# BRAINWAVE OPTIMIZATION

# Bryn W. Perkins, PA, CBS



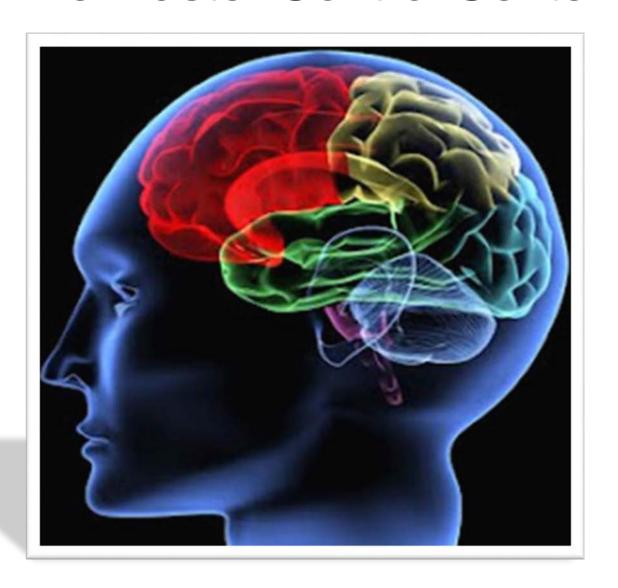
# Eastern View Integrative Medicine





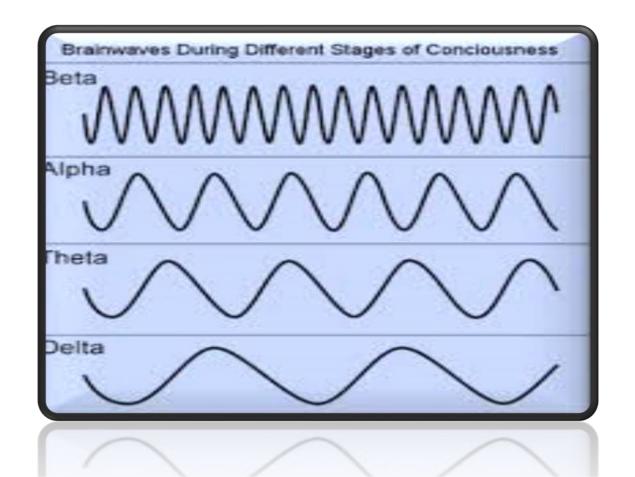


## The Master Control Center



#### What are Brainwaves?

Rhythmic changes in the electrical activity of a group of neurons



# EVEN WITH REALLY GOOD DIET AND LIFESTYLE CHOICES...

our brains remain surprisingly susceptible to trauma

# The brain can be impacted by both

#### **Emotional trauma**



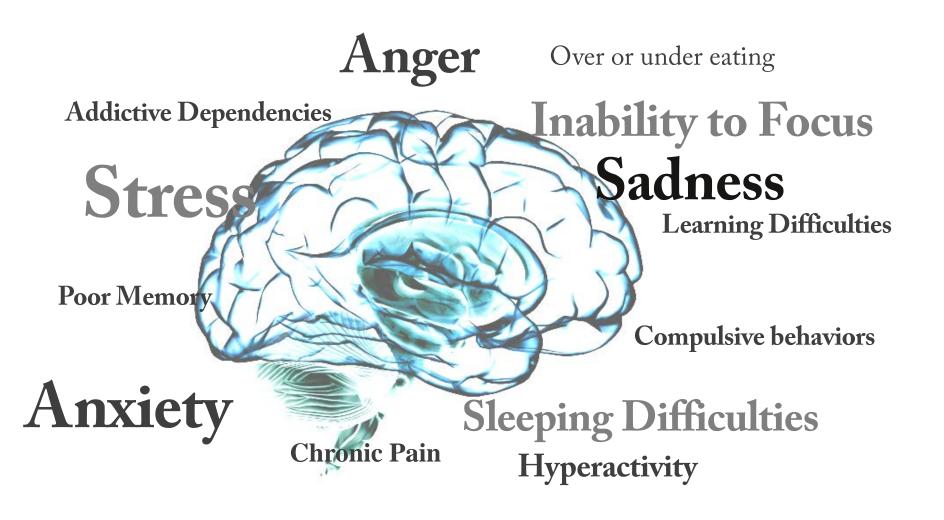
