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UVM HOMEPAGE

[Remembering Michelle Gardner-Quinn](#)



More than 900 students, faculty and staff and members of the surrounding community gathered together on Oct. 15 at Ira Allen Chapel to share memories of Michelle Gardner-Quinn.

Since the tragic death of Michelle Gardner-Quinn, the UVM community has gathered at various events and amongst themselves to share grief and seek comfort. Talk has often turned to the quick impact the senior transfer student had on the university in just a few short months.

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[Road Scholars](#) Standing by the edge of Susie Wilson Road in Essex, Anthony Gervais eyes a line of cars at a light as they start to accelerate toward Colchester. Aiming his radar gun carefully at an approaching pick-up truck, Gervais stares with a calculating concentration at the read-out on screen. He's a freshman at UVM and this is Civil Engineering 003.

THE WEEK IN VIEW

October 19, 7:30 p.m.
Research-in-Progress Seminar: "Peering Across the Waveline: The Challenges of Studying Uphill Vermonters" with Paul Searls, professor of history, Lyndon State College. Memorial Lounge, Waterman. Information: 656-4389

October 23, 7:30 p.m.
Concert: "On My Journey Now! American Negro Spirituals" with Francois Clemmons, tenor. UVM Recital Hall. Free admission.

October 25, 12:15 p.m.
Fleming Museum's Noontime Café Program: "The Ecological Economics of the Amazon Rainforest: Why Should We Care, What Should We Do?" with Josh Farley, assistant professor of community development and applied economics. Fleming Museum. Information: 656-0750

October 25, 5 p.m.
Lecture: "Hispanic Comic Books" with Ana Merino, professor of Spanish, Dartmouth College. Grace Coolidge Room, Waterman. Information: 656-0939

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By Jon Reidel

Article published Oct 18, 2006



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Since the tragic death of Michelle Gardner-Quinn, the UVM community has gathered at various events and amongst themselves to share grief and seek comfort. Talk has often turned to the quick impact the senior transfer student had on the university in just a few short

months.

As people who knew Gardner-Quinn spoke of their memories, a picture emerged of a highly intelligent, driven individual with a passion for world travel and social justice issues. "This was a mature and sophisticated person who knew how to get around the world," said Elizabeth "Ibit" Getchell, student services coordinator in the environmental studies program and academic advisor to Gardner-Quinn. "She took very demanding courses. It was obvious that she was someone who sought out valuable experiences and made the most of them. She was driven, resourceful, motivated and adventurous. I was highly impressed with the range of her experiences and obvious zeal for learning. She really wanted to be at UVM and worked hard to get here. She's the kind of person I really look forward to working with."

Those who knew Gardner-Quinn well, and hundreds who had never met her, filled Ira Allen Chapel on Oct. 15 for an evening service in the slain student's memory. Officiated by Rev. Sue Marie Baskette, who runs Cooperative Campus Ministry, the hour-long service included readings and reflections from students and faculty including Walter Poleman, a senior lecturer in botany and environmental science, and Stephanie Kaza, professor in natural resources and the environmental studies program.

Cecilia Danks, assistant professor of environmental studies and natural resources, read from a personal essay Gardner-Quinn completed shortly before her disappearance. The piece described the senior's strong

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environmental ethic and desire to make a difference on issues such as climate change, a commitment that grew from Gardner-Quinn's deep love of and curiosity for the natural world.

Danks got to know Gardner-Quinn in her intermediate environmental studies course, which focuses on academic and career choices and preparation. "Michelle had gone to a progressive high school and had attended a gifted and talented summer camp and was very much in charge of her learning and education," Danks said. "She was always trying to get the best educational experience. She chose UVM to study environmental studies. In talking with her family, they said she was very happy here."

Some of Gardner-Quinn's learning choices included working as an intern in a climate change program, taking a 12-credit summer Spanish course and studying and working abroad. She traveled to South Africa while attending American University and traveled to Brazil where she helped conduct a survey on giant river otters. Gardner-Quinn also enjoyed photography; sang in the choir; played the cello; spoke Spanish and some Portuguese; and was named to the Capital Athletic Conference's 2003-04 All-Academic Team at Goucher College for posting at least a 3.2 grade-point average as a member of the women's soccer team.

