



**Curricular Affairs Committee of the Faculty Senate  
Minutes**

Thursday, December 1, 2022, 4:15 – 6:15 pm

Present: Professors Kervick, Everse, Barnaby, Borchert, Brooks, Dale, Doherty, Emery, Hazelrigg, Hibbeler, Jones, Lau, Mayo, Noordewier, Rosebush, Sargent, Seidl, Swogger, and SGA Rep Lista  
Absent: Professors Hunt  
Guests: Jennifer Dickinson, Evan Eyler, Cynthia Forehand, Jill Irvine

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Chair Kervick called the meeting to order at 4:15 PM

I. **Approval of the November 3, 2022 Minutes.**

**Motion:** Rosemary Dale moved to accept the minutes as written. The motion was seconded.

**Vote:** 15 approve, 0 oppose, 0 abstain. **The motion carried.**

II. **Co-Chair's Remarks** – Colby Kervick made the following comments:

- The January CAC meeting will be a Teams meeting. Several curricular proposals have just completed circulation and will be taken up in January.
- Co-major subcommittee has been meeting and have gathered data from Alex Yin. An update from this committee will be provided to the CAC this winter.

III. **Reports - none**

IV. **APR Reports – none**

V. **Other Business**

- A. **Prefix Change request from CEMS (vote)** – Colby Kervick presented a request from the Department of Civil and Environmental Engineering for a prefix change from CE to CEE. The CEE prefix will more appropriately represent the Civil and Environmental Engineering degrees. The Registrar's office has confirmed that the requested prefix is available and distinguishable from other existing course prefixes. The faculty of the Department of Civil and Environmental Engineering have unanimously approved the requested prefix change.

**Motion:** Rosi Rosebush moved to approve the request from the Department of Civil and Environmental Engineering for a prefix change from CE to CEE. The motion was seconded.

**Vote:** 18 approve, 0 oppose, 0 abstain. **The motion carried.**

- B. **Prefix request from CAS [vote]** – Colby Kervick presented a request from the College of Arts and Sciences for a new subject prefix. The prefix LAPP would stand for Liberal Arts in Prison Program. The prefix would be used for the 1-credit courses and projects in the donor-funded Liberal Arts in Prison Program, which began in 2017. The Registrar's office has confirmed that the prefix is available, and the CAS Curriculum Committee and college faculty have voted to approve this new prefix.

**Motion:** Rosi Rosebush moved to approve the request from the College of Arts and Sciences for a new LAPP prefix for the Liberal Arts in Prison Program. The motion was seconded.

**Vote:** 18 approve, 0 oppose, 0 abstain. **The motion carried.**

VI. **New Business**

- A. **Presentation and Discussion with Jill Irvine, Chief Officer of Professional and Continuing Education (PACE).** Jill Irvine presented an overview of PACE, including a brief history of PACE at UVM, significant changes, and the current priorities. The slide presentation is attached to these minutes. Discussion topics included clarification that professional graduate programs are supported by (not offered by) PACE; modality of PACE programs is mostly online with limited residential requirements and offered in 8-week sessions; conversations are being held with Extension regarding options for physical presence around the state for educational programs; academic advising of students entering a program through PACE sits in the departments, a document clearly spelling out the handoff from PACE to the department is being developed. Credit bearing programs undergo the regular curricular review. Non-credit programs are developed by someone with credentialed expertise, a subject matter expert, often a faculty member, who identifies the instructor and develops the curriculum. PACE helps with the development of the course, and placing the material into an online format. There is a 3-year review cycle for all of the non-credit courses. Additional discussion topics included potential for collaborating with partners in Quebec, efforts to reach people at or below the poverty level throughout Vermont, and ideas for expanding the post-back program

Rosi Rosebush moved to adjourn the meeting at 5:29 PM.



