales
- Gift baskets of local foods
- Roadside sales
- Deli
- hoop house
- Festivals and fairs (ethnic, blossom, harvest, music)
- Heritage festival
- Bonfires
- Clambakes
- Dances
- Outdoor plays and concerts
- Wineries tours
- Pumpkin festival
- Field days
- Northern Lights show (northern United States only)
- Rodeos, roundups, horse shows
- Trap shoots
- Races (all kinds)