Danks said that in talking with members of Gardner-Quinn's family, including her sister, who has worked as a human rights lawyer in the Middle East and was in the Peace Corps, she felt they played a key role in the student's educational direction and social commitment.

While at UVM, Gardner-Quinn's coursework touched on a wide variety of subjects including Latin America, buying and growing locally-produced food, communications and wildlife management. "In my experience, transfer students are often exceptional people and Michelle certainly was exceptional," said Getchell. "She came here with tremendous drive, knowing what she wanted out of this university. We were thrilled to have her here."

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UVM HOMEPAGE

Fleming on Fleming

Show explores history of UVM collection

By Tom Weaver

Article published Oct 17, 2006



Laying the cornerstone: Guy Bailey, Katherine Wolcott and George Henry Perkins celebrate the Fleming Museum's construction. (Photo: Special Collections)

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Museum exhibit, once contained Great Britain.

Or so says the handwritten label on top. Mimicking the manner of a proud, puffed-up collector of yore, Tamulonis pokes fun at the hubris: "There's my box with Great Britain." Case closed, a nation contained in a neat wooden package from A. Seidenberg and Co.

Given that "Fleming at 75: From Curator's Cabinet to Modern Museum" is an exhibit centered on the evolution of a museum collection and the story of the places that collection has been kept, there is a tidy reflective metaphor contained in that box, as well. Tamulonis, Fleming manager for collections and exhibitions, curated the show to tell the history of the Fleming and its campus precursors, of course, but the show also conveys a sense of the shifting nature of collecting itself in the 180 years since the museum's first acquisition.

Do's and donors

As she walks a visitor through the exhibit, Tamulonis's voice echoes in the lofty reaches of the Fleming Museum's Wilbur Room, originally built to house UVM supporter James Wilbur's extensive collection of Vermontiana. It was Wilbur's desire to build a suitable home for that collection (not to mention his pledge of \$100,000) that originally stoked then UVM President Guy Bailey's hope to build a new museum on campus in the 1920s. The Wilbur Vermontiana may be long gone, now housed in Special Collections, but the names of the donor's Green Mountain heroes

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— Ira Allen, Ethan Allen, Thomas Chittenden, Stephen R. Bradley — are still stenciled high on the four walls of the Wilbur Room.

In the display cases in his namesake room, the Fleming's story and Wilbur's role in it unfolds. Ira Allen Chapel, the Allen statue on the green, and a major scholarship fund are part of Wilbur's legacy at the University of Vermont, and his gift was essential to building the Fleming Museum. But after Wilbur's death in 1929, the other major donor to the project, Katherine Wolcott, niece of wealthy UVM alumnus Robert Hull Fleming, would play a hands-on — one might say tight-gripped — part in the final design and construction of the museum.

By displaying letters, telegrams, even Wolcott's hand-sketched conception of the Marble Court, Tamulonis strives to give a sense of the donor's intense involvement in the project. One exchange between architect Mitchell Kendall, of the vaunted New York firm McKim, Mead and White, and Wolcott illuminates what, one suspects, must have been a tense relationship. Kendall seeks to resolve the particulars of Marble Court flooring and refers to "the marbles originally considered, and which you did not quite approve of." Courteous and deferential, the architect concludes, "We should be glad to hear from you at the earliest moment about your feeling in the matter."

No detail, it seemed, was too small for Wolcott's attention. Her passion was essential in shaping the building, the collection, and the Fleming's mission, in Wolcott's own words of "bringing the world" to Vermont.