THE UNIVERSITY OF VERMONT  
**PROFESSIONAL AND  
CONTINUING EDUCATION**

**REDEFINED.**

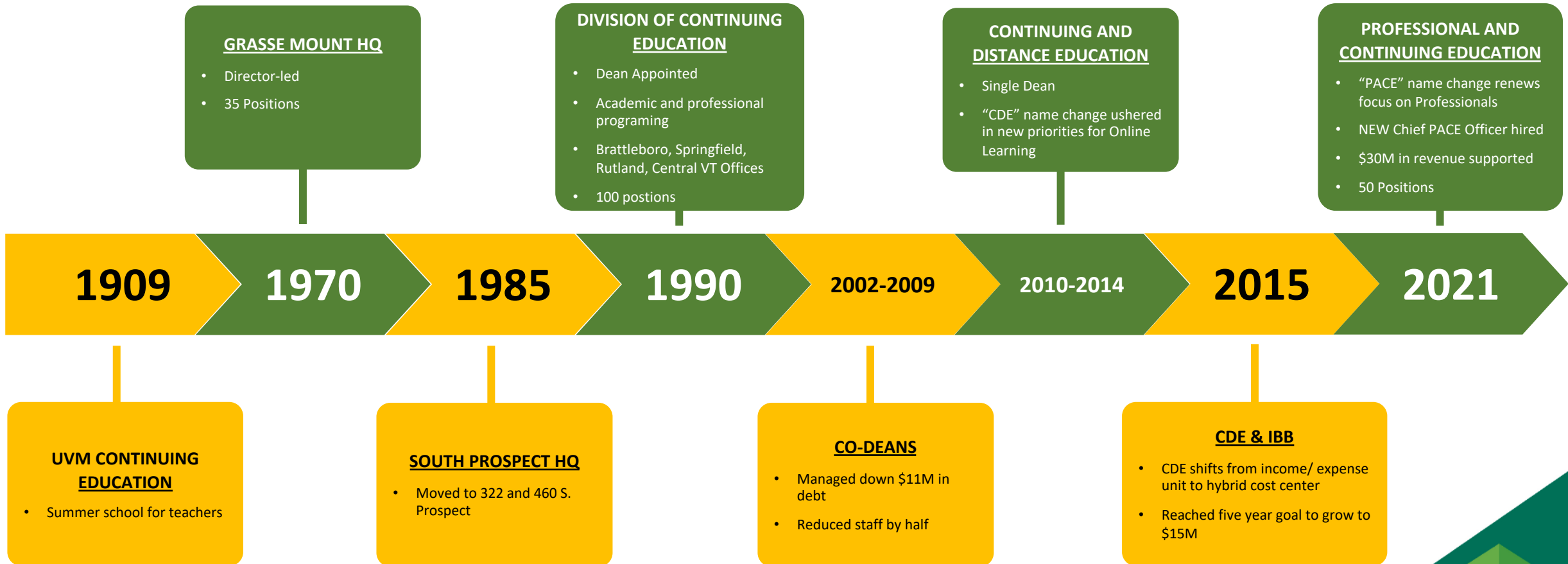
# Agenda

- Overview and purpose for this meeting
  - PACE: Why PACE, Why Now
  - Who we are and what we do
  - Current priorities
  - Discussion



# Where We've Been

## A Brief History of UVM PACE



# WHY PACE, WHY NOW: PACE REDEFINED

- The landscape of higher education is changing. Simply serving the students traditionally in our classrooms will not meet the educational needs of our population.

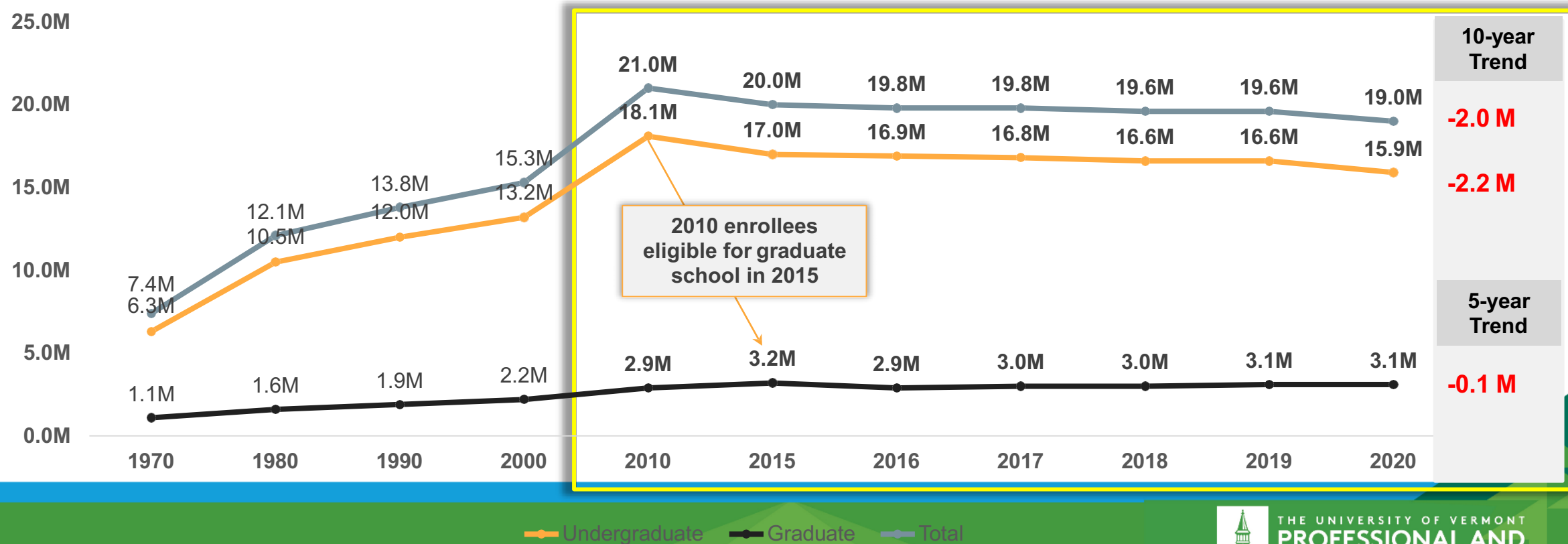
- The fastest growing group of students enrolled in a wide variety of educational programs is between the ages of 25-35
- The 18-21 age group is shrinking and will drop off markedly in 2025 with the “demographic cliff”
- Developments in the economy and workforce training are prompting many adult learners to seek educational opportunities throughout the course of their working lives.