#### Physical trauma



# Changes can be subtle or dramatic, and can go unrecognized for years, decades or a lifetime.



# Brain 'Imbalances' may manifest as...



### **BRAINWAVE OPTIMIZATION**

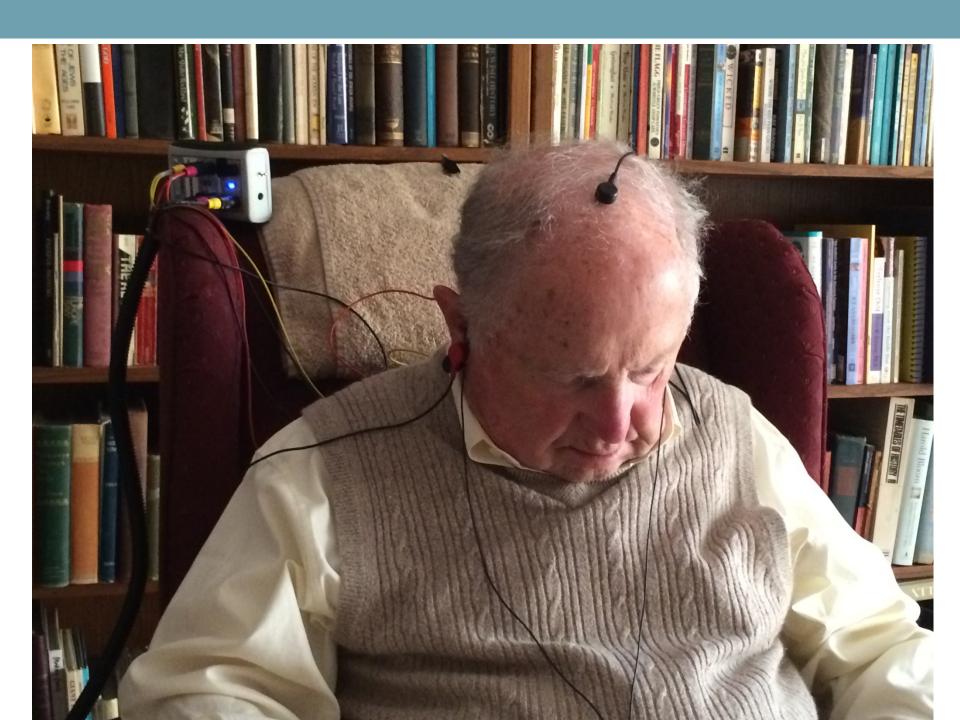
A return to balance and harmony

# Brain State Technologies

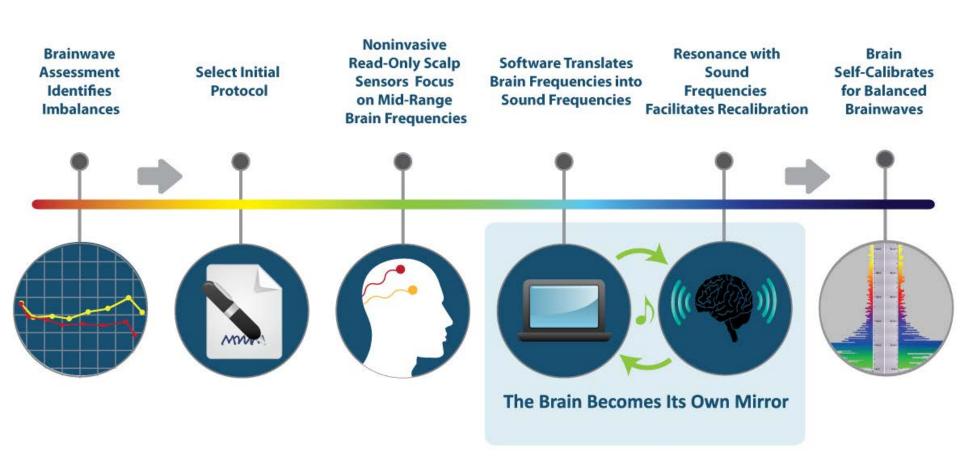




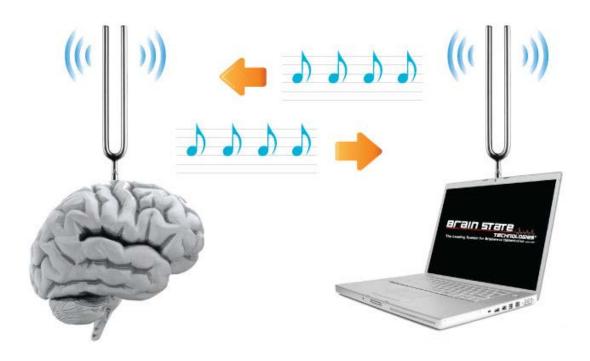
- Lee Gerdes, Founder & CEO
- Background in math, physics, data patterning, clinical psychology, theology
- BST develops and licenses Brainwave