Eclectic acquisitions

Some sixty years before anyone would fuss over the Fleming's floors, Professor George Henry Perkins began the first deliberate expansion of the collection from "curator's cabinet" to museum. Tamulonis notes that Perkins was arguably the first person in the country to teach anthropology in a university setting. Through his travels, UVM's first curator would steadily build the collection, adding an eclectic mix of items from a wooden fishing hook crafted by Native American tribes in the Pacific Northwest to the Fleming's popular mummy, purchased in 1910 from the Royal Museum of Egypt in Cairo for \$35.

Tamulonis, an anthropology major during her undergraduate years at William & Mary, admits a particular affinity for George Henry Perkins and his impact on UVM's collections. More recent heroes in the development of the museum include figures such as local historian Lilian Baker Carlisle, and the countless students who have played roles in the museum's history. One of them, Emily Halasz, a UVM senior, worked closely with Tamulonis in creating the current exhibit.

In 2081, when some future member of the staff sets to the work of creating a 150th Fleming anniversary retrospective, the museum and collection will, no doubt, have continued to evolve in myriad ways. Tamulonis is hoping there might be a footnote for some circa 2006 possible additions to the Fleming's catalog — a handful of early 20th-

century cigar boxes, long emptied of their collections, but worthy of collecting in their own right.

“Fleming at 75” is on display through Dec. 15. Museum admission is free for UVM faculty, staff and students. More information: [Fleming Museum](#)

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UVM HOMEPAGE

Road Scholars

School of Engineering launches systems education project

By Joshua Brown

Article published Oct 18, 2006



First-year student Anthony Gervais measures the speed of passing cars on Susie Wilson Road. (Photo: Josh Brown)

Standing by the edge of Susie Wilson Road in Essex, Anthony Gervais eyes a line of cars stopped at a light. Like a giant strand of metal beads pulled from one end, the cars start to move and spread when the light changes, accelerating away toward Colchester.

Aiming his radar gun carefully at an approaching pick-up truck, Gervais stares with a calculating concentration at the read-out on screen. He writes a few figures in his notebook and then prepares for the next surge of cars.

He's not a police officer. He's a freshman at UVM and this is Civil Engineering 003.

"Susie Wilson Road has been a big thorn for us," says Dennis Lutz, director of public works for the town of Essex, who is standing nearby, helping the students. "There's a high accident rate. It used to be about 15 to 17 thousand cars passed through here daily. It's 20 or 22 thousand now."

"There are no simple solutions to the traffic," he says, "every time you make a tweak here, there's a tweak somewhere else."

The power of problems

That's exactly the point associate professor of civil engineering Nancy Hayden hopes the students learn in her class — and it's the point of a three-year, \$860,000 effort at [systems education](#) she is directing through UVM's department of civil and environmental engineering, funded by the National Science Foundation.

"Over their four years at UVM, we want to turn our students into systems

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thinkers, to see how things are ultimately connected," she says. "We don't want traffic engineers working in a vacuum saying, 'I'm just going to build the Circ Highway,' because someone told them to go do that. As engineers, they should be concerned about the social, environmental and economic consequences of their decisions."

Hayden believes the best way to get students to be systems thinkers is to give them real problems working with the public. "Civic engagement is integral to engineering," she says, "and so a major part of this project is service-learning." Like Essex, many towns across the state face increased population – and strain on their infrastructure, including overloaded roads, crumbling bridges, and aging stormwater systems. Hayden's project connects these communities with UVM engineering students who can help them look for solutions.

"We're adopting towns – last week, the other half of this class was counting cars in Monkton – and building a long-term relationship," she says. "This is not just a field trip; we're actually working here, helping Dennis and the town by gathering data they can use."

One car squeezes off left and crosses the double lane of oncoming traffic into a rundown shopping plaza. "Right here, on this parking lot, there may be a big new store soon. On the table is a Lowe's," says Lutz. The information about traffic that Anthony Gervais and his classmates collect may help shape how Lutz and other town officials plan for this new development.

"Whether you're in favor of the Circ or not, it's not going to happen anytime soon," Lutz said, "so we're going to be dealing with more cars here. Should we put another signal in up there by the bagel shop?" he asks. "Maybe, but we don't know if it's going to solve any problems. Is it going to move it to somewhere else and create its own dangers?"