# Historical College Enrollment

## Undergraduate enrollment driving overall enrollment 10-year decline

Undergraduate enrollment declining by 2 million students since the 2010 peak and is driving a large, overall, 10-year declining enrollment trend. Graduate enrollment is down by 100,000 students since the graduate-level peak in 2015, coming at the approximate graduation period of those students who were driving the peak 2010 undergraduate enrollments.



# Current Adult Learner Market USA

## Traditional Higher-Ed Market



**19.4 M Potential Students**  
Graduate and Undergraduate



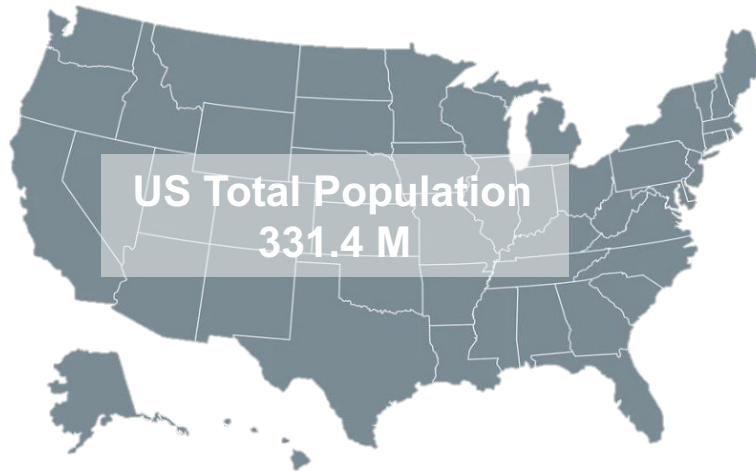
**Undergraduate Students**  
**16.2 M**

**Graduate Students**  
**3.1 M**



**Full-time Students**  
**11.9 M**

**Part-time Students**  
**7.5 M**



## Adult Higher Education Market

**258.3 M**

- ✓ 78% of the US population
- ✓ 13x traditional market





# Who We Are

- We champion... *Access*
- We are... *Student (Learner) Focused*
- We provide... *Innovative, skills-based educational opportunities*
- We make... *Meaningful contributions to UVM*
- We Fulfill... *The mission of the university by focusing on the entire trajectory of students' learning over their lifetime and providing guidance and support to academic units to achieve this mission*



# PACE Powered Programs



## Pipeline Programs

- Earned Admission
- Pre-college
- Summer Academy



## Summer University

Stay academically engaged during summer



## Pathways to Healthcare

- Post-Bacc Pre-Med Program
- Integrative Healthcare



## Professional Development

- non-credit
- Stackable



## Professional Graduate Programs

- Built to suit the unique needs of Professionals



## Employer Partnerships & Workforce Development

- Upskilling
- Career Changing
- Workforce Training



## Osher Life Long Learning (OLLI)

Life-long learning opportunities for 50+ adults



# UVM's Upskill Vermont Scholarship Program

## Strengthening our State, our Communities, and our Families

- UVM was awarded \$1M in July 2021 and \$1M again in July 2022 by the Vermont State Legislature as part of the American Rescue Plan Act of 2021.
- These funds were used to address training of Vermont's workforce, specifically unemployed or underemployed individuals seeking new opportunities through career change or advancement post COVID-19
- A total of 883 Vermonters took advantage of this program in 2021-2022.
- Areas on highest interest included programs related to health, digital economy, business and project management, GIS, and Cannabis.