  Optimization technology
- 170+ licensed offices in 20 countries
- 70,000+ clients



# The Brainwave Optimization process



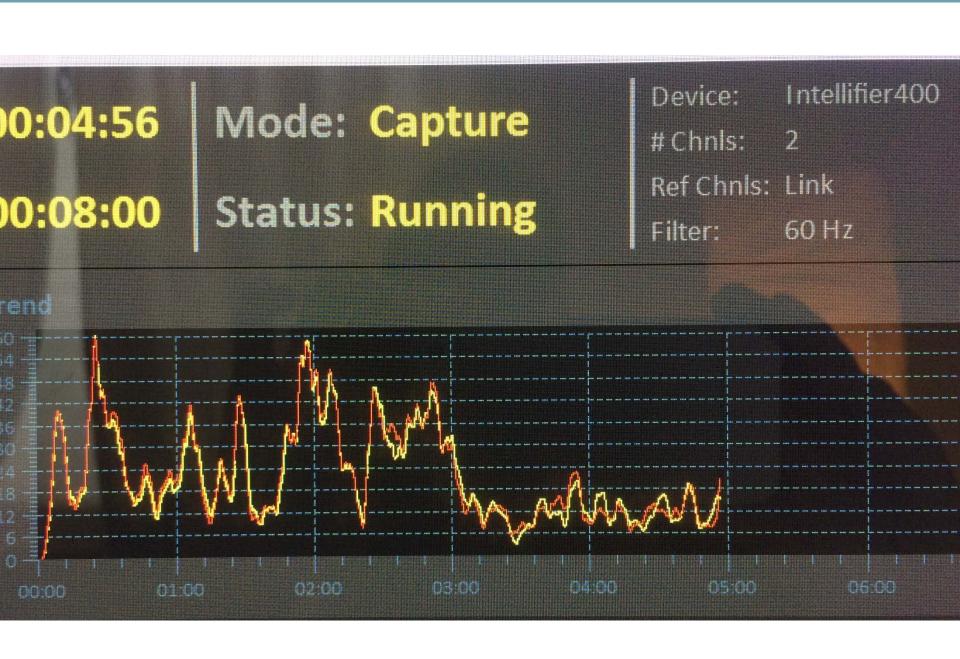
#### How does BWO work?



Like a tuning fork, BWO works with *resonance*.

# Neuroplasticity





Time: 00:10:51

End: 00:10:51

Mode: Replay

**Status: Completed** 

Device: Intellifier400

# Chnls: 2

Ref Chnls: Link

Filter: 60 Hz



# "Melinda" – Unrecognized Trauma

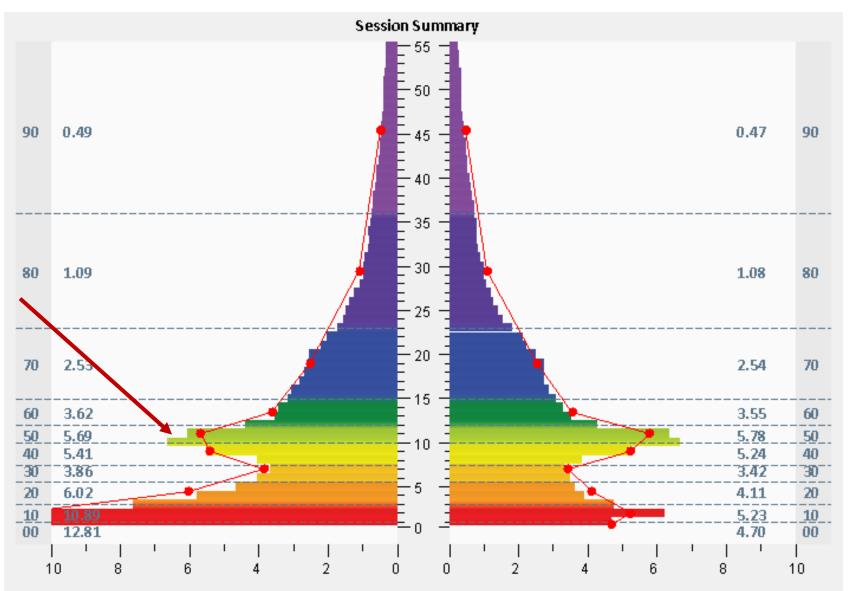
Previously high performing 60 year old woman