One way to find out, before cars start crashing, is to simulate the intersections on a computer. "The students will build a traffic model that is animated so they can see what happens," says associate professor Adel Sadek, an expert on traffic engineering and one of Hayden's four faculty colleagues on the systems education project. "Right now they're collecting data to build the model: traffic counts, timing for the signals, some speed measurements, queue lengths."

Back in the lab on campus, students can enter the data they've gathered and then manipulate the simulated intersection, changing the length of green lights, say, or adding another turning lane onto Route 15. In other words, they'll be thinking through systems rather than isolated problems.

Integrating courses

In the same way, one of the key goals of the new systems education project is integrating three courses that use to be separate: starting in the spring of 2007, sophomores will no longer take distinct introductory courses on environmental, traffic, and economic engineering. "Many

principles are applicable to all these disciplines," Sadek says, "so why should they be kept apart?" Instead, Hayden, Sadek and their colleague Donna Rizzo will teach a three-semester integrated series of classes, Systems 1,2, and 3.

"I think these students now realize there is a lot more to stoplights than they realized," Sadek says with a chuckle, as the students walk (or skateboard) back to their bus after an hour of timing and counting. "We'll teach them to build this model and then they can start thinking about the traffic patterns on their own."

"Ideally, we'll calibrate the model they build to the real intersection – and provide something of use to the town," he says, "obviously with the caveat that it's students' work, not professionals' work."

The students' model probably won't be the basis for rebuilding Susie Wilson Road, one of the busiest, most complex intersections in Vermont. But what the students can do, through their report and presentation to town officials at the end of the semester, is to "ask questions that get stakeholders thinking and talking," Hayden says.

And as these first-year students progress through their engineering training they'll be building skills that not only may lead them to be ready to redesign a road intersection, but maybe even to solve the underlying problems of an overtaxed and unsustainable transportation system.

"I don't know what's going to happen here," Lutz says, shaking his head as a dozen cars idle at the red light by Bond Auto Parts. "If you build up the density and the (congestion problem gets bad enough, then some people will be willing to go to public transit."

Or maybe one of Nancy Hayden's students will find another solution. "It's great working with first-years," Hayden says, "they're just figuring out which way to go."

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NCAA Certification Team Visits Campus

By Jay Goyette

Article published Oct 12, 2006

The University of Vermont is currently engaged in the periodic review and certification of its athletics programs through the NCAA Division I athletics certification program.

As a part of that process, an external peer-review team selected and assigned by the NCAA Division I Committee on Athletics Certification (CAC) visited the campus Oct. 9-11 to evaluate UVM athletics in the context of the Self-Study submitted to the NCAA in May 2006.

Peer-review team members included James M. Simmons (chair), president, Lamar University, Beaumont, TX; Dan McCarthy, associate director of athletics, Hofstra University, Hempstead, NY; Gary Nallan, associate professor, psychology department, University of North Carolina, Asheville, NC; and Charnele Kennedy (NCAA staff liaison), National Collegiate Athletic Association, Indianapolis, IN.

Specific areas covered in the Self-Study, as prescribed by the NCAA, were academic integrity, governance and commitment to rules compliance, and commitment to equity and student-athlete welfare. In his remarks to the steering committee, peer-review team chair James Simmons stressed that the team's report will be advisory to the NCAA Committee on Athletic Certification, which acts independently to arrive at a final certification decision.

Next steps are preparation of the formal report by the visiting team and submission to the NCAA, with a copy to be given to President Fogel by Oct. 25, 2006. The CAC will meet on Feb. 8, 2007, to discuss all aspects of the UVM certification process, and a final decision regarding certification will be issued in the spring of 2007.

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UVM HOMEPAGE

Speaker Argues for Emotional Intelligence in Business

By The View Staff

Article published Oct 16, 2006

For business leaders, emotional intelligence is a crucial variable, perhaps even more important than IQ, says leadership consultant Heather Anderson.

