UVM Student Government Association

Candidate Platforms

A candidate platform is your opportunity to introduce yourself to potential voters, share your credentials, and identify key issues and ideas that form the foundation of your campaign. Your platform should communicate why they should vote for you in a clear and concise manner. Understanding your potential constituents is crucial when campaigning – consider the needs of campus and the peers you would serve.

The following questions may be helpful as you define your platform, but you should include any other information that you feel is pertinent to relay to potential voters.

1. What is your main purpose or reason for running for SGA Senate?
2. What characteristics do you feel you possess that would make you a strong student leader?
3. Do you have any past experiences or accomplishments that would qualify you for this position?
4. Are there any issues that you are particularly interested in? Elaborate.

PLATFORM GUIDELINES

- Platforms should be five hundred (500) words or fewer.
- To ensure accessibility for all voters, platforms **must** be provided in a text-based format via the Elections Agreement & Platform form on UVM Clubs.
- Candidates may optionally provide a photo or visual companion to their written platform, as long as the information is the same.

A candidate's Elections Agreement & Platform form must be submitted by the deadline identified on the SGA Elections website in order to be added to the ballot. Candidate profiles and platforms will be added to the website following the deadline and in advance of the voting period to ensure that voters have ample opportunity to consider all candidates before casting their ballot.