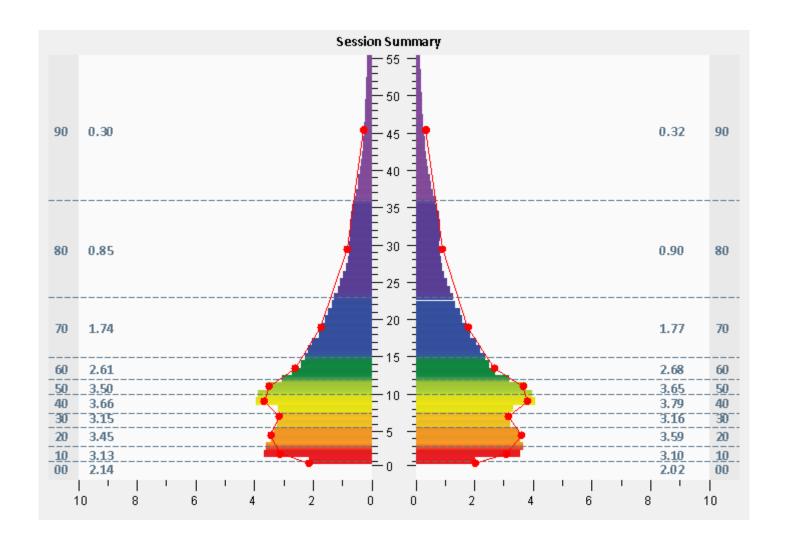
#### Chief Concerns:

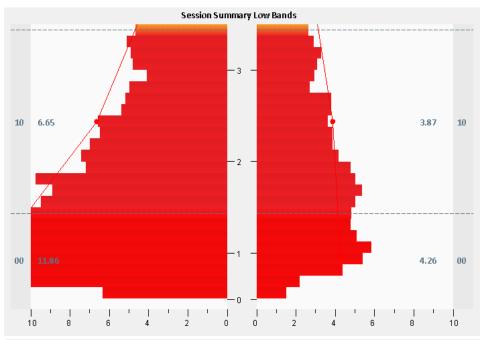
- Disordered thinking
- Concentration and focus challenges
- Difficulty making decisions
- Irritability, agitation
- Husband described inability "to follow through" with activities

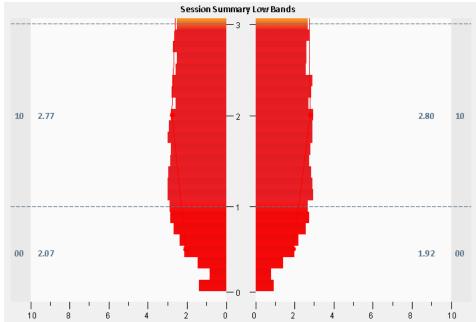
She reported 2 minor car accidents in previous 2 weeks