Anderson will elaborate on her views and how to put them into practice in a Vermont Business Center lecture, "Harnessing the Power of Emotional Intelligent Leadership," on Oct. 19 at 4 p.m. in Memorial Lounge, Waterman Building. Her talk is free and open to the public.

In an interactive presentation, she will define emotional intelligence; discuss its role in business and for business leaders; discuss techniques for developing emotional intelligence among individuals and in organizations; and how emotional intelligence should influence hiring decisions.

Anderson is co-founder of Leading Challenges, a leadership development company based in Stowe Her expertise is in systemic organizational development programs that focus primarily on building leadership skills and team skills throughout an organization. She is also chair of the Vermont chapter of Vistage International (formerly TEC), a national CEO networking organization.

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First Receives National Education Award

By Jennifer Nachbur

Article published Oct 17, 2006

Dr. Lewis First, professor and chair of pediatrics and senior associate dean of medical education at the University of Vermont College of Medicine, received the 2006 National Education Award at the American Academy of Pediatrics (AAP) National Conference and Exhibition on Oct. 7 in Atlanta, Georgia.

The Education Award is presented annually to recognize a member of the AAP whose educational contributions have had a broad and positive impact on the health and well being of children and adolescents. Honorees must have an established history of involvement in educational initiatives, such as teaching, development of pediatric health curricula, participation in educational outreach projects, administration and publication of education-related articles.

First, who also serves as chief of Vermont Children's Hospital at Fletcher Allen Health Care, joined the UVM faculty in 1994. He played an instrumental role in the development and implementation of the College of Medicine's Vermont Integrated Curriculum, an innovative new curriculum for training future physicians. He is a seven-time winner of the College's Clinical Teacher of the Year Award and is also well known in the local community for his "First with Kids" medical advice program for families on television, radio and in community newspapers. Recognized for his leadership in Vermont Children's Hospital's Children's Miracle Network fundraising events, his research focuses on multiple facets of medical education, including faculty development in teaching skills and identifying effective and efficient teaching methods for community health care providers.

On the national level, First currently serves as a member of the Executive Board of the National Board of Medical Examiners, having also recently served that organization as chair of the Step II Committee of the United States Medical Licensing Examination. First is co-editor in chief of "AAP Grand Rounds," a monthly national newsletter that reports on articles of interest that are of relevance to the practicing pediatrician, and co-editor of several textbooks, including *Pediatrics* (Elsevier, 2004) and *Pediatric Medicine* (2nd Edition, Lippincott Williams & Wilkins, 1993). He has also been the recipient of named visiting professorships and lectureships across the country.

In 2002, First received the Association of American Medical Colleges Alpha Omega Alpha Robert J. Glaser Distinguished Teacher Award, given

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nationally to only four medical educators each year. In 2001, he received the Vermont chapter of the AAP's Green Mountain Pediatric award, which recognizes an outstanding pediatrician for the state. He earned B.A., M.D., and M.S. degrees from Harvard University and completed a pediatrics residency, as well as a fellowship in ambulatory pediatrics, at Boston Children's Hospital. First and his family reside in Burlington, Vt.

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86 South Williams Street
Burlington, Vermont
05401-3404

pho 802.656.2005
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UVM HOMEPAGE

Poet Laureate Donald Hall to Lecture

By Jennifer Nachbur

Article published Oct 16, 2006

Poet Laureate Donald Hall will present the Templeton Lecture in Spirituality and Medicine on Tuesday, Oct. 24. Titled "Poetry, Medicine and the Spirit," the lecture will take place at 4 p.m. in Ira Allen Chapel on the UVM campus. Overflow seating will be available in the Campus Center Theater in Billings.

The author of 15 books of poetry, including 1955's *Exiles and Marriages* and the recent *White Apples and the Taste of Stone: Selected Poems 1946-2006*, Hall is also the author of several children's books, including *Ox-Cart Man*, which won the Caldecott Medal, and 20 books of prose. Hall was married for 23 years to the poet Jane Kenyon, who died in 1995. In 1998, he published *Without*, a collection of poems expressing his grief over Kenyon's death.

