



BSAD 009 Personal Finance and Investing |summer online; fall 2018; spring 2019|

It has been said that Economics is about “the allocation of scarce resources”. This is a good definition of Personal Finance. None of us have enough resources to meet all of our needs, and all of our wants. This course is about how to accumulate financial assets, how to budget, how to invest (and spend), how and when to borrow and how to deal with the expected events in life (Insurance and Wills).

BSAD 101 Business Savvy |fall 2018; spring 2019|

In this course, we will explore the world of business, both big and small. We will look at how the world changes business and how business changes the world. This course is about business in the context of our global society. It introduces students to a variety of micro and macro concepts through reading, class discussions, and conversations with guest speakers. Minimum sophomore standing required.

- *Business Minors: satisfies one upper-level Business minor requirement*
- *Internal Transfer Candidates: BSAD 101 is an approved substitute for BSAD 010*

BSAD 195A: Ethics & Social Resp. in Mgt. |fall|

Professor Kenneth De Roeck; Thursdays, 4:35-7:35pm

- Business majors: satisfies a requirement for the Sustainable Business Theme
- Business minors: satisfies an upper-level Business course requirement

The last crisis brought our financial, economic and governance systems to an unprecedented moment of truth. The business world is facing a strong socioeconomic uncertainty and societal distrust, while the acceleration of climate and demographic changes are hurrying for a drastic political, cultural and technological (r)evolution. As such, the overall objective of this course is to engage students in reflecting upon the role and purpose of business organizations in society and question the sense of human action in these business organizations in order to face tomorrow’s world challenges in a socially responsible and sustainable way. For this purpose, after having introduced and discussed fundamentals of business ethics and ethical decision-making models, we will address the specificity of business organizations’ impact on society by discussing the principles and practices covered by the field(s) of stakeholder theory, corporate social responsibility (CSR), corporate sustainability (CS) and associated notions. In particular, we will see how these notions can help future managers in developing alternative values-based business and management models in their commercial activities.

BSAD 195C: Collaborate for Sustainability |summer|

Adjunct Lecturer David Dearden; Online

- Business majors: satisfies a requirement for the Sustainable Business Theme
- Business minors: satisfies an upper-level Business course requirement

"Collaboration is one of the keys for unlocking sustainability. No single organization or sector has the knowledge or resources to 'go it alone.'" Businesses today are highly complex with blurry and global boundaries and where collaboration is a significant component for success. Business are increasingly facing sustainability challenges that are too complex and too costly to be addressed by themselves; therefore, over the past decades businesses have increased their efforts at adopting sustainable business practices. As a result, collaborative approaches to sustainability challenges have emerged. This course will take a broad look at the concepts of collaboration and how they are applied to sustain businesses.

Note

*Students interested in taking other Business courses should meet with a GSB advisor in 101 Kalkin Hall to discuss their interest. Overrides will only be considered after the peak registration timeline, if the requested course has capacity, and the student meets the required academic, pre-req and class standing requirements.