### Parietal Lobe Imbalance





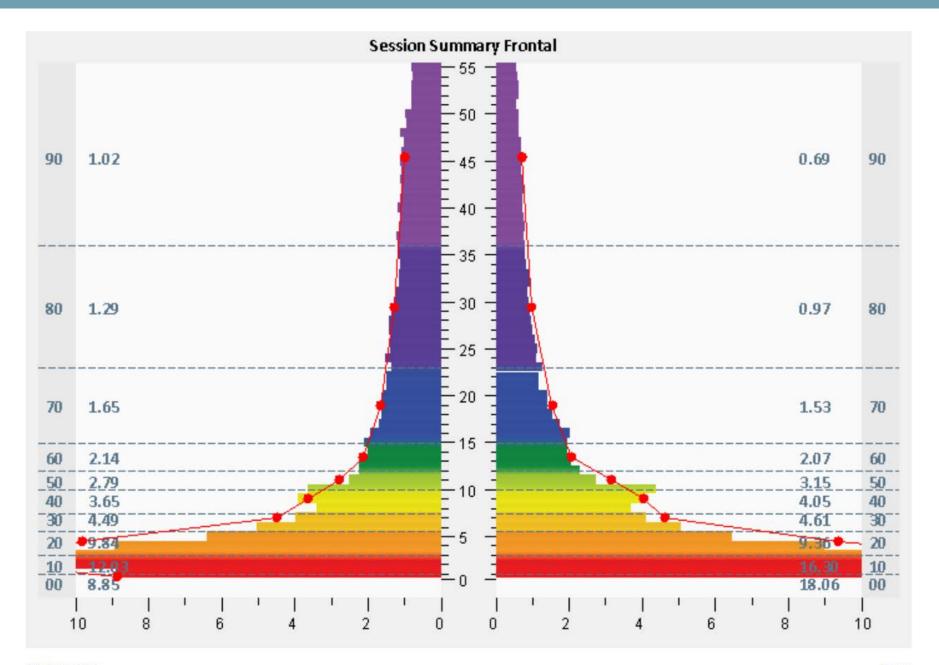




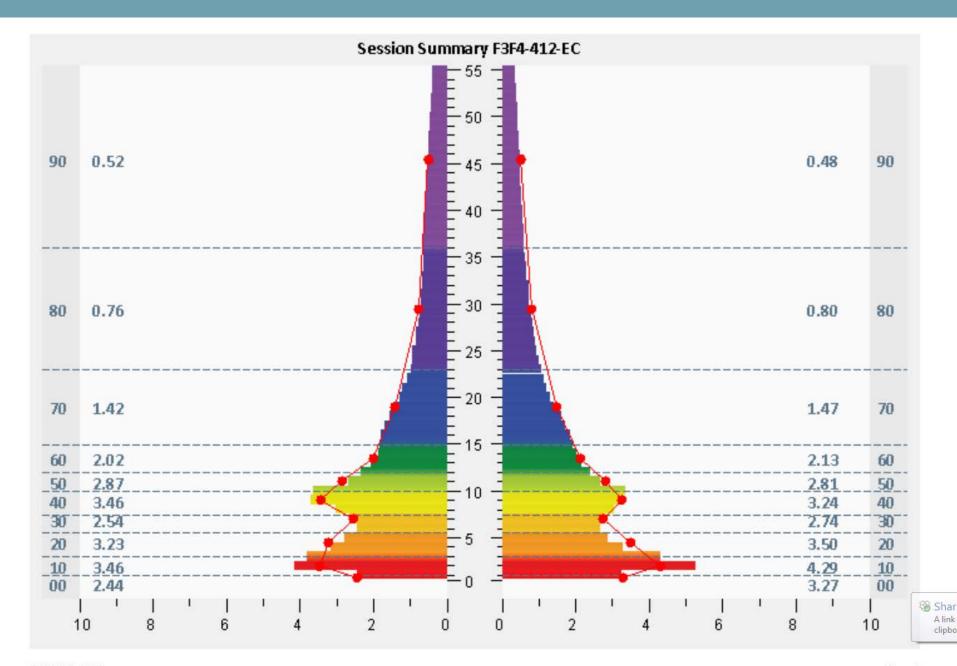
# George – Bicycle Accident

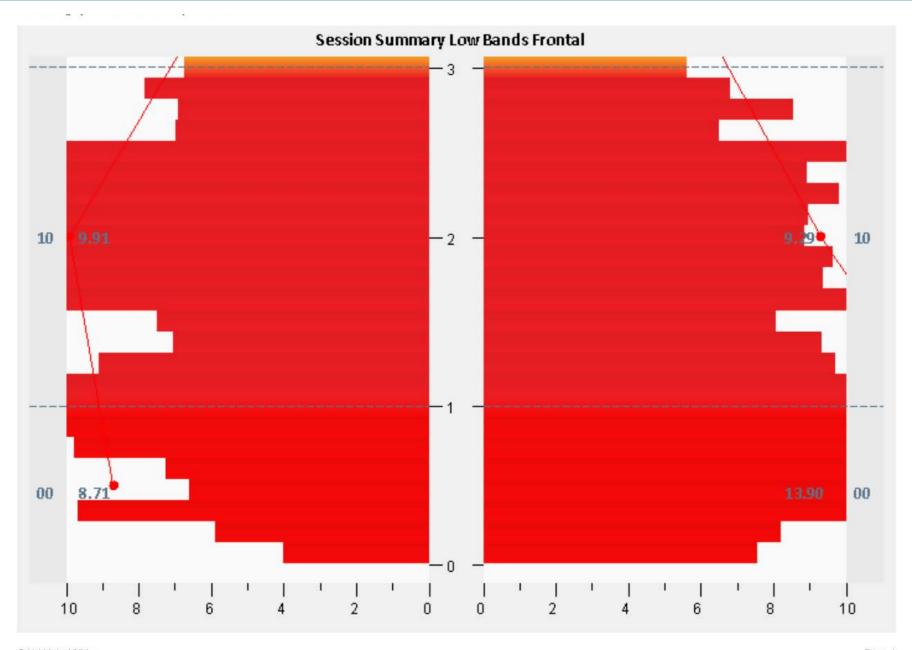
- 24 year old college graduate and athlete
- Chief Concern: inability to maintain focus
  Impossible to use computer or to work