Hall was appointed 14th Poet Laureate Consultant in Poetry of the Library of Congress in June. In announcing the appointment, Librarian of Congress James Billington said, "Donald Hall is one of America's most distinctive and respected literary figures. For more than 50 years, he has written beautiful poetry on a wide variety of subjects that are often distinctly American and conveyed with passion."

Hall received the Lenore Marshall/Nation Award in 1987 for his poem "The Happy Man"; both the National Book Critics Circle Award and the Los Angeles Times Book Award in 1988 for *The One Day*; the Lily Prize for Poetry in 1994; and two Guggenheim Fellowships. He is a member of the American Academy of Arts and Letters.

Born in New Haven, Conn. in 1928, Hall received his bachelor's degree from Harvard College in 1951, and bachelor's in literature from Oxford University in 1953. For the past thirty years he has lived on Eagle Pond Farm in rural New Hampshire, in the house where his grandmother and mother were born. He has two children from his first marriage and five grandchildren.

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Farmer Panel to Discuss Fair Trade

By The View Staff

Article published Oct 17, 2006

An Oct. 23 panel on farming and fair trade will feature Ecuadorian banana farmer, a watermelon and vegetable farmer from rural Georgia, and a Vermont apple grower. The moderator of the event will be David Zuckerman, a Burlington-based organic farmer and state representative.

"Three Voices: What Fair Trade Means for Farmers" will take place on Oct. 23 at 7 p.m. in 301 Williams. In addition to the conversation among the farmers, the event will include fresh-fruit tastings and fair trade chocolate fondue.

The farmers in the panel are:

- Sylvia Arevalo, a banana farmer from Ecuador, and a founding member of El Guabo cooperative, a pioneer in fair trade for producers. Arevalo raises both organic and conventional bananas, for which she receives a fair price that helps support her family and community.
- Shirley Sherrod, the Georgia director of the Federation of Southern Cooperatives in Albany, Ga. Federation members include more than 12,000 black farm families in low-income communities across the south. Sherrod is involved in several efforts to market fair trade agricultural products.
- Barney Hodges, an apple farmer from Sunrise Orchards in Cornwall, Vt.. He is one of six New England apple growers participating in an "eco-apple" program sponsored by Red Tomato, a nonprofit fair trade food marketing organization. The program certifies integrated pest/crop management techniques at small-scale orchards.

The program is sponsored at UVM by Students for Peace and Justice, and is presented by [Red Tomato](#) and [Oké USA](#) with support from Equal Exchange.

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theview

University Communications
86 South Williams Street
Burlington, Vermont
05401-3404

pho 802.656.2005
fax 802.656.3203

theview@uvm.edu

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Darfur Doctor to Discuss Humanitarian Space

By The View Staff

Article published Oct 17, 2006

Dr. Kevin Rodgers, who recently returned from working with MSF/Doctors without Borders in West Darfur, Sudan, will give a talk, "Creating a Humanitarian Space," on Oct. 24 at 4 p.m. in Marsh Lounge, Billings.

Organizers explain that the context of the talk is that recent geopolitical events are raising critical questions around the very nature of neutrality in humanitarian relief work and the role of witnessing and advocacy, particularly in the context of war, racism and injustice.

Preserving humanitarian space relies on three core principles: concern for humanity (i.e., work that is premised on assisting everyone in need); impartiality (i.e., insuring that assistance is offered on the basis of need rather than on privilege, politics, etc); and independence (i.e., providing assistance without affiliation to any particular party).

This lecture/discussion is the first in the College of Education and Social Service's "Conflict in the Classroom, Conflicts in the World: Perspectives on Humanitarian Practice" workshop series.

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Speaker to Sketch Modern Graffiti History

By The View Staff

Article published Oct 18, 2006

Pioneering New York graffiti artist Zephyr — who got his start in the late 1970's painting trains — will give a talk, "From 'Cornbread' to 'Revok:' A Modern History of Agnomen Graffiti," on Oct. 25 at 5:30 p.m. in 301 Williams.

