KNOWING OUR COMPETITORS

Stacey Kostell
Vice President for Enrollment Management

Source: National Student Clearinghouse,
(based on where students we admitted as FTFY attended)
## Top 5 Competitors For Vermonters

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Michael’s College</td>
<td>St. Lawrence University</td>
<td>St. Lawrence University</td>
<td></td>
</tr>
<tr>
<td>St. Lawrence University</td>
<td>St. Michael’s College</td>
<td>Northeastern</td>
<td></td>
</tr>
<tr>
<td>Northeastern</td>
<td>UNH</td>
<td>Castleton</td>
<td></td>
</tr>
<tr>
<td>UNH</td>
<td>Dartmouth</td>
<td>Clarkson</td>
<td></td>
</tr>
<tr>
<td>UConn</td>
<td>RIT</td>
<td>St. Michael’s College</td>
<td></td>
</tr>
</tbody>
</table>
## Top 5 Competitors For Out-Of-State

<table>
<thead>
<tr>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>UMass</td>
<td>UMass</td>
<td>UMass</td>
</tr>
<tr>
<td>UNH</td>
<td>UConn</td>
<td>UNH</td>
</tr>
<tr>
<td>UConn</td>
<td>UNH</td>
<td>UConn</td>
</tr>
<tr>
<td>University of Delaware</td>
<td>University of Delaware</td>
<td>Penn State</td>
</tr>
<tr>
<td>Penn State</td>
<td>Syracuse University</td>
<td>Syracuse University</td>
</tr>
</tbody>
</table>
## Top Competitors For Males

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>UMass</td>
<td>UMass</td>
<td>UMass</td>
<td>UMass</td>
</tr>
<tr>
<td>UNH</td>
<td>UConn</td>
<td>UConn</td>
<td>UNH</td>
</tr>
<tr>
<td>UConn</td>
<td>UNH</td>
<td>UNH</td>
<td>UNH</td>
</tr>
<tr>
<td>Colorado</td>
<td>Syracuse University</td>
<td>Syracuse University</td>
<td></td>
</tr>
<tr>
<td>Penn State</td>
<td>Northeastern</td>
<td>UC Boulder</td>
<td></td>
</tr>
</tbody>
</table>
## Top Competitors For Females

<table>
<thead>
<tr>
<th>Year</th>
<th>UMass</th>
<th>UNH</th>
<th>UConn</th>
<th>University of Delaware</th>
<th>Penn State</th>
<th>Syracuse University</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>UMass</td>
<td>UNH</td>
<td>UConn</td>
<td>University of Delaware</td>
<td>Penn State</td>
<td>Syracuse University</td>
</tr>
<tr>
<td>2015</td>
<td>UMass</td>
<td>UConn</td>
<td>UNH</td>
<td>University of Delaware</td>
<td>Penn State</td>
<td>Syracuse University</td>
</tr>
<tr>
<td>2016</td>
<td>UMass</td>
<td>UNH</td>
<td>UConn</td>
<td>University of Delaware</td>
<td>Penn State</td>
<td>Syracuse University</td>
</tr>
</tbody>
</table>
## Top Competitors For Honors College

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northeastern</td>
<td>Northeastern</td>
<td>Northeastern</td>
<td>Northeastern</td>
</tr>
<tr>
<td>UMass</td>
<td>UMass</td>
<td>UConn</td>
<td></td>
</tr>
<tr>
<td>Cornell</td>
<td>UConn</td>
<td>University of Michigan</td>
<td></td>
</tr>
<tr>
<td>Boston College</td>
<td>Boston College</td>
<td>Boston College</td>
<td></td>
</tr>
<tr>
<td>UConn</td>
<td>Cornell University</td>
<td>Cornell University</td>
<td></td>
</tr>
</tbody>
</table>
# Top Competitors For ALANA Students

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>UConn</td>
<td>UMass</td>
<td>UMass</td>
<td>UMass</td>
</tr>
<tr>
<td>UMass</td>
<td>UConn</td>
<td>UConn</td>
<td></td>
</tr>
<tr>
<td>SUNY - Binghamton</td>
<td>Boston University</td>
<td></td>
<td>Northeastern</td>
</tr>
<tr>
<td>Penn State</td>
<td>Syracuse</td>
<td></td>
<td>Boston University</td>
</tr>
<tr>
<td>Delaware</td>
<td>UNH</td>
<td></td>
<td>Penn State</td>
</tr>
</tbody>
</table>
## Top Competitors By College - 2016

<table>
<thead>
<tr>
<th>CALS</th>
<th>CAS</th>
<th>CNHS</th>
<th>CEMS</th>
<th>GSB</th>
<th>CESS</th>
<th>RSENTR</th>
</tr>
</thead>
<tbody>
<tr>
<td>UMass</td>
<td>UMass</td>
<td>UNH</td>
<td>UMass</td>
<td>UMass</td>
<td>UNH</td>
<td>SUNY Environmental</td>
</tr>
<tr>
<td>UNH</td>
<td>UConn</td>
<td>UMass</td>
<td>UConn</td>
<td>UNH</td>
<td>UMass</td>
<td>UMass</td>
</tr>
<tr>
<td>UConn</td>
<td>UNH</td>
<td>UConn</td>
<td>UNH</td>
<td>Syracuse</td>
<td>Delaware</td>
<td>Maine - Orono</td>
</tr>
<tr>
<td>Penn State</td>
<td>Syracuse</td>
<td>URI</td>
<td>WPI</td>
<td>Penn State</td>
<td>UConn</td>
<td>UNH</td>
</tr>
<tr>
<td>Cornell</td>
<td>SUNY Binghamton</td>
<td>Quinnipiac</td>
<td>Northeastern</td>
<td>UConn</td>
<td>Syracuse</td>
<td>Colorado</td>
</tr>
</tbody>
</table>

---

The University of Vermont
## Top Competitors From Top Feeder States - 2016

<table>
<thead>
<tr>
<th>MA</th>
<th>NJ</th>
<th>NY</th>
<th>NH</th>
<th>CT</th>
</tr>
</thead>
<tbody>
<tr>
<td>UMass Amherst</td>
<td>Rutgers</td>
<td>SUNY Binghamton</td>
<td>UNH</td>
<td>UConn</td>
</tr>
<tr>
<td>UNH</td>
<td>Penn State</td>
<td>SUNY Geneseo</td>
<td>U of New England</td>
<td>UNH</td>
</tr>
<tr>
<td>UMass Lowell</td>
<td>Delaware</td>
<td>SUNY Buffalo</td>
<td>St. Michael’s</td>
<td>Penn State</td>
</tr>
<tr>
<td>UConn</td>
<td>College of NJ</td>
<td>Syracuse</td>
<td>UConn</td>
<td>Syracuse</td>
</tr>
<tr>
<td>Northeastern</td>
<td>Syracuse</td>
<td>Delaware</td>
<td>Plymouth State</td>
<td>Northeastern</td>
</tr>
</tbody>
</table>