- Goal: to return to work and to previous level of activity

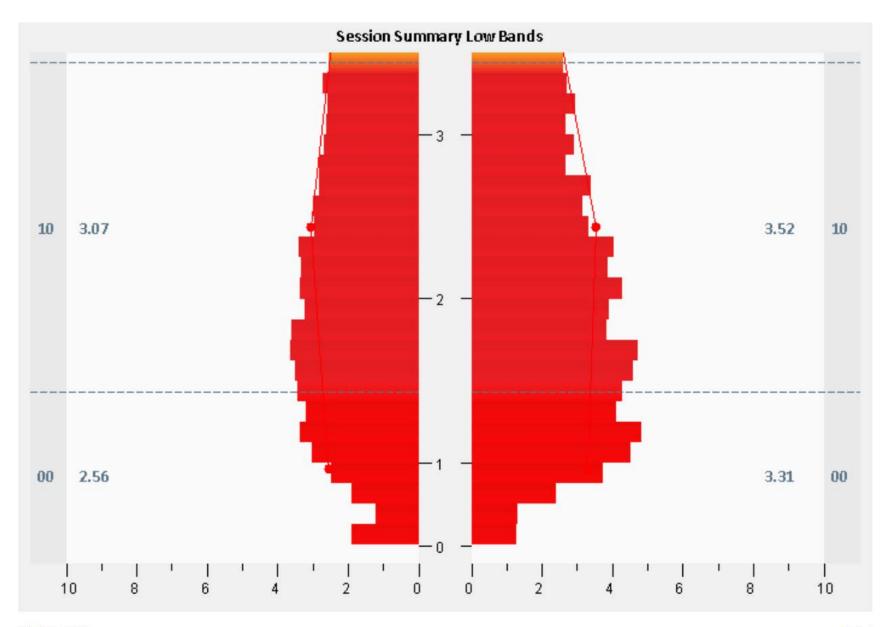




G N (Male / 25)







# Nick – Cumulative 'low-grade' injuries

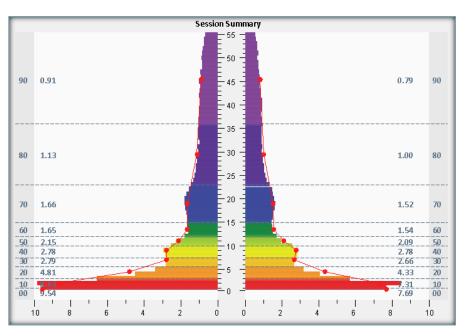
23 year old College student who had dropped out Played Football throughout high school