"Agnomen" refers to an additional name or epithet appended to a (usually real) name, for example "Fab Five Freddy."

Zephyr began creating graffiti in 1975 and started using the name "Zephyr" in 1977. In 1983-1984, his work was featured, along with the works of other graffiti artists, in an exhibit in the Netherlands. His work can be seen in the hip-hop documentary *Style Wars*, and he also appears in the classic hip-hop movie *Wild Style*. More recently, his artwork has appeared in music videos by the likes of Avril Lavigne, Beyoncé and Justin Timberlake.

The talk is sponsored by the Department of Art, ALANA U.S. Ethnic Studies Program and the Humanities Center.

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Sugarman to Deliver Dean's Lecture

By The View Staff

Article published Oct 18, 2006

Richard Sugarman, professor of religion and director of the Integrated Humanities Program, will deliver the Fall 2006 College of Arts and Sciences Dean's Lecture on "Time and Transcendence" on Oct. 24 at 5 p. m. in Memorial Lounge, Waterman.

Sugarman's lecture will explore the meaning of time in the twenty-first century as well as the history of the ways in which time has been measured and understood. His lecture will consider the following questions: How can we possibly reconcile the competing demands made upon us in what has been called our "nanosecond culture?" Why is it that at the very same moment in history that we have accelerating access to information that our sense of our own experience appears to be diminishing?

A scholar of phenomenology, the philosophy of religion and Jewish philosophy, Sugarman's publications include *Rancor Against Time: The Phenomenology of Ressentiment* (Felix Meiner, 1980) and *Reclaiming the Humanities: The Roots of Self-Knowledge in the Greek and Biblical Worlds* (University Press of America, 1986). This year, he co-edited *The Promise of Phenomenology: Posthumous Papers of John Wild* (Lexington Books, 2006).

Each semester, the Arts and Sciences Dean's Lecture Award honors a UVM faculty member who is an acclaimed scholar or artist in his or her field who has demonstrated an unusual ability to share that excellence with students.

This semester's program will begin with short tributes to Dr. Sugarman. A reception will follow the lecture.

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UVM to Host Three Televised Debates

By Jeffrey Wakefield

Article published Oct 18, 2006

As the 2006 elections near and partisan tensions escalate, UVM will play host to debates in three critical contests next week.

Co-sponsored by WPTZ-Channel 5 and UVM's Student Government Association, the debates, for the U.S. Senate and House seats and for governor, will take place from 8-9 p.m. in the apse in the Billings Student Center.

On Monday, Oct. 23, U.S. Senate candidates Rich Tarrant, the Republican nominee, and U.S. Rep. Bernie Sanders, Independent, will square off.

On Tuesday, Oct. 24, congressional hopefuls Peter Welch, the Democratic nominee, and Republican Martha Rainville will face each other.

And on Wednesday, Oct. 25, Republican incumbent Jim Douglas will debate Democratic challenger Scudder Parker for the governor's seat.

The events will be telecast on WPTZ. Billings' Marsh Lounge will serve as an overflow room for UVM community members who want to watch the debates live on site. Seating in the apse itself is by invitation only.

UVM students will play an active role in the gubernatorial debate. Students from Frank Bryan's Vermont Politics class and from the SGA will sit in the audience and ask questions of the candidates directly.

UVM partnered with WPTZ two years ago to host the gubernatorial debate between then Burlington mayor Peter Clavelle and Douglas.

The setting was such a good one, WPTZ decided to return this election cycle.

"It's a very good location," says Kyle Grimes, news director at WPTZ. "The space manages to convey both the grandeur of our long history as a democratic nation and a town-meeting sense of participatory democracy."

