Dean of Students Office for
Marketing and Communications

Supervisor: Katherine Strotmeyer
Office: Dean of Students Office, Nicholson House
Practicum supervisor title: Marketing and Communications Director
Phone: 656-2060
Email: katherine.strotmeyer@uvm.edu

This practicum involves working with the Assistant Dean to provide support for divisional communications and marketing. This position will provide leadership on systematically implementing a divisional style guide and can select a project for marketing that is aligned with the divisional goals. Strong communication skills, design skills (proficient in Adobe InDesign), and technology skills are necessary for this practicum. Photography skills are desired. Other opportunities in this practicum include: marketing experience, leading focus groups around a marketing or communications topic, learning new technologies, and student affairs assessment work.

Availability: 1 position during Spring semester