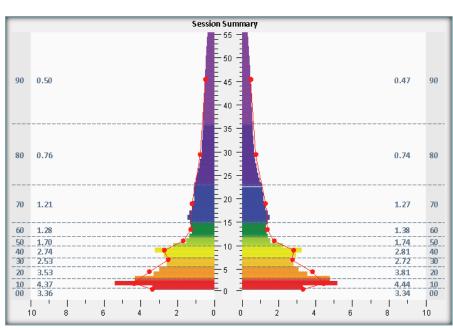


Chief Concern: Lacked motivation to return to school

## Low Frequency Imbalances

Pre Post

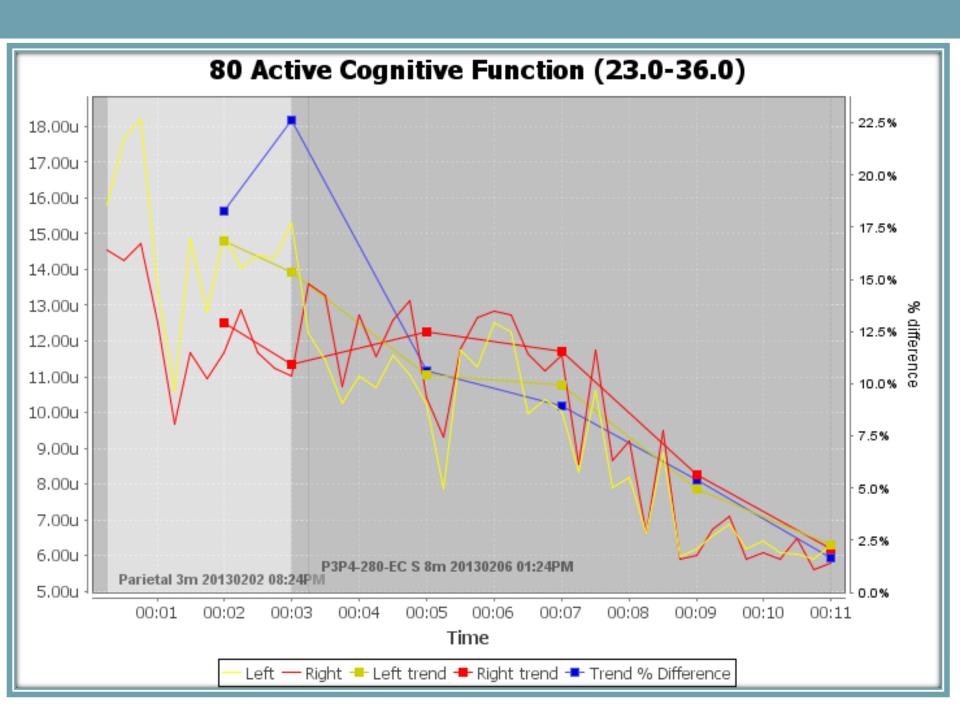






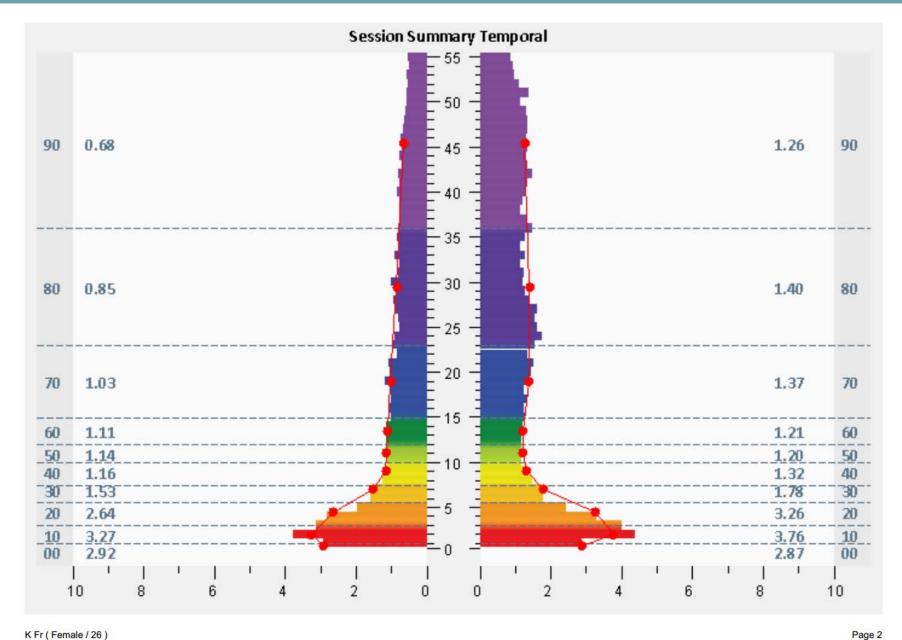
# Stacy

- 32 year old working mother with young child
- Seizures 3 to 6 rolling
  simple partial seizures
- Had tried: brain surgery 12 years prior acupuncture nutrition and herbs long term Rx (Kepra)