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October 25, 2006

Publications and Presentations

Carolyn Bonifield, assistant professor of business administration, and co-author Catherine Cole of the University of Iowa had a manuscript accepted for publication in the peer-reviewed *Marketing Letters*. The manuscript, "Affective Responses to Service Failure: Anger, Regret, and Retaliatory versus Conciliatory Responses," uses an appraisal-tendency framework to predict how two negatively valenced emotions (anger and regret) underlie or mediate the effects of consumers' appraisals about service failure on post-purchase behaviors. They also extend the same appraisal-tendency framework to predict how changes in emotions underlie the effects of recovery efforts on post-purchase behaviors. Bonifield and Cole also had a book chapter accepted for publication in the forthcoming book *Handbook of Advertising*, to be published by Sage Publications. The peer-reviewed manuscript, "Advertising to Vulnerable Segments," examines the impact of persuasive messages on potentially vulnerable consumers, with a focus on two demographic groups: children and older adults.

Carolyn Bonifield, along with co-author Hisashi Kurata of the University of Wisconsin-Milwaukee, had a manuscript accepted for publication in the peer-reviewed *Journal of Revenue and Pricing Management*. "How Customization of Pricing and Item Availability Information Can Improve E-Commerce Performance," examines how two characteristics of e-commerce, the ability to customize a marketing plan according to customers' purchasing patterns and the ability to selectively offer item availability information, can increase firms' potential to improve their performance.

Deborah O'Rourke, assistant professor of rehabilitation and movement sciences and a physical therapist, is an invited panel presenter on "Pain Management in Children and Adults with Special Health Needs" at the 2006 Association of University Centers on Disabilities Annual Meeting and Conference to be held Oct. 29 through Nov. 1 in Washington, D.C.

Rick Vanden Bergh, assistant professor of business administration, co-authored an article with JP Bonardi and Guy Holburn from the University of Western Ontario that was published in the best paper proceedings of the Academy of Management. In their study, titled "Nonmarket strategy performance: theory and evidence from US electric utilities," they developed and empirically tested a theoretical model of regulated firm performance in political markets. That paper was accepted for

publication in the *Academy of Management Journal*. Vanden Bergh and Holburn are publishing another study, "Making Friends in Hostile Environments: Political Strategy in Regulated Industries," in the *Academy of Management Review*. The paper develops a theory to show how regulated firms allocate their resources across multiple political institutions in order to gain more favorable regulatory policy outcomes.

Denise Youngblood, professor of history, published "The Master of the Movies: A Tribute to Frank Manchel," in the most recent issue of the journal *Film & History*. Her paper recognized Manchel, emeritus professor of English and film at the University of Vermont, as a pioneer in the field of film studies.

October 18, 2006

Awards and Honors

Wolfgang Mieder, professor and chair of the Department of German and Russian, was awarded the Wayland D. Hand Prize in Folklore and History by the American Folklore Society. The prize is given every other year for an outstanding book-length publication that combines historical and folkloristic perspectives. Mieder received the prize for *Proverbs are the Best Policy: Folk Wisdom and American Politics* (Utah State University Press). The book examines the role of proverbial rhetoric on the American political stage from the Revolutionary War to the present. Mieder dedicated the book to Vermont's congressional delegation.

Dr. **Magdalena Naylor**, associate professor of psychiatry and director of the Mind/Body Medicine Clinic, received a five-year, \$2.46 million grant from the National Institute of Arthritis and Musculoskeletal and Skin Diseases at the National Institutes of Health to conduct pain treatment research using a novel telephone-based technology called therapeutic interactive voice response (TIVR). Designed to enhance cognitive behavioral coping skills training, this tool serves as an intervention for chronic pain that relies less on pain medications. Specifically, this study will look at the technology's ability to reduce the pain and physical and psychological disability experienced by patients with chronic musculoskeletal pain.

Publications and Presentations

Christopher Koliba, assistant professor in Community Development and Applied Economics, had an article, "The Practice of Service Learning in Local School-Community Contexts," published in the November issue of *Educational Policy*. The paper was co-authored with Erica Campbell and Carolyn Shapiro. Koliba was named a John Glenn Service-Learning Scholar by the John Glenn Institute for Public Service and Public Policy in the winter of 2005 for the research completed and represented in this article.