The Grossman School of Business curriculum provides students with many opportunities to develop their professional communication skills. Strong and well-rounded communication is crucial to the success of any business professional.

Communication has various forms including personal interactions (verbal), email and social media (technological), and case-analysis papers (written). Students should maintain their highest level of professionalism amongst any and all of these platforms.

Continuously working to improve communication skills can assist students in networking events that can lead to interviews and job opportunities. This guide provides students with ways to develop their professional communication skills and prepare for their future career.

- **BSAD 015: Business Communications**
  This is an introductory course designed to develop students’ professional business communication skills. Students learn how to structure a résumé, write a cover letter, deliver an elevator speech, and much more. BSAD 015 is one of the many courses in which students are exposed to global communication. Within GSB, students have the opportunity to study a foreign language, analyze global markets, and even study abroad.

- **BSAD 002/102/202: Professional Development Series**
  Taken sophomore to senior year, the series assists students with career preparedness and networking skills. Students learn to utilize networking platforms, job searching resources, and conduct informational interviews.

- **UVM Career Fair**
  The University of Vermont hosts two career fairs every year, one during the fall and one in spring. Other networking resources include the Careers in Marketing Panel, Careers in Finance Panel, Graduate School Panel and Speed Networking Events.

- **Panel and Speed Networking Events**
  These events vary year to year but are great opportunities for students that should be taken advantage of. More information can be found.

- **Professors/Instructors**
  Students can develop professional communication skills through interaction with their course professors/instructors. Many academic superiors come from prior work experiences within their respective fields who can provide industry insight.

- **Case Competitions**
  The Grossman School of Business Case Competition Program offers students the opportunity to represent our school on international, national and regional stages. These competitions are opportunities to apply the material from class in a competitive context in a professional environment. Student competitors tune their presentation skills, build business acumen, strengthen their confidence, expand their networks and complement their resumes. For more information, contact the Grossman School of Business Student Services.