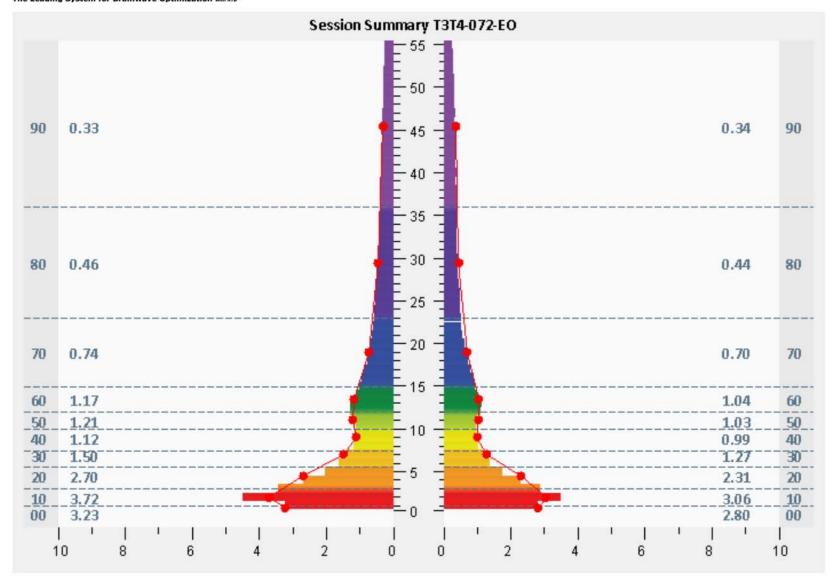


## **ANXIETY** and Fainting

- 26 year old woman
- Chief Concern: Fainting at Doctor's office
- Anxiety even thinking about going to the doctor
- History of falling out of tree as child



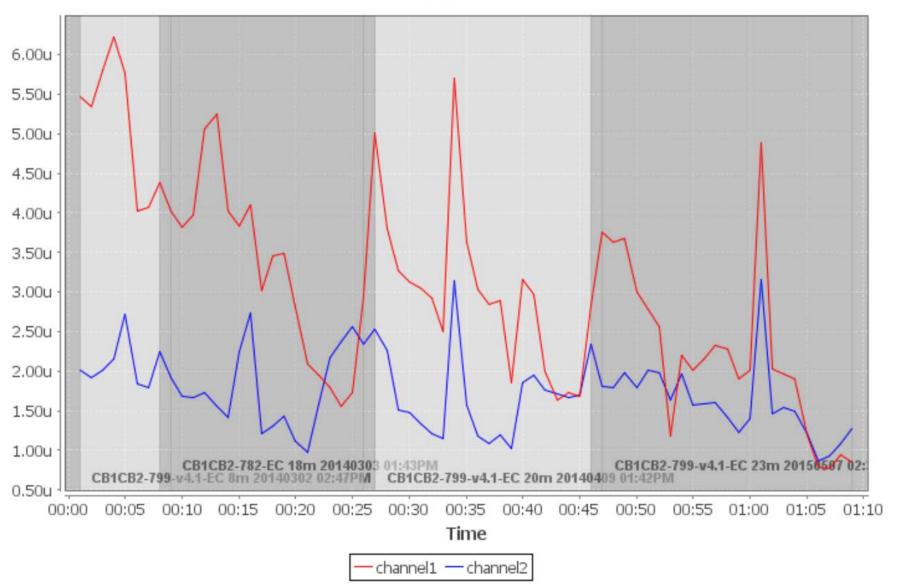




K Fr (Female / 26)

# What happens after the series?





BW P (Female / 57)

#### A common thread with brain trauma

Each of these patients felt they had **exhausted all avenues**. **Their** doctors offered only pharmaceuticals and **rest**.



# Thank you for being here today!



