



# Agritourism Associations and Networks

Agritourism associations, resources and networks, and other related organizations can provide benefits for farmers and ranchers wishing to diversify their operations. Such associations often provide information and resources, and can prove helpful in three general ways. First, these associations can provide an advertising outlet for your business through websites, brochures, and other media. For example, many associations maintain websites that market attractions in a geographic area or map driving routes to participating farms, ranches, and other agritourism sites. Second, these groups can provide an opportunity to network, interact, and learn from others who are involved in similar businesses. This enables farmers/ranchers to build upon the experiences of others in similar ventures. Third, these provide information on trainings, conferences, trends, and recent research.

Following is a listing of some of the agritourism and related associations, networks, and websites specifically developed for agritourism businesses in order to directly meet identified needs related to marketing their businesses. In addition, there are governmental, non-governmental, and university organizations dedicated to assisting in the development and marketing of agritourism. Online at <http://www.agmrc.org>, there is a more extensive listing including entries from most states.

## Agritourism Associations, Resources, and Networks

### National

**Agricultural Marketing Resource Center (AgMRC)** <http://www.agmrc.org>

**Farm Stay U.S.**  
<http://www.farmstayus.com>

### Regional

**Southwest Marketing Network**  
<http://www.swmarketingnetwork.org>

**Dude Ranchers Association of America**  
<http://www.duderanch.org>

### State

**Alaska**  
Alaska Office of Tourism Development:  
<http://www.commerce.state.ak.us/oed/tobus>

**Alabama**  
Alabama Agritourism:  
<http://www.alabamaagritourism.com>

**Arkansas**  
Arkansas Grown:  
<http://www.arkansasgrown.org>

**California**  
California Agricultural Tourism:  
<http://calagtour.org>

**Colorado**  
Colorado Dept of Agriculture, Markets:  
<http://www.colorado.gov/ag/markets>

**Connecticut**  
Connecticut Grown Farm Map:  
<http://www.ctfarms.uconn.edu>

**Delaware**  
Delaware Agritourism Association:  
<http://www.defunonthefarm.org>

**Georgia**  
University of Georgia, Ctr for Agribusiness & Economic Development:  
<http://www.iiseyes.org/agnnet>

**Hawaii**  
Hawaii AgVentures (Big Island Farm Bureau):  
<http://www.hawaiiagventures.com>

**Idaho**  
Rural Roots: <http://www.ruralroots.org>

**Illinois**  
Illinois Agritourism: <http://www.agfun.com>

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**Iowa**

Visit Iowa Farms:

<http://www.visitiowafarms.org>

**Kansas**

Kansas Agritourism:

<http://www.kansasagritourism.org>

**Kentucky**

Kentucky Agritourism:

<http://www.kentuckyfarmsarefun.com>

**Maine**

Get Real Maine: <http://www.getrealmaine.com>

**Maryland**

Maryland Department of Agriculture:

[http://www.mda.state.md.us/md\\_products/agritourism\\_sites-farms](http://www.mda.state.md.us/md_products/agritourism_sites-farms)

**Massachusetts**

Massachusetts Agriculture Tourism Map:

[http://www.mass.gov/agr/massgrown/agritourism\\_farms.htm](http://www.mass.gov/agr/massgrown/agritourism_farms.htm)

**Michigan**

Michigan Agritourism Association:

<http://www.michiganfarmfun.com>

**Minnesota**

Minnesota Grown:

<http://www.mda.state.mn.us/mngrown>

**Missouri**

AgriMissouri: <http://www.agrimissouri.com>

**New Hampshire**

New Hampshire Farmers' Market Association:

<http://www.nhfma.org>

**New Jersey**

Visit NJ Farms: <http://www.visitnjfarms.org>

**New Mexico**

Explore! New Mexico:

<http://www.explorenewmexico.biz/Agritourism.html>

**New York**

New York Farm Tours:

<http://www.iloveny.com/What-To-Do/Reasons-To-Love-NY/Farm-Tours.aspx>

**North Carolina**

North Carolina Agritourism:

<http://www.ncagr.gov/markets/agritourism>

**North Dakota**

North Dakota Agritourism

<http://www.ndtourism.com/whatdo/activities/agri-tourism>

**Oklahoma**

Oklahoma Agritourism Program:

<http://www.oklahomaaagritourism.com>

**Oregon**

Oregon Fresh:

<http://oregonfresh.net>

**Pennsylvania**

Pennsylvania Farm Vacation Association:

<http://www.pafarmstay.com>

**Rhode Island**

New England Farmways:

<http://www.nefarmways.com>

**Tennessee**

Tennessee Agritourism Association:

<http://www.visitnfarms.com>

**Texas**

Texas AgriLife Extension Service:

<http://naturetourism.tamu.edu/business-of-agritourism>

**Vermont**

Vermont Farms! Association:

<http://www.vtfarms.org>

**Washington**

Washington State Farmers Market Association:

<http://www.wafarmersmarkets.com>

**Wisconsin**

Wisconsin Agricultural Tourism Association:

<http://www.visitdairyland.com>

**Wyoming**

Wyoming Farmers Marketing Association:

<http://www.wyomingfarmersmarkets.org>



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