# Current Priorities

- **Integration**

- Into the core academic mission of the university: Promote organizational and cultural change

- **Portfolio Alignment**

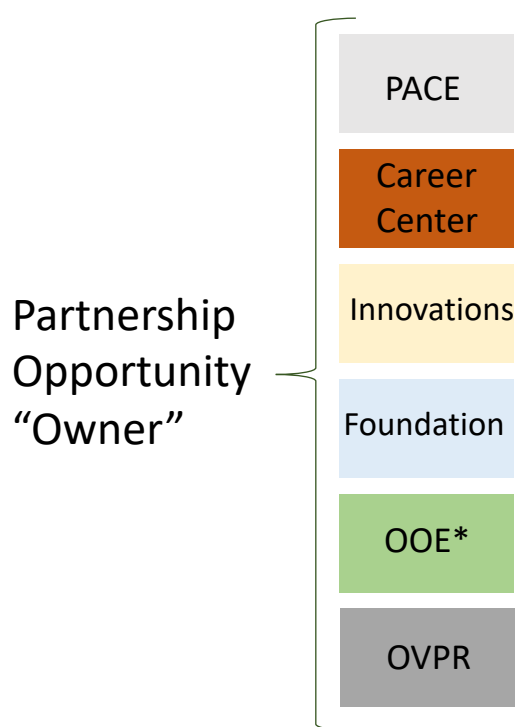
- Healthy communities, healthy environment, healthy economy

- **Growth**

- Identify our target audiences and focus on creating and expanding programs where there is the most opportunity and where there are identified areas of student needs: pipeline and precollege programs
  - Professional graduate programs
  - Workforce development and employer partnerships



# UVM's corporate engagement infrastructure

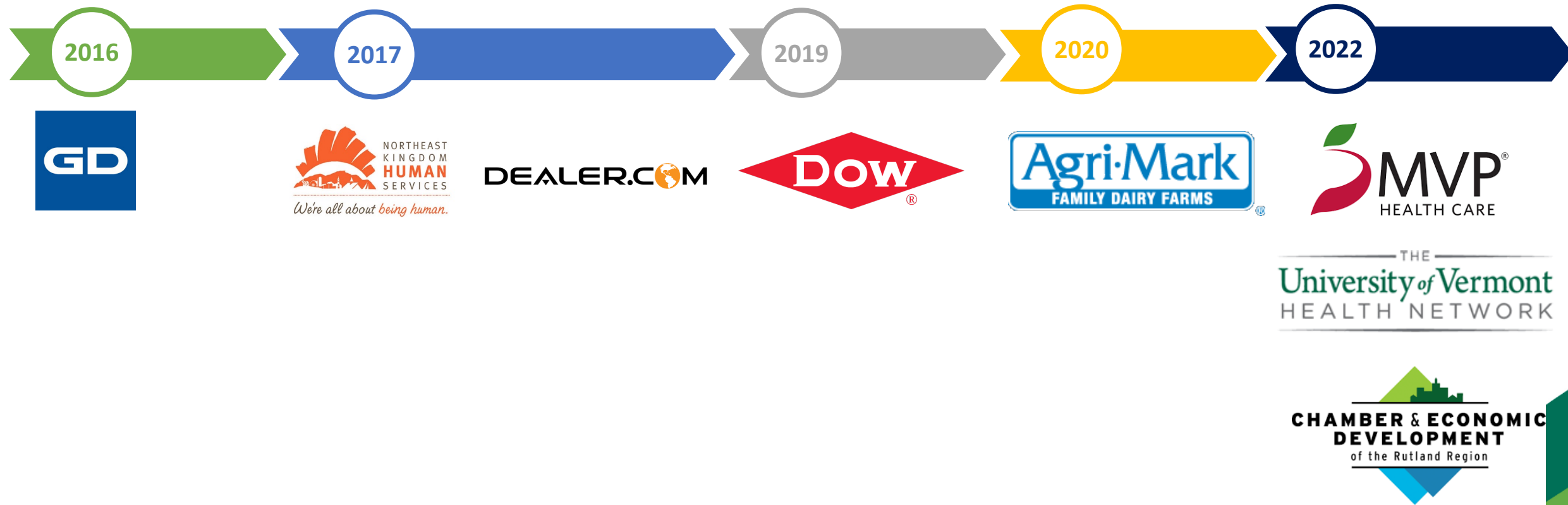


B2B	Career & Workforce	Research & Development	Public-Private Partnerships
Training / PD	Internships	Sponsored research – policy	Consortia
Use of space (Events)	Recruitment fairs	Sponsored research – basic science non bioscience	Advisory boards
Technical Assistance (SBIR)	Guest speakers	Sponsored research – applied	Capital projects
Advertising / sponsorship	Advisory – careers / curriculum	Gifts – joint research	
Core facilities	Upskilling	Gifts – naming rights	
Start up support	Data Services	Sponsored research – biosciences	Licensing

- OOE and PACE outreach efforts: pipelines, internships, professional development; research
- Upskill Matching UVM's research strengths with workforce development employer partnerships program



# PACE-led Employer Partnerships



# Professional Graduate Programs

- Currently supporting: Masters of Public Health; Masters of Medical Science and various graduate certificates
- Provost Call for Proposals for Online Professional Graduate Programs
- Enrollment Target: Add 500 students in professional graduate programs by 2027



# Thank You



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