

A Further Examination of the Vermont Visitor: The 1999 Phase Three National Reports:  
Report #3: Cultural and Historic Activities Pursued in Vermont

This report is one of three follow-up reports to the Jan. 2000 report “A National Survey of the Vermont Visitor 1999.” Respondents of the 1999 National Survey were asked if they visited historic sites or attended cultural events while in Vermont. Those that responded positively received a follow-up survey for this report. The primary factors considered in this report include: the type of historic or cultural activity in which they participated and a rating of it; whether the activity was spontaneous, planned during their trip, or planned prior to the trip; evaluations of the downtown areas; and rating of the availability of downtown activities and services.